

J Ent.

Client Questionnaire

Contact Info

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PLEASE TAKE A FEW MINUTES TO COMPLETE THE INFORMATION REQUESTED
BELOW. (CHECK ALL THAT APPLY)

PART I : GENERAL INFORMATION

Business / Organization Name

Tell us more about your business

Name of Contact Person

Tagline

Address

Home Phone

Work Phone

Cell Phone

Email

How would you prefer to be contacted ?

☐

Home Phone

☐

Cell Phone

☐

Work Phone

☐

Email

PART II : WEBSITE EXPECTATIONS

Do you want to improve an existing website or create one from scratch?

☐ Improve an existing website

☐ Create new website

Is there any deadline we should meet?

☐ 1-2 weeks

☐ 3-4 weeks

☐ 4-6 weeks

☐ 8 weeks

☐ More than 8 weeks

☐ None

What is your budget?

Min c\$

Max c\$

Current website URL? (if applicable)

Current Web Hosting Company? (if applicable)

What services are you interested in?

☐ Domain Registration

☐ Website Design and Development

☐ E-commerce/Shopping Cart

☐ Brochure Design

☐ Business Cards/ Letter Head

☐ Internet Marketing & Promotion

☐ Grammar and Text Editing

☐ Website Maintenance

☐ Other (Please describe)

What services are you interested in?

☐ E-commerce/ Online sales

☐ Improve Customer Service

☐ Broaden customer care

☐ Provide information about services & products

☐ Stay in contact with existing customers

☐ Improve site design and layout

☐ Improve functionality and navigation

☐ Other (Please describe)

What would you like your domain name to be?

What is your target industry?

☐ Business Customers

☐ Consumers

☐ Awareness

☐ The Media

☐ Existing and Potential Customers

☐ Other (Please describe)

Who is your target clients?

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> Kids & teens | <input type="checkbox"/> In their 20s |
| <input type="checkbox"/> In their 30s | <input type="checkbox"/> In their 40s |
| <input type="checkbox"/> In their 50s | <input type="checkbox"/> Senior Citizens |

The new website must include?

- ☐ A basic HTML site
- ☐ An HTML5/CSS3 website
- ☐ Responsive design for use on tablets & mobiles
- ☐ WordPress-based CMS
- ☐ Online Magazine
- ☐ Online Forum/Blog
- ☐ Newsletter system
- ☐ Social Network Integration
- ☐ Separate, dedicated landing pages
- ☐ A redesign of current website
- ☐ Other(Please describe)

Resources you will provide?

- | | |
|---|---|
| <input type="checkbox"/> Metatags & description | <input type="checkbox"/> Copywriting Text |
| <input type="checkbox"/> Stock photography | <input type="checkbox"/> Company photography |
| <input type="checkbox"/> Illustrations/Artwork | <input type="checkbox"/> Professional Logo |
| <input type="checkbox"/> Graphic design | <input type="checkbox"/> Other(Please describe) |
| <input type="checkbox"/> None | |

Existing social media accounts:

- | | |
|------------------------------------|----------------------------------|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> Instagram | <input type="checkbox"/> Others |

Does your website need SEO Improvement?

- ☐ Yes ☐ No

If yes, then what keywords should be included to optimize the website?

PART II : WEBSITE EXPECTATIONS

Special features that must be included?

- | | |
|---|--|
| <input type="checkbox"/> Forms for different purposes | <input type="checkbox"/> Search Panel |
| <input type="checkbox"/> Video streaming | <input type="checkbox"/> MySQL Database |
| <input type="checkbox"/> Maps | <input type="checkbox"/> Multicolumn layout |
| <input type="checkbox"/> Uploads/Downloads | <input type="checkbox"/> Customer Login |
| <input type="checkbox"/> Registration | <input type="checkbox"/> An online store/shopping cart |
| <input type="checkbox"/> Online payment gateway | <input type="checkbox"/> Blog module |
| <input type="checkbox"/> Image gallery | <input type="checkbox"/> Image slider |
| <input type="checkbox"/> Live chat | <input type="checkbox"/> Chatbots |
| <input type="checkbox"/> Click to call buttons | <input type="checkbox"/> Other(Please describe) |

Any other service required other than web development and design?

Choose items for navigation bar?

- | | |
|---------------------------------------|-------------------------------------|
| <input type="checkbox"/> About | <input type="checkbox"/> FAQ |
| <input type="checkbox"/> User Guide | <input type="checkbox"/> Forum |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Pricing |
| <input type="checkbox"/> Contact form | <input type="checkbox"/> Login Page |

Do you want further assistance? ☐ Yes ☐ No

Do you want us to handle content marketing strategies? ☐ Yes ☐ No

PART III : LOGO DESIGN DETAILS

Do your company have a logo? ☐ Yes ☐ No

If no, then fill out the questions below:

Any print material like brochures or letter head we should consider before creating the logo?

☐ Yes ☐ No

Mention the websites of your top 3 competitors : **1.** _____
2. _____
3. _____

Colors you LIKE :

Colors you DISLIKE :

Do you need a typographical logo or an image/symbol logo?

☐ Typography

☐ Image/Symbol

How would you like the typography to appear?

☐ Script

☐ Bold

☐ Light

☐ Hand drawn

☐ Cursive

☐ Custom Lettering

☐ Other(s)

How would you like the overall look of the logo?

☐ Classic

☐ Vintage

☐ Modern

☐ Edgy

☐ Trendy

☐ Monochromatic

☐ Other(s)