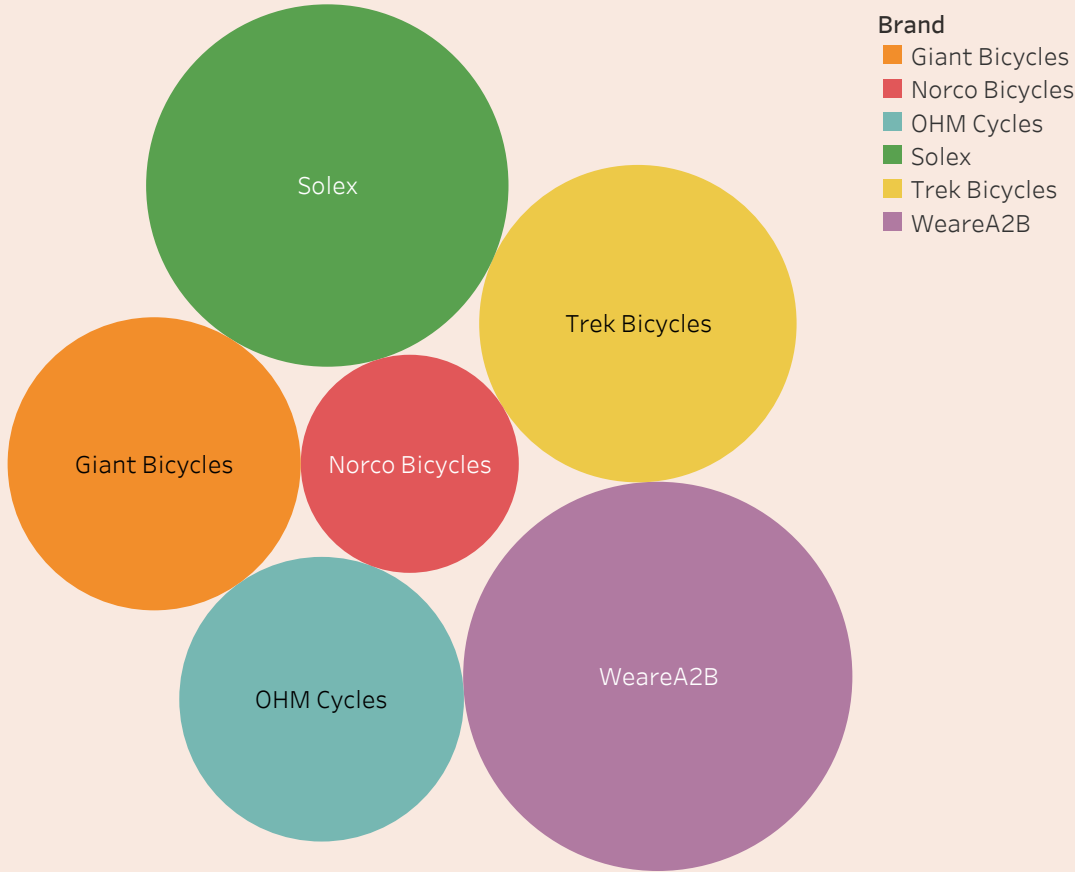


Total number of Customers

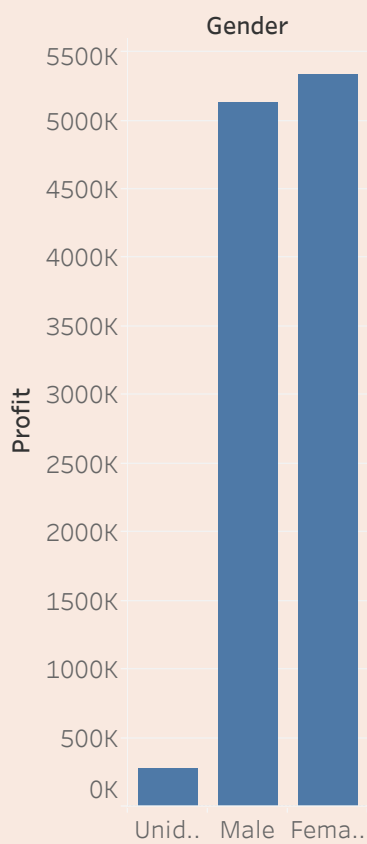
4,000
Count of First Name.

Top selling brands



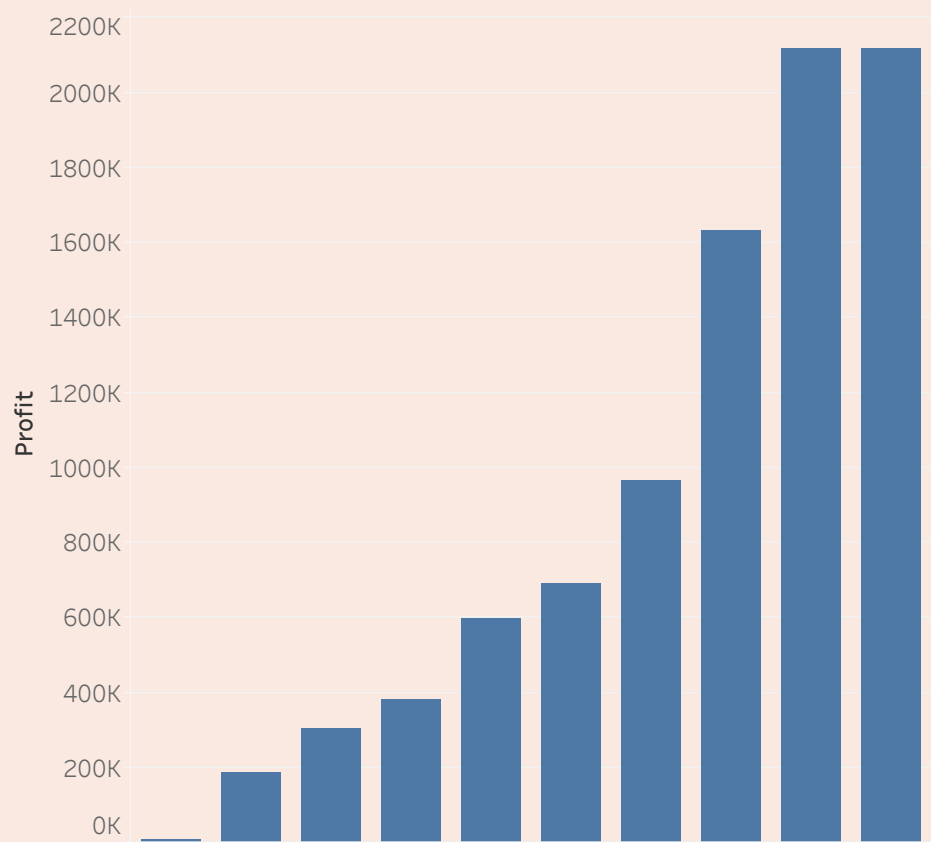
Brand. Color shows details about Brand. Size shows sum of Profit. The marks are labeled by Brand. The view is filtered on sum of Profit, which keeps non-Null values only.

Gender wise profit



Sum of Profit for each Gender.
The view is filtered on Gender,
which keeps Female, Male and
Unidentified.

Top 10 Industry



Sum of Profit for each job industry category (CustomerDemographic). The view is filtered on job industry category (CustomerDemographic), which excludes Null and n/a.

Top 10 target customers

First Name	Last Name	Job Title	Address	State	Rank
Rockwell	Matson	Programmer Ana..	3682 Crowley Po..	QLD	10
Barthel	Docket	Accounting Assis..	80 Scofield Junct..	QLD	10
Nancie	Vian	Human Resource..	85 Carioca Point	QLD	8
Duff	Karlowicz	Speech Patholog..	717 West Drive	NSW	8
Rutledge	Hallt	Compensation A..	7 Nevada Crossi..	NSW	6
Druci	Brandli	Assistant Media ..	89105 Pearson T..	QLD	6
Melinda	Hadlee	Financial Analyst	115 Montana Pla..	NSW	4
Lucine	Stutt	Account Represe..	207 Annamark Pl..	QLD	4
Morly	Genery	Structural Engin..	14 Mccormick Pa..	NSW	1
Chickie	Brister	General Manager	45 Shopko Center	QLD	1
Ardelis	Forrester	Senior Cost Acco..	5 Colorado Cross..	VIC	1

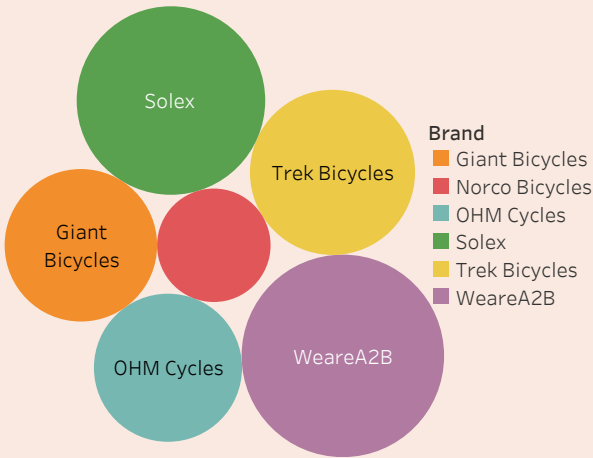
The view is broken down by First Name, Last Name, Job Title, Address, State and sum of Rank. The data is filtered on sum of Rank, which ranges from 1 to 10.

Total
new
w
cu
st
om
er
s

1,000
Count
of
First
Name.

Summary Dashboard

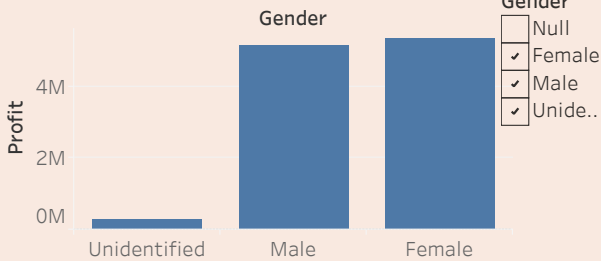
Top selling brands



Top 10 target customers

First Name	Last Name	Job Title	Address	State	Rank
Rockwell	Matson	Programmer Ana..	3682 Crowley Po..	QLD	10
Barthel	Docket	Accounting Assis..	80 Scofield Junct..	QLD	10
Nancie	Vian	Human Resource..	85 Carioca Point	QLD	8
Duff	Karlowicz	Speech Patholog..	717 West Drive	NSW	8
Rutledge	Hallt	Compensation A..	7 Nevada Crossi..	NSW	6
Druci	Brandli	Assistant Media ..	89105 Pearson T..	QLD	6
Melinda	Hadlee	Financial Analyst	115 Montana Pla..	NSW	4
Lucine	Stutt	Account Represe..	207 Annamark Pl..	QLD	4
Morly	Genery	Structural Engin..	14 Mccormick Pa..	NSW	1
Chickie	Brister	General Manager	45 Shopko Center	QLD	1
Ardelis	Forrester	Senior Cost Acco..	5 Colorado Cross..	VIC	1

Gender wise profit



Top 10 Industry

