

Executive Summary for RSVP Movies Project

Movies

- The movie table contains essential data, but some columns like title, year, duration, and production_company have null values.
- March sees the highest number of movie releases. In 2019, Genre Popularity
- Drama is the most produced genre, with an average duration of 107 minutes.
- Thriller ranks among the top 3 genres in terms of production volume.
- Ratings range from 1 to 10, with the highest concentration of movies having a median rating of 7.
- Top 10 movies by average rating score around 9.6.
- Production houses like Dream Warrior Pictures and National Theatre Live have a strong record of highly-rated movies (average rating > 8).
- In March 2017, multiple genres had movies released in the USA with over 1,000 votes.
- German movies generally receive more votes per movie than Italian movies.

Recommendations

- Concentrate on producing Drama and Thriller movies, given their high production and popularity.
- Plan for a March release to capitalize on peak production trends.