JAGROOP SINGH

Product Enthusiast

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SUMMARY

4+ years of experience, including Product Management, Software Development, and AI, with a proven track record of **launching 4+ MVPs** end-to-end—from **user discovery to product launch**—resulting in a **total profit of $40K+**.

EXPERIENCE

Technical Project Manager

RTE Softwares LLP   📅 01/2023 - Present

- Launched Flashbuild.ai MVP, **adopted by 50% of target users within 2 months** by refining onboarding UX and **reducing user friction by 70%**, boosting client conversion.
- Drove **$12K/month revenue for Flashbuild.ai in 2 months** through dual monetization and **reduced operational costs by 30%** by converting Meet Aido into a recurring subscriber.
- Led a **cross-functional team of 5 developers, 2 testers, and senior** leadership to **deliver** Flashbuild.ai's MVP **in 4 weeks**. Managed task prioritization, product roadmap, and feature development, ensuring timely delivery and alignment with business goals.
- **Onboarded** and managed **10+ Upwork clients in 2 months**, ensuring project delivery, communication, and client retention.
- **Boosted** Meet Aido's **engagement metrics** and client acquisition by deploying AI-powered RAG, **leading to contracts with U.S. universities.**
- Scaled Geeker.co from **MVP to 40K monthly users in 14 months**, increasing revenue by 40% through strategic feature prioritization and iterative delivery.
- Enhanced Geeker.co's scalability and reliability by reducing frontend/backend code by 30%/40% and replacing third-party chat with custom microservices, **cutting costs by 76% and improving performance by 30%.**
- Reduced checkout abandonment by 15% for Geeker.co by enhancing payment UX through Stripe and PayPal integrations

Full Stack Developer

Solitaire Infosys Pvt. Ltd   📅 01/2021 - 12/2022

- **Boosted monthly active users (MAU) by 15%** through performance enhancements, **improving user engagement and retention by 18%.**
- Migrated Cheetah Learning's legacy .NET systems to MERN Stack and Django, **reducing technical debt by 30%** and enhancing platform scalability.
- Optimized backend with Redis, cutting server response times by 35% and improving system reliability.

EDUCATION

B.Tech. (Computer Science & Engineering)

I. K. Gujral Punjab Technical University   📅 08/2018 - 08/2022

KEY ACHIEVEMENTS

Product Adoption Strategy

Conducted internal workshops on Flashbuild (No code backend builder), and **organized office hackathons** to drive adoption and engagement of product.

Leadership Through Influence

Campus Ambassador (Jul 2020 – Dec 2020): Promoted and **sold 20+ courses to college students** generated **$250 as pocket money.**

Event Strategy & Execution

Organized hackathon in 2021 with **16K+ participants** from India, Nepal, Bangladesh, and Sri Lanka; successfully executed during lockdown with virtual coordination.

Leadership & Mentorship

Mentored 40+ students in open source development under JGEC Winter of Code (JWOC) and WoC, guiding contributions, code reviews, and project collaboration

CERTIFICATIONS

Project Name

- Foundations of Project Management, Google.
- Data Cleaning and Data Visualization, Kaggle.
- Machine Learning, Kaggle.
- Complete Generative AI Course with Langchain & Huggingface, Udemy.

SKILLS

Product Management

Technical Architecture, Product Strategy, User-Centric Design, MVP Launch, Roadmapping, Cost Optimization, Data-Driven Decisions, LLM/AI Integration, Stakeholder Management, Agile Methodologies.

Tools

JIRA, Confluence, Figma, Microsoft tools, Notion, Postman, New Relic, Mixpanel, Logrocket, Google Analytics, PRD Documentation, Asana,SQL,Advanced Excel,GenAI,Python,Prompt Engineering.

OTHER ACHIEVEMENTS

Audience Building

Product & Technical Content Writer on DEV platform with 24K+ followers

Collaborating with Global Developers

Stack Overflow contributor with **20K+ reputation points and a reach of over 130K+ developers.**