



There's Never Been a Better Time in History to Build

Turn Ideas into Income

Ideabrowser compresses months of research, validation and building into a single weekend - and then helps you turn it into your next cash flowing asset.

Starter

[Find winning ideas](#)

Instant access to trending startup ideas, backed by data, ready for you to build. 120+ juicy ideas added every month. Zero research required.

\$499 /year

\$1.37/day

[Unlock Starter](#)

Pro

Research & build your ideas

Get starter + use our team of AI agents to research your ideas and get optimized LLM prompts to build the right product, landing pages, ads, PRDs, go-to-market plans. Like you hired a team of analysts from McKinsey.

\$1,499 /year

\$4.11/day

[Build with Pro](#)

BEST VALUE

Empire

Turn ideas into cash-flowing assets

Get all access to Ideabrowser Pro + consulting, coaching, community, \$50k in tool discounts, trainings, and other perks to build faster, together.

\$2,999 /year

\$8.22/day

[Join Empire](#)

- ▼ Find Your Winning Idea

Idea Database



STARTER
800+

PRO
800+

EMPIRE
800+

Trends Database

STARTER



PRO



EMPIRE



Market Insights

STARTER



PRO



EMPIRE



Idea Generator

STARTER

20/month

PRO

100/month

EMPIRE

500/month

Find the Right Idea for You

STARTER



PRO

Advanced

EMPIRE

Advanced

Validate & Build Your Idea

Idea Research Agent

STARTER



PRO

3/month

EMPIRE

9/month

Idea Chat Strategist

STARTER



PRO

100/month

EMPIRE

300/month

Idea Builder

STARTER



PRO



EMPIRE



Data Exports

STARTER



PRO

JSON

EMPIRE

JSON

▼ Turn It Into Your Cash Flowing Asset

Weekly Coaching & Consulting



STARTER



PRO



EMPIRE



Monthly AMAs with Greg & Experts



STARTER



PRO



EMPIRE



Weekly Vibe Coding Office Hours



STARTER



PRO



EMPIRE



Vibe Coding Video Course



STARTER



PRO



EMPIRE



Workshop Library & Course Archive



STARTER



PRO



EMPIRE



Monthly Customer Acquisition Workshop



STARTER



PRO



EMPIRE



Builder Network & Community



STARTER



PRO



EMPIRE



IRL Events & Workshops



STARTER



PRO



EMPIRE



Tool Deals (\$50K+ Value)



STARTER



PRO



EMPIRE



GIFT CARDS



Give the gift of entrepreneurship



Gift Ideabrowser access with digital gift cards

Is It Worth It?

It is expensive if:

- You don't use it to spot trends and validate ideas
- You sign up and never log in
- You're looking for a magic button that prints money
- You're not actually going to build anything

It's the cheapest thing you'll ever buy if:

- You use it to validate even one idea that becomes a cash-flowing side project
- You see a trend 6 weeks early and build before the market gets saturated
- You avoid wasting 3 months building something nobody wants
- You launch a \$50K/MRR business that changes your entire life

Only you can answer that.



An Inside Look

Your First 48 Hours with Ideabrowser

POV: you just upgraded to ideabrowser. Here's your roadmap.

1

Find Your Idea

Hours 0-6

Browse 800+ trending startup ideas, backed by data, generate 20 personalized ideas matched to YOUR skillset or use our Idea Agent to get an idea report for your idea.

→ End with ONE validated idea you're actually going to build

2

Validate & Understand It

Hours 6-18

3

Build Your Product & Funnel

Hours 12-24

+

4

Get Coaching & Support to Grow

Hours 24-48+

+



Idea Database

Browse 800+ fully-researched startup opportunities. Get a new idea delivered daily via e...

New For You BETA Interested Saved Building Not Interested

Search ideas... View All Greg's Pick AI Suggest All Filters

650 ideas Sort by: Newest First ▾

Idea Preview	Title	Last Updated	Actions
	Trip Refund Finder claims flight compensation for frequent flyers <small>Idea of the Day Oct 15, 2025</small> Flight delays happen. Getting compensated shouldn't be a nightmare. FlightClaim automatically monitors your flights, detects when you're owed money, and handles the entire compensation process without you lifting a finger. You connect your email, and the service spots eligible delays, cancellations, and...	 Interested Not Interested Save Building	
	Not Boring Safety Training Platform for Daycares (\$5M ARR) <small>Released Oct 15, 2025</small> Daycare staff need safety training, but traditional methods fail to engage them. When a 3-year-old is actually choking, theoretical knowledge from a boring video won't cut it. ImmersiveCare creates realistic, interactive emergency scenarios where staff can practice their response to critical situations without...	 Interested Not Interested Save Building	
	VetDischarge Discharge video platform that automates post-op instructions for vet clinics (\$5M+ ARR) <small>Released Oct 15, 2025</small> Vet clinics are drowning in discharge calls. Pet owners forget half the post-op instructions before they reach the parking lot, then panic-call at 9 PM asking "wait, how many pills again?" Your staff spends hours repeating the same wound care, medication, and feeding instructions they've explained a thousand...	 Interested Not Interested Save Building	

...

[Workshop Recording](#)

Watch Jordan Build a Startup in Real-Time

Learn the exact process from idea, landing page, content, ads, minimum viable funnel, and MVP in under an hour (using ideabrowser).

58:56

WHAT YOU'LL WATCH

- 🕒 Validate an idea using AI Research Agent
- 🕒 Generate landing page copy with Idea Builder
- 🕒 Build the complete funnel in under an hour
- 🕒 The exact prompts and workflow to replicate it

WHO THIS IS FOR

- 🕒 You want to build but don't know what
- 🕒 You're overwhelmed and can't execute
- 🕒 You don't want to waste months building wrong
- 🕒 You want to see the process, not just hear about it

52 minutes that could change everything

[Upgrade to Start Building →](#)[Who's Behind Ideabrowser](#)

Built by Greg Isenberg and the Late Checkout Team

I run a portfolio of internet companies at Late Checkout and host The Startup Ideas Podcast.

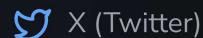
I've started and sold 3 venture-backed community companies. Now, I self-fund things.

I built Ideabrowser for myself. I can't wait to see what you build.



500K+

subscribers



540K+

followers



"This is the tool I wish existed when I was starting out. In a world where you can vibe code anything, the right niche idea based on a trend can change your life trajectory."

— Greg Isenberg, Co-Founder

THE DIFFERENCE

Before vs After Ideabrowser

Stop wasting months. Start shipping.



STUCK IN RESEARCH MODE

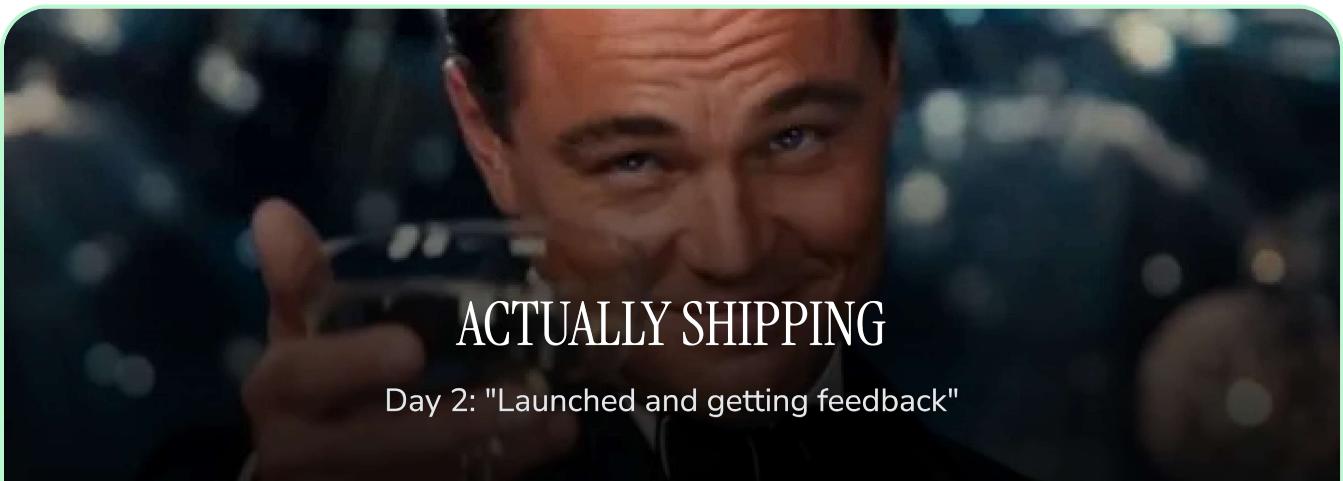
Month 6: "Still validating..."

Without Ideabrowser

- ✖ Spending months manually researching markets and competitors
- ✖ Trying to learn validation, building, AND marketing all yourself and not falling victim to shiny object syndrome.
- ✖ No clear roadmap - piecing together advice from 47 different gurus, X bookmarks and videos.

- ✖️ Building without validation - hoping people will want to buy.
- ✖️ Assuming customers will just show up when you launch.
- ✖️ Launching with no feedback or support system
- ✖️ Hiring expensive consultants at \$200-500/hour when stuck
- ✖️ Giving up at the first major roadblock or thinking "just one more feature and then I'll get customers."

Get Unstuck



With Ideabrowser

- ✓ 800+ fully-researched startup ideas with complete roadmaps to spot trends before they explode
- ✓ 9 custom research reports/month with 40+ step validation
- ✓ **Greatly improve your chances with data-backed validation**
- ✓ AI strategy sessions to pressure-test assumptions
- ✓ **1-click prompts and agents with ALL the context about YOUR idea (not generic so you can ship fast)**
- ✓ Idea Builder generates landing pages, emails, ads in minutes
- ✓ Ship your MVP in days with proven playbooks.

- ✓ Monthly coaching calls with Greg Isenberg & expert builders
- ✓ How to vibe code in 1 day course + Weekly Vibe Coding office hours to get unstuck.
- ✓ \$50K+ tool deals - members saved \$8.3M.
- ✓ Community to share wins and get real-time feedback
- ✓ You launched, got customers, and you're growing (all with support of other builders cheering you on)

I'm Ready to Upgrade!

Success Stories

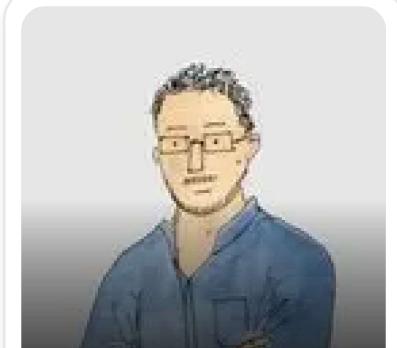
Real founders building with Ideabrowser



Josh Pigford
Founder, Baremetrics
\$15K Acquisition in 7 Days



Beau Johnson
Product Builder
\$489 Revenue in 24 Hours



Yasin Saï
Serial Entrepreneur
0 to MVP in 24 Hours

Become the next success story

[Let's Gooo! →](#)

☆ MEMBER TESTIMONIALS

What Members Are Saying

Join a community of builders who are shipping,
growing, and winning together



"Startup Empire gave me something rare; the courage and community to actually share what I've built. I came in quietly working on ideas, and this space turned that into confident execution. The feedback, structure, and generosity here helped me refine my vision and get ready to ship something that can generate real \$\$\$ and impact. It's more than a program, it's a launchpad for builders with heart."



Nicholus Crow
Founder



"The Startup Empire is THE single best discovery of 2025. I'm in several paid and free communities so I reckon I know just how outstanding the Startup Empire is. Greg, Jordan, Rosa and Tony bring endless energy, insight, execution and support to the community. The team have created something genuinely magical and valuable."



Murray Cowan
Team Advisor

[Join Empire →](#)

Frequently Asked Questions

Has anyone built a business and made money with Ideabrowser? Does it work?

How much time will this actually save me?

How many ideas are in the database?

What's the difference between Starter, Pro, and Empire?

What are AI Research Agent and AI Chat Strategist?

Can I use Ideabrowser if I already have an idea?

How do I know which ideas match my skills and budget?

Is my idea private when I use the AI Research Agent?

What's included with Empire coaching and community? ▼

Do you offer monthly billing? ▼

Can I upgrade from Starter to Pro or Empire later? ▼

What's your refund policy? ▼

Can I cancel anytime? ▼

What's the Vibe Coding course? ▼

Need more help?

[Go to Help Center →](#)

You're at the Bottom

But this doesn't need to be the end!

[Keep Going, Build a Business →](#)

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