

Faraz Akbari

Graphic Design 3 | Spring 2020

Anatomy of a Designer

This design was inspired by the attention to layout that goes into the work that UI designers have to do every day. One of the goals I achieved with this design was being able to use graphic design for a real purpose and to communicate a message; in this case, this design helped communicate information about working as a UI designer. The main thing I learned in the process of designing this was how to lay out type in a consistent yet interesting manner, as well as how to help promote a good visual flow. In the future, this project will help with the times I need to focus on practicality as much as visual appeal.

What does a UI DESIGNER do?

\$76,115

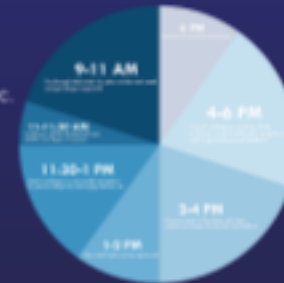
Average salary in the US

40 hours

Length of an average work week

Bachelor's Degree

Minimum requirement for most positions, preferably in Computer Science, Graphic Design, etc.



Considerations in UI Designers' Projects

Simplicity

Making sure anyone can understand how to navigate your product intuitively with easy-to-understand iconography.

Adaptability

Keeping functionality intact over a variety of devices, specifications and operating systems.

Visual Appeal

Creating interesting interactions to respond to clicks and using knowledge of graphic design to set up well-organized layouts of your elements.

Efficiency

Streamlining the function of each interactive element to make sure the user can get from A to B with as few clicks as possible.

Consistency

Ensuring the product's style stays consistent with different screens and functions. This could include typography and color palettes as well as the UI style or "theme" of the product.

Innovation

Thinking designers that are not confined to what has been done before to create a unique and identifiable brand image. Being simple doesn't mean being boring.

Examples of Successful UI Design

Facebook

Can attribute much of its success to its simple, intuitive UI design that helped it stand out from the crowd. Facebook's success is largely attributed to facilitating communication between friends, leading to its massive user base. UI design is crucial.



Apple

Known for having the best user interface design in the world, Apple's design is a perfect example of simplicity and elegance. The company's success is largely attributed to its innovative products and services, leading to its massive user base. UI design is crucial.



The Real World

These designs were inspired by the concept of “Doodle Notes”, or notes that can be colored in. I had to design these to be able to be colored in an interesting way but not be so childish that they would lose the interest of high schoolers. This project helped me reach one of my design goals, which is to create work that is adaptable-in this case, it's adaptable because it's a set of templates. The final design was close to my original vision for the project because it was practical yet still able to be colored in an interesting way.

ILLUSTRATED VOCABULARY

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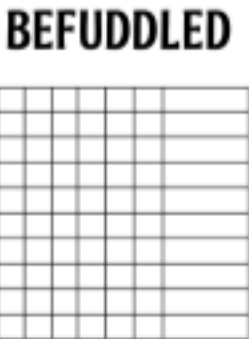
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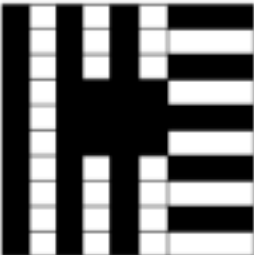
These designs were based around being able to assign an emotion or “feel” to static, abstract images. This project helped me reach my design goal of communicating messages through my work, since I was able to convey emotions indirectly. In creating this, I learned more about expressing ideas abstractly and paid more attention to the overall composition’s tone instead of specific pieces.



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PARAMETER 2



PARAMETER 3



PARAMETER 1



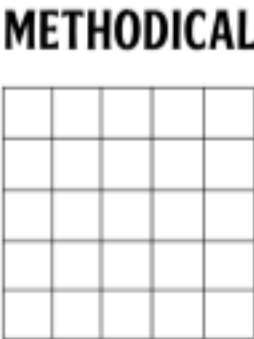
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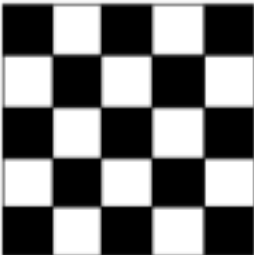
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PARAMETER 1



PARAMETER 2



PARAMETER 3

