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Services

Advancing Your Business With Technology That Drives Success & Enhances The World

01 - Data Leverage data, identify trends, optimize processes, and mitigate risks for smarter, more strategic growth.

02 - AI & ML Unlock hidden patterns, reveal deeper insights, automate repetitive tasks, and enhance decision-making with predictive analytics.

03 - IoT Increase efficiency by connecting devices, real-time data collection, and streamlined operations across the entire value chain.

04 - Web Lifecycle Enhance brand visibility, foster customer engagement, and drive conversions, make it a crucial tool for success in the modern marketplace.

05 - Software Development Creating customized, scalable solutions that meet your unique business needs, from concept to deployment.

Industries

Innovative Solutions That Enable Leadership Across A Range Of Verticals

01 - Energy Leverage data analytics, real-time monitoring & AI to drive sustainability, efficiency, and savings

02 - Manufacturing Compare performance, identify anomalies & automate workflows, we optimize processes and drive cost savings for a competitive edge

03 - Hospitality Create personalized experiences, analyze the sentiment around your brand & break free from all barriers dragging your business

04 - Retail Inventory management to churn prediction, we help boost sales, streamline operations, and enhance customer satisfaction

05 - Healthcare From secure EHR/EMR systems to AI-driven medical image processing, we help healthcare providers deliver better services

01 - Energy

Leverage data analytics, real-time monitoring & AI to drive sustainability, efficiency, and savings

02 - Manufacturing

Compare performance, identify anomalies & automate workflows, we optimize processes and drive cost savings for a competitive edge

03 - Hospitality

Create personalized experiences, analyze the sentiment around your brand & break free from all barriers dragging your business

04 - Retail

Inventory management to churn prediction, we help boost sales, streamline operations, and enhance customer satisfaction

05 - Healthcare

From secure EHR/EMR systems to AI-driven medical image processing, we help healthcare providers deliver better services

Solutions

Our Work

High Performance Products That Empower You To Reach New Heights

SolarFlux

Consolidated Platform

Singular web platform against multiple equipment vendors

Production Monitoring

Real-Time & granular production monitoring

AI Vision

Understand altered behaviour before breakdown, match patterns

Suppression

Power suppression realization due to multiple circumstances

Fault detection

Fault detection on System, Inverter, MPPT & String level

Notifications

Alerts & automated reports for quick decision making

Our Partners Clients

Testimonials

NEXALYZE perfectly translated our vision into a stunning, user-friendly website, handling numerous changes with patience, adaptability & professionalism. Their expertise & dedication to understanding our needs resulted in a final product that beautifully reflects our brand & has received rave reviews from clients. If you're looking for a team that listens, delivers & exceeds expectations, this is the one to choose. Highly recommended !!!

Ramla Sharif MD, Physician & CEO Éclat Medical Aesthetics, United States

★★★★★

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Empowering tomorrow with Insight and Innovation to drive your Success

At NEXALYZE, we harness the power of data to drive innovation, solve complex business challenges & provide actionable insights. We specialize in software development, E2E data services, blending advanced analytics, machine learning & AI to help businesses across industries optimize performance & fuel growth.

Our team of expert data scientists, developers, engineers & analysts leverage cutting-edge technology to deliver customized solutions in predictive modeling, big data processing, live dash boarding & data visualization. Whether you're looking to enhance decision-making, automate processes, analyze anomalies, better customer experience, custom build a software, getting a website developed / managed, or gain a competitive edge, NEXALYZE is your trusted partner for data-driven success.

Data is more than just Numbers, it's the key to Unlocking your full Potential

To realize the best decisions and enhance the world by replacing doubts with data

Inspiring our Journey Forward

To deliver exceptional data services that empower businesses & personnel with accurate insights & innovative solutions. By leveraging advanced technology & expert analysis, we enable clients to make informed decisions, optimize operations, & drive growth

WHAT WE DO

SHAPING FUTURE WITH INTELLIGENT SOLUTIONS

We bridge the gap between doubts, data and action. Our end-to-end solutions, ranging from advanced data intelligence to comprehensive software & digital services, are designed to drive your business forward. By integrating advance technology with strategic insight, we empower you to make informed decisions and achieve sustainable growth.

Our Core Values

Perseverance

Striving for excellence, pushing for being at the fore-front of innovation, focusing the long term & delivering on your commitments with grit & resilience

Customer Centricity

Putting the needs of customers first by delivering tailored, data-driven solutions that directly address their business challenges & goals

Integrity

Making transparent, ethical, honest & uncompromising decisions in all aspects, succeeding on merit & having zero-tolerance for unethical behavior

Innovation

Embracing cutting-edge technology, creative problem-solving and continuously seeking new ways to extract value from data

Collaboration

Fostering strong teamwork within & with clients, ensuring that solutions are developed through shared knowledge, adaptability & expertise

Privacy

Ensuring all data is handled with the highest respect for confidentiality & privacy, following stringent ethical & legal standards

Modus Operandi

Let's talk, discuss your requirements & DISCOVER in detail where we can help each other

Now that we are aligned, let us curate & share a DRAFT of the best solution to your requirement

All hands-on deck. Based on the agreed draft we execute & DELIVER in line with our core values

The results are out, we DISSECT in detail, understand them, include feedback & consistently enhance

Our Leadership

Muhammad Mubashar

CEO Nexalyze,

Chief Executive Officer

Abdur Rehman Siddique

Chief Technology Officer

CTO Nexalyze

Jamal Nasir

Chief Marketing Officer

CMO Nexalyze

Advisory Board Nexalyze

M. Saqib Sohail

PhD, Electronic & Computer EngineerM.S., B.Sc. Electrical Engineer

M. Irfan Zafar

M.Sc. Data AnalyticsM.Sc., B.Sc. Electrical Engineer

Testimonials

NEXALYZE perfectly translated our vision into a stunning, user-friendly website, handling numerous changes with patience, adaptability & professionalism. Their expertise & dedication to understanding our needs resulted in a final product that beautifully reflects our brand & has received rave reviews from clients. If you're looking for a team that listens, delivers & exceeds expectations, this is the one to choose. Highly recommended !!!

Ramla Sharif MD, Physician & CEO Éclat Medical Aesthetics, United States

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DATA

Data Talks, If You Listen

Our Work

Digitally mature companies are 26% more profitable than their COMPETITORS

Organizations that harness the power of data to drive decision-making are outpacing competitors and achieving superior growth. Businesses collect enormous amounts of data daily, from customer interactions and market trends to operational efficiencies and financial performance. However, raw data alone is not enough. Raw data can be overwhelming and difficult to decipher, but with the right analytical & visualization tools, it becomes an invaluable resource for informed decision-making.

Offerings

- Data Analytics
- Data Visualization
- Data Strategy
- Data Governance
- Data Engineering
- Interactive Dashboards
- Data Driven Decision Making
- Business Process Automation

At NEXALYZE, we provide the tools, expertise and support businesses need to transform their data into a powerful asset. Our service is designed to help you see the full picture, turning complex data into clear, actionable insights driven by real-time analytics. Whether you need to monitor KPIs, track business performance or identify emerging trends, our solutions bring clarity and depth to your data.

Benefits

— Informed Decision-Making: Data-driven insights enable accurate, evidence-based decisions, reducing reliance on intuition.— Enhanced Customer Understanding: Analyzing customer data uncovers preferences, behaviors, and trends, allowing for targeted strategies and improved satisfaction.— Operational Efficiency: Identifies inefficiencies and bottlenecks, enabling process optimization and cost reduction.— Risk Mitigation: Early detection of risks and anomalies through data analysis helps in proactive risk management and compliance.— Competitive Advantage: Data insights reveal market trends and opportunities, giving organizations an edge over competitors.— Personalization and Customization: Empowers businesses to deliver tailored products, services, and experiences to customers.— Innovation Enablement: Data uncovers patterns and opportunities for innovation in product development, services, and operations.— Forecasting and Planning: Predictive analytics based on historical data supports accurate demand forecasting and strategic planning.

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Artificial Intelligence & Machine Learning

Using Algorithms, Instead Of Instinct

Our Work

37% of companies are already leveraging AI/ML to improve OPERATIONS & drive INNOVATION

In today's data-driven world, Artificial Intelligence (AI) and Machine Learning (ML) are no longer futuristic concepts, they're essential tools for driving innovation, efficiency and growth. They are transforming industries by enabling machines to learn from data, identify patterns and make predictions with unprecedented accuracy. From enhancing customer experiences to optimizing operations, AI/ML technologies are redefining what's possible. By integrating AI/ML into your business, you can unlock new opportunities, drive efficiency and stay ahead of the competition.

Offerings

- AI Strategy & Consulting
- AI Powered Analytics
- ML Model Development
- Reinforcement Learning
- Natural Language Processing
- Neural Networks
- Transformers
- Computer Vision

At NEXALYZE, our AI/ML Services are designed to help businesses harness the power of advanced algorithms and intelligent systems to gain actionable insights, automate processes and make data-driven decisions that propel them forward.

Benefits

— Enhanced Decision-Making: Leverages real-time data analysis for more accurate and strategic decisions.— Increased Efficiency: Automates repetitive tasks, reducing errors and speeding up operations.— Predictive Analytics: Anticipates trends, risks, and customer demands to enable proactive strategies.— Cost Optimization: Minimizes waste and operational costs through resource and process automation.— Personalization: Delivers tailored customer experiences, boosting satisfaction and loyalty.— Improved Risk Management: Detects anomalies and threats in real-time, enhancing security and compliance.— Innovation Acceleration: Uncovers new opportunities and automates research for

faster innovation.— Sustainability: Optimizes energy use and promotes eco-friendly practices, reducing environmental impact.

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Internet Of Things

Everything Deserves To Be Smart

Our Work

By 2025, over 75 billion IoT devices will transform industries & drive \$1.1 trillion in value

The Internet of Things (IoT) refers to a network of connected devices, sensors and software that communicate with each other to collect and share data. These “smart” devices range from industrial machinery and home appliances to wearable tech and vehicles. By connecting physical assets to digital networks, IoT enables businesses to monitor, analyze and automate processes in real-time, driving smarter decisions, operational efficiency and new revenue streams.

Offerings

- Strategy & Consulting
- Device Integration
- Platform Development
- Data Analytics
- Data Visualization
- Maintenance & Support
- Security & Compliance
- Edge Computing

At NEXALYZE, we provide end-to-end IoT solutions, helping businesses design, implement and manage IoT systems that are tailored to their unique needs. Whether you’re looking to monitor equipment, track assets, automate operations or improve customer experiences, our IoT experts are ready to assist.

Benefits

— Real-Time Monitoring: Enables continuous tracking of assets, equipment, and processes, improving visibility and operational control.— Improved Efficiency: Automates routine tasks, optimizes workflows, and reduces downtime through predictive maintenance.— Enhanced Decision-Making: Provides actionable insights by collecting and analyzing data from connected devices.— Cost Savings: Reduces operational costs through energy optimization, predictive maintenance, and resource management.— Better Customer Experience: Enables personalized services and faster response times through connected customer-facing devices.— Increased Safety: Monitors working conditions and equipment to identify potential hazards and improve workplace safety.— Supply Chain Optimization: Tracks inventory, shipments, and logistics in real time, ensuring timely deliveries and reducing waste.— Sustainability: Promotes eco-friendly practices by optimizing energy usage and reducing waste through smart systems.

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Web Lifecycle

Making You Look Fabulous

Our Work

Businesses with well-designed websites see conversion rates soar by up to 200%

Your website is much more than a digital storefront, it's a powerful tool for marketing, customer engagement and business growth. A professionally developed website ensures that your brand is represented effectively online, helps you reach your target audience and provides a seamless experience across all devices.

Offerings

— Web Application Development

— Custom Website Development

- Responsive Web Design
- Web Hosting & Optimization
- E-Commerce Platform Development
- Content Management System
- Social Media Design & Management
- SEO
- Maintenance & Support

At NEXALYZE, we offer a comprehensive range of Web Development Services to meet the unique needs of businesses across industries. From sleek corporate websites to aesthetically curated medical spas online presence, our team of expert developers and designers works with you to build a website that is not only visually stunning but also optimized for performance, security and scalability.

Whether you're looking to launch a new website, redesign an existing one, or add new functionality, NEXALYZE is your goto partner for all things in web lifecycle.

Benefits

— Enhanced Brand Visibility: Websites provide a 24/7 online presence, making businesses accessible to a global audience.— Tailored User Experience: Custom websites offer personalized designs and features, ensuring alignment with the brand and audience needs.— Improved Credibility: A professionally designed website establishes trust and reinforces brand reputation.— Scalability and Flexibility: Custom development allows seamless integration of new features as the business grows.— Optimized Performance: Custom solutions are built for speed, responsiveness, and reliability, improving user engagement.— SEO and Marketing: Websites designed with SEO in mind improve search rankings, driving organic traffic and conversions.— Competitive Advantage: Unique and functional designs set businesses apart from competitors relying on generic templates.— Enhanced Security: Custom development ensures robust security measures tailored to the organization's specific needs.

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Software Development

We Code, You Enjoy The Magic

Our Work

Custom Software – productivity boosts of up to 30% & faster TTM by 50%

In today's fast-paced digital world, software is the backbone of business innovation and efficiency. From enhancing customer experiences to streamlining operations, custom software solutions can help your business stay ahead of the competition and achieve new levels of growth.

Every business is unique and off-the-shelf software solutions often fail to address specific challenges or match the needs of rapidly evolving industries. Custom software development offers the flexibility to build tailored applications that perfectly align with your operational requirements, helping you improve efficiency, innovate faster and gain a competitive edge.

Offerings

— E2E Software Lifecycle

— Software Integration

— Custom Application Development

- Cloud, On Prem Software Solutions
- Front End, Back End & Full Stack Development
- React, React Native, React JS
- MERN
- Maintenance & Support

At NEXALYZE, our Software Development Services are designed to deliver high-quality, tailored software solutions that meet your specific business needs, driving transformation, productivity and success.

Benefits

— Tailored Solutions: Custom software is designed to meet specific business needs, ensuring a perfect fit for unique workflows and goals.— Scalability: Easily adaptable to accommodate business growth and evolving requirements without limitations.— Improved Efficiency: Automates processes, reduces manual effort, and streamlines operations for better productivity.— Cost-Effectiveness: Long-term savings by eliminating recurring licensing fees and reducing reliance on third-party software.— Enhanced Security: Built-in security features tailored to the organization's data and operational needs, reducing vulnerabilities.— Competitive Advantage: Offers unique functionalities that differentiate the business and improve market positioning.— Integration with Existing Systems: Seamlessly connects with other tools and systems, creating a cohesive digital ecosystem.— Ongoing Support and Maintenance: Ensures reliability with dedicated support and updates to meet changing business demands.

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Energy

Enhancing Energy Efficiency With Digital Precision

Our Work

Software Solutions Reduce Energy Waste by Upto 25% & Optimize Upto 70% of Global Power Grids

Energy powers the modern world, driving innovation and enabling essential technologies, but rising energy costs are pressuring businesses to prioritize efficiency. Industries like manufacturing and logistics face mounting challenges, prompting a shift toward smarter energy solutions. Solar energy has become a game-changer, with advanced technology and falling costs making it a viable option for cutting expenses and meeting sustainability goals.

At NEXALYZE, we empower clients to revolutionize energy management with innovative digital solutions. Through IoT, AI/ML, and data analytics, we provide real-time monitoring, forecasting, and predictive maintenance tools, helping businesses enhance efficiency, ensure compliance, and achieve significant savings.

Solutions

System Health

System Health

Ensure uninterrupted power – Monitor and maintain peak performance

Alerts

Alerts

Stay ahead of the curve – Instant alerts for critical breakdown issues

Data Dashboard

Data Dashboard

Power up with insights – All your energy data in one smart view

Predictive Maintenance

Predictive Maintenance

Fix before failure – Predict and prevent costly downtime

Forecast Production

Forecast Production

Energy demand, demystified – Accurate forecasts for smarter generation

Vendor Independent

Vendor Independent

Seamless integration, limitless possibilities – Work with any / all vendors, simultaneously

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Manufacturing

Building The Backbone Of Modern Manufacturing With Digital Innovation

Our Work

Over 75% of Manufacturers Rely on Software to Enhance Production Efficiency

The manufacturing industry faces challenges like rising costs, reduced competitiveness, and a lack of integration across operations. Limited cohesion between departments, from supply chain to quality control, hampers quick responses to market changes and operational disruptions. Manufacturers seek to optimize processes, reduce waste, and enhance efficiency to stay competitive.

NEXALYZE addresses these challenges with custom solutions, including ERP systems, IoT integrations, and data analytics platforms, offering real-time visibility and actionable insights. By leveraging automation, machine learning, and predictive maintenance, we help reduce downtime, improve quality control, and streamline global operations, empowering manufacturers to scale efficiently and stay competitive.

Solutions

Anomaly Analyzer

Anomaly Analyzer

Spot the glitches before they hit – Precision detection for flawless production

Performance Comparator

Performance Comparator

Benchmark with confidence – See how your operations stack up

IoT Integration

IoT Integration

Turn machines into smart allies – Connect, control, and conquer manufacturing challenges

Data Dashboard

Data Dashboard

Your entire factory at a glance – Actionable insights, all in one place

Utility Optimizer

Utility Optimizer

Cut costs, not corners – Optimize energy for maximum efficiency

Consumption Predictor

Consumption Predictor

Forecast your needs – Smarter planning for smoother operations

Computer Vision

Computer Vision

Eyes that never blink – Automate quality checks with unmatched accuracy

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Hospitality

Empowering Hospitality To Deliver Excellence, One Click At A Time

Our Work

Software Increases Average Check Sizes by 20% Through Personalization and Upselling

The hospitality industry is currently navigating a range of challenges that are reshaping its landscape. From managing fluctuating customer demands to maintaining high service standards, the sector is under increasing pressure to adapt. The pandemic left a lasting impact, forcing many businesses to pivot to digital solutions to stay afloat. From the moment a customer makes a reservation to the time they leave, every touchpoint offers an opportunity to improve their experience. This means anticipating needs, providing tailored recommendations, and delivering exceptional service at every stage.

At NEXALYZE, we deliver software solutions designed to enhance the customer experience. AI-powered sentiment analysis can help you track and respond to customer feedback in real time, ensuring issues are addressed quickly and satisfaction is maintained. Personalized upselling and cross-selling recommendations help restaurants boost sales while providing tailored dining experiences. With recommender modules, real-time data analytics, and automated feedback management, NEXALYZE empowers restaurants to build customer loyalty, ultimately driving enhanced success in a competitive market.

Solutions

Sentiment Analysis

Sentiment Analysis

Hear what your customers feel – Craft experiences that keep them coming back

Customer Segmentation

Customer Segmentation

Know your audience – Deliver tailored plater for every unique guest

Purchase Probability

Purchase Probability

Anticipate desires – Serve the right offer before they even think of it

Up/Cross Selling

Up/Cross Selling

Turn small orders into big wins – Smarter suggestions for greater revenue

Advanced Analytics

Advanced Analytics

Optimize every detail – Let data drive your decisions

Churn Prediction

Churn Prediction

Spot the wanderers – Retain customers before they check out for good

Retention Analysis

Retention Analysis

Discover what makes them stay – Build loyalty that lasts beyond the visit

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Retail

Innovative Solutions For A New Era Of Retail Excellence

Our Work

Over 85% of Global Retailers Use Software to Enhance Customer Loyalty and Engagement

The retail industry faces a rapidly evolving landscape characterized by changing consumer behavior, heightened competition, and the need to embrace digital transformation. One of the biggest challenges is managing customer expectations for seamless, personalized experiences across multiple channels. Inventory management and supply chain inefficiencies, stockouts, overstocking, and inaccurate forecasting can lead to missed sales opportunities or excess costs. Retailers collect vast amounts of data from loyalty programs, online interactions, and in-store transactions, but without the right tools, this data often remains underutilized.

At NEXALYZE, we can help provide insights that can enable businesses to understand their customers' needs, creating targeted marketing campaigns, or predicting trends, all of which are crucial for staying competitive. Advanced inventory management systems powered by AI and machine learning can help predict demand, optimize stock levels, and minimize waste, ensuring products are available when and where customers want them.

Solutions

Inventory Insights

Inventory Insights

Stock smarter, sell faster – Optimize inventory for maximum profitability

Sales Analytics

Sales Analytics

Decode your sales data – Turn trends into strategies that boost revenue

Geo Analysis

Geo Analysis

Location matters – Pinpoint where your products sell best

Personalization

Personalization

Make every shopper feel special – Tailor experiences that drive loyalty

Product Recommender

Product Recommender

Right product, right customer – Boost sales with intelligent suggestions

RFM Analysis

RFM Analysis

Focus on your best customers – Retain, reward, and maximize value

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Healthcare

Bridging Technology And Care For A Smarter Healthcare Experience

Our Work

Software is Known to Cut Patient Wait Times by 30% and Boost Care Precision by 40%

The healthcare and pharmaceutical industries are navigating significant challenges that demand innovative, technology-driven solutions. Fragmented data, dispersed health records, inefficiencies in clinical trials, growing demand for personalized care and faster diagnostics are concerning. Radiologists and medical professionals are often overwhelmed by the sheer volume of diagnostic images they must analyze, leading to potential delays and increased error rates.

NEXALYZE offers tailored digital solutions that can enable healthcare and pharmaceutical organizations to overcome their most pressing challenges. From leveraging AI for medical image processing to streamlining workflows, centralize data, and ensuring compliance, these solutions not only improve operational efficiency but also enhance patient care and accelerate innovation.

Solutions

Medical Image Processing

Medical Image Processing

Turn scans into insights – Faster, smarter, and more accurate diagnosis

EHR/EMR

EHR/EMR

Centralize care – Secure, seamless, and accessible patient records at your fingertips

IoT & Wearables

IoT & Wearables

Real-time health monitoring – Connect devices to revolutionize patient care

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Our Solutions Products Case Studies Work

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01

SolarFlux – AI Powered Solar Energy Optimization, On String Level

HIGHLIGHTS:

Forecast | Real Time | Visualize | Suppression | Fault Detection | System Health | Inverter | MPPT | String

SERVICES:

— Data— AI & ML— IoT— Software Development

02

EMS – Revolutionizing Energy Efficiency In Manufacturing Sector

HIGHLIGHTS:

Real Time | Dashboard | Web | Automated Report | Consumption Predictor | Anomaly Analyzer

SERVICES:

— Data— IoT— Software Development

03

SentiPulse – Transforming Customer Insights For Brands

HIGHLIGHTS:

Sentiment Analysis | Customer Segmentation | Retention Analysis | Churn Predictor | Purchase Probability

SERVICES:

— Data— AI & ML— Software Development

04

RetailEdge – Revolutionizing Sales And Inventory Management For Retailers

HIGHLIGHTS:

Forecast | Inventory | Anomaly Detection | Revenue Maximization | RFM | Personalization | Recommender

SERVICES:

— Data— AI & ML— Software Development

05

MedScanAI – Transforming Healthcare Diagnostics With AI-Driven Insights

HIGHLIGHTS:

Computer Vision | Image Processing | EMR | EHR | IoT & Wearables | Scans | Anomaly | Diagnosis

SERVICES:

— Data— AI & ML— IoT— Software Development

06

WebDev – From Clicks To Clients, Building Websites That Work

HIGHLIGHTS:

CMS | SEO | Optimization | Maintenance | Social Media | Graphics | Logo | AdSense | Meta

SERVICES:

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Address: 22-C, G.E.C.H.S, Phase III, Peco Road, Lahore, Pakistan

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