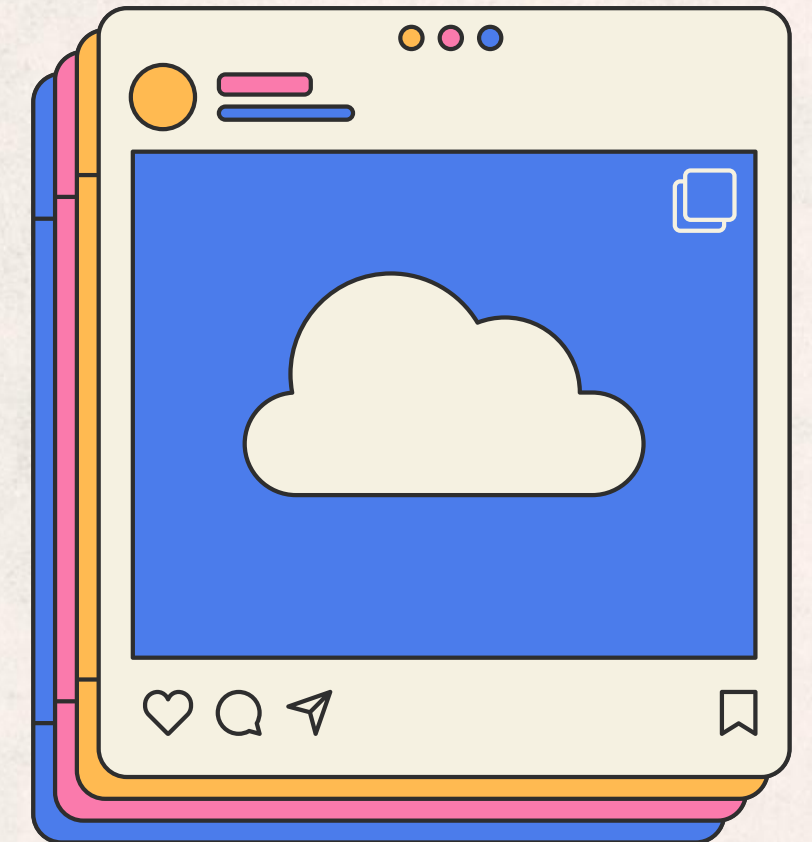
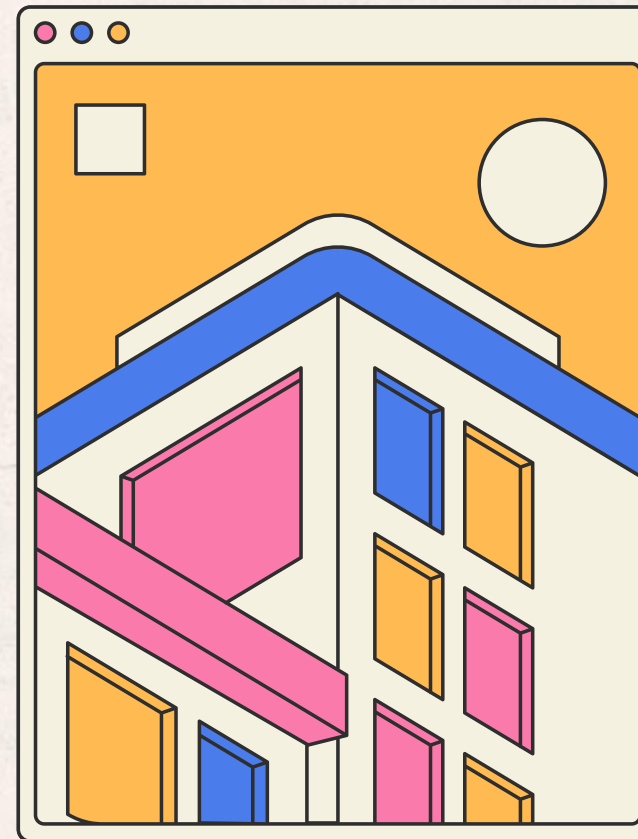
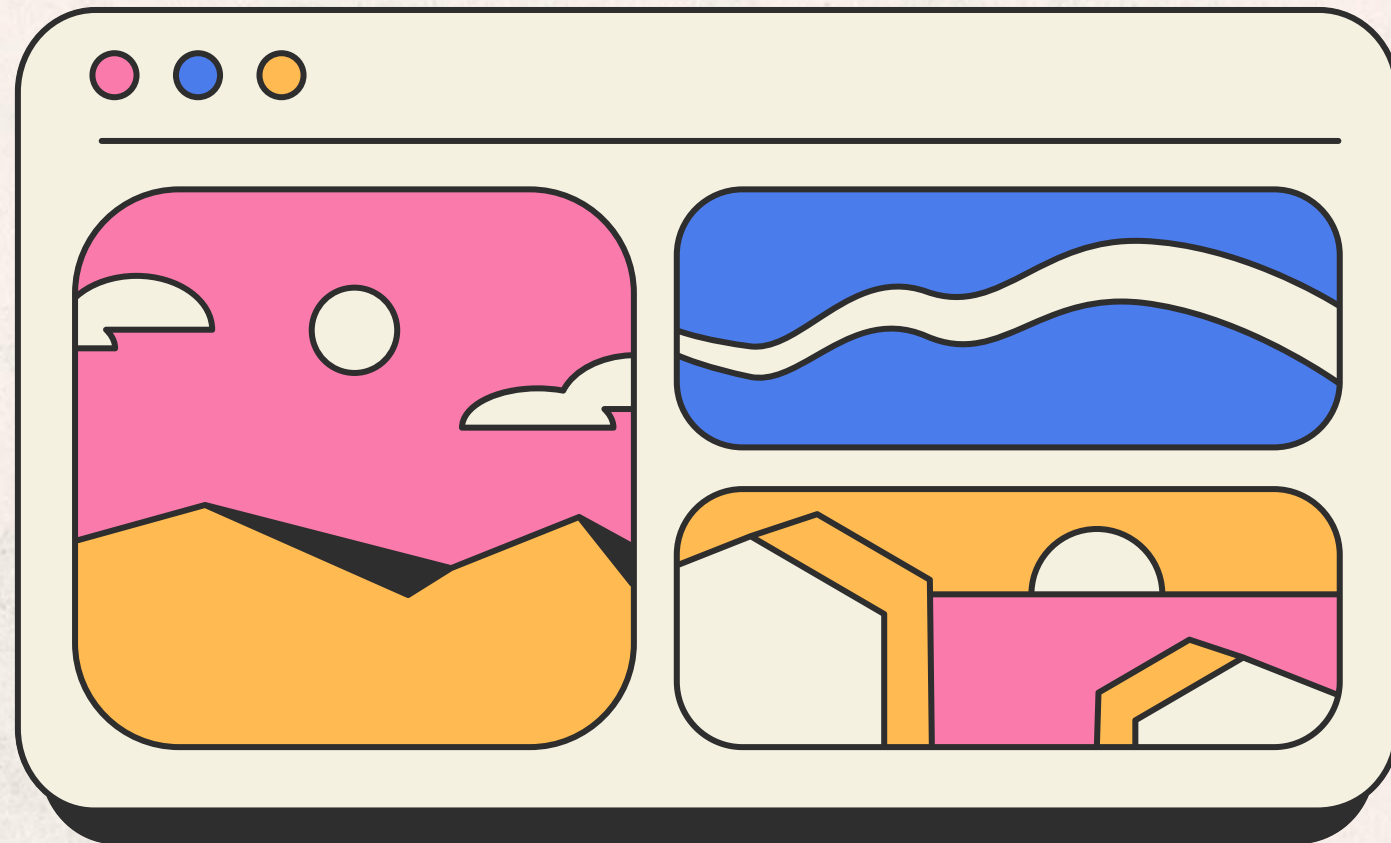
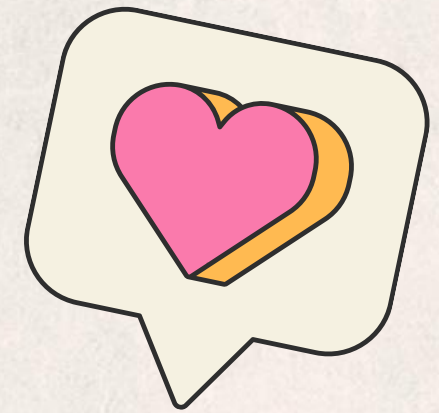
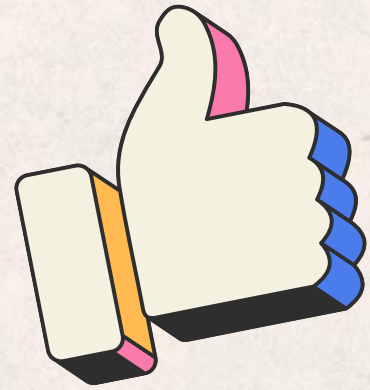
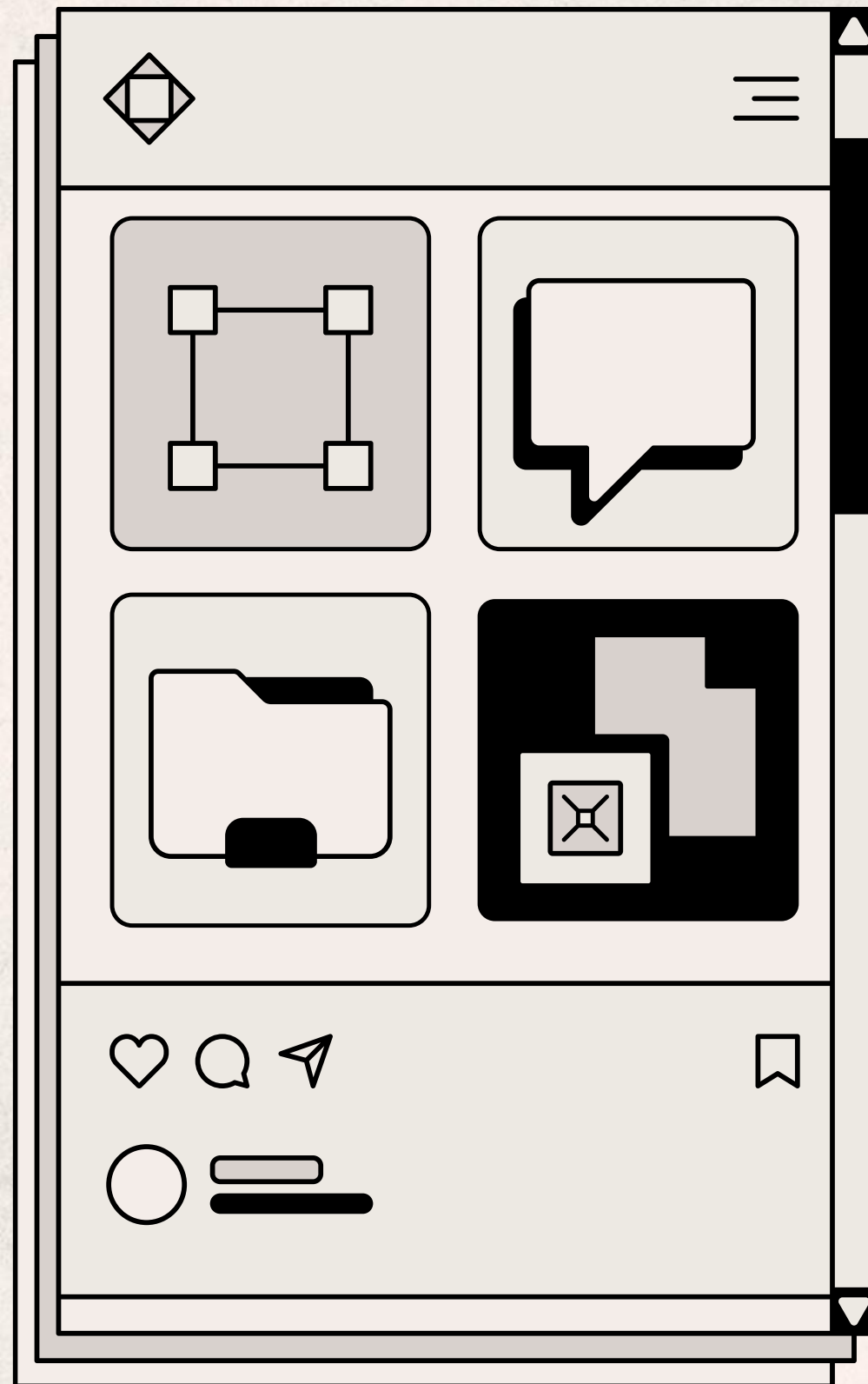


WELCOME

Social Media





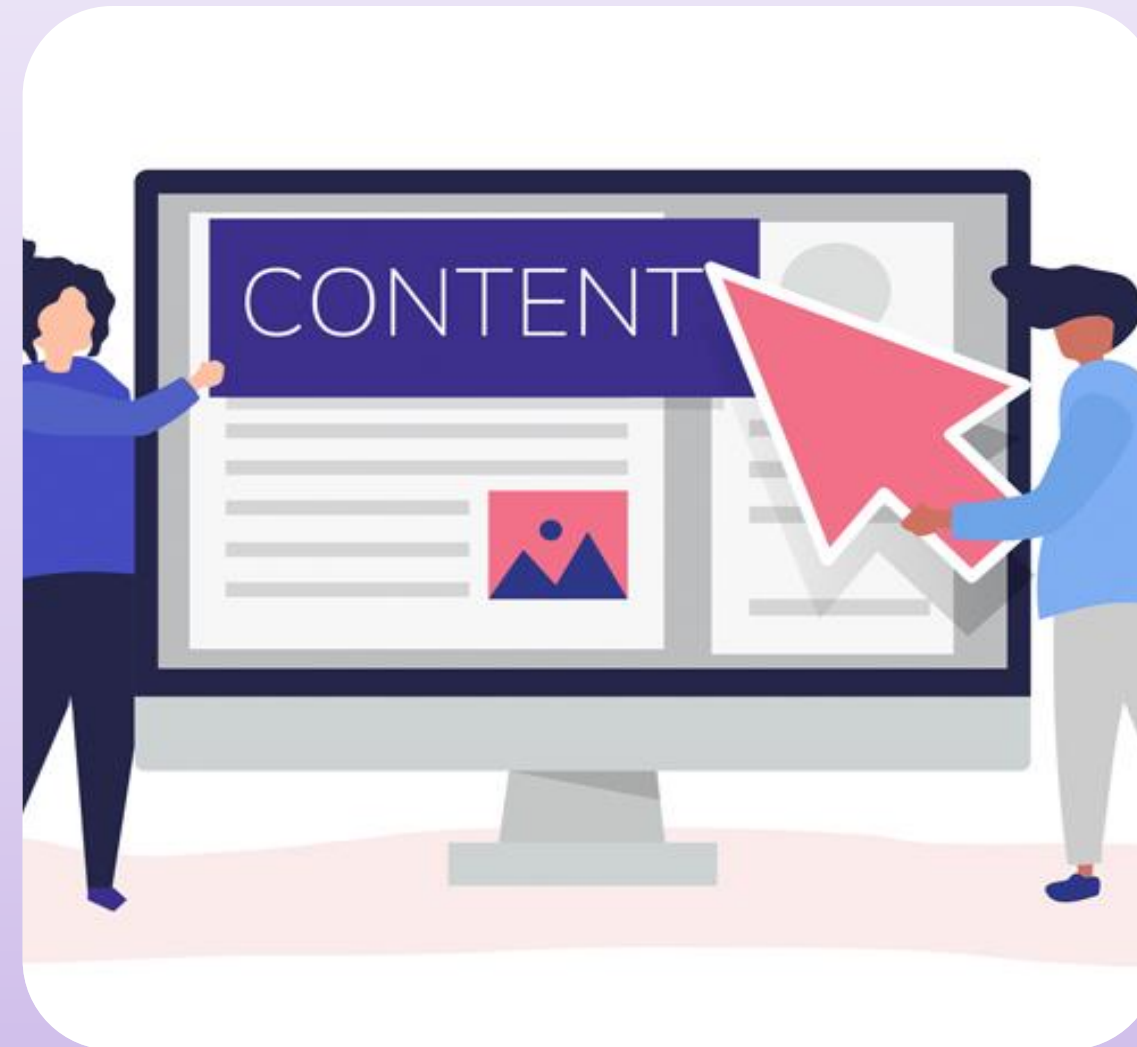
Introduction

Social media has become an integral part of our lives. It is a way for us to stay connected with friends and family, learn new things, and express ourselves creatively. However, social media can also have a negative impact on our lives. It can be addictive, it can lead to cyberbullying, and it can be a distraction from school and work.

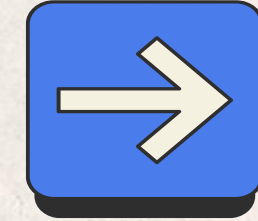
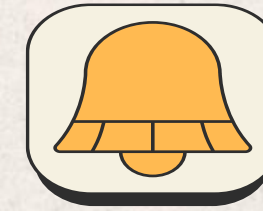
This survey was conducted to learn more about how SLIIT students use social media. The survey found that most students use social media, and that they believe that social media has both positive and negative sides.

Content

- ☐ What is Social media....?
- ☐ Fact on Social media...!
- ☐ Popular Social Media application.?
- ☐ Effect of Social media on SLIIT student youth.!
- ☐ To use social Media what we will do..?
- ☐ Conclusion
- ☐ References



What is Social Media...?



❖ Social media refer to interaction among people in which they create share and or exchange information and ideas in virtual communities and network.

“Social” - Refer to instinctual needs human have to connect with other humans.

“Media” – What we use to make connection with other humans.

❖ “ Social Media” - Social Media use for social interaction.

Fact on Social Media in the World..?

Total population 7.9 billions



**Total Social Media users 4.234
billions**



Fact on Social Media in SLIIT

**Total Undergraduate Students -
9000+**



Social Media users in SLIIT

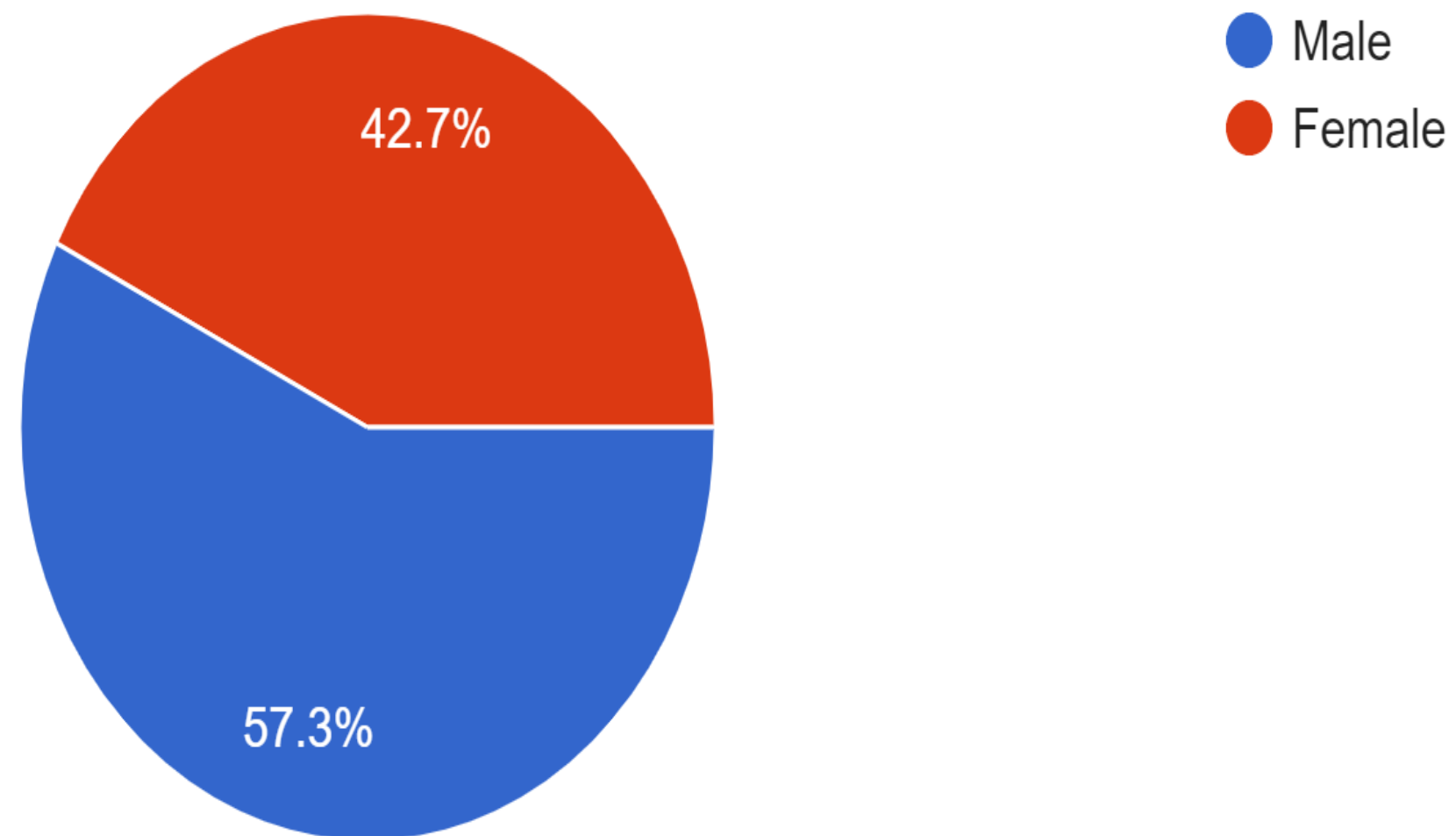
98%



Fact on Social Media in SLIIT

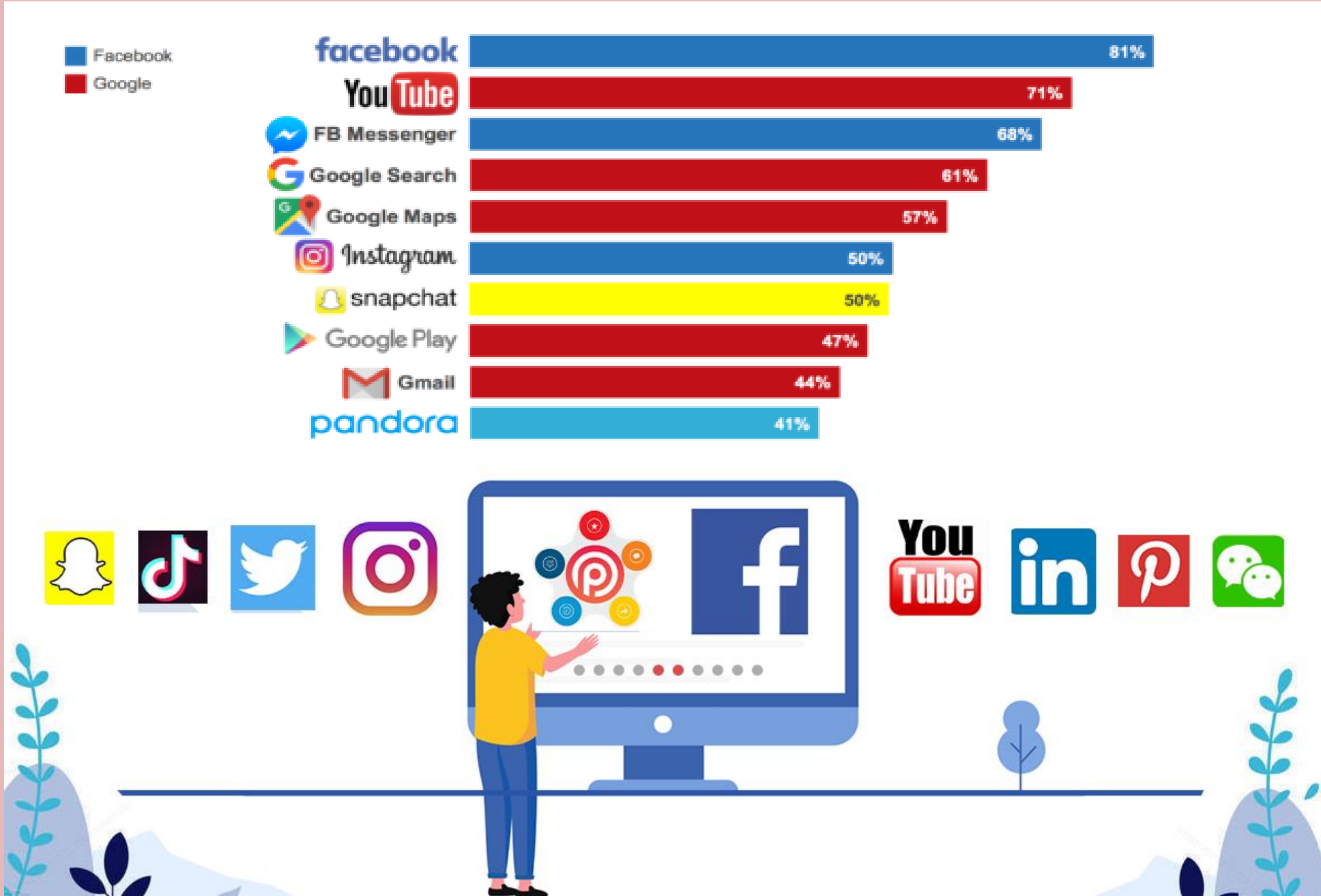
Use of Social Media in Sri Lanka Institute of Information Technology

Social media usage behavior of SLIIT in relation to our survey



According to our sample,
almost 60% male
students
use social media

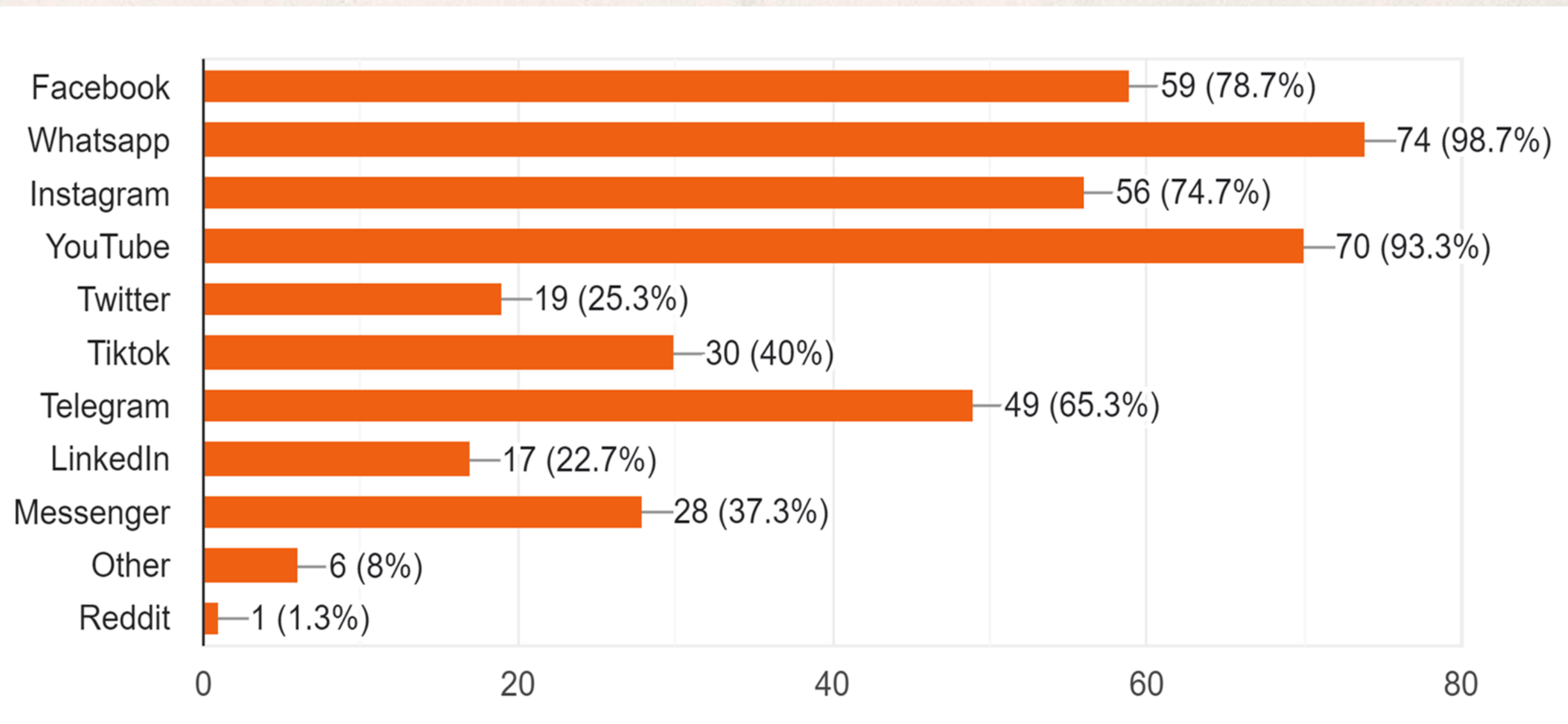
Popular Social Media Applications



Fact on Social Media in SLIIT

Use of Social Media in Sri Lanka Institute of Information Technology

Social media usage behavior of SLIIT in relation to our survey

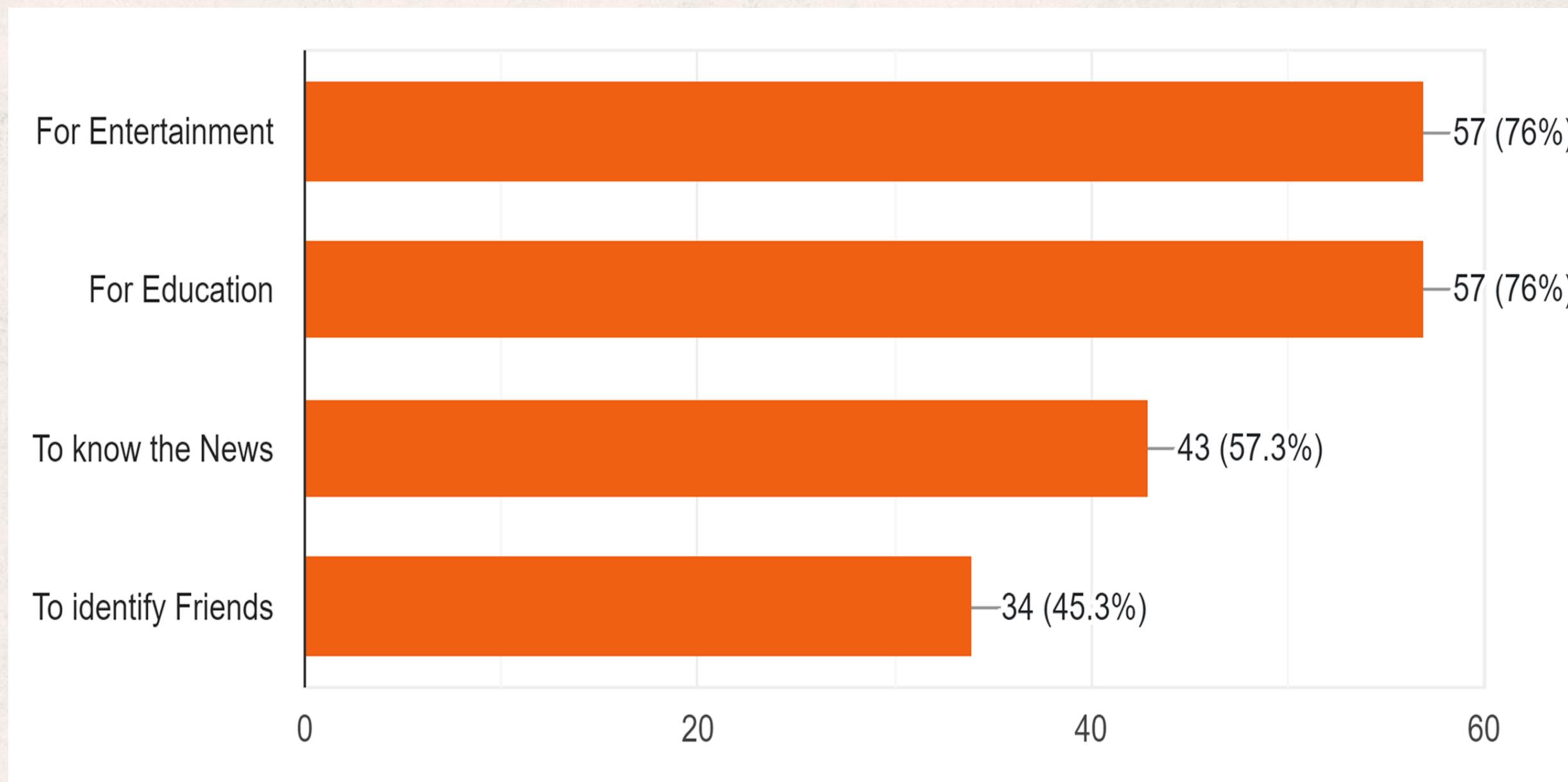


- In relation to the survey the priorities of using each social media are clear
- It can be concluded that there is more willingness to use social media like whatsapp and facebook

Fact on Social Media in SLIIT

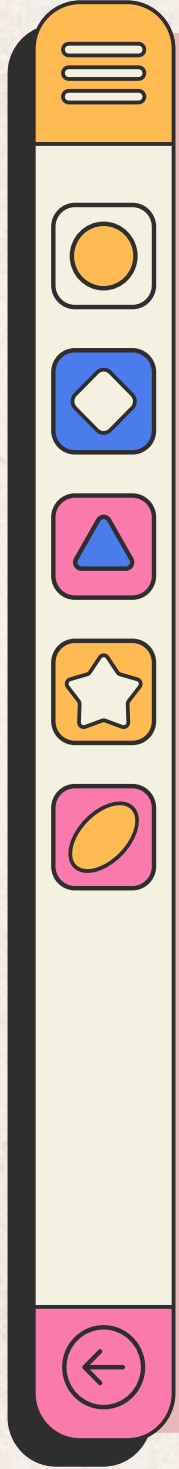
Use of Social Media in Sri Lanka Institute of Information Technology

Social media usage behavior of SLIIT in relation to our survey



**Utility of students using
social media**

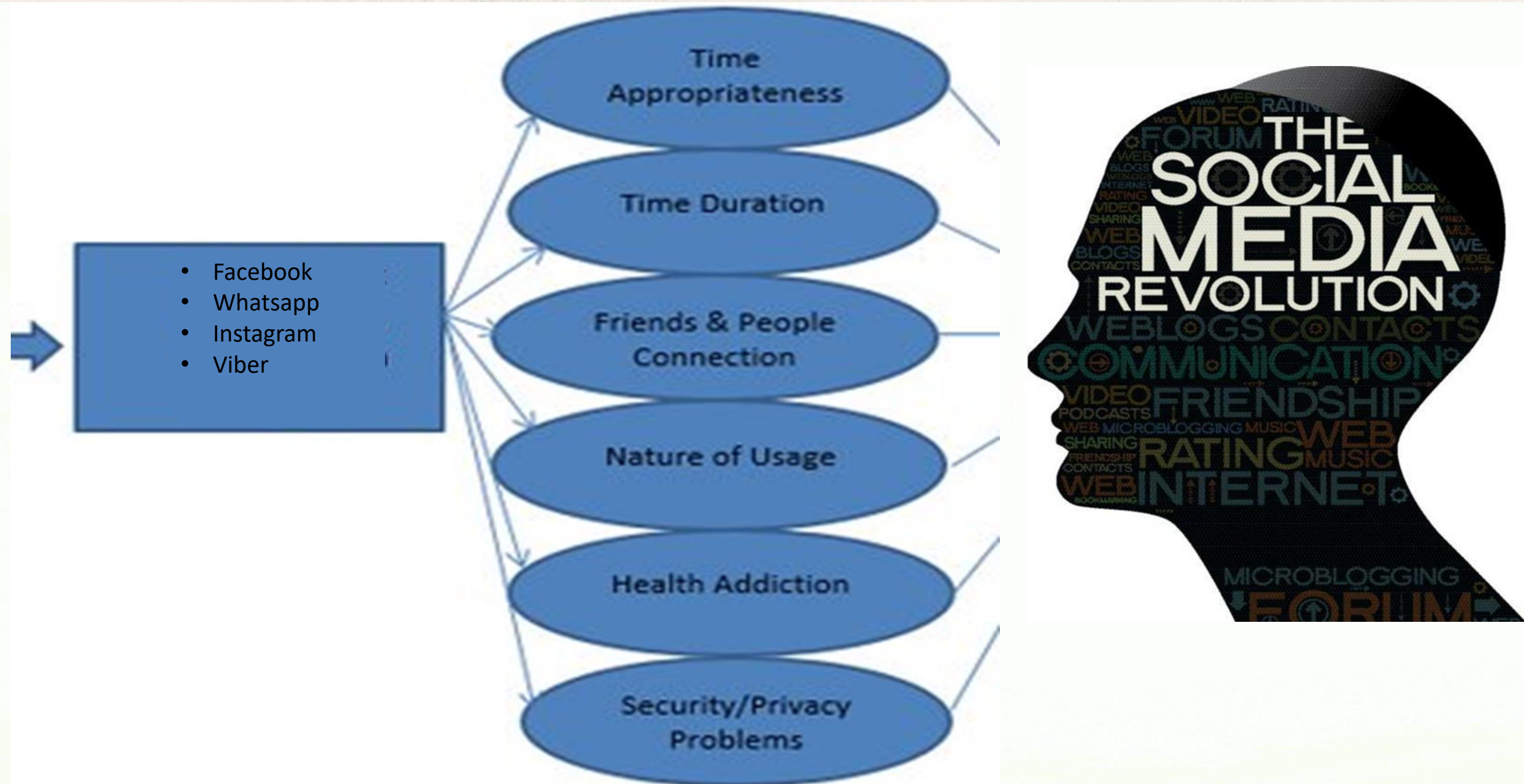
Effect of Social media on SLIIT youth student.!

- 
- Social Media is a topic of controversy today. Many feels that is boon but majority feels that is a curse
 - Mostly people feel that social media has destroyed human interaction.
 - Social Media has positive as well as negative

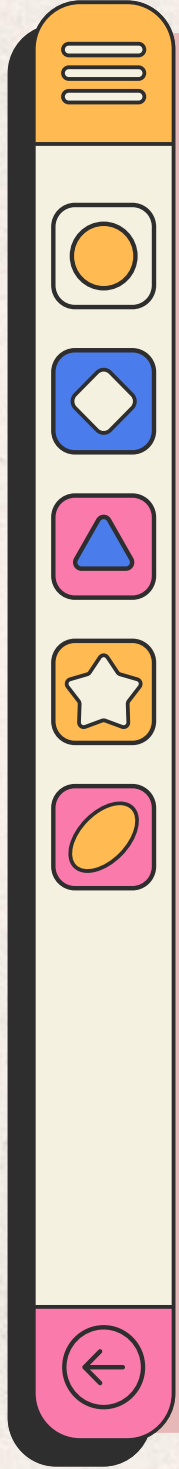
Effect of Social media on SLIIT youth student.!



Effect of Social media on SLIIT youth student.!



Positive Effects

- 
- Communication made easy.
 - Awareness of international issues
 - Lot of entertainment.
 - Help in seeking new job offers.
 - Develop Communication skills & improve knowledge.
 - Spread the information easily through social media.
 - Online (Education , Shopping , Booking & Money transaction etc.)

Negative Effects

- Addiction.
- Health issues(Psychological Disorders)
- Diverting the goals.
- Break-up the relations.
- Increase in cyber crimes.
- Reduction in physical activities.
- Prolonged use of display screen may weaken eyesight.



To use social Media what we will do..?

01

Discover new ideas
&
tends

02

Continue education
through online
classes

03

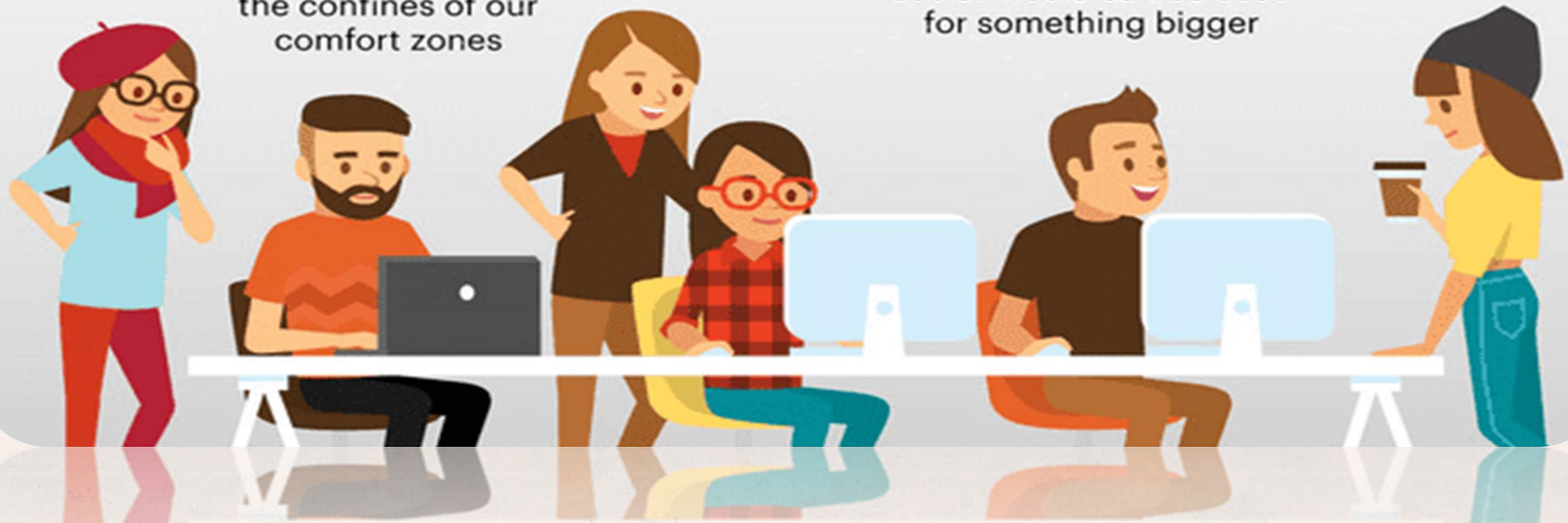
\Make good friends
&
learn something

To use social Media what we will do..?

HOW CAN WE USE SOCIAL MEDIA FOR GOOD?

We usually use
social media within
the confines of our
comfort zones

But the collective power of
social media can be used
for something bigger



Conclusion

“Social Media is for you, you are not for social media”

Recommendations

Based on the findings of the survey, some recommendations for how SLIIT students can use social media in a healthy way ;

- Set limits on your social media use. Decide how much time you want to spend on social media each day, and stick to it.
- Be mindful of what you post. Think about how your posts might make others feel, and avoid posting anything that is hurtful or offensive.
- Take breaks from social media.
- If you find yourself spending too much time on social media, take a break for a few days or even a week.



References

- [Online]<https://en.wikipedia.org/>
- [News paper] sunday observer
- [Online] <https://www.nfi.edu/>



Groop Details

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JAYALATH J.P.R.J

PERERA K.C.D

HETTIARACHCHI A.N.M



Thank you!

