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Pakistan Tourism Barometer

(Edition – 2023-24)

Salam
TM pakistan



**Pakistan Tourism
Development Corporation (PTDC)**



Welcome to Pakistan

The Land of Adventure and Nature

From the mighty stretches of the Karakorum's in the North to the vast alluvial delta of the Indus River in the South, Pakistan remains a land of high adventure and nature. Trekking, mountaineering, white water rafting, wild boar hunting, mountain and desert jeep safaris, camel and yak safaris, trout fishing and bird watching, are a few activities, which entice the adventure and nature lovers to Pakistan.

PTDC

Pakistan Tourism Development Corporation

Pakistan Tourism Development Corporation (PTDC) was incorporated in 1970 under the repealed Companies Act 1913 as a Public Corporation limited by shares. The Corporation is owned by Government of Pakistan and governed through its Board of Directors comprising 16 members. Special Assistant to Prime Minister on Tourism Coordination is the chairman of PTDC Board of Directors. The Secretary (Cabinet Division) is ex-officio Vice Chairman while Managing Director PTDC is administrative head of the Corporation. PTDC works to promote tourism in Pakistan by marketing country's natural landscape, history, culture, arts, and archaeological monuments to attract tourists, facilitating development of policies, strategies, framework etc., representing the country in domestic and international events and exhibitions. PTDC also serves as the secretariat and implementation body of the National Tourism Coordination Board (NTCB) and as a National Tourism Organization (NTO).



Pakistan Tourism Development Corporation
www.tourism.gov.pk



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Global Tourism Economy



The WTTC (World Travel & Tourism Council) is a reputable organization that conducts and publishes research in collaboration with Oxford Economics on the economic and social impact of the travel and tourism industry. The foundation of the WTTC's research lies in its annually produced Travel & Tourism Economic Impact Reports, which include a global report along with 24 regional and 184 country reports. These reports serve as authoritative references worldwide.

Since the pandemic year of 2019, the WTTC's reports have become crucial metrics for measuring post-pandemic recovery and tourism growth. The industry faced significant setbacks, and despite gradual improvement, it has not yet fully returned to its pre-pandemic levels. All most all analyses and reports still use 2019 as a benchmark for comparison. In the WTTC's latest annual research for the year 2024, key highlights indicate that in 2023, the travel and tourism sector contributed 9.1% to the global GDP, marking a 23.2% increase from 2022. However, this figure remains 4.1% below the level observed in 2019.

In terms of employment, the sector supported 330 million jobs in 2023, representing a 10% increase from 2022. Nevertheless, this number remains 1.4% below the level seen in 2019. The report also provides estimated data for the year 2024 and forecasts up to 2034, offering insights into the total global GDP contribution and share of global jobs within the travel and tourism sector.



Global Data

	 Total GDP contribution:		 Total Travel & Tourism jobs:	
2019	10.4% (of Total Economy) USD 10.33TN	Change in 2020: -48.4%	334 MN =10.5% (Share of Global Jobs)	Change in 2020: -69.5 MN -20.8%
2023	9.1% USD 9.90TN	Annual Change: +23.2% (-4.1% vs 2019) Economy Change YoY= 2.7%	330 MN =10.0%	Annual Change: +9.1% (-1.4% vs 2019)
2024 (F)	10.0% USD 11.10TN	Annual Change: +12.1% (7.5% vs 2019) Economy Change YoY= 2.2%	348 MN =10.4%	Annual Change: +5.5% (4.1% vs 2019)
2034 (F)	11.4% USD 16.00TN	CAGR ² (2024 - 2034): 3.7% Economy CAGR (2024 - 2034): 2.4%	449 MN =12.2%	New Jobs (2034 vs 2024): 101.2 MN

Note: figures shown for 2024 and 2034 are forecast projections (F).

Source: WTTC, (2024) Pakistan Travel & Tourism.



Pakistan Tourism Growth and Economy

The influx and outflow of tourists, as well as the travel activities of native residents within the country, all fall under the umbrella of tourism and significantly impact economic and financial indicators, thus playing a pivotal role in the tourism economy.

In the WTTC's latest 2024 annual research, key data pertaining to Pakistan reveals that in 2023, the travel and tourism sector contributed 5.8% to the country's GDP. This marks an impressive 8.7% increase from 2022 and a substantial 17.5% rise from the levels observed in 2019.

Moreover, the sector supported 4.73 million jobs in 2023, constituting a 6.7% share of total employment in the country. This figure represents a 5.4% increase from 2022 and a remarkable 19.7% increase from 2019 levels.

Looking ahead, the report provides estimated data for the year 2024 and forecasts up to 2034, shedding light on Pakistan's total GDP contribution and the sector's share in the country's job market. These projections offer valuable insights into the trajectory of Pakistan's tourism industry and its economic impact in the coming years.

Pakistan Key Data				
	\$ Total GDP contribution:		Total Travel & Tourism jobs:	
2019	5.6% (of Total Economy) PKR 4.76TN (USD 16.8BN)	Change in 2020: -34.4%	3.95 MN =6.2% (Share of Total Jobs)	Change in 2020: -11.6%
2023	5.8% PKR 5.59TN (USD 19.8BN)	Annual Change: +8.7% (17.5% vs 2019) Economy Change: +1.2%	4.73 MN =6.7%	Annual Change: +5.4% (19.7% vs 2019)
2024 (F)	6.1% PKR 5.91TN (USD 20.9BN)	Annual Change: +5.7% (24.3% vs 2019)	4.79 MN =6.7%	Annual Change: +1.3% (21.2% vs 2019)
2034 (F)	8.0% PKR 10.26TN (USD 36.3BN)	CAGR (2024 - 2034): +5.7% Economy CAGR (2024 - 2034): +2.9%	6.49 MN =7.0%	New Jobs (2034 vs 2024): 1.70 MN

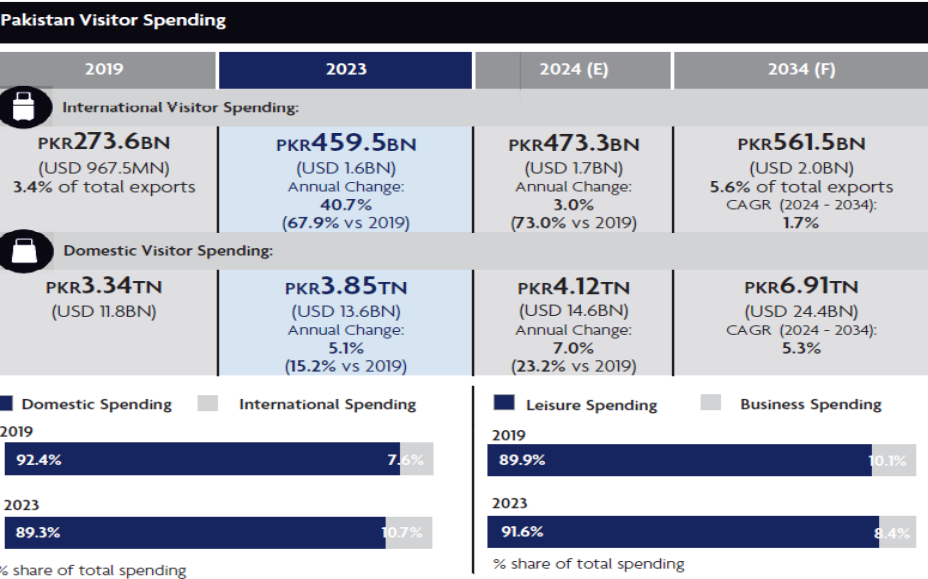
Note: All figures shown for 2024 and 2034 are forecast projections (F).
Source: WTTC, (2024) Pakistan Travel & Tourism.



Pakistan Travel & Tourism Sector

Characteristics

In examining Pakistan's tourism expenditure, it is essential to delineate between spending by international and domestic visitors, each exhibiting distinct trends. Furthermore, this analysis segregates spending patterns into two primary categories: leisure and business expenditures. In the year 2023, expenditure by international visitors surged by 40.7% compared to 2022, and an impressive 67.9% compared to 2019, indicative of significant growth. Specifically, leisure spending accounted for 89.9% of the total spending in 2019, while business spending represented 10.1% IN 2019. This contrasts with their respective shares of 91.6% and 8.4% in 2023, illustrating a noteworthy shift in spending patterns over time.



Source: WTTC, (2024) Pakistan Travel & Tourism



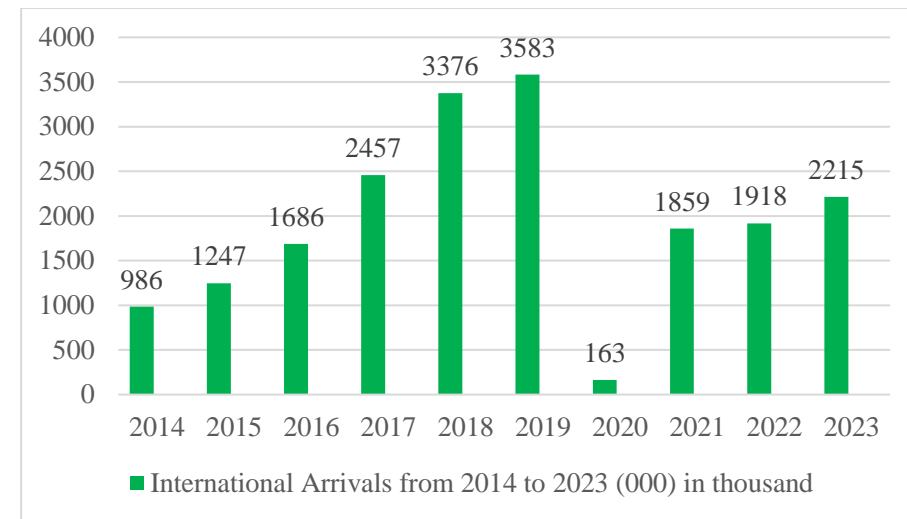
Pakistan Position on Tourism

Competitive Index

The UNWTO's comparative analysis of top tourism destinations 2023 verses 2019 reveals significant shifts in performance across regions. This analysis focuses on the top twenty destinations based on receipts, encompassing the Americas, Europe, Africa, Asia Pacific, and the Middle East. Notably, Pakistan emerges as a standout performer, securing the second position with a remarkable 77% increase over pre-pandemic levels. Overall, global tourism receipts exhibit varying trajectories between 2019 and 2023, reflecting the profound impact of the COVID-19 pandemic on the tourism industry. Despite challenges, certain destinations have demonstrated resilience and robust growth, contributing to the recovery of the tourism sector. Analysis across regions reveals diverse patterns of recovery and growth. The Americas, Europe, Africa, Asia Pacific, and the Middle East each showcase unique trends influenced by regional dynamics, economic factors, and policy interventions. Among the top twenty destinations, Pakistan emerges as a standout performer, securing the second position.

Inbound Travel & Tourism





Continues growth has been recorded in the international arrivals in Pakistan till 2019. In 2014, Pakistan's international arrival was at 924,000 and in 2019 it crossed the figure of 3.58 million.

In 2019, Pakistan's tourism potential was featured on CNN and in Forbes Magazine while the award-winning travel magazine Conde Nast Traveler declared Pakistan as one of the "Best Holiday Destinations" and British Backpacker's Society described Pakistan as one of the 'friendliest countries on earth with mountain scenery that is beyond anyone's wildest imagination'

In 2020, due to the global outbreak of coronavirus, the international arrivals went down to the figure of 163,000 only. The tourism economy has been severely affected by the COVID-19 epidemic and caused unprecedented damage to the tourism sector.

PTDC immediately developed a tourism recovery strategy in consultation with all the stakeholders and started efforts to restore tourism in Pakistan with focusing on promotion of safe domestic tourism and gradually opening the country for inbound tourism. As result, now once we have noticed a continues improvement from 2021 onward. The international arrivals have reached at the figure of 2.21 million in 2023.

Inbound Arrivals	
2019	2023
1. United Kingdom 32%	1. United Kingdom 37%
2. United States 14%	2. United States 13%
3. India 8%	3. Canada 9%
4. Canada 7%	4. Australia 7%
5. China 4%	5. India 5%
Rest of world 36%	Rest of world 30%

Note: All values are in constant 2023 prices & exchange rates. As reported in 2024.



Inbound Travel & Tourism

Inbound Country Wise Arrivals Year 2020–23

S#	Nationality	2020	2021	2022	2023
1.	Afghanistan	748,493	719,387	13,404	609,077
2.	United Kingdom	244,612	149,986	3,729	500,833
3.	United States	106,847	108,744	4,204	253,636
4.	India	45,176	13,243	116	127,652
5.	Canada	48,232	34,315	1,275	111,421
6.	Islamic Republic of Iran	37,693	44,270	1,928	91,482
7.	China, mainland	33,820	25,655	275	58,204
8.	Australia	9,949	2,857	1,757	53,730
9.	Germany	15,096	14,366	1,535	39,139
10.	Philippines	27,382	20,749	524	29,326
11.	Italy	10,116	10,955	470	27,250
12.	Spain	9,016	8,732	436	25,871
13.	Norway	8,268	7,005	375	19,265
14.	France	8,489	8,424	455	17,192
15.	Netherlands	6,416	5,964	422	14,664
16.	Turkey	7,005	5,899		13,955
17.	Ireland, Republic of	4,425	3,337	125	11,571
18.	Malaysia	2,232	495	1,387	11,334
19.	Bahrain	5,303	6,182	129	11,188
20.	Belgium	4,094	5,134	198	10,117
21.	Oman	3,362	2,281	558	9,366
22.	South Africa	3,854	2,468	661	9,321
23.	Denmark	3,661	4,028	150	9,211
24.	Brazil	320	177	97	9,150
25.	Sweden	3,380	3,539	310	8,656



S#	Nationality	2020	2021	2022	2023
26.	Saudi Arabia	2,847	2,449	767	6,956
27.	Japan	2,291	1,298	348	6,474
28.	Indonesia	2,396	1,967	278	5,755
29.	Russian Federation	2,973	2,892	365	5,678
30.	Ukraine	6,992	6,216	43	5,517
31.	Thailand	1,192	1,609	826	5,336
32.	Myanmar	3,754	2,851	69	5,088
33.	Sri Lanka	2,844	2,069	553	4,657
34.	New Zealand	1,039	363	91	4,331
35.	Portugal	1,873	1,479	76	4,304
36.	Bangladesh	2,188	1,387	524	3,967
37.	Switzerland	1,427	1,363	184	3,405
38.	United Arab Emirates	2,121	1,043	588	3,251
39.	Austria	1,238	1,321	192	3,132
40.	Singapore	730	286	170	3,014
41.	Egypt	1,283	1,222	204	2,827
42.	Viet Nam	781	550	185	2,783
43.	Poland	1,371	1,323	291	2,333
44.	Macao	1,411	1,633	1	2,261
45.	Mozambique	669	621	85	2,135
46.	Jordan	715	535	189	1,904
47.	Kenya	667	580	264	1,868
48.	Mauritius	377	86	224	1,066
49.	United Republic of Tanzania	552	453	146	1,745
50.	Finland	582	571	70	1,739

S#	Nationality	2020	2021	2022	2023
51.	Romania	1,607	1,153	128	1,651
52.	Ethiopia	281	234	50	1,610
53.	Greece	1,158	966	60	1,559
54.	Nepal	661	480	201	1,481
55.	Qatar	469	381	62	1249
56.	Syrian Arab Republic	681	802	86	1,405
57.	Yemen	268	271	125	1,188
58.	Nigeria	572	801	120	1,101
59.	Morocco	425	302	115	1,029
60.	Iraq	371	336	68	941
61.	Kazakhstan	285	301	78	912
62.	(Republic of China) Taiwan	358	111	7	893
63.	Azerbaijan	233	249	50	724
64.	Czech Republic	229	247	92	642
65.	Mexico	140	134	78	627
66.	Lebanon	309	188	88	615
67.	Sudan	246	207	122	557
68.	Hungary	267	258	70	540
69.	Bulgaria	515	280	44	445
70.	Slovakia	172	93	21	426
71.	Lithuania	228	122	39	369
72.	Cambodia	29	5	8	198
73.	Korea, Republic of	2,998	2,257	306	86
74.	Refugee (1951 Convention)	964	332	0	30
75.	Refugee (Other)	118	25	0	28
76.	Other's / Total	163,000	1,859,000	1,918,000	2,215,261

Source: IBMS (Ministry of Interior)

TOP 20 COUNTRIS OVERALL ARRIVALS YEAR -2023

Sr.	COUNTRY	COUNT
1	Afghanistan	609,077
2	United Kingdom	500,833
3	United States	253,636
4	India	127,652
5	Canada	111,421
6	Iran, Islamic Republic of	91,482
7	China, mainland	58,204
8	Australia	53,730
9	Germany	39,139
10	Philippines	29,326
11	Italy	27,250
12	Spain	25,871
13	Norway	19,265
14	France	17,192
15	Netherlands	14,664
16	Türkiye	13,955
17	Ireland, Republic of	11,571
18	Malaysia	11,334
19	Bahrain	11,188
20	Belgium	10,117

TOP 20 COUNTRIES ARRIVAL ON TOURIST VISA-2023

Sr.	COUNTRY	COUNT
1	Afghanistan	56,265
2	United Kingdom	6,398
3	United States	5,800
4	Australia	3,151
5	Malaysia	2,638
6	China, mainland	2,534
7	Germany	1,888
8	Iran, Islamic Republic of	1,871
9	Canada	1,780
10	Thailand	1,704
11	Türkiye	960
12	Korea, Republic of	952
13	Oman	938
14	South Africa	864
15	Japan	836
16	Saudi Arabia	798
17	Philippines	795
18	Italy	764
19	Bangladesh	750
20	Sri Lanka	633

Top 20 Asia Pacific Countries

Sr.	COUNTRY	COUNT	
		All Categories	Tourist Visa
1	Afghanistan	609,077	56,265
2	India	127,652	315
3	China, mainland	58,204	2,534
4	Australia	53,730	3,151
5	Philippines	29,326	795
6	Malaysia	11,334	2,638
7	Japan	6,474	836
8	Indonesia	5,755	508
9	Russian Federation	5,678	625
10	Thailand	5,336	1,704
11	Myanmar	5,088	139
12	Sri Lanka	4,657	633
13	Macao	2,261	137
14	Bangladesh	3,967	750
15	Singapore	3,014	402
16	Vietnam	2,783	267
17	Nepal	1,481	261
18	Taiwan	893	128
19	Maldives	285	8
20	Cambodia	198	33

Source: IBMS (Ministry of Interior)



Top 20 European Countries

Sr.	COUNTRY	COUNT	
		All Categories	Tourist Visa
1	United Kingdom	500,833	6,398
2	Germany	39,139	1,888
3	Italy	27,250	764
4	Norway	19,265	496
5	France	17,192	548
6	Netherlands	14,664	535
7	Ireland	11,571	153
8	Belgium	10,117	252
9	Denmark	9,211	218
10	Sweden	8,656	430
11	Ukraine	5,517	71
12	Switzerland	3,405	196
13	Austria	3,132	219
14	Poland	2,333	487
15	Finland	1,739	115
16	Romania	1,651	184
17	Bulgaria	445	58
18	Serbia	254	25
19	Belarus	216	64
20	Estonia	152	19



Top 10 Middle East Countries

Sr.	COUNTRY	COUNT	
		All Categories	Tourist Visa
1	Iran, Islamic Republic of	91,482	1,871
2	Türkiye	13,955	960
3	Bahrain	11,188	217
4	Oman	9,366	938
5	Saudi Arabia	6,956	798
6	United Arab Emirates	3,251	614
7	Egypt	2,827	279
8	Jordan	1,904	300
9	Qatar	1,249	71
10	Kuwait	728	90

Top 10 African Countries

Sr.	COUNTRY	COUNT	
		All Categories	Tourist Visa
1	South Africa	9,321	864
2	Kenya	1,868	221
3	Tanzania, United Republic Of	1,745	145
4	Ethiopia	1,610	111
5	Nigeria	1,101	125
6	Mauritius	1,066	327
7	Zimbabwe	523	35
8	Uganda	471	99
9	Ghana	366	45
10	Zambia	299	41

Top 10 South America Countries

Sr.	COUNTRY	COUNT	
		All Categories	Tourist Visa
1	Brazil	915	105
2	Chile	383	15
3	Argentina	285	46
4	Colombia	281	34
5	Ecuador	230	23
6	Peru	184	13
7	Aruba	52	4
8	Bolivia	47	9
9	Uruguay	34	4
10	Paraguay	13	2

Source: IBMS (Ministry of Interior)

Top 10 North America Countries

Sr.	COUNTRY	COUNT	
		All Categories	Tourist Visa
1	United States	253,636	5,800
2	Canada	111,421	1,780
3	Dominica	750	5
4	Mexico	627	154
5	Panama	84	3
6	Jamaica	37	3
7	Costa Rica	31	13
8	Honduras	38	6
9	Cuba	15	2
10	Haiti	4	0



Sikh Yatri Arrival (Kartarpur) Country Wise List

S#	Country	Arrivals
1.	India	244,295
2.	United States	2,716
3.	Canada	2,694
4.	United Kingdom	1,956
5.	Australia	1,854
6.	Italy	621
7.	Germany	348
8.	New Zealand	328
9.	Macao	153
10.	Portugal	122
11.	Spain	107
12.	Netherlands	92
13.	Belgium	90
14.	Malaysia	90
15.	Norway	84
16.	Austria	78
17.	Singapore	68
18.	Thailand	62
19.	Denmark	37
20.	Indonesia	33
21.	China, mainland	32
22.	Sweden	31
23.	United States	2,716
24.	Ireland, Republic of	29
25.	Saudi Arabia	23
26.	Switzerland	23
27.	Kenya	20
28.	Finland	19

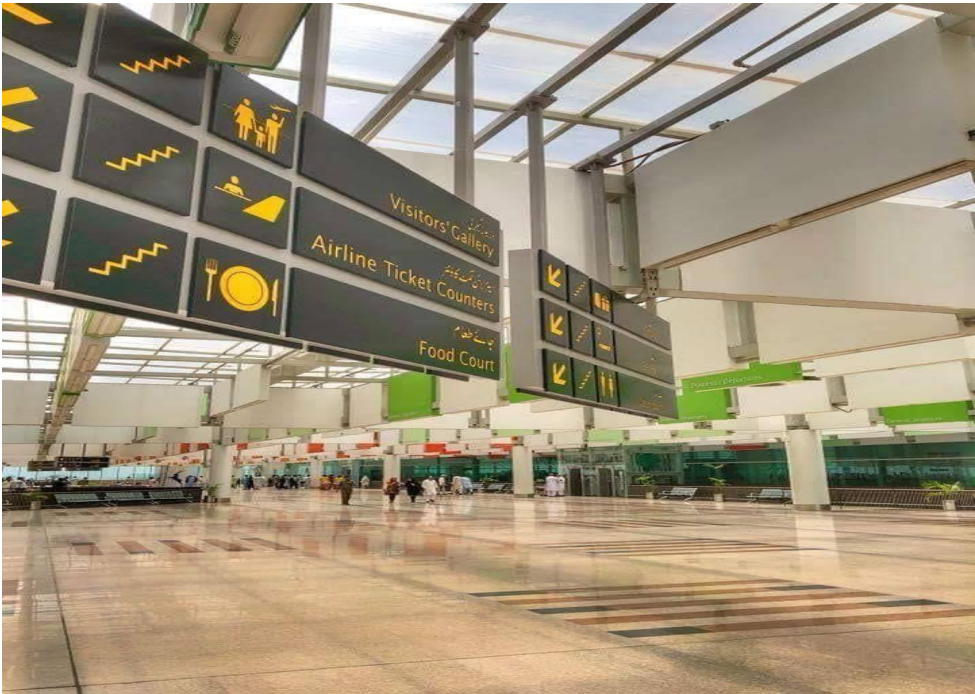
	Country	Arrivals
29.	France	19
30.	Philippines	14
31.	Greece	10
32.	Hong Kong	7
33.	Morocco	6
34.	Chile	5
35.	Bulgaria	3
36.	Poland	3
37.	British Indian Ocean Territory	3
38.	Iran, Islamic Republic of	2
39.	Mauritius	2
40.	Panama	2
41.	Aruba	2
42.	Tonga	2
43.	Uzbekistan	2
44.	Other's/Total	256,106



International Arrivals on Tourist Visa–By point of Entry

Site	COUNT
Air	
Jinnah International Airport Karachi	21,944
Benazir Bhutto International Airport Islamabad	17,908
Allama Iqbal International Airport, Lahore	8,466
Quetta International Airport, Quetta	1,564
Sialkot International Airport, Sialkot	461
Multan International Airport	268
Faisalabad International Airport	46
Sheikh Zayed International Airport Rahimyar Khan	43
Gawadar International Airport Gawadar	3
Total	50,703
Land	
Torkham Land Border	51,776
Taftan Land Border	1,754
Chaman Land Route	820
Sost Land Border, Sost	693
Wagha Land Route, Lahore	308
Total	55,351
Grand Total	106,054

Source: IBMS (Ministry of Interior)



Outbound Travel Countries Departure.

#	2019	2023
1.	Saudi Arbia 44%	Saudi Arbia 52%
2.	United Arab Emirates 13%	United Arab Emirates 10%
3.	Iran 8%	Iran 6%
4.	Bahrain 4%	Turkey 4%
5.	China 3%	United Kingdom 3%
6.	Rest of World 28%	Rest of World 24%

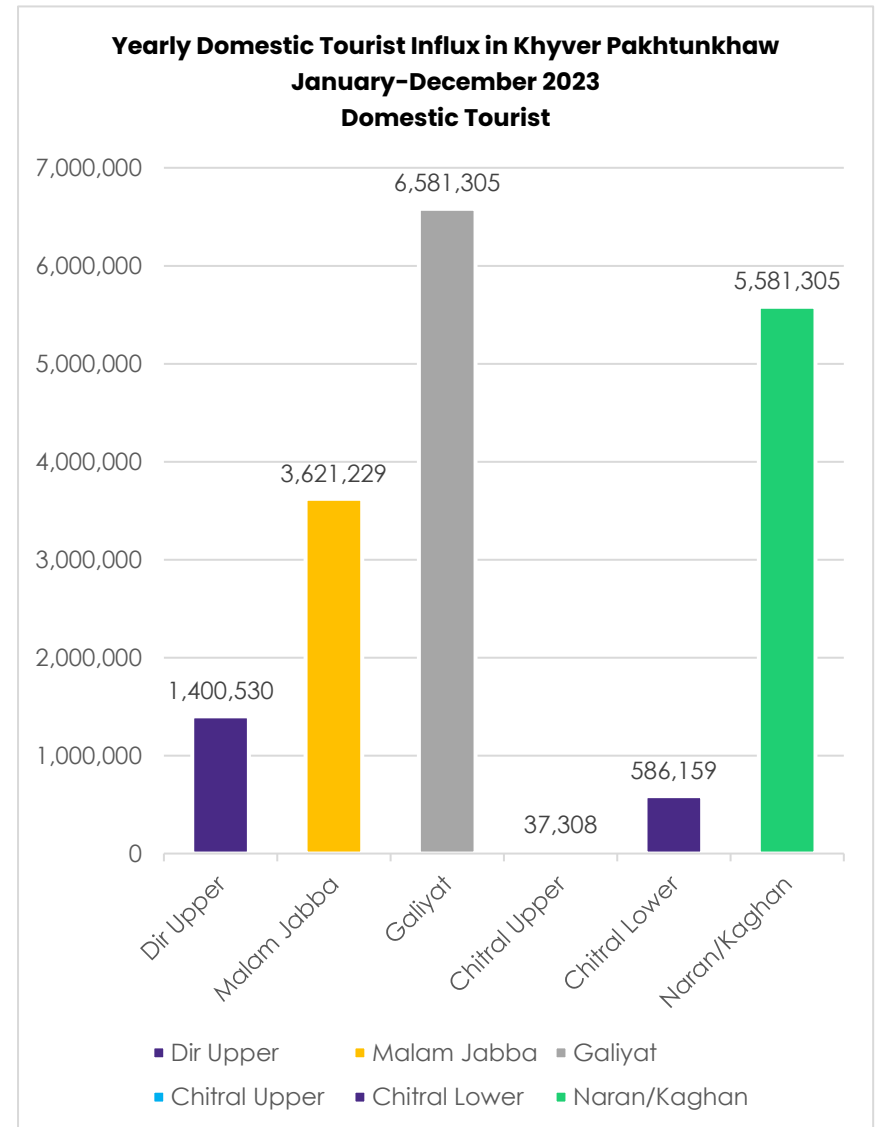
Source: WTTC, (2024) Pakistan Travel & Tourism

Note: All values are in constant 2023 prices & exchange rates. As reported in 2024.



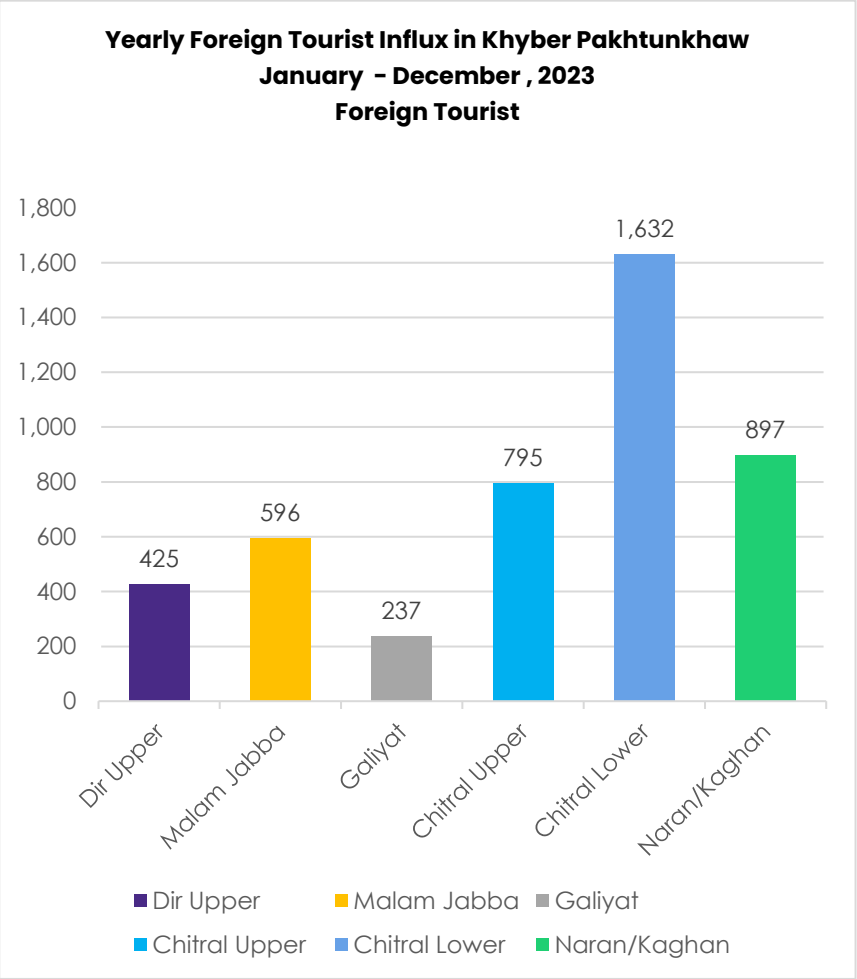


Tourism in Khyber Pakhtunkhwa



Source: KP Tourism Department

Tourism in Khyber Pakhtunkhwa

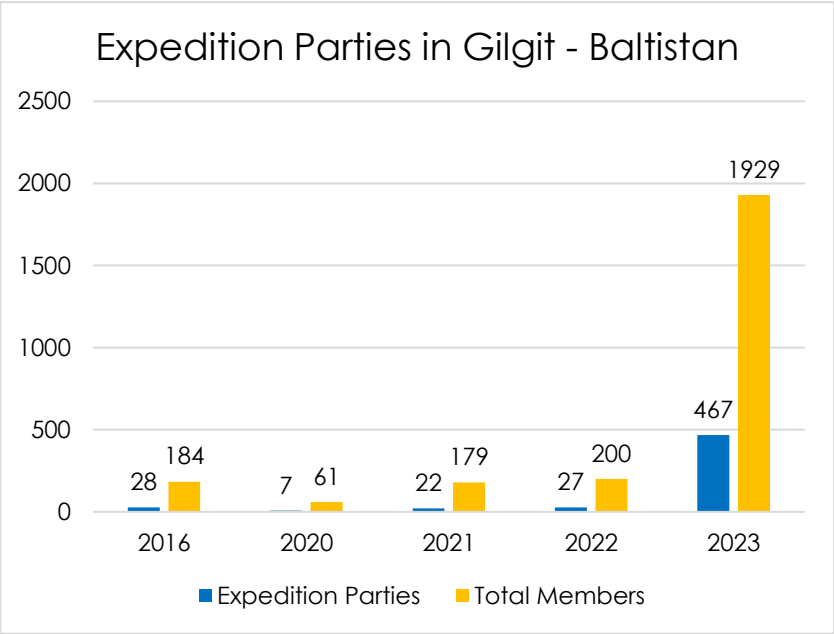


Source: KP Tourism Department



Consolidated Data of Mountaineering Expeditions in Gilgit Baltistan (GB)

Year	Expedition Parties	Total Members
2016	28	184
2020	7	61
2021	22	179
2022	27	200
2023	467	1929

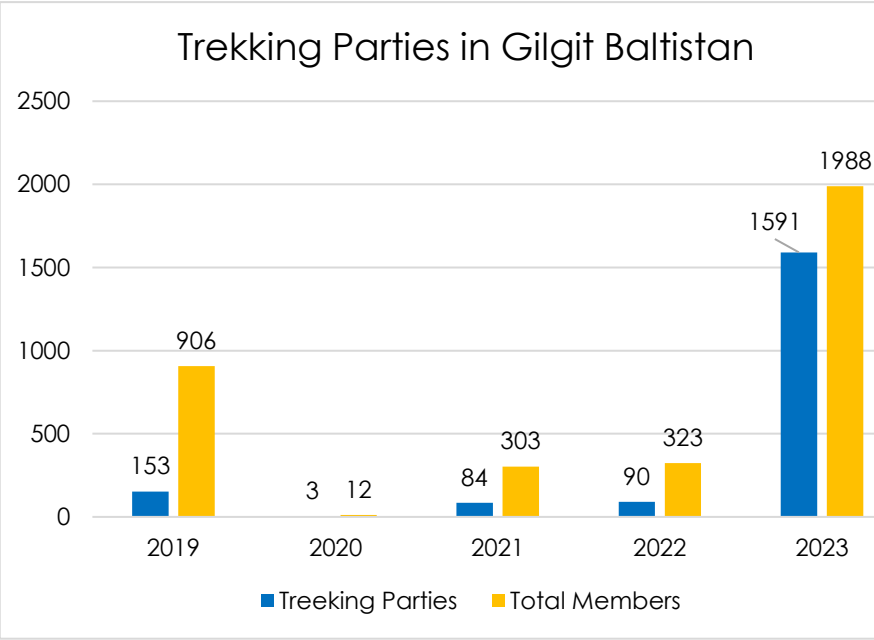


Source: GB Tourism Department



Consolidated Data of Trekking Parties in Gilgit Baltistan (GB)

Year	Trekking Parties	Total Members
2019	153	906
2020	3	12
2021	84	303
2022	90	323
2023	1,591	1,988



Source: GB Tourism Department



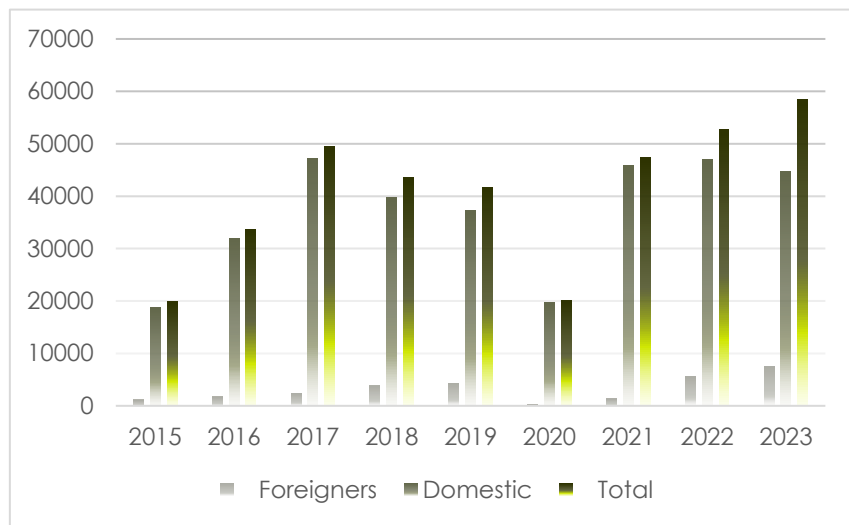
Domestic and Foreign Tourist Arrivals in Gilgit Baltistan

Year	Domestic Tourist Arrivals	Foreign Tourist Arrivals
2007	23,770	10,338
2008	54,040	8,504
2009	54,602	7,739
2010	45,300	7,728
2011	61,233	5,242
2012	28,893	4,324
2013	51,914	4,501
2014	50,304	3,442
2015	200,651	4,084
2016	439,685	4,773
2017	781,224	6,212
2018	1,391,628	9,027
2019	1,023,023	10,828
2020	634,344	1,098
2021	819,402	3,237
2022	912,587	12,140
2023	882,690	16,130

Source: Gilgit Baltistan Tourism Department



Domestic and Foreign Visits to Baltit Fort Hunza 2015–2023



Source: Baltit Heritage Trust



Domestic Tourist Arrivals in Azad Jammu & Kashmir (AJK)

Year	Tourist Arrivals (M)
2012	0.750
2013	1.000
2014	1.200
2015	1.350
2016	1.500
2017	1.200
2018	1.450
2019	0.650
2020	0.357
2021	0.425
2022	0.630
2023	2.468



Source: AJK Tourism Department

No. of Registered Tour Operators / Travel Agents in Pakistan

Province / Territory	Tour Operators
Islamabad	661
Punjab	5,810
Sindh	2,552
Khyber Pakhtunkhwa	2,481
Balochistan	222
Gilgit-Baltistan	195
Total	11,558

Registered Tour Operators and Travel Agents



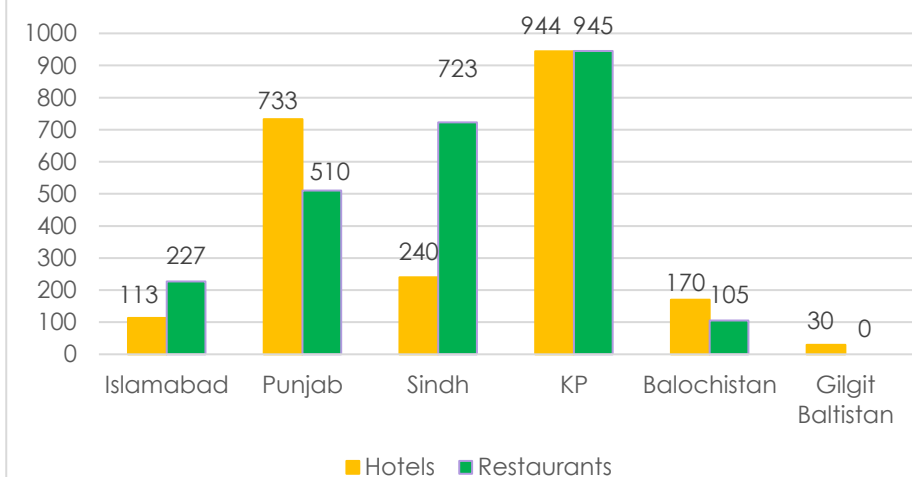
Source: Department of Tourist Services



No. of Registered Hotels and Restaurants in Pakistan

Province/Region	Hotels						Restaurants
	5*	4*	3*	2*	1*	Total	
Islamabad	02	03	8	100		113	277
Punjab	06	13	56	58	600	733	510
Sindh	06	02	10	13	238	240	723
Khyber Pakhtunkhwa	0	01	31	126	786	944	945
Balochistan	02	01	01	05	161	170	105
Gilgit Baltistan	0	0	3	27		30	-
Total	17	20	112	2,054	2,276	2,276	2,498

Registered Hotels and Restaurants in Pakistan



Source: Department of Tourist Services



Tourist Information Centers

Islamabad F/6:

Address: PTDC Tourist Information Center F-6, Islamabad,

Phone: (051) 9204027

Opening Time: 08:30am Closing Time 04:30pm

Islamabad, Airport:

Address: PTDC Tourist Information Center Islamabad International airport

Opening Time: 08:30 Closing Time: 04:30

Murree:

Address: Mall Road, Murree

Phone: 051-3412454 Mobile: 0301-4790168

Opening Time: 10:00am Closing Time: 0100am (Night)

Rawalpindi:

Address: Sightseeing Twin Cities Double Decker Bus Service,
Allama Iqbal Park, Murree Road, Rawalpindi.

Phone: 051-9291525, 9291168 Mobile: 0333-5114603

Opening Time: 0900am Closing 0500pm

Lahore:

Address: Shahi Guzargah, Kucha Meher Ghous Walled City of Lahore, Lahore

Phone: 0300 4350693

Multan:

Address: TDCP Regional Office, 1st Floor Clock Tower Building,
Chowk Ghanta Ghar, Multan

Phone: 061-9200955 Mobile: 0300-9636848

Opening Time: 0900am Closing Time: 0500pm

Bahawalpur:

Address: Dring Stadium Road, Bahawalpur

Phone: 062-2501932 Mobile: 0304-8687711

Opening Time: 0900am Closing Time: 0500am

Sahiwal:

Address: Deputy Commissioner complex, Sahiwal

Phone: 0409200201 Mobile: 0300-6902077

Opening Time: 0900am Closing Time: 0500pm

Harapa:

Address: Harapa Archeological Site

Phone: 0300-6902077

Opening Time: 0900am Closing Time: 0500

Skardu:

Address: Office of the Assistant Director Tourism Skardu nearby
Maqpoon Zamba, Skardu Baltistan

Phone: 05815-920663, 0316-5192605

Opening Time: 08:00am Closing Time 05:00pm

Astore:

Address: Office of the Assistant Director Tourism Gorikot Astore

Phone: 05817-922068, 0355-5163909

Opening Time: 08:00am Closing Time: 05:00pm

Ghizer:

Address: Office of the Assistant Director Tourism near Forest
Recreational Park: **Phone:** 05811-920458, 0355-4191948

Ghanche:

Address: Office of the Assistant Director Tourism

Phone: 05816-920185, 0346-9236410

Opening Time: 08:00am Closing Time: 05:00pm

Hyderabad Sindh

Address: Looni Kot, Jamshoro, Sindh

Phone: 0305 3116795

Nagar:

Address: Office of the Assistant Director Tourism District Nagar

Phone: 05813-922053, 0346-5939075

Opening Time: 08:00am Closing Time: 05:00pm

Gilgit:

Address: Directorate of Tourism and Culture, Naveed Shaheed Road,

Phone: 05811-920458, 0346-5885405

Opening Time: 08:00am Closing Time: 05:00pm

Muzaffarabad:

Address: Tourism Complex, Bank Square, Chattar, Muzaffarabad AJK.

Phone: 05822-921317, 0345-5542490

Opening Time: 08:00am Closing Time: 05:00pm

Mangla Mirpur:

Address: Tourism Information Centre Mangla

Phone: 0345-9763437





LET'S GREEN OUR SUMMER VACATIONS!

PAKISTAN TOURISM DEVELOPMENT CORPORATION (PTDC) AND SUSTAINABLE TOURISM FOUNDATION PAKISTAN (STFP) JOIN HANDS TO PROMOTE RESPONSIBLE TOURISM FOR THE VISITORS OF NORTHERN AREAS OF PAKISTAN.



WAYS TO PROMOTE RESPONSIBLE TOURISM

- Don't litter, dispose of waste properly
- Don't pollute rivers and lakes
- Don't cut trees and take care of fires
- Do not disturb wildlife & their habitat
- Respect local cultural norms
- Don't damage heritage sites
- Buy local products and handicrafts
- Don't promote begging among local kids
- Wear appropriate clothes while going out





PAKISTAN TOURISM DEVELOPMENT CORPORATION

TAKE NOTHING BUT PHOTOS | LEAVE NOTHING BUT FOOTPRINTS



LET'S GREEN OUR SUMMER VACATIONS!

Pakistan Tourism Development Corporation (PTDC) and Sustainable Tourism Foundation Pakistan (STFP) join hands to promote responsible tourism for the visitors of northern areas of Pakistan.



Ways to promote responsible tourism

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- Wear appropriate clothes while going out




Pakistan Tourism Development Corporation



National Tourism Organization



PTDC (Pakistan Tourism Development Corporation)
Islamabad.

www.tourism.gov.pk

www.salampakistan.gov.pk

Provincial Tourism Organizations



KPCTA (Khyber Pakhtunkhwa Culture and Tourism Authority).

www.kptourism.com



STDC (Sindh Tourism Development Corporation).

www.stdc.gos.pk



TDCP (Tourism Development Corporation of Punjab).

www.tdcp.gop.pk



Gilgit Baltistan Tourism.

www.visitgilgitbaltistan.gov.pk



Tourism Department Balochistan

www.balochistan.gov.pk



AJK (Tourism Archaeology Department)

www.qjktourism.gov.pk

