

The Personalized Song Recommender

Ironhack Bootcamp Week 6
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Sam loves music

- **Sam: a music lover who enjoys listening to music during work, study, and free time."**
- **Sam's problem: "Despite the abundance of songs released daily, Sam finds himself stuck in a loop, listening to the same songs repeatedly."**



Overview

- Our app is a unique song recommender system that understands your taste in music better than any other app.
- It doesn't just recommend popular or recently released songs, but tailors recommendations based on your listening history and preferences.
- The app takes into account various audio features like energy, key, acousticness, instrumentalness, liveness, tempo, and duration.

Selling points

- **What sets our app apart from competitors is the use of advanced machine learning algorithms.**
- **We categorize songs into different clusters, representing distinct musical tastes.**
- **Each user gets personalized recommendations tailored to their unique taste in music.**

Benefits for Sam

- **For Sam, this means an end to endless scrolling and repetitive song loops.**
- **He will receive songs that match his unique taste and preferences.**
- **No more dissatisfaction with out-of-taste recommendations.**

Marketing Strategy

- **We aim to reach music enthusiasts like Sam.**
- **Through targeted social media campaigns, we will raise awareness and attract potential users.**
- **We plan to collaborate with music influencers to endorse our app.**
- **Partnerships with music artists will offer exclusive song recommendations.**

Conclusion

- In a world of universal music, we believe in a personalized listening experience for everyone.
- App's mission: "With our Personalized Song Recommender, we offer Sam and millions like him a journey through music that truly matches their unique taste."



Reviews!!!



Kapil Sharma January 4, 2014

★★★★★

Great Amazing Application.



Honey Singh December 12, 2013

★★★★★

Good Superb Application.



Zaheer Khan January 28, 2014

★★★★★

Good Brilliant Android Application.



Hrithik Roshan January 16, 2014

★★★★★

Good Brilliant Android Application.



Salman Khan January 2, 2014

★★★★★

Great Brilliant Android Application.

Demo



AS SEEN ON
SHARK TANK

