

NPV: Investment Decisions

EXAMPLES

\$14 billion Investment for EV and Hybrid battery production

Toyota Aims to Meet Hybrid Demand With New U.S. Plant Investment

The Japanese carmaker plans to build EV and plug-in hybrid batteries on the same production line

By Sean McLain [Follow](#)

Updated Oct. 31, 2023 11:04 am ET



Toyota executives say that demand for hybrids is outstripping the company's production capacity.

Disney to Invest \$60 B over 10 years in Parks Division; shift from cable & streamig

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Disney to Invest \$60 Billion in Theme Parks, Cruises Over Next Decade

Company plans to expand its parks and cruise line capacities

By [Robbie Whelan](#) [Follow](#) and [Alyssa Lukpat](#) [Follow](#)

Updated Sept. 19, 2023 3:01 pm ET



Parks revenue has long been a bright spot for Disney that has helped offset losses

AT&T goal is 3X return in first year on AI Investments (due to high ER and high risk)

Chief Investment Officers want value now rather than value later for AI projects

CIO JOURNAL

Pro Take: Companies Emphasize Rapid Return on AI, Tech Investments

In a highly uncertain environment, the case for 'value now rather than value later' is particularly resonant.

By *Steven Rosenbush* [Follow](#)

Nov. 1, 2023 3:47 pm ET



AT&T Chief Data Officer Andy Markus PHOTO: AT&T INC.