# Mehak Mandhana **UX** Designer

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"Being interactive is my strength. Curiousity being one of my characters, leads me to explore as many things as possible"



# Work Experience

## Sr. User Experience Designer

April 2020 - Present

# User Experience Designer

Fractal Ink Design Consultancy, Mumbai November 2018 - March 2020

### User Experience Intern

Fractal Ink Design Consultancy, Mumbai November 2017 - March 2018

#### User Experience Intern

SAS R&D, Pune May 2017 - July 2017

#### Graphic Design Intern

Bohiyaanam Telecom services (Knowledge Units) Pune May 2016 - June 2016

# Projects

- B2B portal for a mutual fund house
- Loyalty points system ideation for a bank
- Efficient tagging component for a data management software
- UX for website redesign of a remittance platform
- UX assistance for a fleet tracking GPS system
- UX for a chatbot integration in an all services app

# Skills

#### Ideate . Empathise -Define -

User research **Product Analysis** Benchmarking Data Analysis Observation

Journey Mapping Persona building User Flows

IA creation Conceptualising Sketching

#### Test - - - - -

User Testing

Design -Wireframing

Prototyping

Education

## Graduation Batch of 2014 - 2018

B.Des, UX Design, Symbiosis Institute of Design CGPA: 3.186/4

# Junior College Year of 2014

HSC Board CGPA: 7.00/10

# High School Year of 2012

CBSE Board CGPA: 7.80/10

# Achievements

Perfomance excellence in UX Annual Awards'19

Fractal Ink Design Consultancy

Academic Excellence in UX

Design Showcase'18 Symbiosis Institute of Design



Adobe XD



Adobe Illustrator