Research project

Kaizen-J plan

Info:Jahongir Mahmudov

Events to Tashkent Qoqand and factories

Project: Family business, Female store

Hope you will read till the end! enjoy😊

Hi there! As you probably have read from my essays, my family and I run a small business, and I brought something new to it by **investing** my savings into our shop and **running the media** site too

Things I learnt by Kaizen technique

I started this thing two weeks ago, putting 2 million sums from myself and buying wholesale products again. And since we go to Tashkent, Qo'qon, and some factories weekly, I am making a little fortune for myself (Its like a share of our business). But I am putting that profit to invest again so that it will become more, as Kaizen theory — start small.

One huge improvement that me and my father is persuading is bringing automation.

As it is know for many, technology helps to control what is happening in store like selling, buying and stuff but since we do not have bigger area to make this happen we are trying to expand. Regarding with getting the product, we are planning to contact with more factories so that we wont have to go every week to get them.

Also, when it comes to marketing via social platforms i just had an idea and wanted to do it .So i opened shop account called “Gulchexram” and planning to expand it through posting clothes daily and advertising it every month.

# Date

# Status check

| Team member | Accomplishments | To do | Targets |
| --- | --- | --- | --- |
|  |  |  |  |
| Parents and me | Making 90 million in revenue (weekly) | * re-upping inventory   every week | * Contacting factories and work on advertisements |
| [Jahongir Mahmudov](mailto:nickyo1justin@gmail.com) | Learning from skillful salesmen how to invest and sell | * Re-investing all the money earned by my self | * Investing regularly, Noting how things are going weekly. * Building a small assets |
| [Jahongir Mahmudov](mailto:nickyo1justin@gmail.com) | Making the store commercial success | * Uploading goods daily for advertising(in store’s channel) | * Reach an audience of 10k by the end of this month |

# GOALS

##### Celebrate outstanding efforts and team achievements

| Increasing daily revenue to 20 million by the end of this year  Currently +-10million | Becoming debt-free by the end of the year | Expanding to a new location in 2 years |
| --- | --- | --- |
| Equipping store with automotive technologies | Building an asset for myself | Getting a transport car for the store |

**Thanks for reading!**

All those details are accurate and feel free to reach for +998979729209 or [nickyo1justin@gmail.com](mailto:nickyo1justin@gmail.com)

**Alert! Used googledocs features but no AI**