Plain Text

Jade provides three common ways of getting plain text. They are useful in different situations

Piped Text

The simplest way of adding plain text to templates is to prefix the line with a `|` character (pronounced "pipe").

```
| Plain text can include <strong>html</strong>
p
  | It must always be on its own line
```

```
Plain text can include <strong>html</strong>
<p>It must always be on its own line</p>
```

Inline in a Tag

Since it's a common use case, you can put text in a tag just by adding it inline after a space.

```
p Plain text can include <strong>html</strong>
```

```
<p>Plain text can include <strong>html</strong></p>
```

Block in a Tag

Often you might want large blocks of text within a tag. A good example is with inline scripts or styles. To do this, just add a `.` after the tag (with no preceding space):

```
script.
  if (usingJade)
    console.log('you are awesome')
  else
    console.log('use jade')
```

```
<script>
  if (usingJade)
    console.log('you are awesome')
  else
    console.log('use jade')
</script>
```