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## Plain Text

Jade provides three common ways of getting plain text. They are useful in different situations

### Piped Text

The simplest way of adding plain text to templates is to prefix the line with a `|` character (pronounced "pipe").

```
| Plain text can include <strong>html</strong>
p
  | It must always be on its own line
```

```
Plain text can include <strong>html</strong>
<p>It must always be on its own line</p>
```

### Inline in a Tag

Since it's a common use case, you can put text in a tag just by adding it inline after a space.

```
p Plain text can include <strong>html</strong>
```

```
<p>Plain text can include <strong>html</strong></p>
```

## Block in a Tag

Often you might want large blocks of text within a tag. A good example is with inline scripts or styles. To do this, just add a `.` after the tag (with no preceding space):

```
script.  
  if (usingJade)  
    console.log('you are awesome')  
  else  
    console.log('use jade')
```

```
<script>  
  if (usingJade)  
    console.log('you are awesome')  
  else  
    console.log('use jade')  
</script>
```