

## Objective

I'm a full stack User Experience Designer with over two decades of hands-on experience helping companies, from Fortune 500 to small start-ups, design amazing products that their customers love

## Experience

### Sr. Product Designer, Enverus

July 2022 - Present

- Directed and shaped processes for a small distributed design team.
- Framed the end-to-end user journeys for multiple product list lines.
- Established and refined corporate design standards, available at: <https://design.enverus.com>.
- Implemented and tracked usability metrics for Enverus applications.
- Oversaw and guided user research and usability testing efforts for numerous cross functional product groups.
- Developed and maintained design deliverables for multiple products across multiple teams.

### Sr. User Experience Designer, Enverus

Sep 2018 - July 2022

- Created design storyboards, flows, wireframes, prototypes, and other visual artifacts to facilitate understanding of the user experience for stakeholders.
- Collaborated with product management, other designers, developers, and user researchers to iterate over and deliver seamless user experiences
- Promoted the use of design patterns by contextualizing them within business and user goals.

### Sr. User Experience Designer, Oildex

June 2015 - Sep 2018

- Executed end to end UX design of a SaaS B2B product suite.
- Utilized qualitative and quantitative user research to design applications that support corporate goals around feature adoption, customer retention, and user satisfaction.
- Established and championed enterprise design patterns and best practices.

### User Experience Designer, Pros4Hire.com

Sep 2010 - Sep 2013

- Designed all aspects of the user experience and workflows for a small startup company.

### User Experience Designer, ADP

Sep 2010 - Sep 2015

- Developed high and low fidelity prototypes and mockups intended to promote design concepts internally to developers/QA, as well as externally to customers.
- Integrated Lean UX principles into an existing Agile development process; getting QA and developers involved in the design of new features.
- Redesigned various interface components to comply with ADP UI standard
- Mentored ADP's Salem NH dev team on their Agile development processes.

### UI Developer/Designer, Digital Oilfield

Sep 2005 - Sep 2010

- Worked closely with marketing, product owners, and developers to design an end-to-end experience for financial products on mobile & web platforms.
- Authored and maintained the Digital Oilfield corporate UI standards specification

## Web Designer, C.H.A.D.D. Canada

Jan 2004 - Jan 2012

- Developed the website for a non-profit dedicated to helping children and adults affected by ADHD.

## Software Developer, Securac

Sep 2004 - Sep 2005

- Designed and developed a corporate risk assessment application that assessed compliance to standards such as Sarbanes-Oxley and ISO 9001.

## Software Developer, Vault Technologies

Jan 2003 - Sep 2004

- Designed and developed a Parking Lot Management application along with a mobile Palm OS parking ticket barcode scanning application

## Software Developer, EFA Software

Sep 2000 - Nov 2002

- Designed and developed a Clearance and Settlement app used by stock exchanges
- Authored design documents, designed and developed UI screens and components.

## Software Developer, TransCanada Pipelines

May 1998 - Sep 2000

- Developed and supported a Suite of Gas Management Applications
- Authored requirements analysis and design docs through Joint Application Design.
- Implemented and organized end-user acceptance testing.

## Inventory Control Coordinator, McKesson Pharmaceutical Services

Feb 1995 - Sep 1997

- Co-ordinated pharmaceutical returns for major pharmaceutical companies.

## Client Services Rep, Bristol Myers Squibb

Sep 1992 - Sep 1994

- Handled product and inventory concerns of pharmacists throughout Southern Alberta

## Education

- Accessibility in Design & Development, Smashing Conference Oct 2022
- Enterprise Design Patterns, Smashing Conference Dec 2021
- Establishing and Maintaining Design Systems, Brad Frost Workshop Dec 2020
- Various Art & Design Courses, Alberta College of Art & Design 2000 - 2021
- Computer Information Technology, SAIT Sep 1996 - Apr 1998
- Bachelor of Arts (Sociology), University of Calgary Sep 1990 - Sep 1994

## Volunteering & Associations

- Board Member, C.H.A.D.D. Canada Sep 2004 - Apr 2012
- Assistant Coach, Hockey Canada Sep 2010 - Apr 2016

## References

References are available on request