

## **Event 1: Blockchain Hackathon**

Duration: 2 days (Weekend)

Objective: To provide a platform for participants to showcase their skills and creativity in developing blockchain-based solutions.

Details:

- The event will be a 2-day hackathon focused on blockchain technology.
- Participants will form teams and compete to develop innovative blockchain applications or solutions. They will have to show how they can use the technology of blockchain in solving real world problems or how can they implement the technology in current market.

Example,

Propy is a global real estate marketplace that lets users buy and sell homes on Web3 technology. The marketplace uses blockchain and smart contracts to make property transactions immutable and protect against title fraud. Propy also offers homes that can be purchased or sold using cryptocurrency or as an NFT.

The participants can also showcase their ideas , they can show any project which they have made in past.

- The event will include workshops and seminars on blockchain fundamentals and development tools.
- At the end of the hackathon, teams will present their projects to a panel of judges, who will evaluate them based on criteria such as innovation, functionality, and scalability.
- Winners will be awarded prizes and recognition.

## **Event 2: Blockchain Conference**

Duration: 1 day (Weekend)

Objective: To create a platform for knowledge sharing and networking among blockchain enthusiasts, professionals, and experts.

Event Details:

- The conference will feature keynote speeches, panel discussions, and interactive sessions on various aspects of blockchain technology, including its applications, challenges, and future trends.
- Renowned speakers from industry will be invited to share their insights and experiences.
- The event will include networking sessions to facilitate collaboration and exchange of ideas among participants.

- A session will be organized for researchers and students to showcase their blockchain-related projects.
- Industry exhibitors will have the opportunity to showcase their blockchain products and services.

#### Event 3:

Duration: 3 days(depends on the no of days the event lasts)

Objective :Crypto trading competitions

#### Event Details:

- Two competition will be conducted where a crypto trading competition and an NFTart competition, to offer the students an opportunity to gain exposure to the emerging technologies.
- This event will expose you to the real crypto space without risk whilst allowing you to experience first-hand the benefits of crypto trading as they trade mock money in real-time. As conducted by IIT Delhi , they organized the competition on Roostoo application . We can conduct our competitions on the same platform.

#### Event 4:

Duration: 1 day

Objective: NFT making competition

- The participants will be asked to showcase their NFTs in the offline mode .The NFT collectors will bid for the NFTs
- As each NFT is sold to a collector they will be minted from the organizer side for all the finalists and the collectors will buy them instantly during the event
- After analysing all the bids of the collectors, the highest bids in the competition will be decided as the winners

*Also we can also introduce the concept of NFT tickets . The idea was implemented in IIT Delhi's fest. It was also a main attraction for the guests.*

### **Sponsors:**

- Main sponsor will be Binance . It was also the title sponsor of IIT Delhi's fest . -
- Hypersign is a decentralized identity layer for the internet, giving users control of their personal data and identity whilst digital enabling trust for businesses
- Dojima network is creating a omnichain-Layer1 between all chains, by connecting them and pooling assets and data , which will be helpful for the expansion efforts of all Web3 companies, as users and developers will now be able to easily deploy and use complex cross-chain applications.

Hypersign and Dojima teams plan to host IRL developer workshops in various cities in India, including Mumbai. Both teams will talk about their infrastructure in the workshop and conduct a hands-on workshop for developers to get an understanding of the stack before participating in the hackathon.

-dorahacks :global hackathon community

-The OmniFlix Network's Marketplace app is for creators to distribute and monetize their NFTs while it is a place for collectors to explore and collect NFTs.

-QuillAudits is a trusted Smart Contract Audit platform. Our comprehensive security auditing lets you launch your Web3 project with confidence.

### **To conduct successful event , following things need to be considered:**

1. Venue: Find a suitable venue that can accommodate all the participants, with appropriate facilities for presentations and workshops
2. Logistics: Arrange for necessary equipment such as projectors, sound systems, and high-speed internet connections. Ensure proper seating arrangements, signage, and event branding.
3. Speakers and Mentors: Invite experienced professionals, and experts from the blockchain industry who can add value to the events and engage with the participants.
4. Marketing and Promotion : Utilizing social media platforms, email marketing, and collaborations with relevant companies.
5. Ticketing: Set up an online registration system and ticketing platform to manage participant registrations, ticket sales, and attendee information.
6. Event Staff: Recruit a dedicated team of volunteers to assist with event management, registration and participant support.

### **Cost Analysis:**

The cost of the events will depend on various factors such as venue rental, speaker fees

(if applicable), marketing expenses, and other miscellaneous costs. Here is a breakdown of potential expenses:

Event 1: Blockchain Hackathon

- Venue rental : As for now,I don't know the actual cost of booking a hall at Vikramshila
- Speaker/Mentor fees (if applicable): 50,000-1,00,000
- Marketing and promotion: Marketing will be done via social media and posters.
- Equipment rental(projectors for participants or speakers): \$X
- Catering and refreshments: 8,000
- Prizes and certificates: 20,000

Event 2: Blockchain Conference

- Venue rental: Vikramshila
- Speaker fees: 30,000-50,000
- Marketing and promotion : Posters will take almost
- Equipment rental:
- Catering and refreshments: 5,000
- Miscellaneous expenses:

In crypto trading competition, we will have to collab with an online platform which can conduct trading competitions. While in NFT making competition , online platform may not be required .

## Mail for sponsorship

*Subject: Request for Sponsorship for College Fest Dear [HR Manager's Name],*

*I hope this email finds you in good health and high spirits. I am writing to you on behalf of IIT Kharagpur to request sponsorship for our upcoming college fest. We believe that Binance, as a leading company in the cryptocurrency and blockchain industry, aligns perfectly with the goals and interests of our student community.*

*Our fest, which serves as a platform for students to showcase their talents, foster creativity, and promote innovation. This year, our fest promises to be a grand celebration of talent, knowledge, and cultural diversity.*

*Your support in the form of sponsorship would not only add credibility to our event but also provide invaluable opportunities for our students to gain exposure in the blockchain and cryptocurrency industry. We have planned to organize many competitions like NFT making and crypto trading where enthusiasts around the nation can participate and will be able to learn ,compete and win .We will organize webinar sessions where students can gain knowledge about the blockchain industry.*

*Here are some specific areas where your sponsorship could greatly benefit our fest:*

- 1. Financial Support: Your financial contribution would help cover various expenses associated with organizing the fest, including venue rental, technical infrastructure, logistics, and marketing. It will then be feasible for us to get maximum participation of students across the country.*
- 2. Branding and Visibility: Your sponsorship would enable us to prominently feature Binance's logo and branding throughout the fest, including banners, posters, stage backdrops, and promotional materials. This would increase brand visibility among our vibrant student community .We are planning to introduce the concept of NFT tickets , which will ensure maximum branding of your company .*
- 3. Career Opportunities: Binance's participation in our fest could open up avenues for our students to explore internship and employment opportunities within your esteemed organization. Your presence would also enhance networking possibilities and foster a fruitful exchange of ideas.*

*We believe that this collaboration would not only be mutually beneficial but also contribute to the growth and development of the blockchain and cryptocurrency*

*ecosystem. Moreover, it would provide a unique opportunity for Binance to engage with some of the brightest minds in the field.*

*Our team would be delighted to arrange a meeting at your convenience to further elaborate on our plans and answer any questions you might have.*

*Thank you for considering our request. We look forward to the possibility of partnering with Binance and creating an unforgettable fest experience for our college community.*

*Warm regards,*

*Jai Jain,*

*IIT Kharagpur*