

Blinkit

India's Last Minute App

FILTER PANEL

Outlet Location ...

All

Outlet Size

All

Item Type

All

1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATINGS

TOTAL SALES

AVG SALES

AVG RATIN...

NO OF ITE...

FAT CONTENT

Low Fat

Regular

9K

NO OF ITEMS

3K

6K

ITEM TYPE

Fruits a...

1232

Snack ...

1200

House...

910

Frozen ...

856

Dairy

682

Canned

649

Baking ...

648

Health ...

520

Soft Dr...

445

Meat

425

Breads

251

Hard D...

214

Others

169

Starchy...

148

Breakfast

110

Seafood

64

FAT BY OUTLET

Low Fat

Regular

Tier 3

2.2K

1.2K

Tier 2

1.8K

1.0K

Tier 1

1.5K

0.8K

OUTLET EASTABLISHMENT

\$0.2M

\$0.1M

\$0.08M

\$0.13M

\$0.13M

\$0.13M

\$0.13M

\$0.20M

\$0.13M

\$0.13M

\$0.13M

2012

2014

2016

2018

2020

2022

OUTLET SIZE

Medium

Small

High

\$248.99K

\$507.90K

\$444.79K

OUTLET LOCATION

100%

Tier 3

\$472.13K

Tier 2

\$393.15K

Tier 1

\$336.4K

71.3%

OUTLET TYPE

Outlet Type	TOTAL SALES	NO OF ITEMS	AVG SALES	AVG RATINGS	Item Visibility
Supermarket Type1	\$787.55K	5577	\$141	4	338.65
Grocery Store	\$151.94K	1083	\$140	4	113.57
Supermarket Type2	\$131.48K	928	\$142	4	56.62
Supermarket Type3	\$130.71K	935	\$140	4	54.80