

BROCHURE

INNOVATION MELA 2024

22 FEBRUARY, 2024

THEME: “Smart
Horizons:
Innovations Shaping
Future Cities



ORGANISED BY-

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

ABOUT GGSIPU

Guru Gobind Singh Indraprastha University (GGSIPU) is the first University established in 1998 by Govt. of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its Amendment in 1999. The University is recognized by University Grants Commission (UGC), India under section 12B of UGC Act. The Guru Gobind Singh Indraprastha University has been Accredited with a CGPA of 3.56 on a seven-point scale at A++ Grade valid for a period of 7 years from 14-02-2023. It is a teaching and affiliating University with the explicit objective of facilitating and promoting "studies, research and extension work in emerging areas of higher education with focus on professional education, for example engineering, technology, management studies, medicine, pharmacy, nursing, education, law, etc. and also to achieve excellence in these and connected fields and other matters connected therewith or incidental thereto.



ABOUT CSE DEPARTMENT

Department was established in year 1999. The Department offers B.Tech. degree affiliated to GGSIPU, Delhi. Department has a team of experienced and highly qualified faculty who are committed to providing quality education to the students. Department offers a comprehensive learning experience, combining theoretical knowledge with practical skills. The curriculum is designed to meet the current industry demands and trends, and department offers specializations in following areas: Artificial Intelligence, Artificial Intelligence and Machine Learning, Machine Learning and Data Analytics, Full Stack Development.

ABOUT THE INSTITUTE

Maharaja Agrasen Institute of Technology was established in 1999 by Maharaja Agrasen Technical Education Society promoted by a group of well known Industrialists, Businessman, Professionals and Philanthropists with an aim to promote quality education in the field of Technology and Management. Since then, MAIT has grown from strength to strength to emerge as one of the top technical institutes among the private Institutes and has been constantly ranked amongst the top engineering Institutes by DATAQUEST.

Institute offers Bachelor's Degree in 13 disciplines of Engineering - CSE, CST, ECE, EEE, IT, ITE, MAE, ME, AI &ML, CSE (Artificial Intelligence), CSE (Data Science), Electronics Engineering (VLSI Design and Technology), ECE (Advanced Communication Technology), BBA 3 Year and Postgraduate degree in MBA.



EVENT HIGHLIGHTS

Explore a World of Innovation

- Expert Talks: Gain insights from industry leaders sharing knowledge on current trends and developments.
- Pitching Competition: Showcase your innovative ideas to a panel of judges and win recognition and support.
- Innovative Idea Exhibition: Explore a diverse display of creative concepts pushing boundaries.
- Innovative Product Exhibition: Witness pioneering products reshaping industries.
- Latest Technologies Workshop: Hands-on sessions to stay ahead with cutting-edge tools and methodologies.



ABOUT THE EVENT

We invites students, innovators, and entrepreneurs to explore the limitless possibilities of Smart Cities. Our platform provides a unique opportunity to exhibit groundbreaking projects, engage in insightful Expert Talks, participate in a thrilling Pitching competition, and showcase innovations in the form of the Innovative Idea Exhibition and Innovative Products Stalls. Join us in the exploration of the Workshop on Latest Technologies based on Smart Cities, as we collectively foster creativity, entrepreneurship, and technological innovation, contributing to the future landscape of our cities. Embrace "Smart Horizons" and be part of shaping the cities of tomorrow.



OBJECTIVES

- **Showcasing Innovations:** Provide a prominent platform for students, innovators, and entrepreneurs to showcase their pioneering projects and innovations related to Smart Cities.
- **Knowledge Exchange through Expert Talks:** Facilitate knowledge-sharing by organizing Expert Talks where industry leaders, experts, and thought influencers discuss emerging trends and advancements in Smart Cities.
- **Fostering Entrepreneurship:** Inspire and nurture entrepreneurship by hosting a Pitching competition, encouraging participants to present innovative business ideas that contribute to the development of Smart Cities.
- **Highlighting Innovative Ideas:** Conduct an Innovative Idea Exhibition focused on Smart Cities, allowing participants to present and explore visionary concepts that have the potential to shape the future of urban living.
- **Showcasing Technological Solutions:** Feature Innovative Products Stalls centered around Smart Cities, providing a space for participants to display cutting-edge technologies and solutions designed for urban environments.
- **Educational Workshops:** Organize a Workshop on Latest Technologies based on Smart Cities, aiming to educate participants on the most recent advancements in technology relevant to urban development.
- **Networking Opportunities:** Create a conducive environment for networking among participants, industry experts, and innovators, fostering collaboration and partnership opportunities.
- **Inspiring Creativity:** Cultivate a culture of creativity and forward-thinking among students and participants, encouraging them to explore new ideas and contribute to the ongoing transformation of cities into smart, sustainable entities.
- **Promoting Sustainability:** Emphasize the importance of sustainability in innovation, encouraging projects and ideas that contribute to environmentally friendly and resource-efficient Smart Cities.
- **Celebrating Success:** Recognize and reward outstanding contributions by providing a platform for participants to receive accolades and prizes, motivating them to continue their pursuit of innovative solutions for Smart Cities.

ORGANISING COMMITTEE

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& Chancellor, MAU)



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REGISTRATION DETAILS

Access to events (Expert Talks, Pitching Competition, Innovative Idea and Product Exhibitions, Latest Technologies Workshop) is free but registration is mandatory. Registration fees apply only to stall bookings.

Registration Link:
<https://forms.gle/FBWC9TJERAXk4TmZ6>

Last date of Registration: 10th February 2024

Registration Fees:

CATEGORY	DESCRIPTION
MAIT Students / MAIT Alumni	<ul style="list-style-type: none">Registration is free (without Canopy)Rs. 1000+GST (with Canopy)
Outside MAIT Students	<ul style="list-style-type: none">Registration is Rs. 500 (without Canopy)Rs. 1500+GST (with Canopy)
Professional Startups	<ul style="list-style-type: none">Rs. 3000+GST (with Canopy)

SPONSORSHIP OPPORTUNITIES: CONTACT US FOR CUSTOMIZED PACKAGES.

PAYMENT & TRANSFER DETAILS

- Bank Name:** UNION BANK OF INDIA
- Bank Address:** Sector 22, Rohini Branch, New Delhi-110086, India
- Account Name:** MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY
- Account Number:** 394502010059875
- IFSC Code:** UBIN0560421
- Bank Swift Code:** UBININBBSBD
- AD Code:** 0291679

SPONSORSHIP

CATEGORY	DESCRIPTION
Title Sponsor	INR 1 Lakh
Co-Title Sponsor	INR 65,000
Event Sponsors	INR 50,000
Big Stalls	INR 5,500 +GST
Small Stalls	INR 3,000 +GST

BENEFITS

- Exclusive Banners at the Main Building
- Exclusive Mention on Sponsor Board
- Exclusive MC announcement on Stage
- Exclusive Entry Bands/Badges to Participants
- Logo placement on all marketing collateral
- Mention on all Socials of CSE Department, MAIT
- Mention on CSE Department, MAIT Website
- Mention in official newsletter/magazine of CSE Department, MAIT

CONTACT US

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VENUE

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

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