**Automotive:**

Here are the recent launches and announcements from NVIDIA in the automotive segment, along with their dates:

January 6, 2025: At CES in Las Vegas, NVIDIA announced its expanded partnerships with major automotive players like Toyota, Aurora, and Continental. Toyota will integrate NVIDIA DRIVE AGX Orin and DriveOS into its next generation vehicles12.

January 6, 2025: NVIDIA also revealed a long-term strategic partnership with Aurora and Continental to deploy driverless trucks at scale, powered by NVIDIA DRIVE and integrated with the Aurora Driver2.

**NVIDIA’s recent launches and partnerships in the automotive segment have significantly impacted its growth:**

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| |  |  |  |  | | --- | --- | --- | --- | | |  | | --- | | **1. Revenue Growth**: NVIDIA’s automotive and robotics segment saw a remarkable 103% year-on-year increase in revenue, reaching $570 million in the fourth quarter of the 2025 fiscal year*1*. This brought the segment’s total revenue for the fiscal year to $1.69 billion*1*. | | **2. Market Position**: The increasing adoption of NVIDIA’s AI-powered driver-assist systems and autonomous driving technologies has solidified its position in the autonomous vehicle market*1*. This is further supported by strategic partnerships with major automakers and technology companies*2*. | | **3. Future Projections**: NVIDIA’s automotive business is projected to grow to $5 billion by 2026, indicating strong market potential and demand for its technologies*3*. This growth is driven by the company’s commitment to advancing autonomous vehicle technology and expanding its global automotive ecosystem*3*. | | |