

## **AGR01: BETTER PRICING SOLUTION FOR FARMERS**

### **ABSTRACT:**

### **PROBLEM STATEMENT:**

As stress on Indian agriculture increases because of the continuous fragmentation of landholdings and climate change, there is a serious threat to livelihood based on farming. A major reason for MSP was to prevent distressed sales by farmers and procurement for food security as well as to protect against excessive falls in prices during bumper production years. But there are some constraints like not being legally enforced: The Stagnant rates: Lack of awareness: Unequal access: Price fixing by a handful of middlemen cartels etc. There is a need for fair pricing of farm products at local as well as national levels to decrease cases of hoarding and involvement of middlemen as well as increase its reach to everyone. Devise a solution for this issue.

problem:

- Few people in between the chain of farmer and customer are consuming money, to avoid that we are suggesting our project.

### **CURRENT SCENARIO:**

Farmers will soon get an app to track warehouses to store produce & avoid crops going to waste

### **BETTERMENT OF THIS SCENARIO:**

- People should purchase products from the warehouse instead of purchasing from a retailer that sells the products for more than expected.
- For the betterment of the solution, we need to create a web app for locating warehouses and order picking.

The methodology of this project is to develop a web app which has the following features:

1. locating warehouses
2. order picking

### **SOLUTION:**

**This project** will help the farmer to achieve better pricing for their crops, our idea is to make a platform that will connect the customers and the store warehouses which

will remove the retailers in the chain. The customers can trust the product because it is taken from warehouses which are doing all the verifications and branding it.

#### **BACKGROUND STUDY:**

- we have researched the average salary of a farmer with that of a retailer.
- we have also referred to logistics and warehousing management.

#### **USE OF TECHNOLOGY:**

this project is beneficial to all the people, farmers and even the warehouses. Our solution is unique in all ways. It's never been brought up yet. It's beneficial to farmers, warehouses as well as customers. Creating a web app for customers to order directly from the warehouse is beneficial for customers in cost and time.