

Who are we?



We are **The Flying Dutchman**, a second-year robotics team based out of the Netherlands. Our team, **aged 14-18**, is a **student-led** robotics club representing the American School of the Hague and is full of **15** young & passionate students from around the world interested in **STEM-related careers**.



We compete in the **FIRST Tech Challenge**, a flagship competition of FIRST, an organization serving **785,000 students** worldwide. In FTC, **7,000 teams** from 50+ countries design, build, and program robots in just three months. FTC is more than a competition, as it **promotes** problem-solving, teamwork, and real-world engineering skills, preparing students for STEM careers.

This year, our team has been **very successful** in the Benelux region, earning us a spot at the **FIRST World Championship**. This is an incredible honor and opportunity for us, but traveling to **Houston, Texas**, comes with **significant costs**. To represent the Netherlands on this global stage, we need **financial support** for: travel & accommodation for our team, competition registration fees, and additional costs such as meals.

Why Sponsor Us?

1

Ranked **#1 (out of 100)** in terms of robot performance in the Netherlands and Benelux region, also winning the most prestigious award, the **INSPIRE Award**, both in our qualification tournament and the Benelux Championships.

43

Participated in **43** outreach events. Ranging from teaching a course to interested students (**aged 7-11**) the basics of STEM, to showcasing our robot to over **6,000** STEM enthusiasts at different events throughout the course of the year.

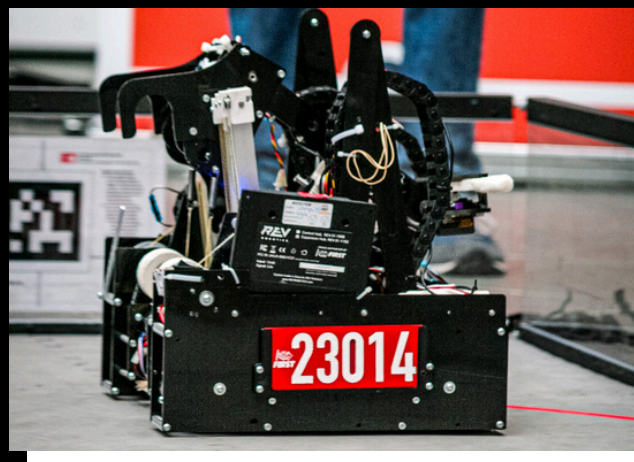
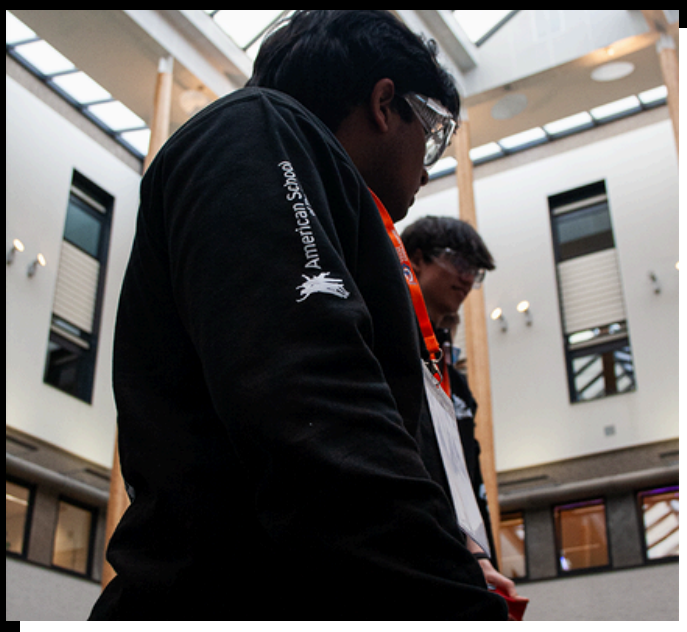
120k

Our team has generated over **120,000 views** on Instagram in the last 90 days, with a dedicated and growing audience of 1,100+ followers. Our posts and reels consistently surpassing 2,000 views, with multiple exceeding 10,000 views.

50k

The FIRST World Championship draws over **50,000 in-person** spectators, with countless more tuning in online. At this level, teams are often supported by industry giants like Apple, Google, and NVIDIA, with the competition itself sponsored by RTX, NASA, FedEx, and other leading technology innovators.

By sponsoring our team, you're **investing** in the future of engineering and innovation. Your support helps train the next generation of **STEM leaders**, empowering them with hands-on experience that is creating the **leaders of tomorrow**.



Your brand will also gain **visibility** through placement on our team shirts and hoodies, as well as promotion across our social media platforms, and the official FIRST social media. We're also always open to **collaboration** and exploring creative ways to showcase your company.

So far, our team has **raised €12,000** out of **our goal of €25,000**. We hope that you can contribute too in order to help us compete at the FIRST World Championships in Houston. All funds will be **managed** by our school's finance department. We appreciate your support and look forward to partnering with you!

**Discover
Us,
Then
Contact
Here**

