Statement of Intent:

I intend to make a website to help both teenagers and parents to be better informed about bullying and how to handle it. This website specifically targets high school students and parents in Australia who want information and support regarding bullying. I want it to be an informative website that is easy to access and understand. The overall theme will include bright, warm colours to invoke a sense of happiness and belonging.
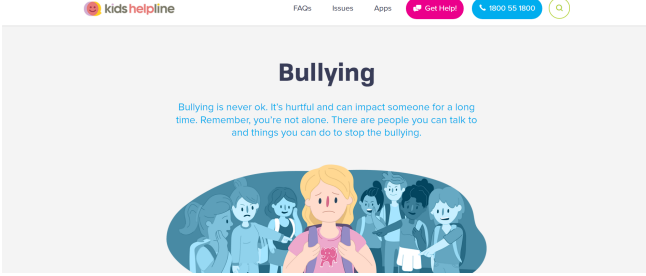
My website will include information regarding what is bullying, the types of bullying, the effects of bullying, how to recognize if someone is being bullied, strategies that can be used to handle bullying situations, and finally numerous sources of other resources and support. I want it to be a responsive website that is compatible with desktop and mobile. It will include images, videos and hyperlinks to other sources. I want to include:
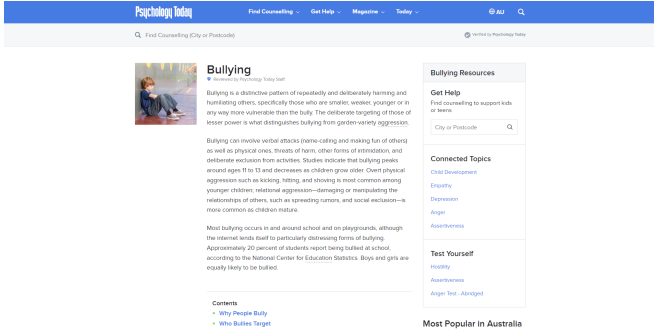- an accordion that can expand and collapse extra bodies of text.
- cards to nicely display the other services and organisations I link to. This card will have an image of the service, a small description and a link to the service's website.
- a modal that will have a real life story about a teenager getting bullied.
- spinners to indicate the loading state of a component or page.
- a content list that shows the contents of the page and allows the person to easily navigate the page through the headings

The page layout should be consistent, simple, easy to navigate and easy on the eye. This should all be included because it will provide teenagers parents with beneficial knowledge about everything to do with bullying.

From visiting my website, teenagers will be equipped with the knowledge and tools they need to identify and respond to bullying effectively. Hopefully after going through the website, they become more aware and informed about bullying and can use this knowledge for themselves. For parents, this website should help in assisting their child going through bullying. It will provide them with the information they need to help support their child and guide them through this encounter. Through the website, they can also access additional resources and help for further support and learning.

Existing Designs

Bullying | Get Support Today | Kids Helpline

What design features (look feel/ button style etc do you like/not like:

For this website, I like:
- the bright friendly colours that it incorporates. Compared to the other website, this is the most colourful and definitely most eye pleasing one.
- the design as its quite simple, making it easy to read.
- the quotes which are contained in these green speech bubbles which clearly separates it from the main text.
- how when hovering over a button it highlights it.

One thing I don't like is how every section is stacked on each other. The different sections could be more spaced out or more clearly defined.

What features do you like/not like:

I like:
- how they included 3 videos on bullying and being an upstander.
- the inclusion of hyperlinks to other pages on their website
- the buttons to email and call
- the option to translate the page into a different language such as Chinese

I don't like:
- the search button because it doesn't work
- the feature to rate the page out of 5 stars as it does not actually provide any specific feedback

	How will this impact your website:
	I want to:
	- have a simple theme that has bright and friendly colours to make it aesthetic and not dull
	- make sure my information is easy to read and well spaced out into clear sections.
	- include videos, hyperlinks and a button to redirect the user to call or email
	- Possibly have an option to translate the page
[Bullying | Psychology Today Australia](#)	**What design features (look feel/ button style etc do you like/not like**
	For this website, I like:
	- the clearly defined sections which make it easier to read
	For this website, I don't like:
	- the images as they are too small
	- when hovering over a button it doesn't have a responsive feature
	- When clicking the button it's quite stiff and not smooth
	What features do you like/not like
	I like:
	- the content list that links to the particular section
	- the accordion that reveals more text
	- Has a search bar to put your postcode to find help nearby
	I don't like:
	- the hyperlinks as they are quite ambiguous as to where they lead to
	How will this impact your website
	I want to:
	- Include a content list and accordion
	- Appropriately size my images

	- Have sections of text that are clearly defined - Include smooth and responsive buttons

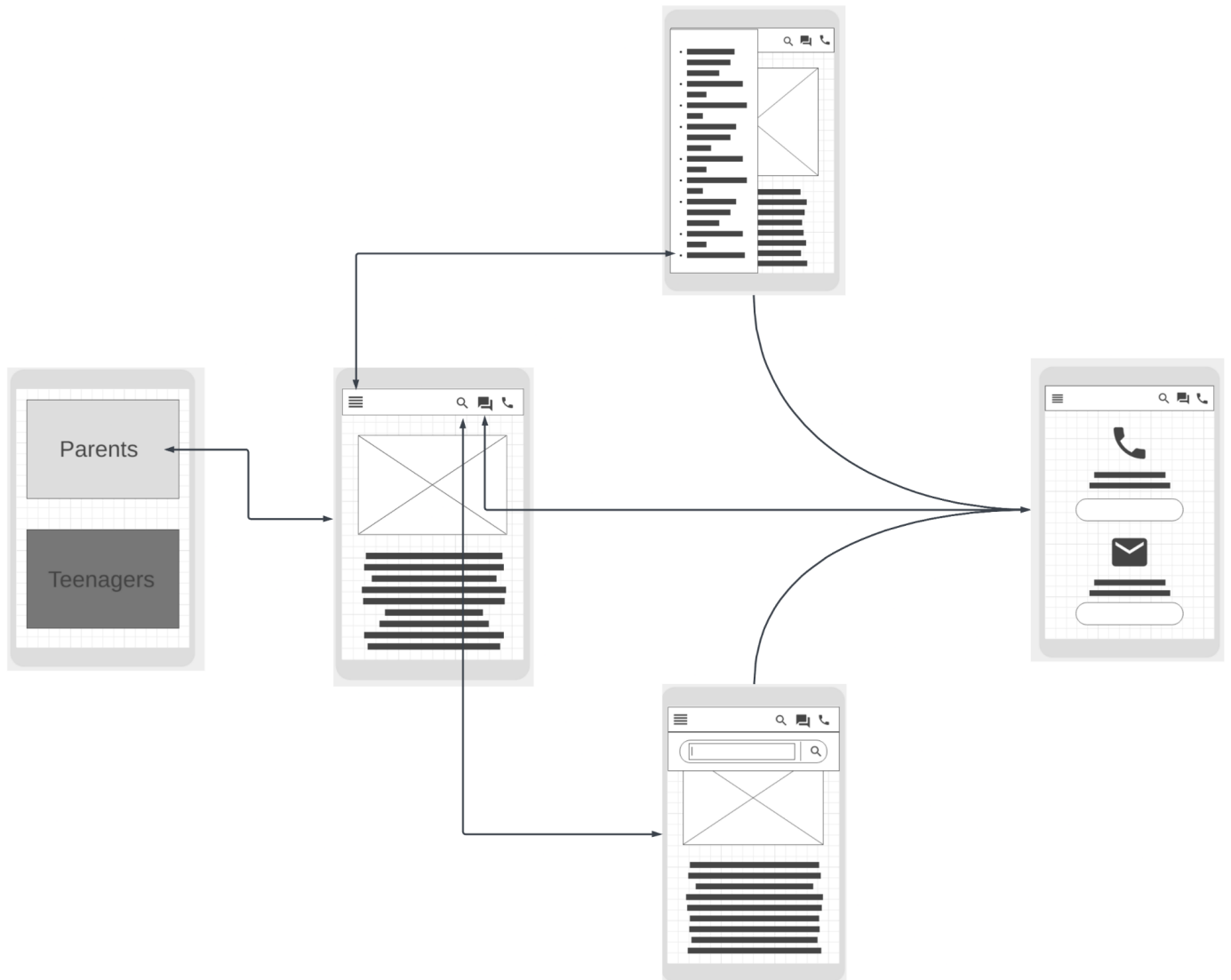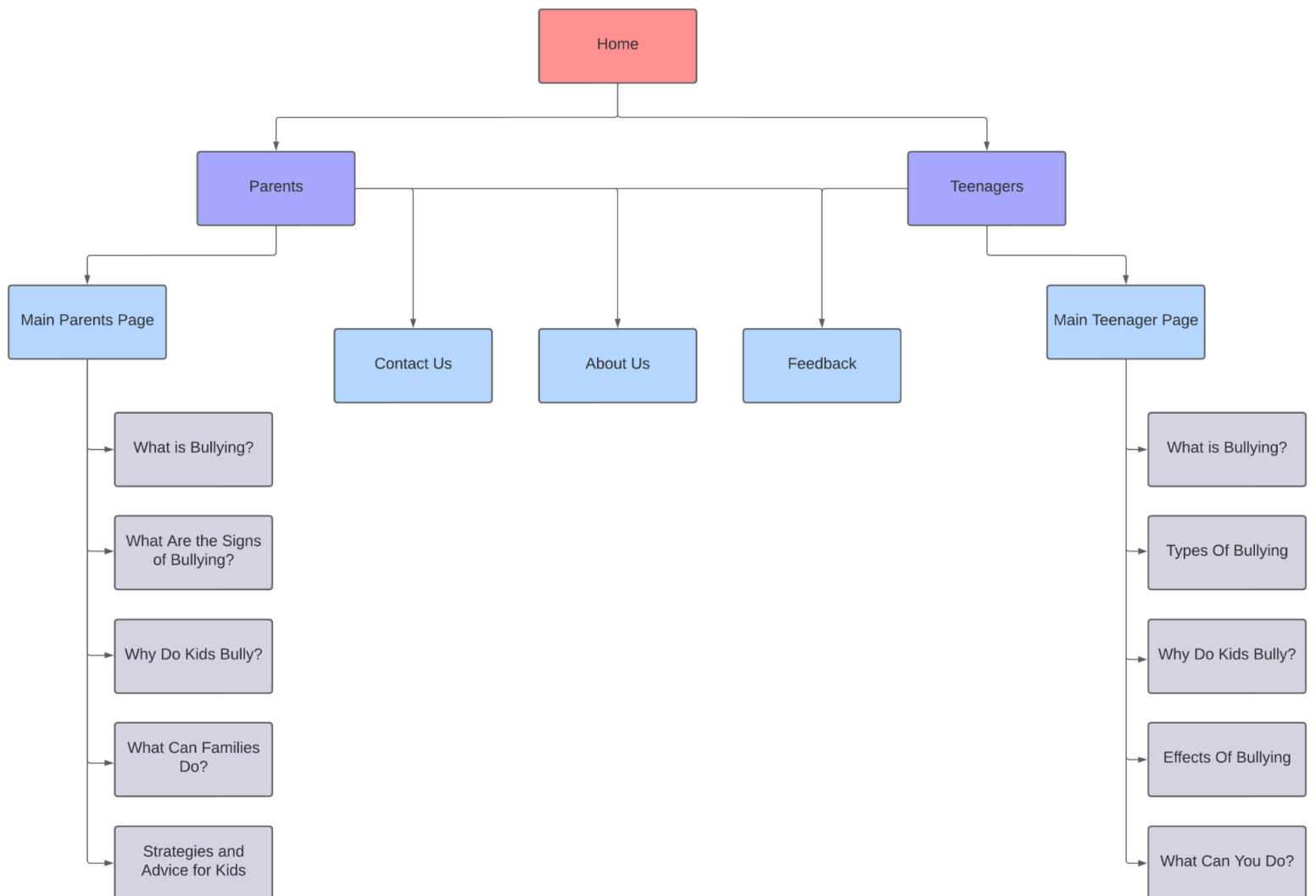|	
NEMOURS **TeensHealth** 🔍 ☰ 🔊 Listen 🖨 Print **What Is Bullying?** Bullying is when someone is picked on by a person or group. Bullies might make fun of people who they think don't fit in. Bullies might make fun of others for many things, including: • appearance (how someone looks) • behavior (how someone acts) • race or religion • social status (whether someone is popular) • **sexual identity** (like being gay, lesbian, or transgender) Bullying can come in different types: • Physical bullying is when bullies hurt their targets physically. This might be shoving, tripping, punching, or hitting. Any form of touching that a person does not want can [Dealing With Bullying (for Teens) - Nemours KidsHealth](#)	**What design features (look feel/ button style etc do you like/not like** I like: - The simple and consistent colour scheme of the white and green - how the buttons and hyperlinks get highlighted when hovered over - The information is in dot points and short paragraphs I don't like: - Doesn't have any images or videos, just plain text **What features do you like/not like:** I like: - The listen button which allows the user to listen to the text - The print button which directs you to another page with just the text and without website features - The share buttons which allows you to share the page to facebook, twitter and pinterest - The inclusion of a search bar **How will this impact your website:** I want to: - Possibly include a listening feature - Include a print button to direct the user to a more print-friendly version of the page - Include a way to share the page to multiple platforms - Include a search bar to easily navigate my website

Layout wireframe:
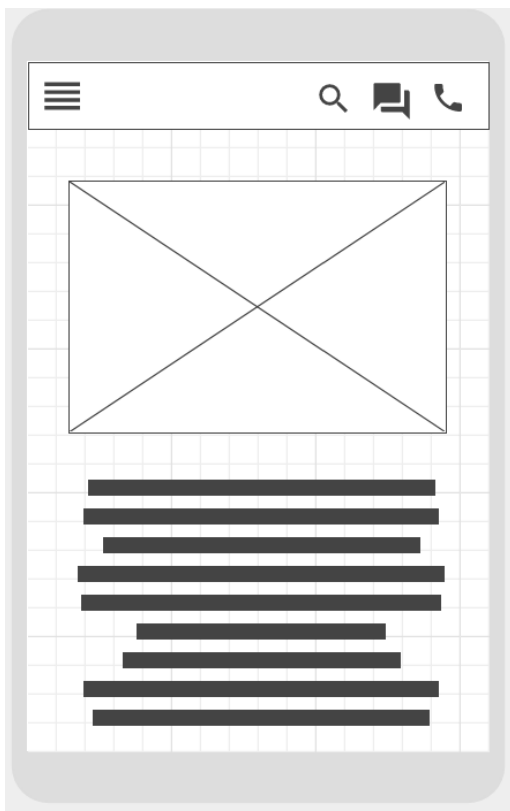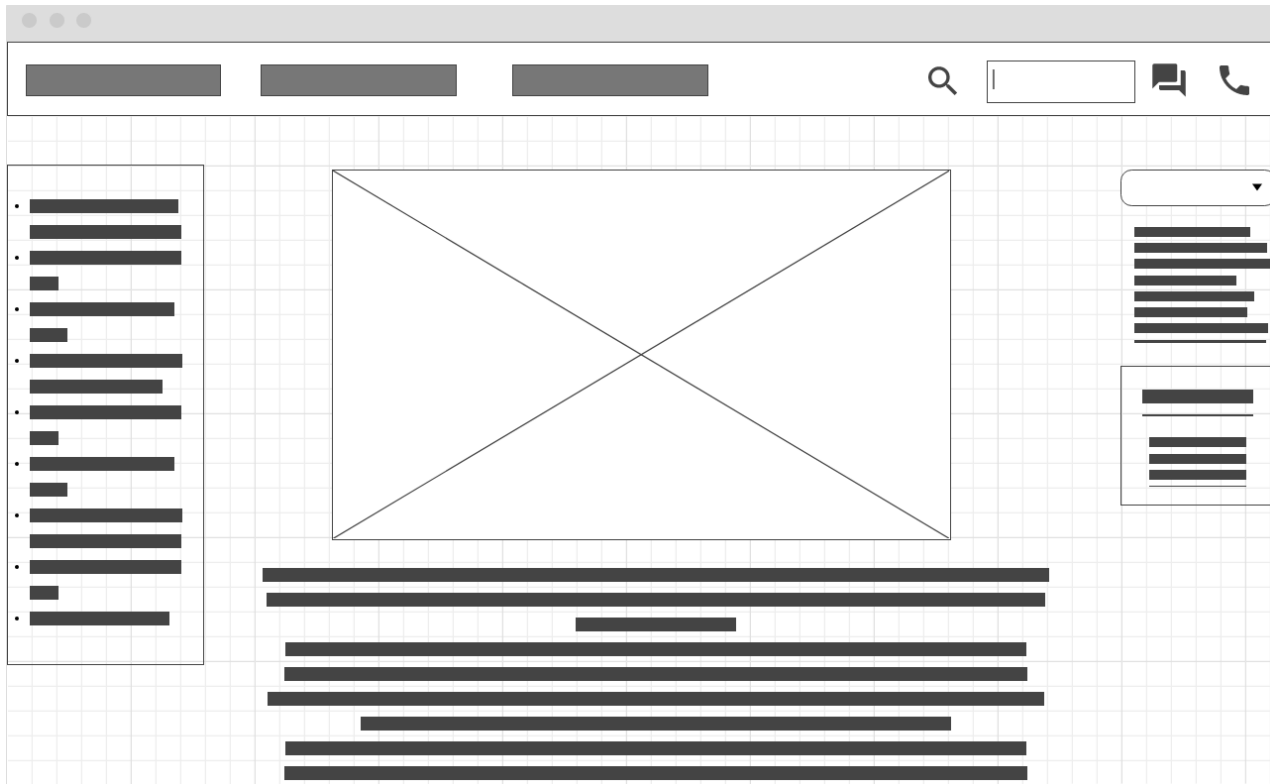
UX Persona:

1. As a high school student in Australia, I want to learn about strategies that can be used to handle bullying situations so that I can better handle when people bully me.
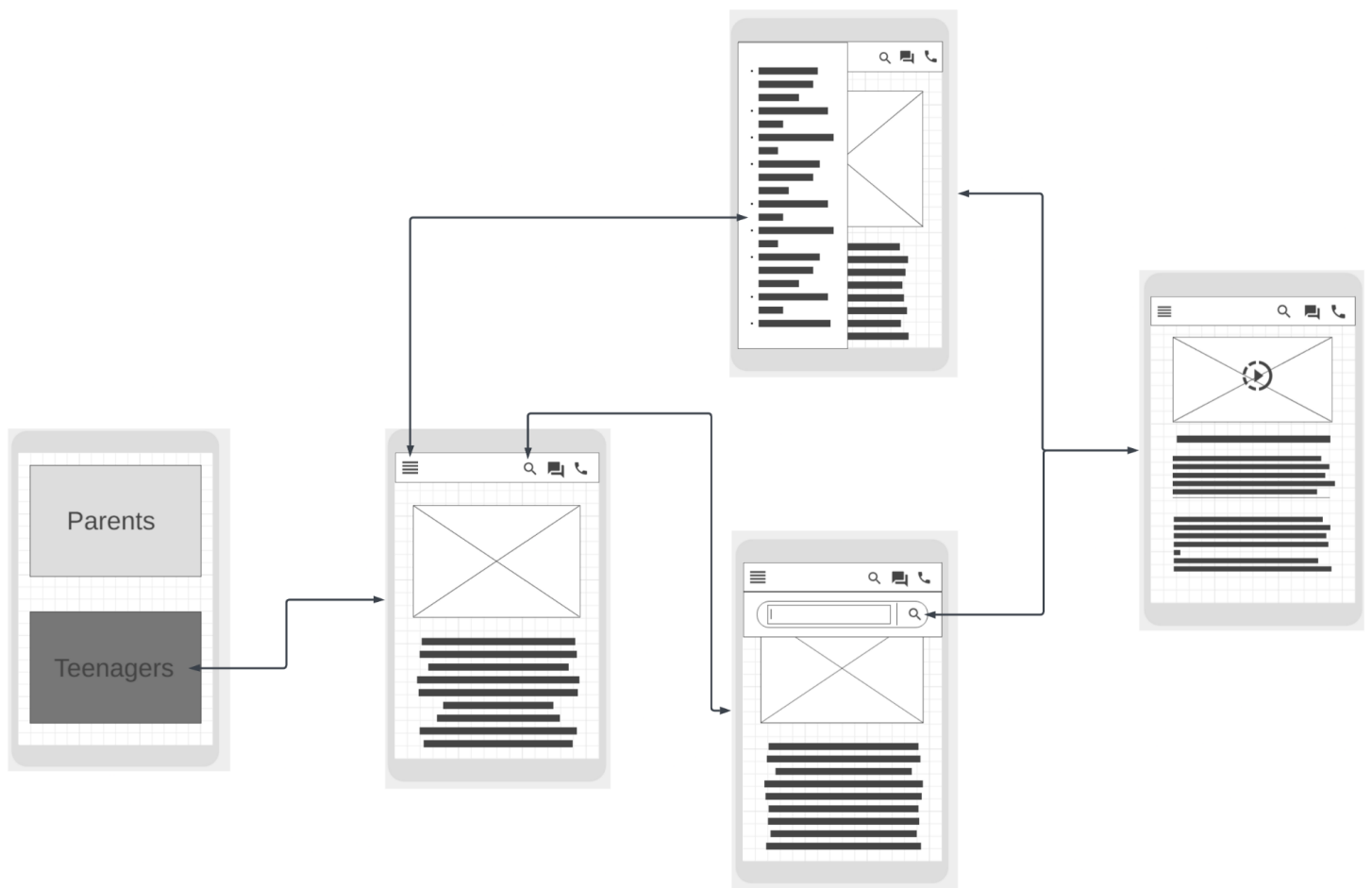
2. As a parent of a high school student in Australia, I want to contact the organisation of the website so that I can get more personalised help with my child's bully situation.

Sitemap

Home

Parents

Teenagers

Main Parents Page

Contact Us

About Us

Feedback

Main Teenager Page

What is Bullying?

What Are the Signs of Bullying?

Why Do Kids Bully?

What Can Families Do?

Strategies and Advice for Kids

What is Bullying?

Types Of Bullying

Why Do Kids Bully?

Effects Of Bullying

What Can You Do?

Logo sketch ideation drawings

Sketch:

Logo:

HealthForYou

Favicon


```html
<link rel="apple-touch-icon" sizes="180x180" href="/apple-touch-icon.png">
<link rel="icon" type="image/png" sizes="32x32" href="/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16" href="/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/safari-pinned-tab.svg" color="#5bbad5">
<meta name="msapplication-TileColor" content="#da532c">
<meta name="theme-color" content="#ffffff">
```
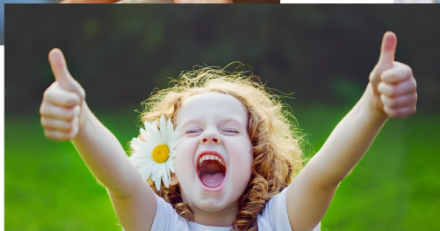
Moodboard:

HealthForYou

HEADING

Text : Lorem ipsum dolor sit amet. Rem tempore recusandae

#ffec9b #efc983 #f29040 #ec3c05 #070303