

Not Paint, so another skill?

KENNETH WANG

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, May 2019 <ul style="list-style-type: none">• Emphasis on Product and Strategy• GPA 3.71/4.00• Former Finance Chair, Epsilon Nu Tau Entrepreneurship Fraternity• Fellow, ProVocation Fellowship UNIVERSITY OF MICHIGAN College of Literature, Science, and the Arts <ul style="list-style-type: none">• Minor in Computer Science• GPA 3.75/4.00	Ann Arbor, MI Ann Arbor, MI
EXPERIENCE Summer 2017	AXA CHINA REGION INSURANCE COMPANY (HONG KONG) Customer Experience Intern <ul style="list-style-type: none">• Developed insurance servicing chatbot demonstration and presented to COO after extensive research, leading to approval and an opportunity to train colleagues• Proofed documents including 2018-2023 Strat Plan, 100 FAQs and categories, and an application for Customer Experience award to enable consistent branding and servicing• Coordinated move to new office by sending frequent emails to team of 25 employees and move vendor, ensuring a smooth and organized transition• Created surveys for Customer Service Training and feedback on the newly opened Service Center to receive data and improve on existing internal and external services	Hong Kong
Part-time 2017	FATHOM (START-UP) Former Co-Founder, CTO, and Product Developer <ul style="list-style-type: none">• Interviewed 10 peers and friends to form a development team for creating a web-based automated study assistant• Designed more than 6 iterations of web and mobile UX mock-ups through the online platform moqups.com and vector design software, Affinity Designer, to interface with the lead developer and to use for product validation interviews• Conducted 20-25 interviews with peers, entrepreneurs, and professors about American education and to garner feedback on iterating the initial vision of our product idea• Coordinated remote conference calls with teammates in Michigan to compete in the UM Campus of the Future competition, placing in the top 5 projects of the 100+ submissions.	Hong Kong
2015-Present Part-time	INTERVARSITY CHRISTIAN FELLOWSHIP Student Leader <ul style="list-style-type: none">• Planted Business Bible Study for students to critically think about spirituality, academics, and profession that grew to 5 regular students within two month's time• Directed evangelism for two-week student outreach with staff worker and 2 students, reaching 600 students and bringing in 10 new students• Trained 14 Intervarsity members to clearly share their faith with strangers so that they are more comfortable and bold in evangelism on campus• Spearheaded weekly email updates to increase attendance and market community events	Ann Arbor, MI
2015-2016 Part-time	MICHIGAN DINING Student Temp <ul style="list-style-type: none">• Managed stock at different locations of the dining hall so food would be readily available for other workers to serve students• Enforced Dining Hall take-out policies so that the University would avoid losing money from stolen inventory and equipment	Ann Arbor, MI
ADDITIONAL	<ul style="list-style-type: none">• Proficient in C/C++ with experience with LaTeX, Python, HTML/CSS, and Affinity Designer• Conversant in Mandarin• Plays Finger-style Acoustic Guitar, particularly Tommy Emmanuel and Sungha Jung• Participated in short-term mission trips to Chicago, Indiana, Guyana, and Thailand• Relevant Coursework: BUSABRD 320 (Study Abroad Hong Kong/Singapore), MKT 300 (Marketing Management I), EECS 281 (Data Structures and Algorithms)	