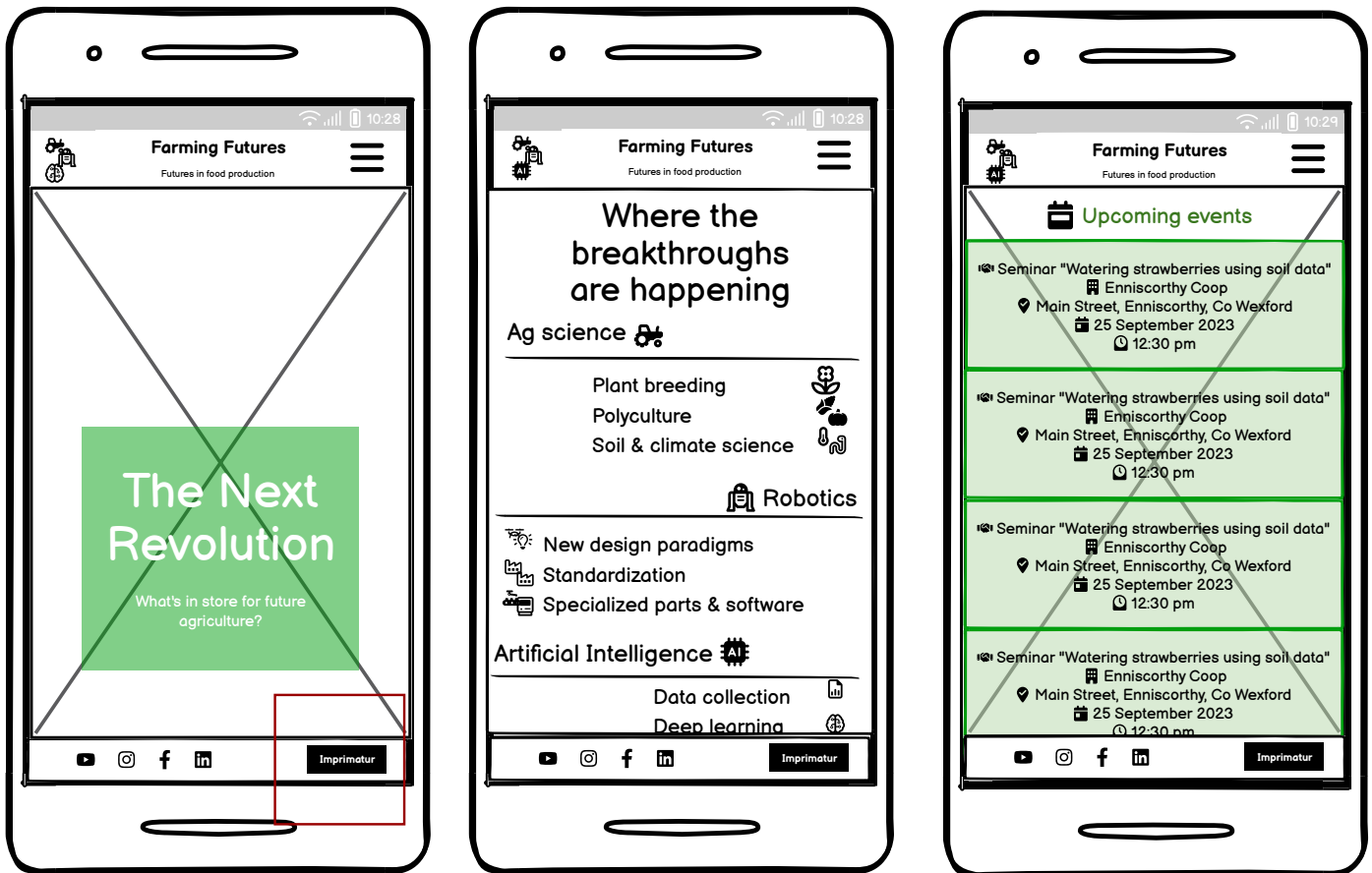


# Farming Futures: initial wireframe



## Functionality and presentation:

The above sketches represent the "Farming Futures" homepage, showing each section of the page as the user scrolls down.

The overlapping icons on the left-hand side of the header link to the relevant in-page sections. The *Burger* icon on the right-hand side toggles to a vertical nav menu. Clicking on the main title brings the user back to the top. The menu consists of four elements: *Home*, *The Present*, *The Future* and *Gallery*. I may add a *Who we are* page if I get time.

*The Present* will bring the user to a new page providing morsels structured information mainly on problems and efficiencies in modern agriculture, along with appropriate graphics. The page will be broken up as necessary with headings, icons, images and other graphics.

*The Future* will go to a similarly designed page dealing with solutions and new problems, as well as the future outlook for agricultural technology.

*Gallery* will provide a small gallery of photos with *alt* comments.

Each list item is left- or right-aligned as appropriate and hovering will produce a context item with short extra information.

The *Imprimatur* link will provide the required information on the website owner according to DE, AU and CH law.

The header and footer are fixed on all pages. The currently active page is indicated on the nav menu for larger screen sizes. For smaller screens, the current page (with the exception of the *Home* page) will have sub-header containing the name of the active page and a clickable 🏠 icon.

Colors are based on green shades and fonts will be suitable for a science and technology website.

## Responsiveness:

Larger screens (ipads and laptops/desktops) will include an image to the left of right-aligned lists and to the right of left-aligned lists.

The hero image and its text will behave visually as appropriate depending on screen size.

The Gallery page will show one, two, three or four columns of photos with no vertical or horizontal gaps, depending on the screen size.

All other pages (i.e., *The Present* and *The Future*, at least) will be made responsive where visually appropriate.

**Please note: this document is for planning purposes only; the site may change significantly as new problems and ideas arise. All links lead to dummy sites.**