



Jaime Inchaurreaga

PRODUCT MANAGER | PRODUCT OWNER

EXPERIENCE

- **PRODUCT MANAGER**

PandaGo Nov 2024 - Present

- Management of digital products in electric mobility.
- Stakeholder communication and feature definition.
- Data analysis to detect improvements and guide decisions.

- **CO-FOUNDER & PRODUCT MANAGER**

Lazzaro Jan 2018 - Dec 2024

- Development of digital products for NGOs and B2B clients.
- End-to-end product lifecycle management.
- Team coordination and preparation for technical integration and sale.

- **PRODUCT OWNER**

ioBuilders Jan 2021 - Nov 2022

- Roadmap definition and initiative prioritization in blockchain projects.
- Alignment between business, design and development in fintech products.
- Stakeholder communication and facilitation of ceremonies.

- **PRODUCT MANAGER**

Welever Jul 2018 - Jan 2019

- Support in product management for B2B and B2C solutions.
- Creation of functional documentation.
- QA and contribution to continuous improvement.

EDUCATION

- **MASTER IN DATA ANALYSIS & SCIENCE**

The Bridge 2023 - 2024

- **POSTGRADUATE IN DIGITAL MARKETING**

The Power MBA 2019 - 2020

- **BACHELOR'S IN MARKETING**

Univ. Francisco de Vitoria 2014 - 2018

ABOUT ME

Hybrid profile with 6 years in product roles, combining design, data and strategic vision. Background in startups, scaleups and personal ventures, with a hands-on approach and focus on digital trends.

Committed to building solutions with real impact.

CONTACT

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[Portfolio](#)

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TOOLS

- **Product & Agile:** Jira, Notion, Trello, Confluence, Miro, ClickUp, WordPress.
- **UX & Design:** Figma, Diagrams, Canva.
- **Data & QA:** Python, SQL, Amplitude, DBeaver, Postman, TestFlight, Hotjar.

CERTIFICATIONS

- **Expert Product Owner - European Scrum**
- **Agile Foundations - The PowerMBA**
- **Blockchain Essentials - ConsenSys**

LANGUAGES

- Español
- English