

Trademark & Domain Protection – Global Facts

(What a UK-only trademark actually stops – December 2025)

Someone tries to...	UK registered trademark only	+ EU trademark (EUTM)	+ Registration in that country (or Madrid extension)
Register or use yourname.com anywhere in the world (USA, India, Nigeria, China, etc.)	You win the domain via UDRP (85–95 % success)	Same – EUTM also works for UDRP	Same
Register yourname.co.uk or yourname.uk	You win 100 % (Nominet DRS or court)	Same	Same
Register yourname.de / .fr / .es / .eu / .it etc.	You usually lose the domain	You win the domain + can stop the business	You win
Open a shop or website in Germany / France / Spain using your exact name	You cannot stop them	You can stop them across the entire EU-27	You can stop them
Open a shop or website in USA using your name	You cannot stop them (except via UDRP for the .com)	No change	You can stop them only if you register in USA
Open a shop or website in India using your name	You cannot stop them (except via UDRP for the .com)	No change	You can stop them only if you register in India
Open a shop or website in Nigeria using your name	You cannot stop them (except via UDRP for the .com)	No change	You can stop them only if you register in Nigeria
Register your exact name as a trademark in the EU	They can succeed → can later block you in EU	They are blocked	They are blocked
Register your exact name as a trademark in USA, India, Nigeria, China, etc.	They can succeed	No change	They are blocked only if you extend via Madrid or file locally
Sell to UK customers from anywhere using your name	You can stop them in the UK	You can stop them in UK + EU	You can stop them in UK + that country
Sell to EU customers from anywhere using your name	You cannot stop them in the EU	You can stop them	You can stop them
Sell to USA / India / Nigeria customers using your name	You cannot stop them (except taking .com)	No change	You can stop them only with local registration

One-sentence summary for each scenario

- **UK trademark alone** → You own the UK + you control the .com (and all global/generic domains) from anyone on the planet.
- **Add EUTM** → You also own the entire EU-27 and control all European national domains and businesses.
- **USA, India, Nigeria, China, etc.** → You have no direct rights there until you extend the protection (Madrid Protocol or local filing) when you actually have customers/revenue there.

Your £270 UK filing today already gives you 95 % of the real-world protection you need in year 1–2.
Everything else is a cheap “when-you-need-it” upgrade.