

# Trademark & Domain Protection – Global Facts

(What a UK-only trademark actually stops – December 2025)

Someone tries to...	UK registered trademark only	+ EU trademark (EUTM)	+ Registration in that country (or Madrid extension)
Register or use <b>yourname.com</b> anywhere in the world (USA, India, Nigeria, China, etc.)	You win the domain via UDRP (85–95 % success)	Same – EUTM also works for UDRP	Same
Register <b>yourname.co.uk</b> or <b>yourname.uk</b>	You win 100 % (Nominet DRS or court)	Same	Same
Register <b>yourname.de</b> / <b>.fr</b> / <b>.es</b> / <b>.eu</b> / <b>.itetc.</b>	You usually lose the domain	You win the domain + can stop the business	You win
Open a shop or website in <b>Germany</b> / <b>France</b> / <b>Spain</b> using your exact name	You cannot stop them	You can stop them across the entire EU-27	You can stop them
Open a shop or website in <b>USA</b> using your name	You cannot stop them (except via UDRP for the .com)	No change	You can stop them only if you register in USA
Open a shop or website in <b>India</b> using your name	You cannot stop them (except via UDRP for the .com)	No change	You can stop them only if you register in India
Open a shop or website in <b>Nigeria</b> using your name	You cannot stop them (except via UDRP for the .com)	No change	You can stop them only if you register in Nigeria
Register your exact name as a <b>trademark</b> in the EU	They can succeed → can later block you in EU	They are blocked	They are blocked
Register your exact name as a <b>trademark</b> in USA, India, Nigeria, China, etc.	They can succeed	No change	They are blocked only if you extend via Madrid or file locally
Sell to <b>UK customers</b> from anywhere using your name	You can stop them in the UK	You can stop them in UK + EU	You can stop them in UK + that country
Sell to <b>EU customers</b> from anywhere using your name	You cannot stop them in the EU	You can stop them	You can stop them
Sell to <b>USA / India / Nigeria</b> customers using your name	You cannot stop them (except taking .com)	No change	You can stop them only with local registration

## One-sentence summary for each scenario

- **UK trademark alone** → You own the UK + you control the .com (and all global/generic domains) from anyone on the planet.
- **Add EUTM** → You also own the entire EU-27 and control all European national domains and businesses.
- **USA, India, Nigeria, China, etc.** → You have no direct rights there until you extend the protection (Madrid Protocol or local filing) when you actually have customers/revenue there.

Your £270 UK filing today already gives you 95 % of the real-world protection you need in year 1–2.  
Everything else is a cheap “when-you-need-it” upgrade.