

Jaimie L Davis

Senior Leader | Product & Program Strategy | Cross-Functional Execution

Snohomish, WA ◦ 360.224.2238 ◦ jaimiedavis90@gmail.com

SUMMARY

Results-driven leader with 10+ years of experience orchestrating complex, cross-functional initiatives in product development, program management, and business operations. Proven ability to align stakeholders from technical teams to executive leadership, streamline processes, and deliver high-impact solutions in dynamic environments. Adept at translating strategy into execution, managing enterprise system implementations, and driving user-centered, data-informed product development. Seeking roles in product or program leadership where coordination, clarity, and communication are key to success.

WORK EXPERIENCE

Third Sector Intelligence

04/2024 - Present

Director of Product Management

- Spearheaded discovery efforts for a new B2C product line, managing coordination across executive leadership, SMEs, and technical teams.
- Conducted a trade study to evaluate future-state technical stacks, directly informing product investment strategy.
- Led procurement strategy research to enhance vendor engagement and government contract alignment, leveraging AI tools such as ChatGPT to accelerate comparative analysis and synthesis of complex data.
- Designed and implemented a company-wide Software Development Lifecycle (SDLC), balancing best practices with organizational maturity.
- Created and executed the company's first delivery roadmap, turning fragmented initiatives into a cohesive, prioritized strategy.
- Directed a Jira migration, consolidating 8 siloed projects into 2 workflows to boost collaboration and reduce friction.
- Facilitated cross-functional workshops and introduced standardized intake processes to ensure alignment and transparency.
- Collaborated in hiring director-level leadership, shaping the strategic direction of the growing organization.

Blue Origin

10/2018 - 04/2024

Manager, Business Analysis & Product

- Managed a cross-functional team of 12 (PMs, UX, QA) to scale internal software supporting rocket engine development.
- Owned product roadmaps for a suite of engineering tools; aligned user needs, executive priorities, and technical constraints.
- Introduced product operations frameworks for visibility and strategic decision-making across product, engineering, and ops.
- Led initiatives in data governance and compliance, ensuring secure, reliable internal platforms.
- Advocated for process improvement through a culture of continuous feedback and agile iteration.

Technical Product Manager & Business Intelligence Analyst

- Delivered end-to-end product strategy for internal tools focused on engineering efficiency and system health.
- Created executive dashboards for real-time metrics on performance and program outcomes.
- Defined user personas, gathered requirements, and facilitated alignment among distributed teams.
- Partnered with leadership to prioritize infrastructure investments and ensure long-term scalability.

Robert Half

07/2017 - 09/2018

Consultant, Compliance & Audit

- Managed financial operations for a high-growth tech subsidiary, including tax filings and close activities.
- Led internal controls optimization, ensuring SOX compliance and audit readiness.

Seattle Art Museum

09/2016 - 05/2017

Staff Accountant

- Delivered compensation analysis and modeling for leadership's wage leveling strategy.
- Remediated 403(b) deferral errors to ensure benefits compliance.
- Managed complex payroll cycles for 400+ employees with mixed funding sources.

Seaview Boatyard

07/2015 - 08/2016

Accounts & Office Manager

- Oversaw financial and front-office operations for two marine locations.
- Led ERP migration for boatyard management; trained staff and optimized workflows.

Chuckanut Bay Foods

04/2012 - 06/2015

Finance Manager

- Managed CRM and manufacturing data systems to improve sales and production efficiency.
- Coordinated international temperature-controlled logistics across North America.
- Represented the company in contract negotiations and trade show events.

Haines Tree & Spray Service

01/2008 - 04/2012

Construction Project Manager

- Oversaw full lifecycle of commercial projects including bidding, planning, and client turnover.
- Collaborated with municipal engineers to refine RFPs and improve site execution.

EDUCATION & CERTIFICATIONS

- | | |
|---|--|
| • Bachelor of Science Business Administration - Management (In Progress)
<i>Academic Excellence Award Recipient</i>
Western Governors University, April 2026 | • Certificate in Business Intelligence and Database Development ; UW 09/2020
Skills: SQL, Python, Database Administration, Business Intelligence |
| • Associate of Arts and Science
Whatcom Community College, August 2012 | |

KEY SKILLS & EXPERTISE

- | | |
|--------------------------------------|---|
| • Product Strategy & Delivery | • Communication & Stakeholder Alignment |
| • Program & Project Management | • Process Improvement & Change Management |
| • Cross-Functional Team Leadership | • Government Procurement Strategy |
| • Enterprise Systems & ERP Migration | • Tools: Atlassian Confluence and Jira, ChatGPT, MS Project, MS Access, Oracle, Snowflake |
| • Technical Discovery & Roadmapping | • Technical Skills: Proficient in SQL; some experience with Python, HTML, and CSS |
| • SDLC & Agile/Hybrid Methodologies | |
| • Data Governance & Compliance | |