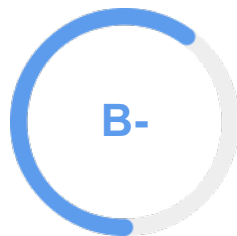


# Website Report for technoblogrj.blogspot.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

## Audit Results for technoblogrj.blogspot.com



Your page could be better

Recommendations: 16



On-Page SEO



Links



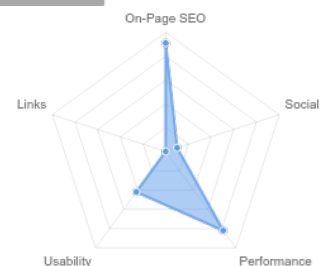
Usability



Performance



Social



## Recommendations

Execute a Link Building Strategy

Links

High Priority

Reduce length of title tag (to between 10 and 70 characters)

On-Page SEO

Medium Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Create and link your Twitter profile	Social	Low Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Remove any Deprecated HTML	Performance	Low Priority
Remove inline styles	Performance	Low Priority
Add Twitter Cards	Social	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add business address and phone number	Other Improvements	Low Priority
Add Local Business Schema	Other Improvements	Low Priority
Create Google Business Profile	Other Improvements	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority

## On-Page SEO Results



### Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

## Title Tag



You have a title tag, but ideally it should be shortened to between 10 and 70 characters (including spaces).

Mastering the Art of Digital Marketing: Strategies, Trends, and Best Practices

Length : 78

Title tags are very important for search engines to correctly understand and categorize your content.

## Meta Description Tag



Your page has a meta description of optimal length (between 70 and 160 characters).

Digital Marketing encompasses a range of strategies and tactics including SEO, PPC advertising, social media marketing, content marketing, email market.

Length : 150

## SERP Snippet Preview



This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://technoblogrj.blogspot.com> :

**Mastering the Art of Digital Marketing: Strategies, Trends, and ...**

Digital Marketing encompasses a range of strategies and tactics including SEO, PPC advertising, social media marketing, content marketing, email ...

## Hreflang Usage



Your page is not making use of Hreflang attributes.

## Language



Your page is using the lang attribute.

Declared: en-GB

## H1 Header Tag Usage



Your page has a H1 Tag.

### Tag Value

Tag	Value
H1	Mastering the Art of Digital Marketing: Strategies, Trends, and Best Practices

## H2-H6 Header Tag Usage



Your page is making use multiple levels of Header Tags.

Header Tag	Frequency	
H2	3	<div></div>
H3	11	<div></div>
H4	0	
H5	0	
H6	0	

### Tag Value

H2	Posts
H2	Facebook
H2	Comments
H3	Search This Blog
H3	What Is Email Marketing?
H3	What is Content Marketing? Content Marketing Definition
H3	Social Media Marketing for Businesses
H3	What Is PPC? Learn the Basics of Pay-Per-Click (PPC) Marketing
H3	What Is SEO – Search Engine Optimization
H3	Best Types of Digital Marketing
H3	Learn Digital Marketing
H3	my ads
H3	Blog Archive
H3	Report Abuse

### Keyword Consistency

Your page's main keywords are distributed well across the important HTML tags.



### Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
marketing	✓	✓	✓	54	<div></div>
digital	✓	✓	✓	21	<div></div>
search	✗	✗	✓	20	<div></div>
media	✗	✓	✓	16	<div></div>
content	✗	✓	✓	15	<div></div>
social	✗	✓	✓	15	<div></div>
seo	✗	✓	✓	13	<div></div>
engine	✗	✗	✓	12	<div></div>

### Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
digital marketing	✓	✓	✓	17	<div></div>
social media	✗	✓	✓	15	<div></div>
search engine	✗	✗	✓	12	<div></div>
media marketing	✗	✓	✓	9	<div></div>
content marketing	✗	✓	✓	9	<div></div>
social media marketing	✗	✓	✓	9	<div></div>
email marketing	✗	✗	✓	7	<div></div>
post a comment	✗	✗	✗	7	<div></div>

#### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.



Word Count: 1302

#### Image Alt Attributes

You do not have any images missing Alt attributes on your page.



#### Canonical Tag

Your page is using the Canonical Tag.



<https://technoblogrj.blogspot.com/>

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Robots.txt

Your website appears to have a robots.txt file.



<http://technoblogrj.blogspot.com/robots.txt>

### Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



### XML Sitemaps

Your website appears to have an XML sitemap.



<https://technoblogrj.blogspot.com/atom.xml?redirect=false&start-index=1&max-results=500>

### Analytics

Your page is using an analytics tool.



 Google Analytics

### Schema.org Structured Data

You are using JSON-LD Schema on your page.



# Rankings

## Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	0
Position 11-20	0
Position 21-30	0
Position 31-100	0

# Links

## Number of Backlinks



You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Backlink data provided by [MOZ](#)



0

External  
Backlinks



0

Referring  
Domains



1

Moz Domain  
Authority

## Top Backlinks



We haven't found any backlinks to report for this site.

## On-Page Link Structure



We found 64 total links. 14% of your links are external links and are sending authority to other sites. 6% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Anchor	Type	Follow/Nofollow
<a href="https://technoblogger4.blogspot.com/">https://technoblogger4.blogspot.com/</a>	External	Follow
<a href="https://technoblogrj.blogspot.com/p/contact-us.html">https://technoblogrj.blogspot.com/p/contact-us.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/p/about-us.html">https://technoblogrj.blogspot.com/p/about-us.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/p/privacy-policy.html">https://technoblogrj.blogspot.com/p/privacy-policy.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/p/disclaimer-us.html">https://technoblogrj.blogspot.com/p/disclaimer-us.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/p/terms-and-conditions.html">https://technoblogrj.blogspot.com/p/terms-and-conditions.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/07/what-is-email-marketing.html">https://technoblogrj.blogspot.com/2023/07/what-is-email-marketing.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/05/what-is-content-marketing-content.html">https://technoblogrj.blogspot.com/2023/05/what-is-content-marketing-content.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/05/social-media-marketing-for-businesses.html">https://technoblogrj.blogspot.com/2023/05/social-media-marketing-for-businesses.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/05/what-is-ppc-learning-basics-of-pay-per-click.html">https://technoblogrj.blogspot.com/2023/05/what-is-ppc-learning-basics-of-pay-per-click.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/04/what-is-seo-search-engine-optimization.html">https://technoblogrj.blogspot.com/2023/04/what-is-seo-search-engine-optimization.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/04/best-types-of-digital-marketing.html">https://technoblogrj.blogspot.com/2023/04/best-types-of-digital-marketing.html</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/04/learn-digital-marketing.html">https://technoblogrj.blogspot.com/2023/04/learn-digital-marketing.html</a>	Internal	Follow
<a href="https://www.blogger.com">https://www.blogger.com</a>	External	Nofollow
<a href="http://www.offset.com/photos/328389">http://www.offset.com/photos/328389</a>	External	Follow
<a href="https://www.blogger.com/profile/09334459617700604022">https://www.blogger.com/profile/09334459617700604022</a>	External	Nofollow
<a href="https://www.blogger.com/profile/09334459617700604022">https://www.blogger.com/profile/09334459617700604022</a>	External	Follow
<a href="https://technoblogrj.blogspot.com/2023/">https://technoblogrj.blogspot.com/2023/</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/07/">https://technoblogrj.blogspot.com/2023/07/</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/05/">https://technoblogrj.blogspot.com/2023/05/</a>	Internal	Follow
<a href="https://technoblogrj.blogspot.com/2023/04/">https://technoblogrj.blogspot.com/2023/04/</a>	Internal	Follow
<a href="https://www.blogger.com/go/report-abuse">https://www.blogger.com/go/report-abuse</a>	External	Nofollow

## Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.



We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.



Line	Link	Underscores	Parameters	Symbols	File Names	Path Depth	Length
377	<a href="https://technoblogrj.blogspot.com/p/contact-us.html">https://technoblogrj.blogspot.com/p/contact-us.html</a>	✓	✓	✓	✗	✓	✓
386	<a href="https://technoblogrj.blogspot.com/p/about-us.html">https://technoblogrj.blogspot.com/p/about-us.html</a>	✓	✓	✓	✗	✓	✓
387	<a href="https://technoblogrj.blogspot.com/p/privacy-policy.html">https://technoblogrj.blogspot.com/p/privacy-policy.html</a>	✓	✓	✓	✗	✓	✓
393	<a href="https://technoblogrj.blogspot.com/p/disclaimer-us.html">https://technoblogrj.blogspot.com/p/disclaimer-us.html</a>	✓	✓	✓	✗	✓	✓
406	<a href="https://technoblogrj.blogspot.com/p/terms-and-conditions.html">https://technoblogrj.blogspot.com/p/terms-and-conditions.html</a>	✓	✓	✓	✗	✓	✓
520	<a href="https://technoblogrj.blogspot.com/2023/07/what-is-email-marketing.html">https://technoblogrj.blogspot.com/2023/07/what-is-email-marketing.html</a>	✓	✓	✓	✗	✓	✓
995	<a href="https://technoblogrj.blogspot.com/2023/05/what-is-content-marketing-content.html">https://technoblogrj.blogspot.com/2023/05/what-is-content-marketing-content.html</a>	✓	✓	✓	✗	✓	✓
1473	<a href="https://technoblogrj.blogspot.com/2023/05/social-media-marketing-for-businesses.html">https://technoblogrj.blogspot.com/2023/05/social-media-marketing-for-businesses.html</a>	✓	✓	✓	✗	✓	✓
2003	<a href="https://technoblogrj.blogspot.com/2023/05/what-is-ppc-learn-basics-of-pay-per.html">https://technoblogrj.blogspot.com/2023/05/what-is-ppc-learn-basics-of-pay-per.html</a>	✓	✓	✓	✗	✓	✓
2487	<a href="https://technoblogrj.blogspot.com/2023/04/what-is-seo-search-engine-optimization.html">https://technoblogrj.blogspot.com/2023/04/what-is-seo-search-engine-optimization.html</a>	✓	✓	✓	✗	✓	✓
2509	<a href="https://technoblogrj.blogspot.com/2023/04/best-types-of-digital-marketing.html">https://technoblogrj.blogspot.com/2023/04/best-types-of-digital-marketing.html</a>	✓	✓	✓	✗	✓	✓
2708	<a href="https://technoblogrj.blogspot.com/2023/04/learn-digital-marketing.html">https://technoblogrj.blogspot.com/2023/04/learn-digital-marketing.html</a>	✓	✓	✓	✗	✓	✓

## Usability



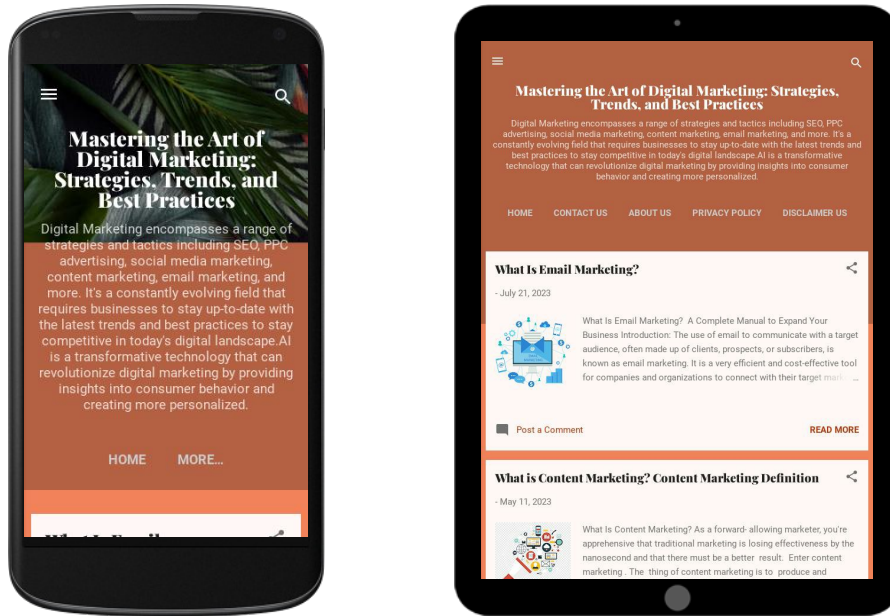
### Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering



This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



## Google's Core Web Vitals



Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

## Use of Mobile Viewports



Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

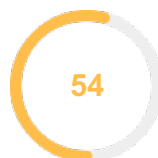
## Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	2.7 s		
Speed Index	5.2 s	Reduce unused JavaScript	2.64 s
Largest Contentful Paint	5.7 s	Avoid multiple page redirects	0.81 s
Time to Interactive	9.9 s	Serve images in next-gen formats	0.43 s
Total Blocking Time	0.41 s		
Cumulative Layout Shift	0.016		

### Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.1 s		
Speed Index	1.4 s	Reduce unused JavaScript	0.44 s
Largest Contentful Paint	2.4 s	Serve images in next-gen formats	0.16 s
Time to Interactive	1.2 s		
Total Blocking Time	0 s		
Cumulative Layout Shift	0.033		

### Flash Used?

No Flash content has been identified on your page.



### iFrames Used?

There are no iFrames detected on your page.



### Favicon

Your page has specified a favicon.



### Email Privacy

No email addresses have been found in plain text on your page.



## Legible Font Sizes



There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Font Size	Text Block	Style Location
10.5px	.Attribution .copyright, .Attribution .image-attributi on	https://technoblogrj.blogspot.com/?m=1

## Tap Target Sizing



The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

# Performance Results



### Your performance is good

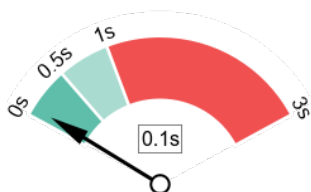
Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

## Page Speed Info

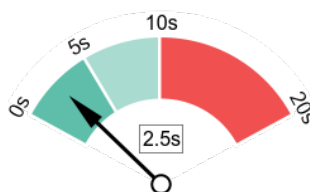


Your page loads in a reasonable amount of time.

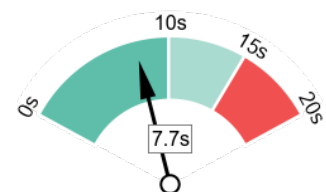
### Server Response



### All Page Content Loaded



### All Page Scripts Complete

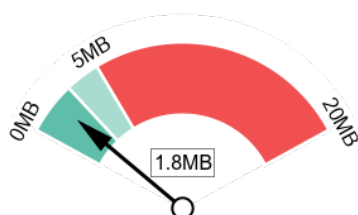


## Download Page Size

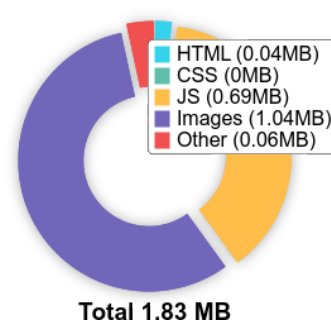


Your page's file size is reasonably low which is good for Page Load Speed and user experience.

### Download Page Size



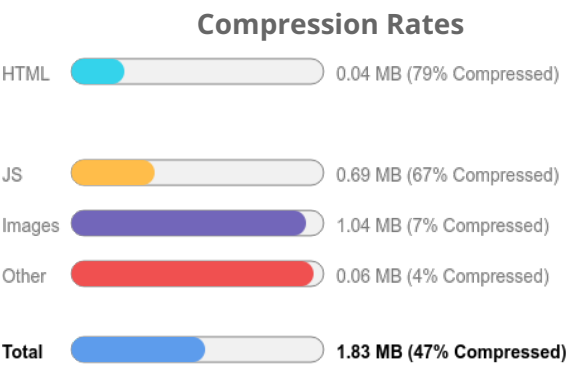
### Download Page Size Breakdown



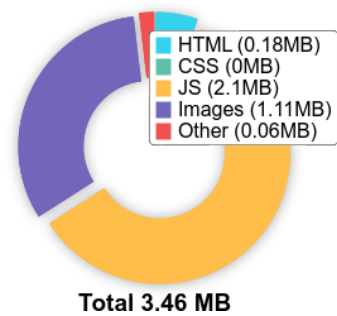
Website Compression (Gzip, Deflate, Brotli)



Your website appears to be using a reasonable level of compression.



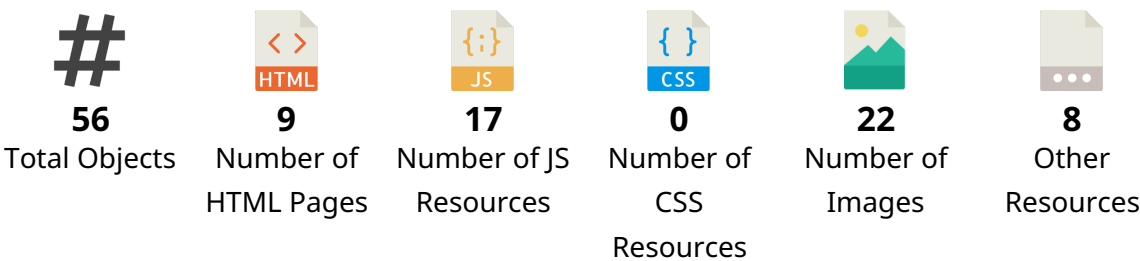
Raw Page Size Breakdown



Number of Resources



This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)



This page does not appear to have AMP Enabled.

AMP Indicator

AMP Related Doctype Declaration	✓
AMP Runtime	✗
AMP CSS Boilerplate	✗
Embedded Inline Custom CSS	✗
AMP Images	✗
AMP HTML Canonical Link	✗

JavaScript Errors



Your page is not reporting any JavaScript errors.

HTTP2 Usage



Your website is using the recommended HTTP/2+ protocol.

Optimize Images



All of the images on your page appear to be optimized.

Minification



All your JavaScript and CSS files appear to be minified.

## Deprecated HTML



Deprecated HTML tags have been found within your page.

These tags are no longer officially supported in modern web browsers, and hence are recommended to be removed as they could cause display issues.

Line	Deprecated Tags	Occurrences
3834	center	<center>

## Inline Styles



Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Line	Style
17	display:none
2509	display:none;visibility:hidden
3697	display:block

## Social Results



### Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

## Facebook Connected



Your page has a link to a Facebook Page.

## Facebook Open Graph Tags



Your page is using Facebook Open Graph Tags.

Tag	Content
og:url	<a href="https://technoblogrj.blogspot.com/">https://technoblogrj.blogspot.com/</a>
og:title	Mastering the Art of Digital Marketing: Strategies, Trends, and Best Practices
og:description	Digital Marketing encompasses a range of strategies and tactics including SEO, PPC ad
og:image	<a href="https://blogger.googleusercontent.com/img/b/R29vZ2xl/AVvXsEjVQrE0I6rdsCAIdGBZ4lIEbFQH08gXfSVgIKJWtzJGwzZq3RB9I_Kr2eX0TbH1NYuAKzSmKLwSduYkY-xhCBpPdJRjM-Marketing_technoblogger4.jpg">https://blogger.googleusercontent.com/img/b/R29vZ2xl/AVvXsEjVQrE0I6rdsCAIdGBZ4lIEbFQH08gXfSVgIKJWtzJGwzZq3RB9I_Kr2eX0TbH1NYuAKzSmKLwSduYkY-xhCBpPdJRjM-Marketing_technoblogger4.jpg</a>

## Facebook Pixel

Your page has a Facebook Pixel installed.



### Pixel ID

1631672700647907

## Twitter Connected



No associated Twitter profile found as a link on your page.

## Twitter Activity



No associated Twitter profile found as a link on your page.

## Twitter Cards



We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

## Instagram Connected



No associated Instagram profile found linked on your page

## LinkedIn Connected



No associated LinkedIn profile found linked on your page.

## YouTube Connected



No associated YouTube channel found linked on your page.

## YouTube Activity



No associated YouTube channel found linked on your page.

## Local SEO

### Address & Phone Shown on Website



We can't identify one or both of these components on the page. Missing: Phone, Address

### Local Business Schema



No Local Business Schema identified on the page.

### Google Business Profile Identified



No Google Business Profile was identified that links to this website.

### Google Business Profile Completeness



No Google Business Profile was identified that links to this website.

### Google Reviews








No Google Business Profile was identified that links to this website.

# Technology Results

## Technology List

*i*

These software or coding libraries have been identified on your page.

Technology	Version
 Blogger	
 Clipboard.js	
 Facebook Pixel	
 Google AdSense	
Google Analytics	
Google Tag Manager	
 HTTP/3	
 Java	
 OpenGSE	
 Python	

## Server IP Address

*i*

142.250.191.65

## DNS Servers

*i*

k.gtld-servers.net  
h.gtld-servers.net  
b.gtld-servers.net  
c.gtld-servers.net  
g.gtld-servers.net  
e.gtld-servers.net  
d.gtld-servers.net  
j.gtld-servers.net  
i.gtld-servers.net  
l.gtld-servers.net  
f.gtld-servers.net  
m.gtld-servers.net  
a.gtld-servers.net

## Web Server

*i*

GSE

## Charset

*i*

text/html; charset=UTF-8