



ADITYA JAIN

SOFTWARE DEVELOPMENT ENGINEER

PERSONAL DETAIL

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SKILLS

- HTML
- CSS
- React JS
- Next JS
- Tailwind CSS
- JavaScript
- MySQL
- Wordpress

LANGUAGES

- English
- Hindi

HOBBIES

- Coding
- Travelling



PROFILE

Experienced Frontend Developer with 3+ years of expertise in building fast, responsive, and scalable web applications using **React.js**, **Next.js**, and **Tailwind CSS**. Skilled in developing e-commerce platforms, QR-based cashback systems, and dashboards for enterprise clients like Superbond, DIL, Pidilite, and Star Health. Proficient in working with tools like Redux, **REST APIs**, **Git**, and **Figma** — focused on delivering performant, clean, and user-centric experiences across all devices.



EDUCATION

- Master of Computer Application(MCA)** 2019-2022
LNCT BHopal
- Bachelor of Computer Application (BCA)** 2016-2019
ITM University, Gwalior



WORK EXPERIENCE

- Software Development Engineer (SDE)** OCT 2022 - PRESENT
Almonds.Ai, Gurgaon
 - Developed and maintained high-performance, responsive web platforms using **React js**, **Next.js** and **Tailwind CSS**.
 - Built brand-specific, scalable interfaces for clients like **Pidilite**, **Cipla**, **GPI**, and **Olivlife**, focusing on custom interactions and business goals.
 - Implemented **email**, **SMS**, and **WhatsApp** notification logic in multiple projects for real-time user communication.
 - Developed dynamic and data-driven dashboards for enterprise clients such as **Superbond**, **DIL**, and **Star Health**, ensuring clarity, performance, and real-time insights.
 - Optimized frontend performance, responsiveness, and accessibility across devices and browsers.
 - Designed and implemented reusable React components to enhance code maintainability and reduce development time.
- Trainee Software Engineer** MAR 2022 - AUG 2022
Zehntech Technology, Indore
 - Learned and practiced core frontend technologies including **HTML5**, **CSS3**, and basic **JavaScript**.
 - Gained hands-on experience in building static websites and responsive layouts using **Bootstrap**.
 - Explored the basics of **WordPress** development — including theme customization and content structuring.
 - Assisted in the development of frontend features under the guidance of senior developers using **React.js**.
 - Contributed to bug fixing and troubleshooting frontend issues in existing projects.

QUALITIES

- Communication
- Teamwork
- Problem Solving
- Time Management
- Creativity
- Self-motivation

TOOLS

- Git
- GitHub
- Visual Studio Code
- Figma



MAJOR PROJECTS

Corporate Website Development for Almonds.AI

- Independently designed and developed the official website for Almonds.AI using **Next.js** and **Tailwind CSS**, ensuring a clean UI, fast performance, and fully responsive design.
- Implemented custom inquiry forms with integrated **email notifications**, enabling real-time team alerts on new submissions.
- Focused on smooth navigation and strategic **lead capture flows** to align with core business objectives and improve conversion rates.

Gamified User Engagement Platform for Pidilite (Fevicol)

- Designed and developed a **responsive web platform** for Pidilite (Fevicol) to increase user engagement through **live quizzes** and **cricket match predictions**.
- Enabled users to **earn points** and scan/bank Pidilite products for **redeemable rewards**, enhancing product interaction.
- Built the entire frontend using **Next.js** and **Tailwind CSS**, with strong emphasis on **performance, mobile responsiveness**, and **interactive UX**.

QR-Based Cashback Redemption Platform for Cipla

- Built a **secure and responsive cashback platform** for Cipla, allowing users to scan valid QR codes from product packs to claim **Amazon vouchers**.
- Implemented a custom form flow where users submit basic details and instantly receive unique voucher codes via **WhatsApp** and **SMS**.
- Handled complete **frontend development** using **Next.js** and **Tailwind CSS**, ensuring smooth user flow, input validation, and a seamless redemption experience.

Cashback Redemption Platform for GPI

- Developed a **responsive cashback platform** for GPI, enabling users to scan QR codes from cigarette packs to claim **cashback rewards**.
- Designed a dynamic questionnaire to collect basic user and purchase details, calculating cashback based on whether a **single stick** or **full pack** was bought.
- Integrated direct **bank transfer** of cashback amounts for a seamless reward process.
- Built the frontend using **Next.js** and **Tailwind CSS**, with a strong focus on **QR code validation, form logic**, and a smooth, mobile-first user experience.