## CREDIT EDA CASE STUDY

By Jainarayan Prajapat

# Correlation for target 0 (Defaulter)

- 0.25

-0.50

-0.75

Points to be concluded from the graph presented before.

- Credit amount is inversely proportional to the date of birth, which means Credit amount is higher for low age and vice-versa.
- Credit amount is proportional to goods price, means Credit amount is higher for goods price.
- less children client have in densely populated area.
- Credit amount is higher to densely populated area.
- The income is also higher in densely populated area.

## Correlation for target 1( Repayer )

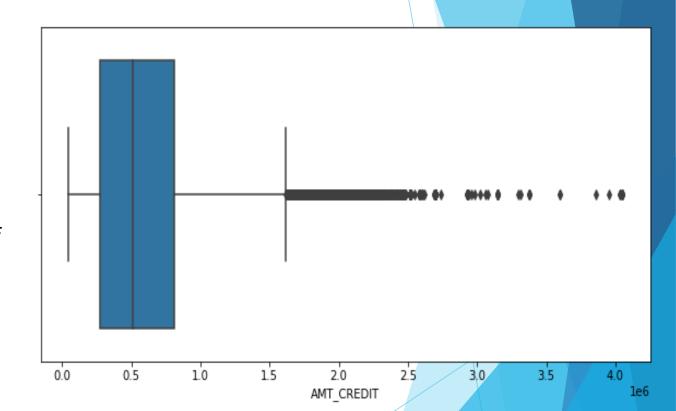
- 0.00

This heat map for Target 1 is also having quite a same observation just like Target 0. But for few points are different. They are listed below.

- ► The client's permanent address does not match contact address are having less children and vice-versa
- ► The client's permanent address does not match work address are having less children and vice-versa

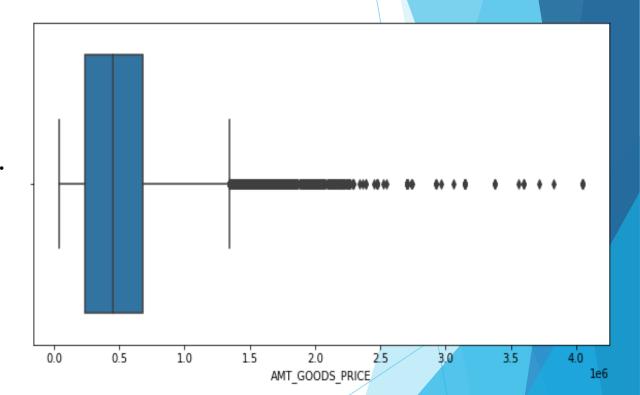
### Boxplot for Credit Amount

- Some outliers are noticed in AMT\_CREDIT.
- The third quartile is bigger than first quartile for credit amount which means most of the credits of clients are present in the third quartile



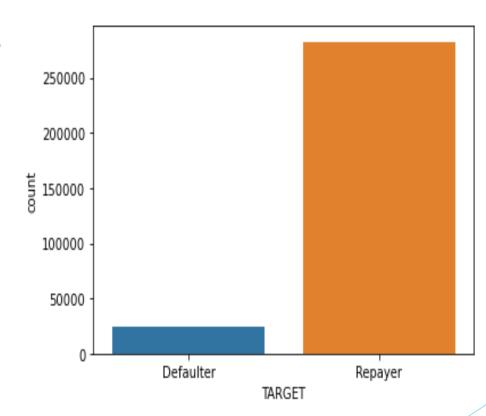
### **Boxplot for Goods Price**

- Some outliers are noticed in Goods Price.
- The third quartiles is very slim for income amount.
- The third quartile is bigger than first quartile for goods price.



#### Data Imbalance

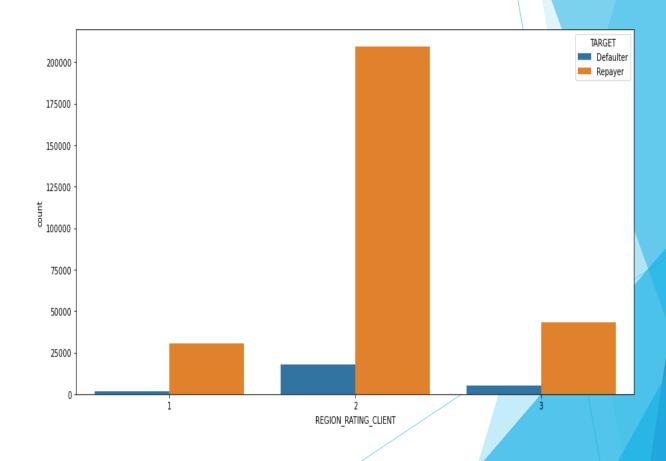
- Repayer = 91.92%
- Defaulter = 8.07%
- So data is clearly Imbalance



## **Univariate and Bivariate Analysis**

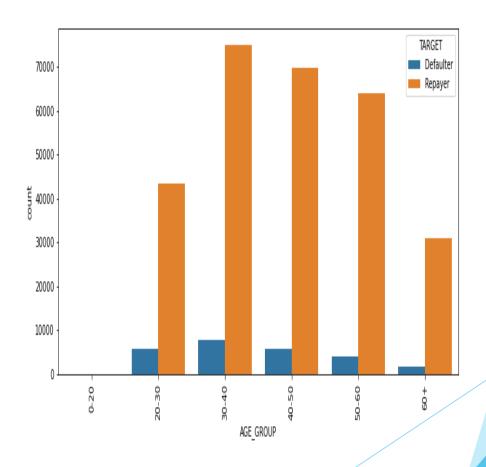
#### REGION\_RATING\_CLIENT

- As shown in graph Region rating 1 or 2 are safer.
- Also Region rating 2 apply the most.



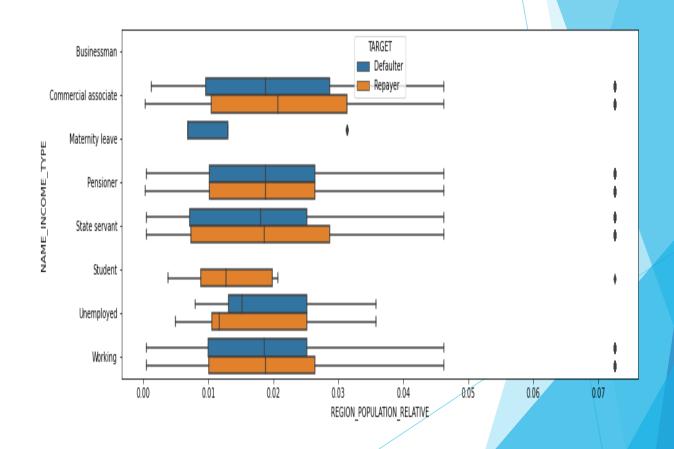
### AGE\_GROUP

- Young Clients who are in age of 20-30 have higher chance to become defaulter.
- Age of 30-60 Clients are more safer.



## Income type v/s Region rating

- Student who live in 0.01-0.02 never become a defaulter.
- Avoid working Clients who have a low profile job.



## Conclusions:

#### Decisive Factor whether an applicant will be Defaulter:

- ► CODE\_GENDER: Men are at relatively higher default
- ▶ NAME\_FAMILY\_STATUS: People who have civil marriage or who are single default a lot.
- ► NAME\_EDUCATION\_TYPE: People with Lower Secondary & Secondary education
- ► AMT\_INCOME\_TOTAL: Clients who have low income.
- ▶ REGION\_RATING\_CLIENT: people who live in Rating 3 has highest defaults.
- OCCUPATION\_TYPE: low profile job people .
- ORGANIZATION\_TYPE: low profile job people.
- AGE\_GROUP: young people who are in age group of 20-30
- DAYS\_EMPLOYED: People who have less than 5 years of employment.
- CNT\_CHILDREN & CNT\_FAM\_MEMBERS: Client who have more than 2 children & have more than 3 family member.
- ▶ AMT\_GOODS\_PRICE: When the amount goes beyond 6lakhs or less than 1lakhs.

#### Decisive Factor whether an applicant will be Repayer:

- NAME\_EDUCATION\_TYPE: Academic degree has less defaults.
- NAME\_INCOME\_TYPE: Student and Businessmen have no defaults.
- ► REGION\_RATING\_CLIENT: RATING 1 is safer. and 3 is worst
- ORGANIZATION\_TYPE: Clients with Trade Type 4 and 5 and Industry type 8 have Defaulter
- ► AGE\_GROUP: People have age of 50-60 have low probability of defaulting
- DAYS\_EMPLOYED: Clients with 30+ year experience have less chance to become defaulter
- ► AMT\_INCOME\_TOTAL: Applicant with higher Income are less likely to default
- CNT\_CHILDREN: People with zero to two children tend to repay the loans.

#### Suggestions:

- Banks should focus more on contract type 'Student', 'pensioner' and 'Businessman' with housing 'type other than 'Co-op apartment' for successful payments.
- ▶ Banks should focus less on income type 'Working' as they are having most number of unsuccessful payments.
- Also with loan purpose 'Repair' is having higher number of unsuccessful payments on time.
- Get as much as clients from housing type as they are having least number of unsuccessful payments.

Thank you