**Title: My Fat Bastard Burritos Co. sales reporting project (Database – API – Dashboarding for insights)**I’m **Jainin Vekariya**, currently working as a **Supervisor at Fat Bastard Burrito Co.**, and a **Data Analyst by passion**. Over the past two years, I’ve grown alongside FBB’s journey — both personally and professionally. While working on the frontlines, most of the time I imagine how can I implement my technical skills to improve our operations, and one night I decided that I will tried to **build a backend process for FBB and will make accurate insights for sales data**.

In this document, I will explain **flow of project step by step**. The data which I used in this project is not accurate. I generated it using **nested SQL queries and logic**.

**Tools and Technologies:**

**MySQL Workbench** – Database design and management

**Python (Flask)** – Backend development and API creation

**Postman** – API testing and error handling

**GitHub** – Version control and code backup

**Power BI** – Data visualization and analytics

**Stage 1: Database Design with MySQL workbench**

To structure the core data, I designed a relational database named fbb\_database using **MySQL Workbench**. It includes following tables.

1. Employe\_table: contains data of employe with their position and total months of experience.
2. Employe\_hours: To store weekly schedule of employes with their total number of hours
3. Expense: Shows the additional expense of the store to manage profit number (monthly)
4. Menu\_item: It is one of the major table, because it stores every menu items with their category (burrito, bowls, drinks, sides), production cost, sale price, total quantity in inventory
5. Sales: It is second major table with records of daily transactions (15-minute intervals)

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This structure assist backend process for accuracy, scalability, and clean data management for reporting. Here, I am attaching the dummy database for better understanding of database.

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Fig 1.1 Inventory table

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Fig 1.2 Menu table

A table with numbers and numbers

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Fig 1.3 Sales table (15 minutes intervals)

**Stage 2: API development for Backend Automation**

I developed multiple **REST APIs in Python** to automate. For starting, there are a sever file which handle server for system. In this file, every single APIs relate to single function which will call by server. I used local server for run backend.

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For database connectivity, there are a separate file to call server for database and connect with **MySQL** library. Providing database config in form of dictionary which will use by connector to configure database.

A screen shot of a computer code

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Following code, describe how sales record data logic handle for each 15 minutes intervals. This set of code stored around data for 2 years accurately which I used for dashboard visualization.

A screen shot of a computer screen

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**Stage 3: Integration, Debugging, and Quality Checks**

Once APIs and the database were functional, I integrated all components. During testing, I encountered **database connection issues during API calls**, but I debugged and fixed the issue by properly managing the cursor and connection lifecycle. I also conducted **data quality checks** and ensured accuracy before final visualization.

**Stage 4: Power BI Dashboard and Report Insight**

There **are numerous of platforms and tools** for data analysis, data visualization, and finding insights for business such as **Tebleau, Google sheets, Excel, Power BI**. However, I preferred **Microsoft Power BI** for Dashboarding, because project uses **Microsoft Workbench for database which is easiest way to connect database with Power BI dynamically.** Here, it is a screen shot of dashboard.  
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Fig 4.1 Dashboard of store

There are number of concepts and values which are running behind the dashboard and here I am going to explain each concept with query.

**Day:** Show current date to access today’s data.

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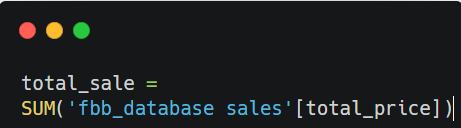
**Active product:**  Display total available product based on stock in inventory by using item ids.

**Today’s Sale:** As I set the store timing from 11:00 am to 12:00 am. In today’s sale part, it will count sale of current date by using created query.

A computer screen with blue text

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**Total Sale:** It will count total sales of store of current year (Ex: sale of 2025)



**Top / Less famous:** I tried to display most famous as well as less famous menu item surrounding customer which will help to launch new product or handling promotions. On other side, it will help to arrange price of each item.

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**Today’s Sale:** In this part of visualization, it shows live sale of store for each hours.

A graph with numbers and a bar

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A screen shot of a computer code

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**Profit for each month:** This visualization counts maximum profit of each month, which will help to identify the peak time of the year. It helps to arrange promotion for busting sales of the store even in slow time.

A graph with a line going up

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**Pie Chars:** One chart elaborate the total sale in category (with %), while other chart describe which part of day is more busy, it can help to manage employe count in shift for smoother flow.

A close-up of a graph

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