

region, market customer segment, category, pr... ΑII All All

2022 Est 2019 2020 2021

Q1

YTD

vs LY

vs Target

YTG



\$3,74bn~ BM: 823.85M (+353.5%) **Net Sales** 

38,08%~

BM: 36.49% (+4.37%) **GM** %

-13,98%!

BM: -6.63% (-110.79%)

**Net Profit %** 









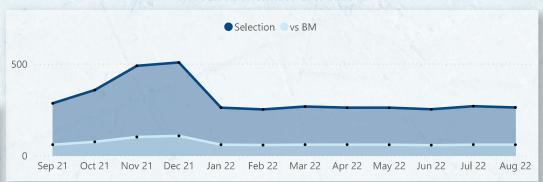




## **Profit and Loss Statement**

Line Item	2022 Est	ВМ	Chg	Chg %
Gross Sales	7,370.14	1,664.64	5,705.50	342.75
Pre Invoice Deduction	1,727.01	392.50	1,334.51	340.00
Net Invoice Sales	5,643.13	1,272.13	4,370.99	343.59
- Post Discounts	1,243.54	281.64	961.90	341.54
- Post Deductions	663.42	166.65	496.77	298.09
Total Post Invoice Deduction	1,906.95	448.29	1,458.67	325.39
Net Sales	3,736.17	823.85	2,912.32	353.50
- Manufacturing Cost	2,197.28	497.78	1,699.50	341.42
- Freight Cost	100.49	22.05	78.43	355.64
- Other Cost	15.52	3.39	12.14	358.03
Total COGS	2,313.29	523.22	1,790.07	342.13
Gross Margin	1,422.88	300.63	1,122.25	373.30
Gross Margin %	38.08	36.49	1.59	4.37
GM / Unit	15.76	5.99	9.77	162.95
Operational Expense	-1,945.30	-355.28	-1,590.02	-447.54
Net Profit	-522.42	-54.65	-467.77	-855.93
Net Profit %	-13.98	-6.63	-7.35	-110.79

## Net Sales Performace Over Time



## Top / Bottom Products & Customers by Net Sales

region	P & L values	P & L Chg %	
+ APAC	1,923.77	335.27	
⊕ EU	775.48	286.26	
± LATAM	14.82	368.40	
	1,022.09	474.40	
Total	3,736.17	353.50	

segment	P & L values	P & L Chg %
+ Accessories	454.10	85.46
⊕ Desktop	711.08	1,431.55
⊕ Networking	38.43	-14.89
∃ Notebook	1,580.43	493.06
→ Peripherals	897.54	439.03
+ Storage	54.59	0.32
Total	3,736.17	353.50

BM = Benchmark, LY=Last Year