SQL Project -Zomato Analysis

Question Set

Q1.What is the total amount each customer spent on zomato?

Q2.How many days has each customer visited zomato?

Q3.What was the first product purchased by each customer?

Q4.What is the most purchased item on the menu and how many times was it purchased by all customers?

Q5.Which item was the most popular for each customer?

Q6.Which item was first purchased by the customer after they became a member.

Q7.Which item was purchased just before the customer became a member?

Q8.What is the total orders and amount spent for each member before they became a member?

Q9.If buying each product generates points for eg 5rs=2 zomato point and each product has different purchasing points for eg for p1 5rs=1 zomato point ,for p2 10rs=5zomato point and p3 5rs=1 zomato point .Calculate points collected by each customers and for which product most points have been given till now.

Q10.In the first one year after a customer joins the gold program(including their join date) irrespective of what the customer has purchased they earn 5 zomato points for every 10rs spent who earned more 1 or 3 and what was their points earnings in their first year?

Q11.Rank all the transactions of the customers.

Q12.Rank all the transaction for each customer whenever they are a zomato gold member for non gold member transaction as NA.