NLP Project

Aspect-Based Sentiment Analysis

AI VIET NAM
Nguyen Quoc Thai



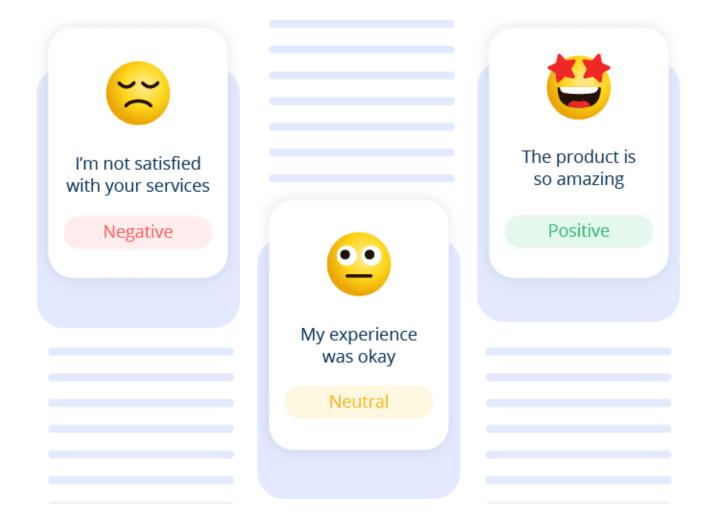
Outline

- > Sentiment Analysis
- > Aspect-based Sentiment Analysis
- > Aspect Sentiment Pair Extraction





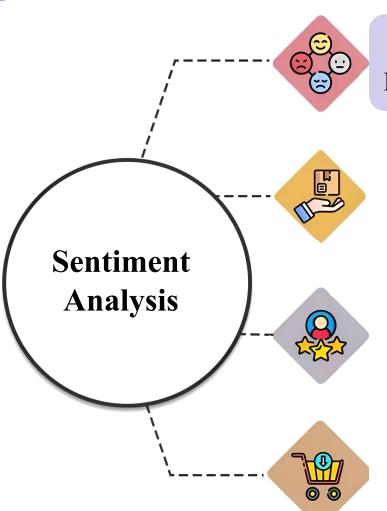
Sentiment Analysis







Types of Sentiment Analysis



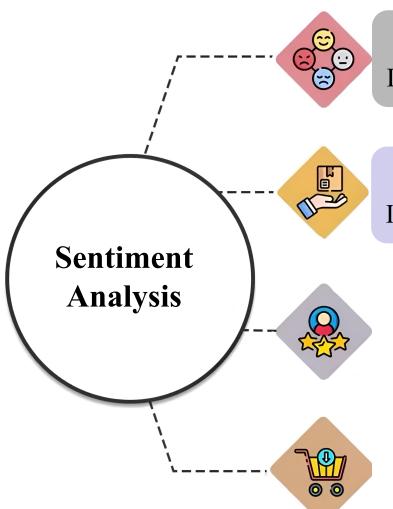
Emotion Detection Sentiment Analysis

It helps to detect and understand the emotions of the people





Types of Sentiment Analysis



Emotion Detection Sentiment Analysis

It helps to detect and understand the emotions of the people

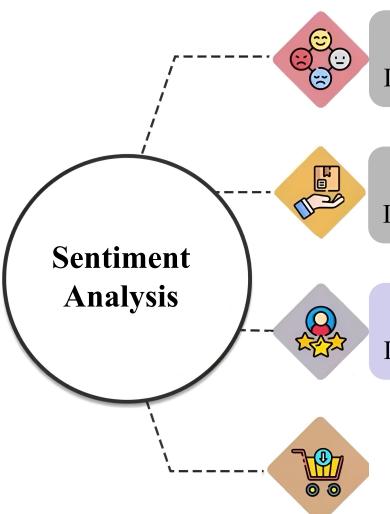
Aspect-based Sentiment Analysis

It is more focused on the aspects of a particular prodict or service





Types of Sentiment Analysis



Emotion Detection Sentiment Analysis

It helps to detect and understand the emotions of the people

Aspect-based Sentiment Analysis

It is more focused on the aspects of a particular prodict or service

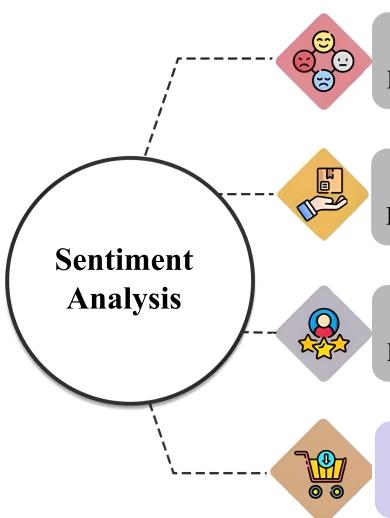
Fine Grained Sentiment Analysis

It helps in studying the ratings and reviews given by the customers





Types of Sentiment Analysis



Emotion Detection Sentiment Analysis

It helps to detect and understand the emotions of the people

Aspect-based Sentiment Analysis

It is more focused on the aspects of a particular prodict or service

Fine Grained Sentiment Analysis

It helps in studying the ratings and reviews given by the customers

Intent-based Sentiment Analysis

To know the intent of the customers





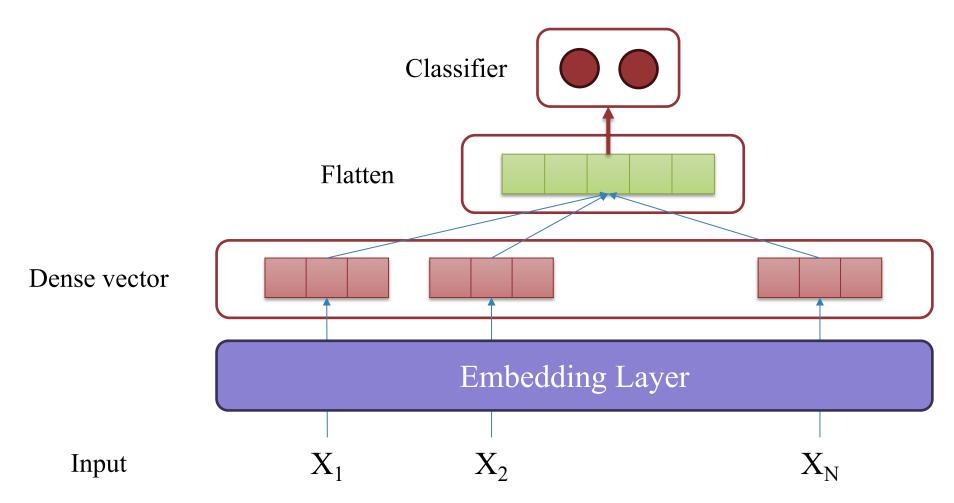
NTC-SCV Dataset for Sentiment Analysis

Positive Example	Negative Example
Mình được 1 cô bạn giới_thiệu đến đây, tìm địa_chỉ khá dễ. Menu nước uống chất khỏi nói. Mình muốn cũng đc 8 loại nước ở đây, món nào cũng ngon và bổ_dưỡng cả.	uớp rất dở, sò Lông ko tươi, nước_chấm ko
Mỗi lần thèm trà sữa là làm 1 ly . Quán dễ kiếm , không gian lại rộng rãi . Nhân viên thì dễ thương gần gũi . Nói chung thèm trà sữa là mình ghé Quán ở đây vì gần nhà .	mình đã đi ăn thử, nhưng thực_sự ăn xong



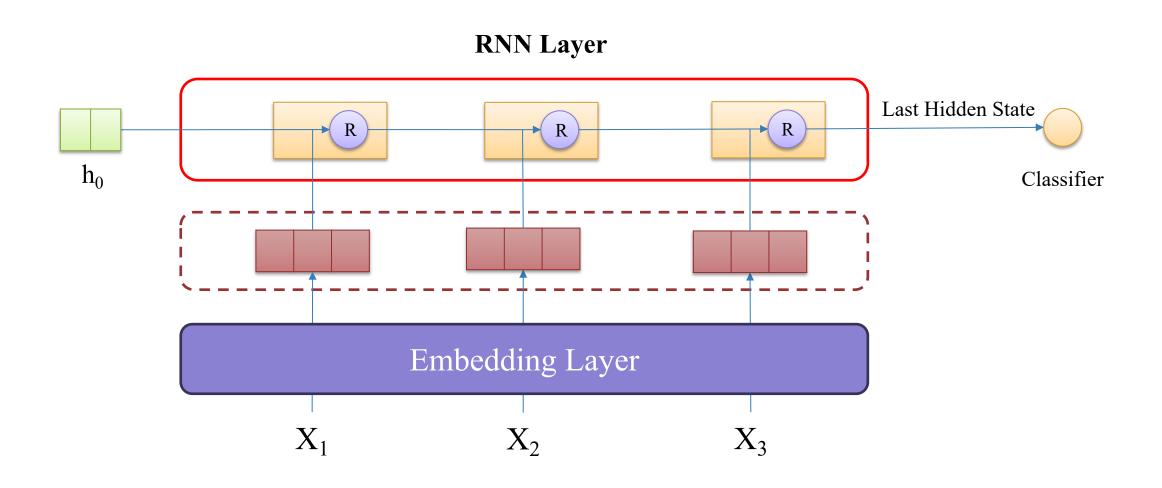


Sentiment Analysis using Neural Network



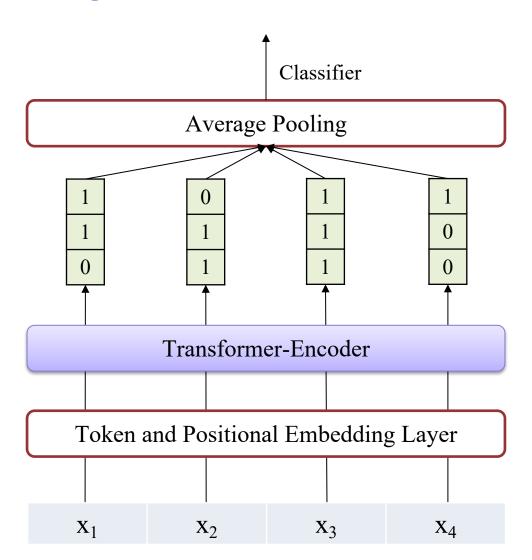


Sentiment Analysis using RNNs





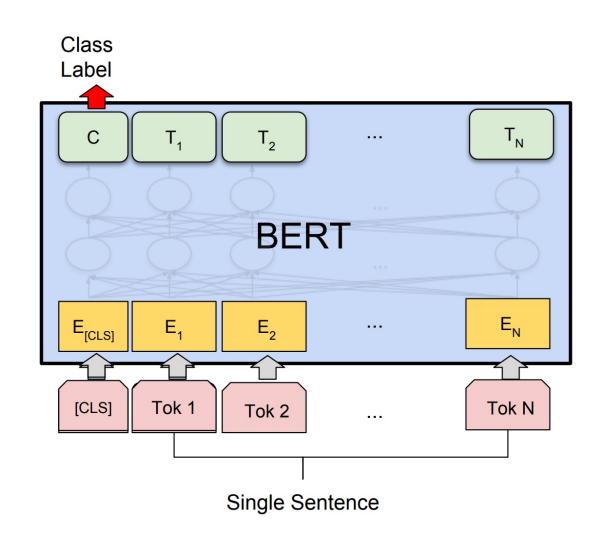
Sentiment Analysis using Transformer-Encoder

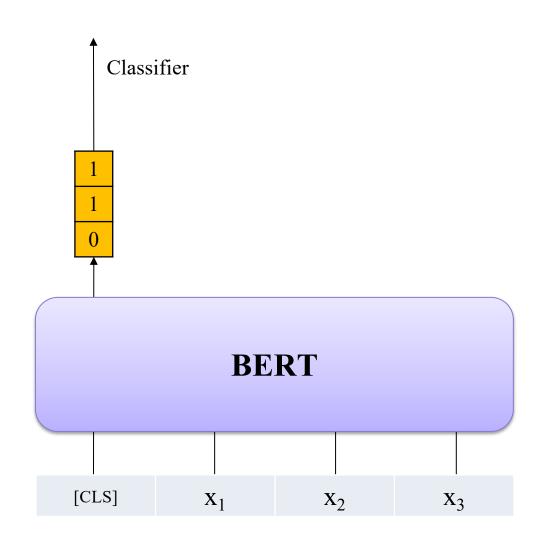






Sentiment Analysis using Pre-trained LMs







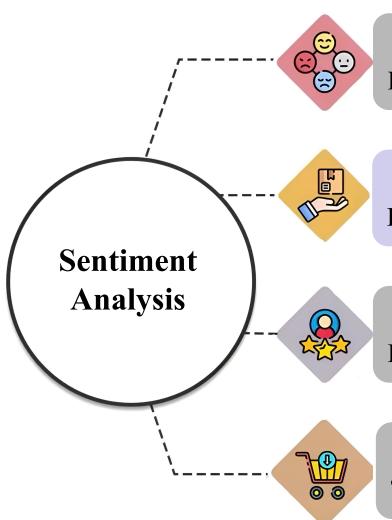
Outline

- > Sentiment Analysis
- > Aspect-based Sentiment Analysis
- > Aspect Sentiment Pair Extraction





Types of Sentiment Analysis



Emotion Detection Sentiment Analysis

It helps to detect and understand the emotions of the people

Aspect-based Sentiment Analysis

It is more focused on the aspects of a particular prodict or service

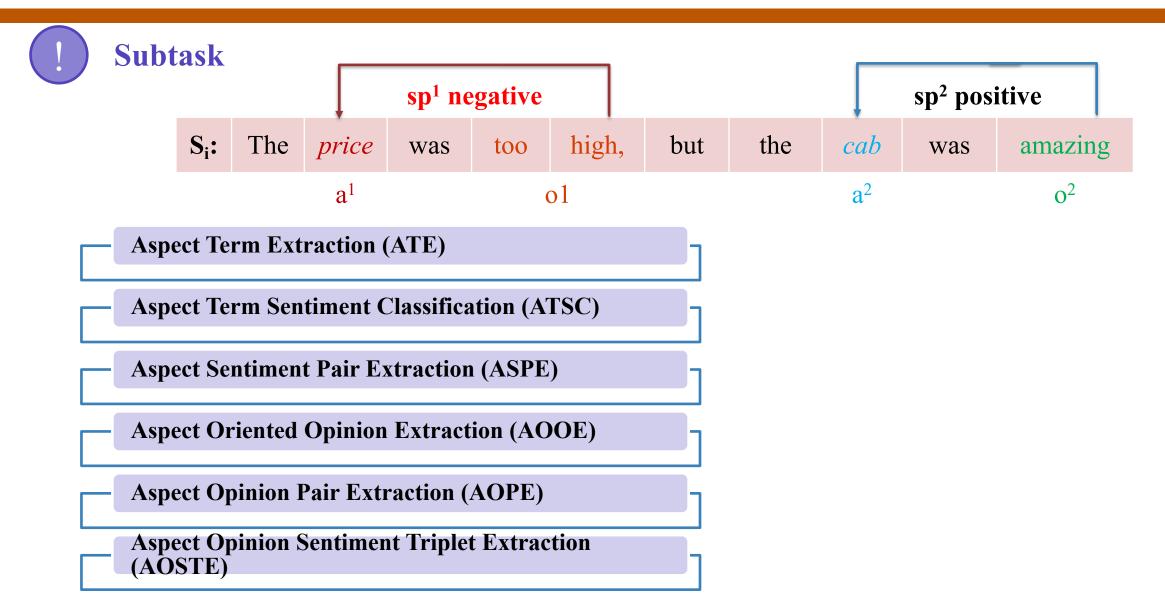
Fine Grained Sentiment Analysis

It helps in studying the ratings and reviews given by the customers

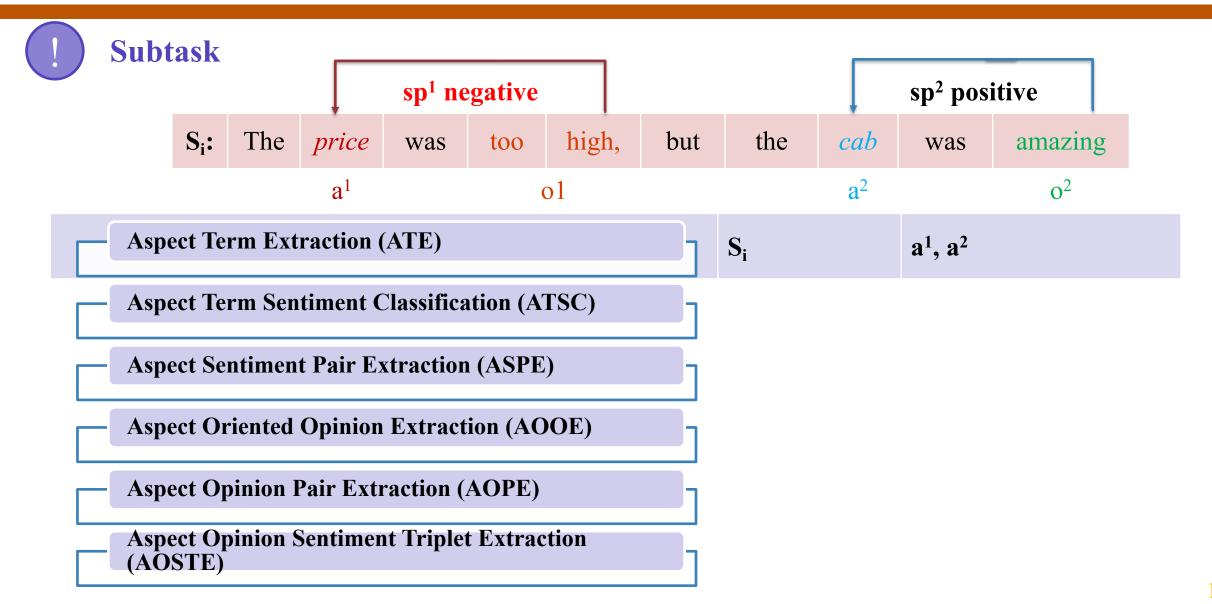
Intent-based Sentiment Analysis

To know the intent of the customers

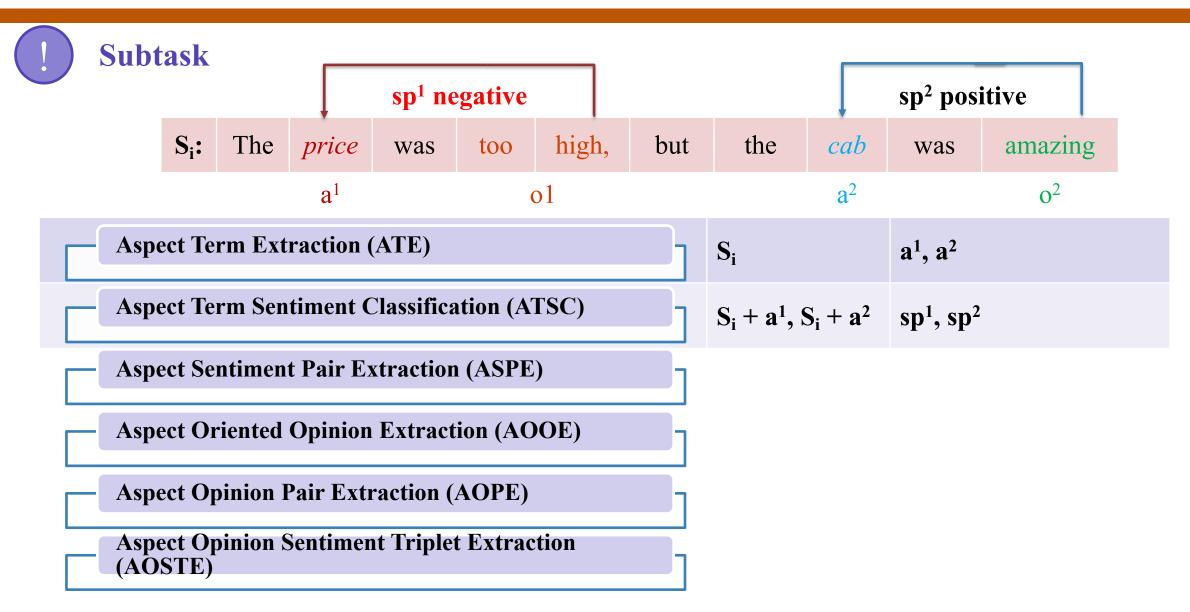




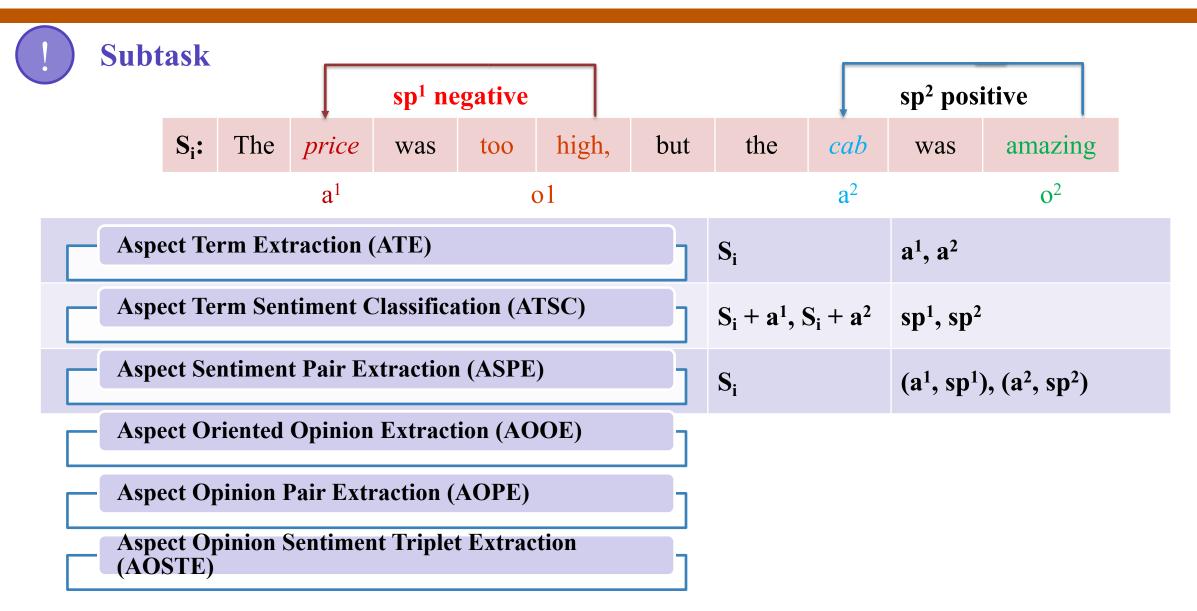




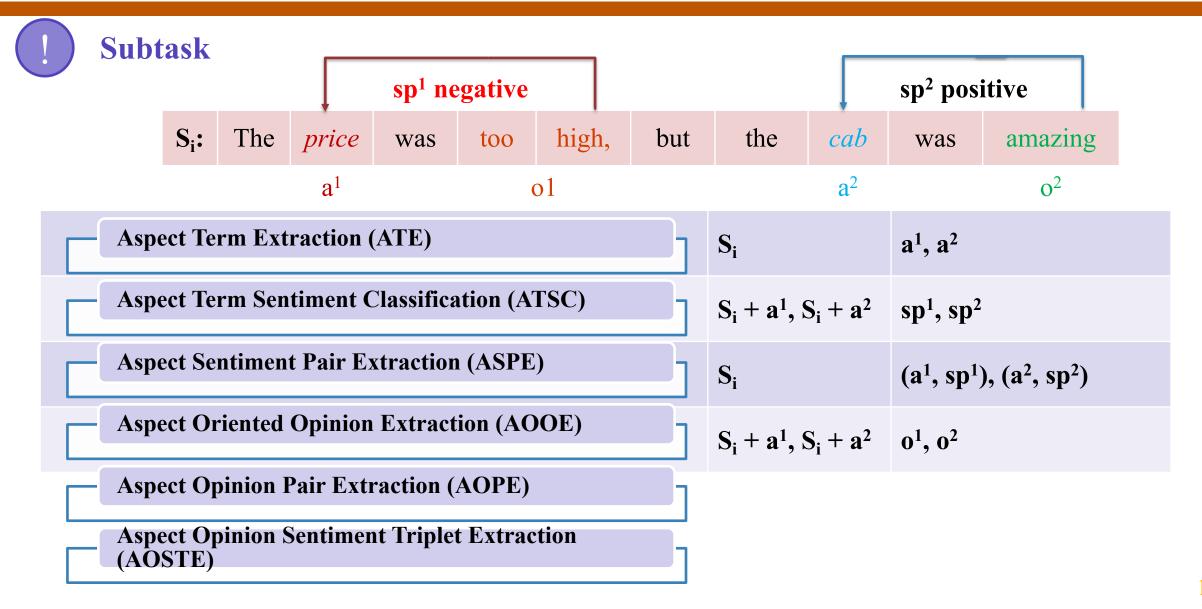




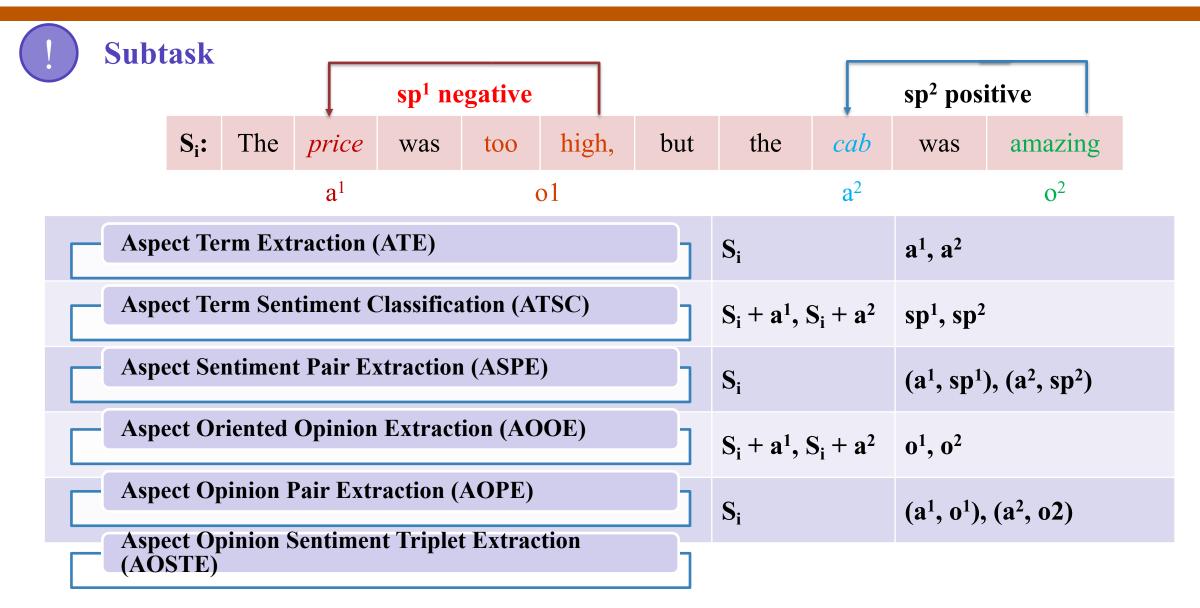




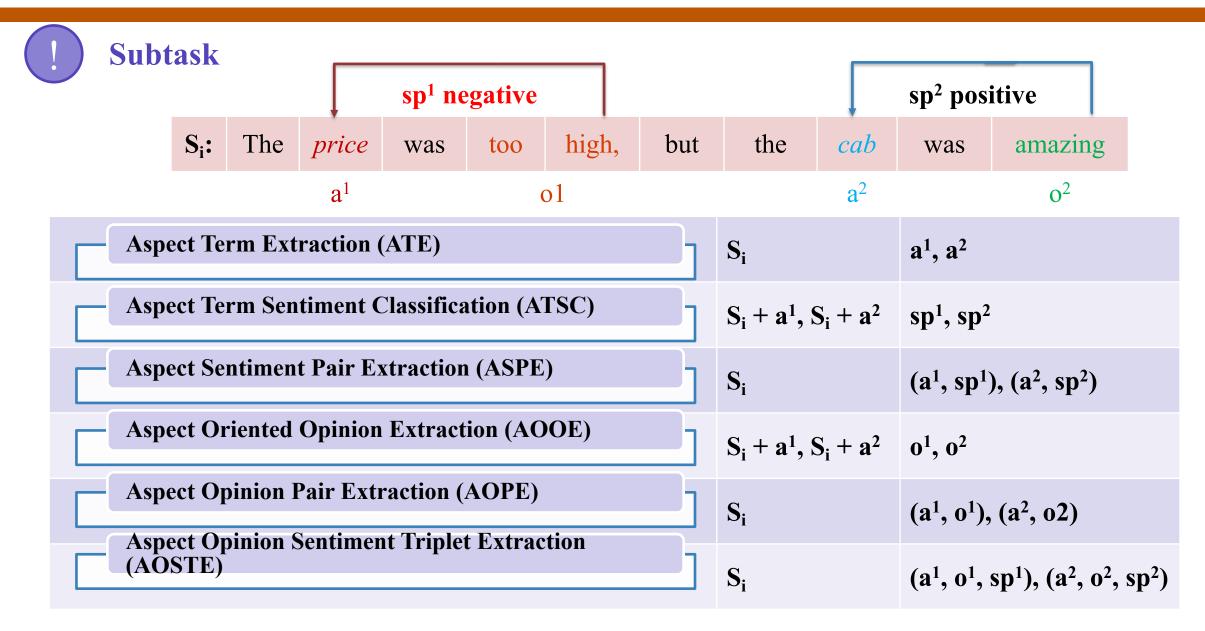












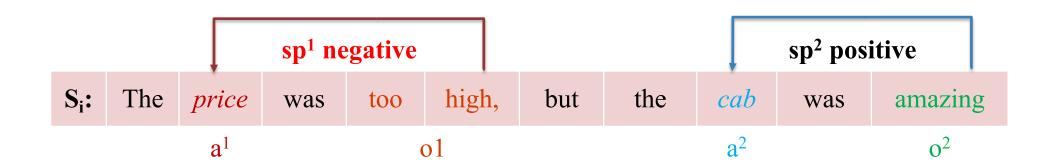


Outline

- > Sentiment Analysis
- > Aspect-based Sentiment Analysis
- > Aspect Sentiment Pair Extraction







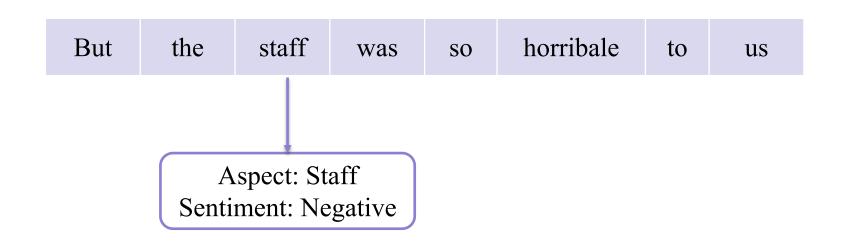
 S_i $(a^1, sp^1), (a^2, sp^2)$





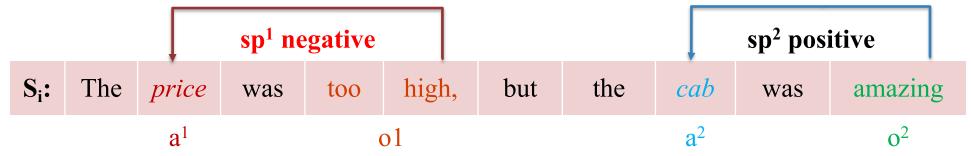
SemEval Task 4 Dataset

Domain	Train	Test	Total
Restaurants	3041	800	3841
Laptops	3045	800	3845
Total	6086	1600	7686

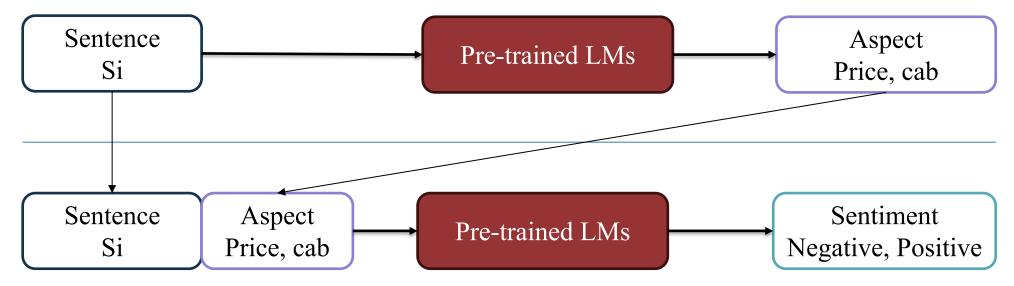








Stage 1: Aspect Term Extraction (Token-level Classification)



Stage 2: Aspect Term Sentiment Extraction (Document-level Classification)





Stage 1: Aspect Term Extraction (Token-level Classification)

0	0	1	0	0	0	0	0
---	---	---	---	---	---	---	---

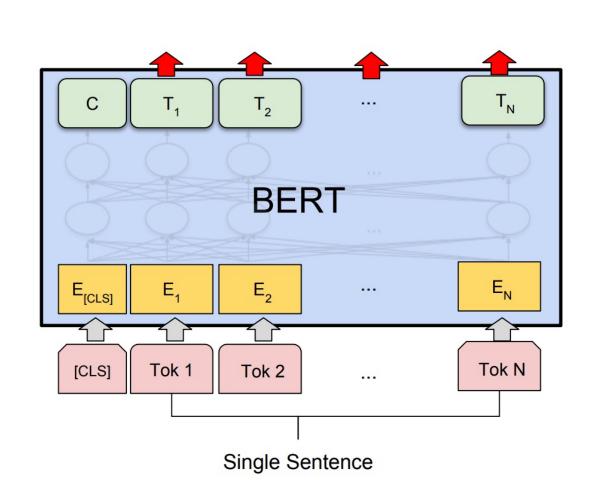
Stage 2: Aspect Term Sentiment Extraction (Document-level Classification)

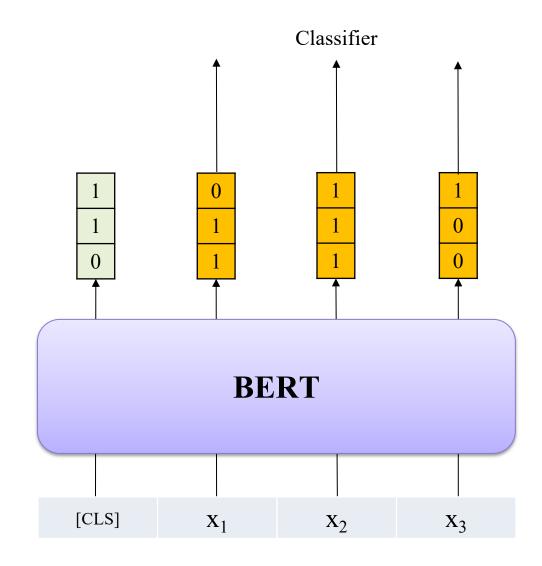
-1	-1	0	-1	-1	-1	-1	-1	
----	----	---	----	----	----	----	----	--



1

Aspect Term Extraction

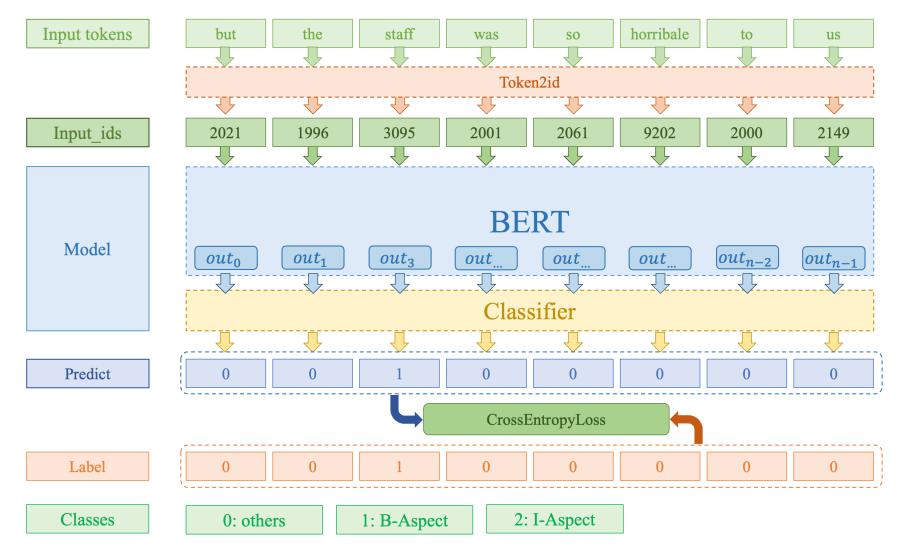








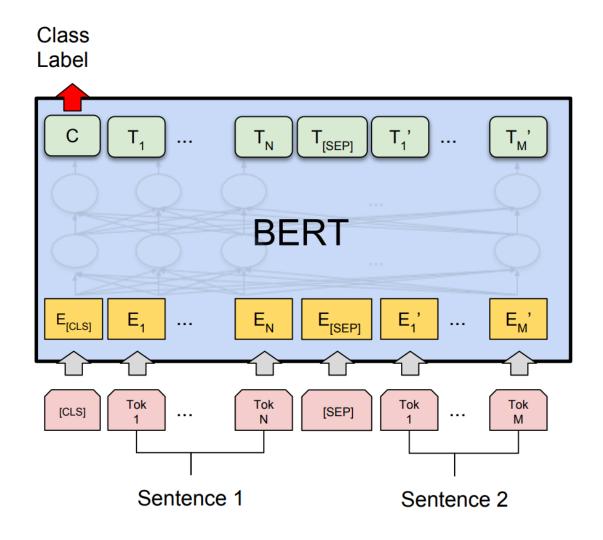
Aspect Term Extraction

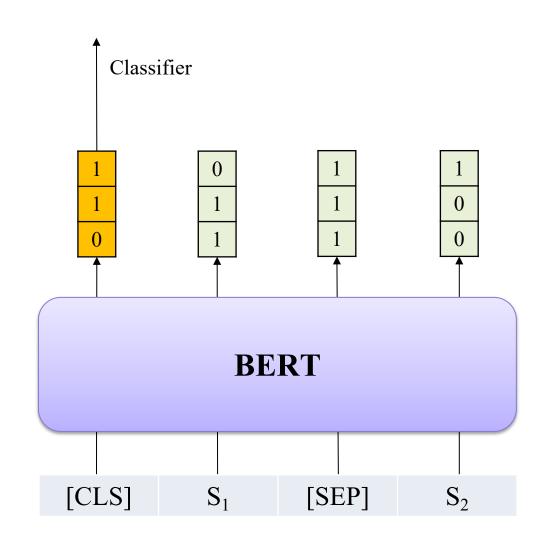






Aspect Term Sentiment Extraction (Next Sentence Prediction Task)

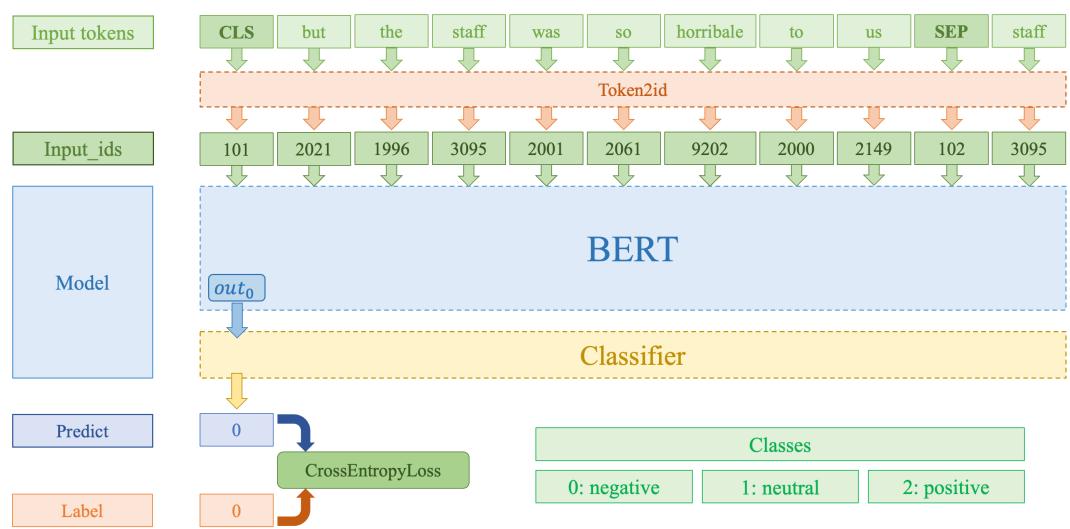








Aspect Term Sentiment Extraction (Next Sentence Prediction Task)





Thanks!

Any questions?