

Ananya Singh

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I am a UI/UX Designer with a deep sense of user needs, crafting user experiences that blend form with function. I am exploring opportunities to collaborate on developing top-tier digital products with businesses.

EDUCATION & COURSES

Bachelor of Design (Interaction Design) 2022-2026
JK Lakshmipat University, Jaipur: CGPA 8.1

Google UX Certificate Course May-Jul 2023
Coursera: 95% Grade

Higher Secondary School (Science: PCM) 2015-2021
The Assam Valley School: ICSE- 98.4%, ISC- 98.4% overall

TOOLS

Figma - Adobe XD - Illustrator - Photoshop - Framer - Touch Designer - Procreate - Traditional Art Mediums

WORK EXPERIENCE

UX Design Intern May 2024-Jul 2024
HDFC Bank

Involved in designing two major digital banking products, aiming to enhance user experience and operational efficiency. Leveraging skills in user research, wireframing, and prototyping to craft solutions aimed at driving innovation in the fintech domain.

User Experience Specialist Intern Jun 2024-Jul 2024
Ohilo Games

Led the design for two motion-based mobile games, enhancing UX flows, branding, and UI design, as well as benchmarking and competitor analysis studies. Collaborated closely with developers, product managers, and artists to ensure cohesive and engaging gameplay experiences.

Freelance UI/UX Designer May 2024-Present
Decorise and CandleCraftCo.

Designed Shopify-based websites with branding and graphics for individual freelance projects, including Decorise, a home decor company, and CandleCraftCo., a handmade candle business.

UX Design Intern Sep 2023-May 2024
Brandbakerz

Designing the UX and interface of a habit-building educational and entertainment app for children from inception, collaborating closely with a team of designers and a product lead

UX Design Intern (Sole Designer and Lead) Feb 2024-Mar 2024
Janki Jewellery

Redesigned the online e-commerce website for Janki, a jewelry brand, reimagining its brand identity and strategic planning, while also actively incorporating content creation.