

# Pizza Report For Food Product And Years.

## Market Analysis.

YEAR

ALL YEARS

TotalSales

\$4,202,755.25

TopProductAmt

129,095.50

TopProductName

Sustainably Grown Organic Lg

Product\_Group

TotalSales

Beverages	\$3,282,118.55
Food	\$451,341.69
Whole Bean/Teas	\$334,451.01
Merchandise	\$83,784.00
Add-ons	\$51,060.00
Total	\$4,202,755.25

Product\_Category

TotalSales

Coffee	\$1,651,861.15
Tea	\$1,190,314.90
Bakery	\$451,341.69
Drinking Chocolate	\$439,942.50
Coffee beans	\$240,414.95
Branded	\$83,784.00
Loose Tea	\$68,451.90
Flavours	\$51,060.00
Packaged Chocolate	\$25,584.16
Total	\$4,202,755.25

Year

TotalSales

2019	\$650,385.93
2017	\$1,658,522.26
2018	\$1,893,847.06
Total	\$4,202,755.25

product\_type

TotalSales

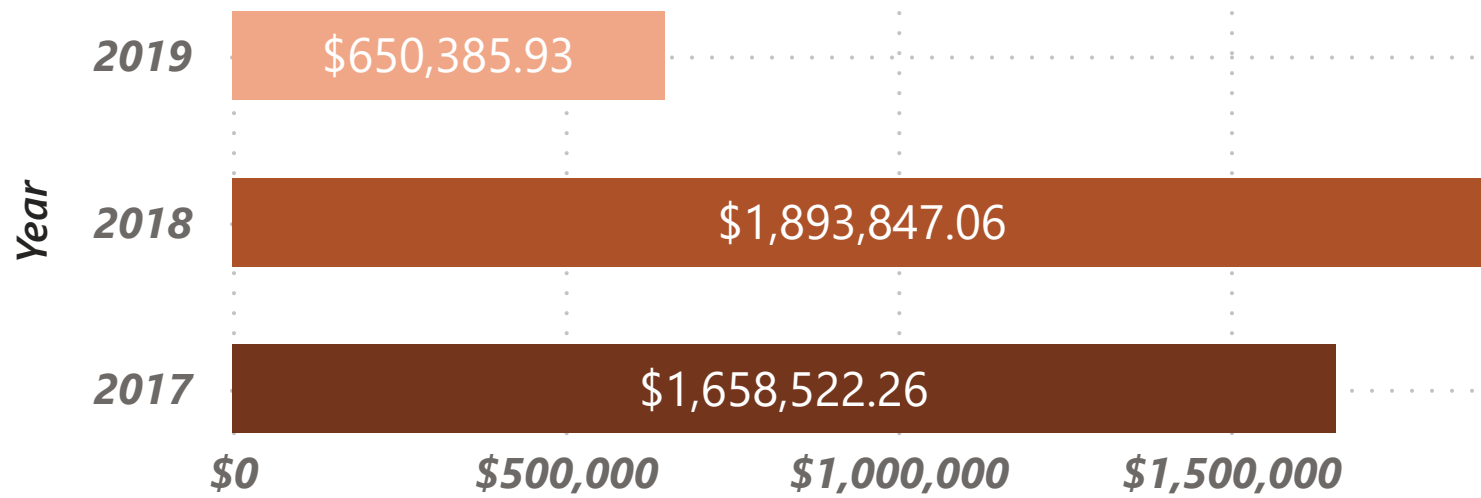
Barista Espresso	\$559,635.60
Brewed Chai tea	\$468,702.90
Hot chocolate	\$439,942.50
Gourmet brewed coffee	\$430,073.20
Brewed Black tea	\$289,859.50
Brewed herbal tea	\$287,066.00
Premium brewed coffee	\$236,639.15
Organic brewed coffee	\$230,235.70
Drip coffee	\$195,277.50
Scone	\$174,323.28
Pastry	\$157,805.02
Brewed Green tea	\$144,686.50
Biscotti	\$119,213.39
Premium Beans	\$84,843.50
Organic Beans	\$51,273.50
Housewares	\$43,932.00
Gourmet Beans	\$41,466.00
Clothing	\$39,852.00
Regular syrup	\$36,848.80
Espresso Beans	\$32,793.95
Chai tea	\$26,884.20
House blend Beans	\$21,348.00
Black tea	\$16,682.80
Herbal tea	\$16,485.90
Drinking Chocolate	\$15,924.56
Sugar free syrup	\$14,211.20
Organic Chocolate	\$9,659.60

Products

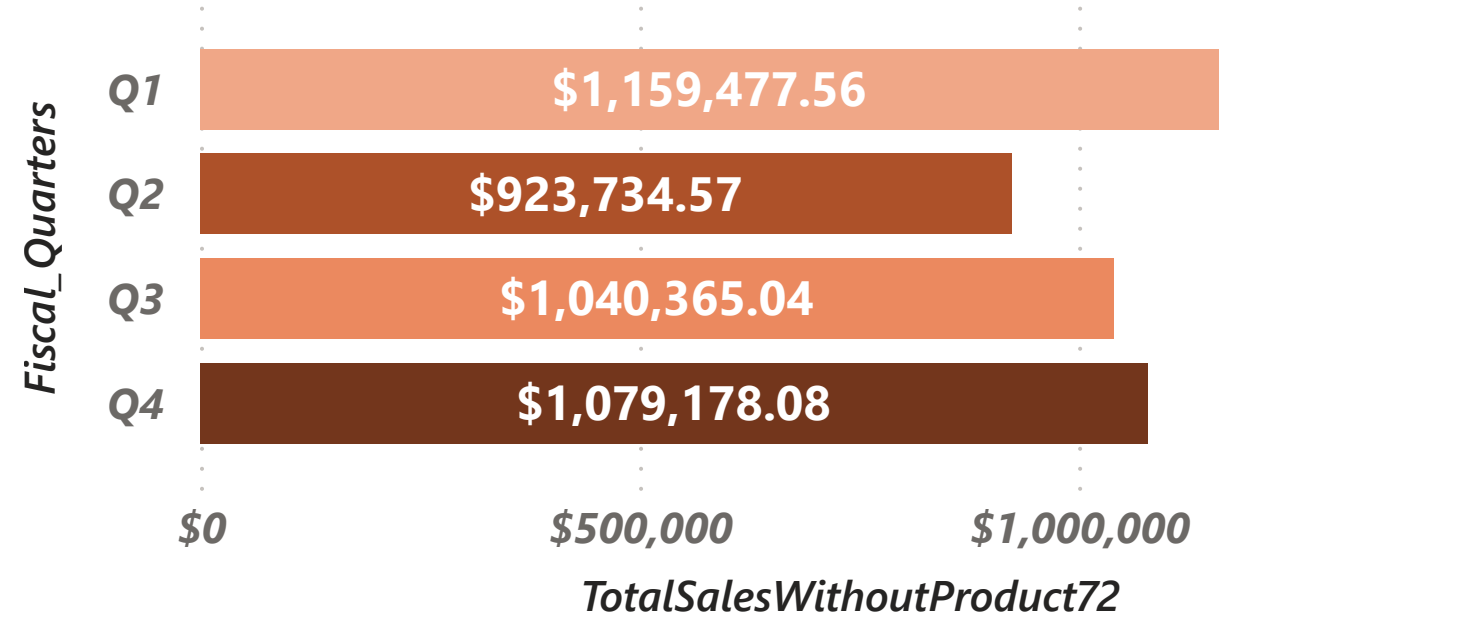
TotalSales

Sustainably Grown Organic Lg	\$129,095.50
Dark chocolate Lg	\$126,598.50
Latte Rg	\$115,349.25
Cappuccino Lg	\$109,803.00
Morning Sunrise Chai Lg	\$107,748.00
Latte	\$104,077.50
Jamaican Coffee River Lg	\$99,333.75
Sustainably Grown Organic Rg	\$99,037.50
Cappuccino	\$98,831.25
Ethiopia Lg	\$91,511.00
Brazilian Lg	\$91,003.50
Dark chocolate Rg	\$85,211.00
Spicy Eye Opener Chai Lg	\$82,026.00
Ethiopia Rg	\$81,861.00
Brazilian Rg	\$80,556.00
English Breakfast Lg	\$78,096.00
Columbian Medium Roast Lg	\$77,910.00
Earl Grey Lg	\$77,451.00
Peppermint Lg	\$77,310.00
Espresso shot	\$77,178.00
Jamaican Coffee River Rg	\$77,118.70
Traditional Blend Chai Lg	\$76,716.00
Serenity Green Tea Lg	\$76,449.00
Lemon Grass Lg	\$74,751.00
Our Old Time Diner Blend Lg	\$74,664.00
Chocolate Croissant	\$72,150.27
Earl Grey Rg	\$70,970.00

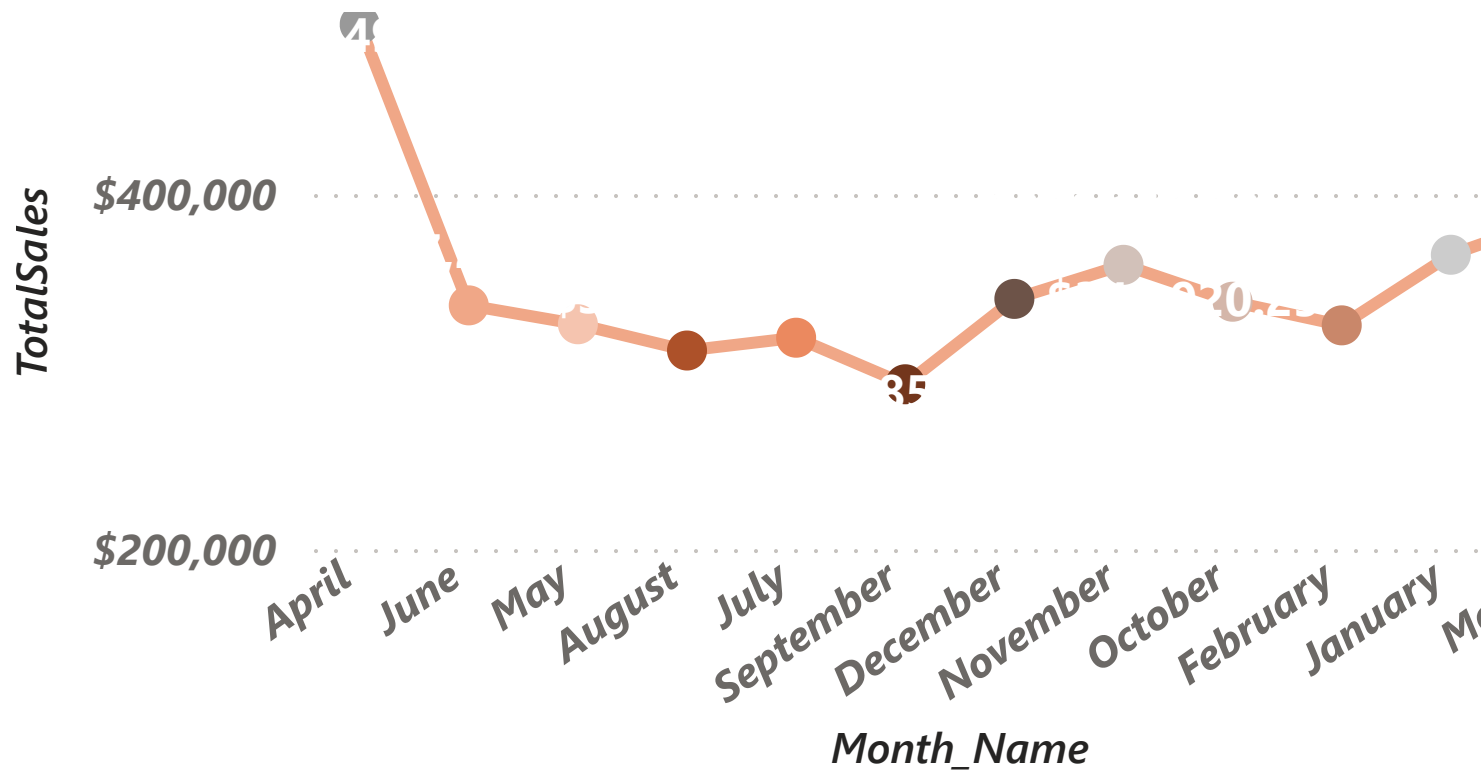
TotalSales by Year



TotalSales by Fiscal\_Quarters



TotalSales by Month\_Name





All Years

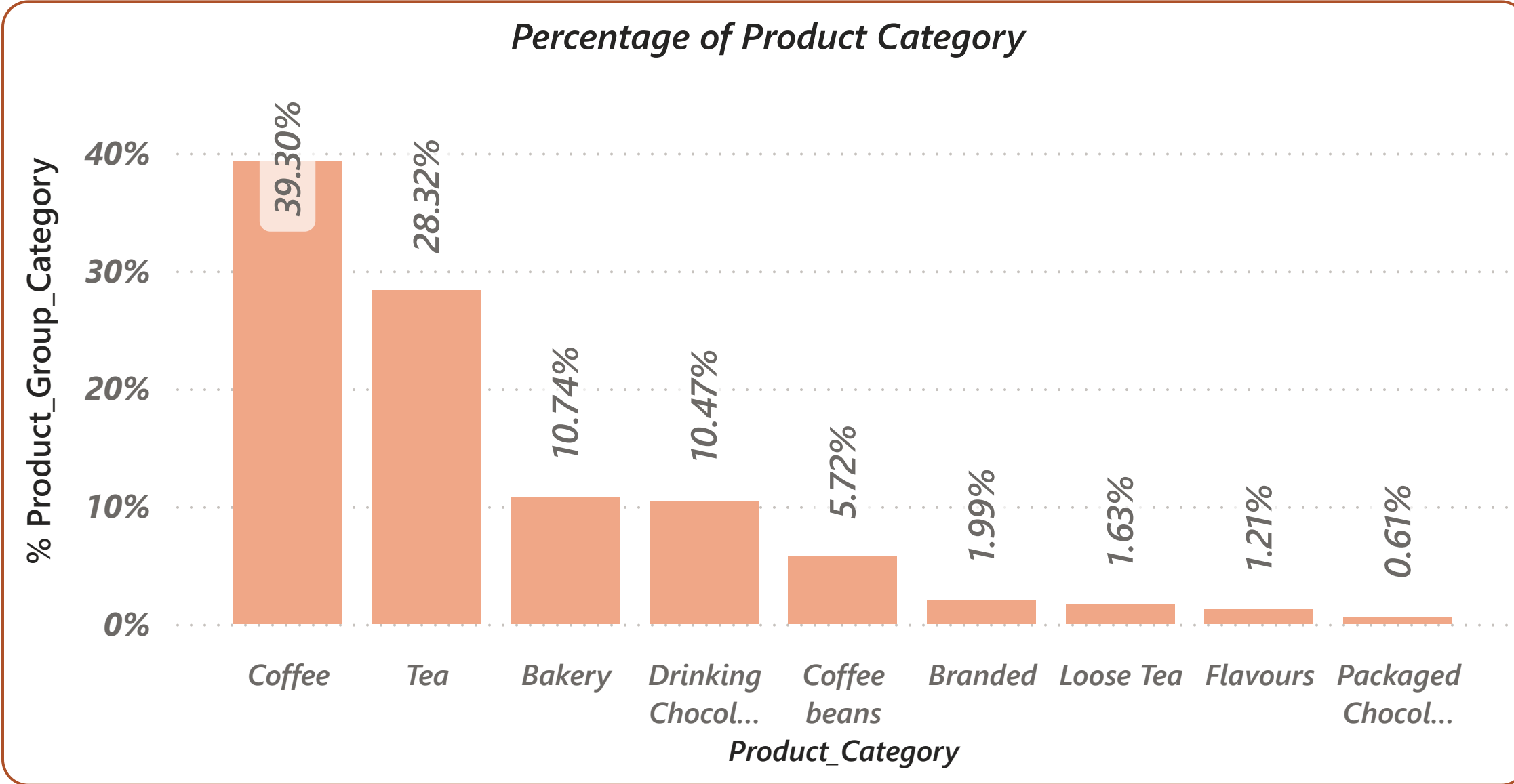
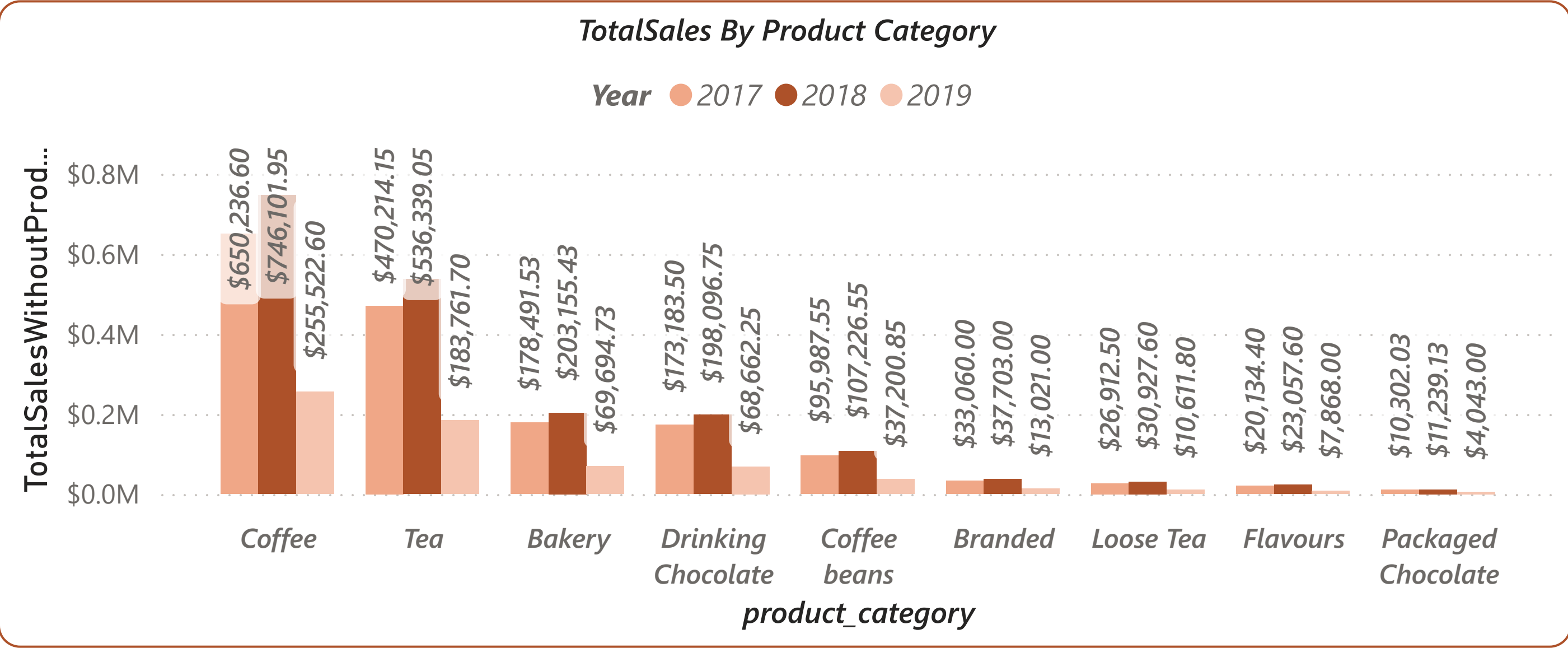
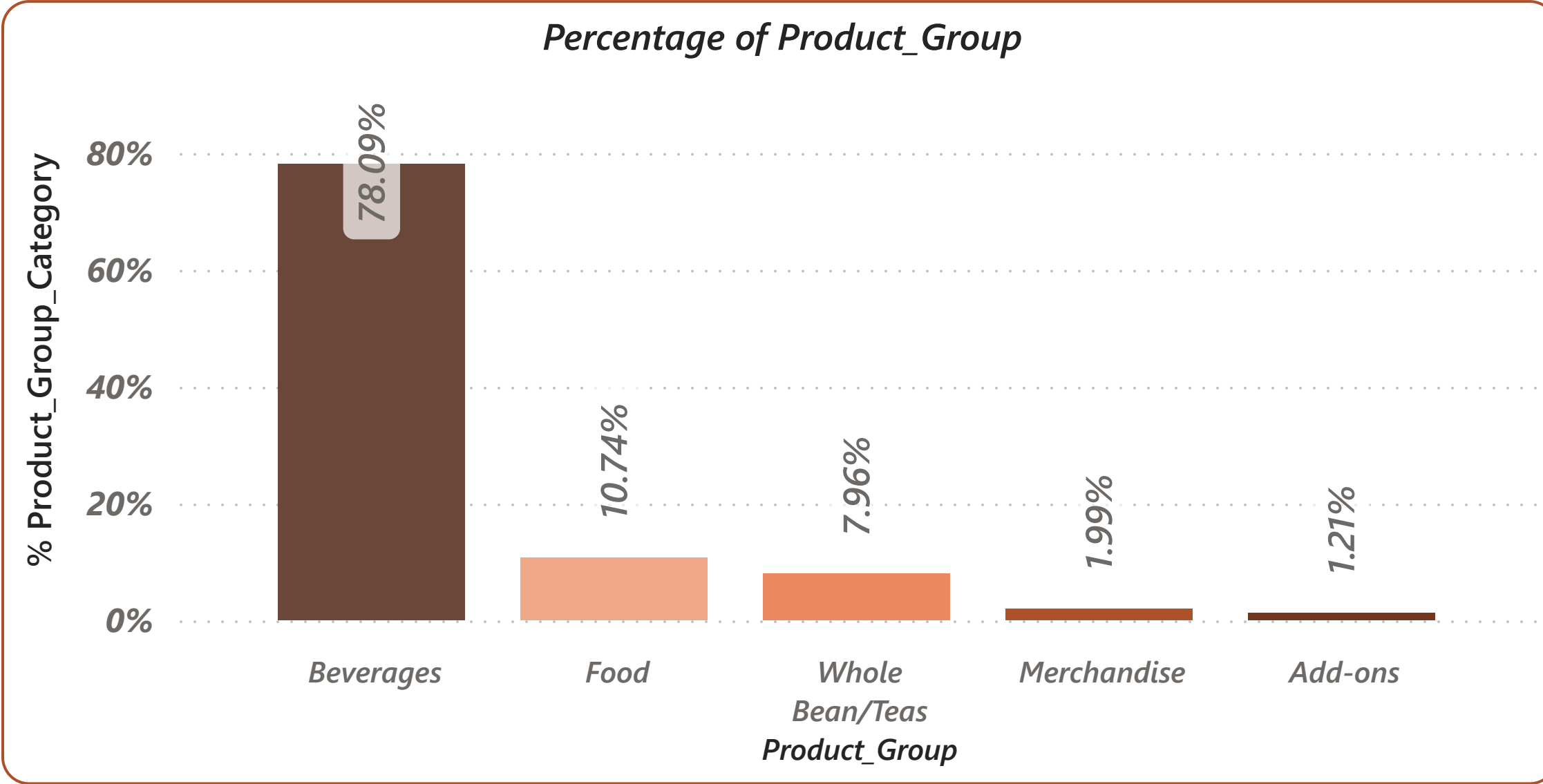
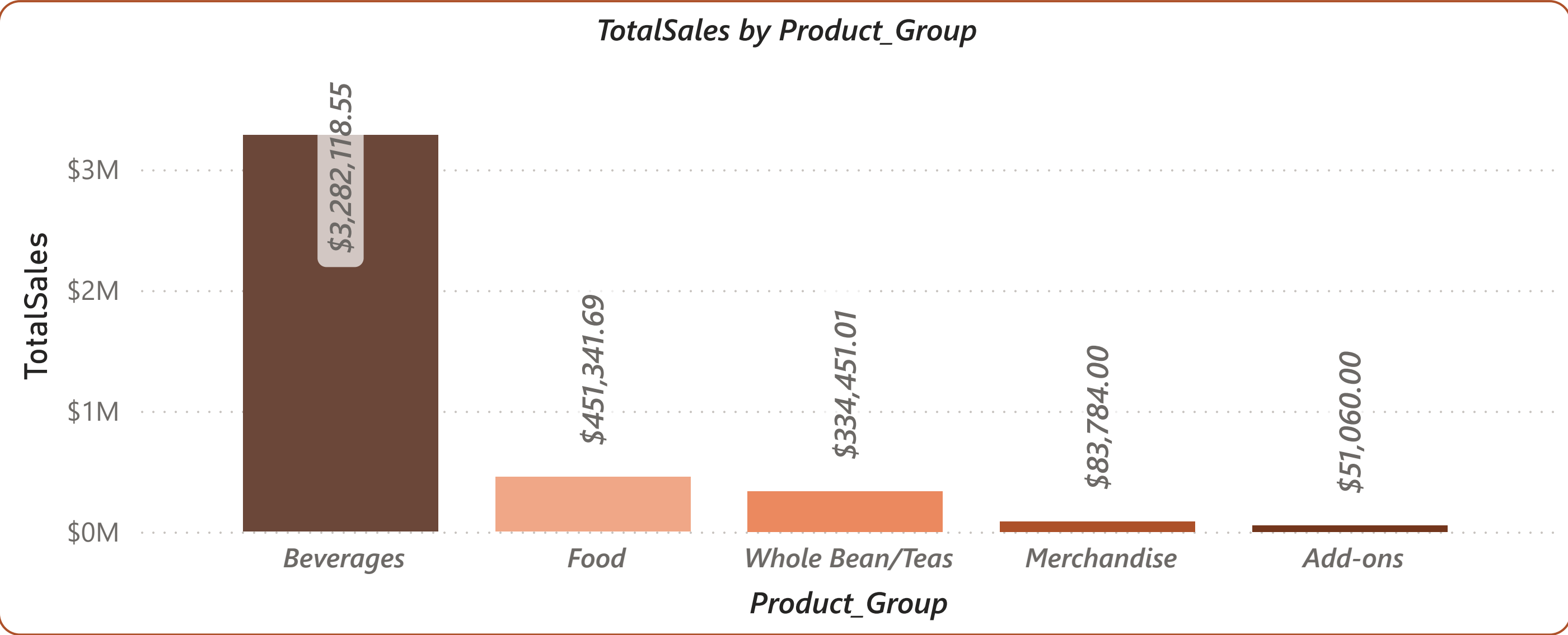
ALL Product Groups

All Product Category

Product Name  
Sustainably Grown Organic Lg

TotalSales  
\$4,202,755.25

TotalPercentage  
100.00%





Total\_Customers  
1704

Total Order  
391958

Distinct Transactions  
3149

TotalSales  
\$1,582,626.16

Total Quantity Sold  
491319

Total Transactions  
301486921

All\_Genders-\$1,582,626.16/-

TotalSales By Gender

\$681,058.77 (43.03%)

\$901,567.39 (56.97%)

Total Sales By Store\_City

\$618,052.... (39.05%)

\$964,574.12 (60.95%)

Max Purchase Amt  
\$5,367.75

Max Order By Customer  
993

STORE\_CITY

CUSTOMERS\_NAME

STORE\_CITY:- LONG ISLAND CITY, NEW YORK, AMT:-\$5,367.75/-  
STORE\_CITY:- LONG ISLAND CITY, NEW YORK, AMT:-\$3,221.95/-  
STORE\_CITY:- LONG ISLAND CITY, NEW YORK, AMT:-\$3,136.40/-

CUSTOMERS\_NAME:- HANNA, AMT:-\$5,367.75/-  
CUSTOMERS\_NAME:- KIBO, AMT:-\$3,221.95/-  
CUSTOMERS\_NAME:- ELVIS CARDENAS, AMT:-\$3,136.40/-

Total Sales By Age

\$32,845.35

\$8,544.50

\$25,814.00

\$39,463.35

\$38,318.35

\$23,809.93

\$41,134.25

\$24,092.25

\$40,412.14

\$24,388.43

\$36,961.48

\$19,940.16

TOP CUSTOMERS ID

CUSTOMERS\_IDS:- 8311  
CUSTOMERS\_IDS:- 5026  
CUSTOMERS\_IDS:- 3

Store\_City

All

Age

All

Customer\_Ranges

All

Total Sales By Product Category	
Products_Group	Total Sales
Beverages	\$1,279,892.80
Food	\$170,367.23
Whole Bean/Teas	\$98,597.53
Merchandise	\$20,571.00
Add-ons	\$13.197.60
Total	\$1,582,626.16

Total Sales By Product Category	
Product_Category	Total Sales
Coffee	\$637,984.55
Tea	\$469,617.75
Drinking Chocolate	\$172,290.50
Bakery	\$170,367.23
Coffee beans	\$71,217.05
Branded	\$20,571.00
Loose Tea	\$19,268.95
Flavours	\$13,197.60
Total	\$1,582,626.16

Total Sales By Product Category	
product_type	Total Sales
Barista Espresso	\$213,590.60
Brewed Chai tea	\$186,159.75
Hot chocolate	\$172,290.50
Gourmet brewed coffee	\$163,768.00
Brewed Black tea	\$113,893.00
Brewed herbal tea	\$111,489.00
Premium brewed coffee	\$93,334.85
Organic brewed coffee	\$89,906.10
Drip coffee	\$77,385.00
Scone	\$68,293.21
Brewed Green tea	\$58,076.00
Pastry	\$57,926.45
Biscotti	\$44,147.57
Premium Beans	\$25,660.00
Organic Beans	\$14,758.00
Gourmet Beans	\$12,726.00
Housewares	\$10,651.00
Clothing	\$8,828.00
Total	\$1,582,626.16

Total Sales By Product Category	
Products	Total Sales
Sustainably Grown Organic Lg	\$51,338.00
Dark chocolate Lg	\$48,298.50
Latte Rg	\$43,945.00
Morning Sunrise Chai Lg	\$42,676.00
Cappuccino Lg	\$40,999.75
Latte	\$40,470.00
Sustainably Grown Organic Rg	\$39,652.50
Cappuccino	\$37,983.75
Ethiopia Lg	\$36,064.00
Jamaican Coffee River Lg	\$35,921.25
Brazilian Lg	\$33,869.50
Dark chocolate Rg	\$33,001.50
Jamaican Coffee River Rg	\$32,531.40
Spicy Eye Opener Chai Lg	\$32,376.40
Brazilian Rg	\$31,830.00
Serenity Green Tea Lg	\$31,221.00
English Breakfast Lg	\$31,107.00
Ethiopia Rg	\$30,687.00
Total	\$1,582,626.16



customer_id	Total Sales	MaxAmtByCust	Total_OrderBy_Cust	MaxTotalorders
3	3,217.65	\$3,136.40	993	993
5033	2,659.25	\$2,468.45	771	771
8144	2,940.45	\$2,940.45	748	748
8335	1,855.55	\$1,800.30	716	716
8410	2,691.30	\$2,691.30	703	703
5026	3,221.95	\$3,221.95	666	666
8158	2,092.45	\$2,024.20	655	655
8118	2,424.60	\$2,424.60	645	645
8341	2,808.10	\$2,743.10	642	642
8109	2,178.80	\$2,178.80	635	635
541	1,745.40	\$1,696.65	626	626
8071	2,278.40	\$2,278.40	613	613
328	2,144.00	\$2,144.00	599	599
599	2,056.75	\$2,056.75	599	599
634	1,823.00	\$1,823.00	596	596
194	1,411.30	\$1,411.30	594	594
342	2,126.80	\$2,126.80	584	584
548	2,187.75	\$2,187.75	582	582
8311	5,400.25	\$5,367.75	579	579
526	1,885.15	\$1,885.15	576	576
687	2,062.90	\$2,062.90	570	570
8446	2,192.85	\$2,192.85	570	570
8006	1,977.55	\$1,977.55	567	567
319	2,047.05	\$2,047.05	559	559
8472	1,820.90	\$1,820.90	557	557
8459	2,264.55	\$2,264.55	555	555
34	1,547.93	\$1,492.68	552	552
202	1,501.30	\$1,501.30	549	549
8225	2,128.50	\$2,128.50	549	549
5827	1,984.90	\$1,984.90	548	548
8099	2,252.95	\$2,252.95	548	548
320	1,766.10	\$1,766.10	545	545
Total	1,601,878.91	\$5,367.75	391958	993