



Building Full-Stack Applications

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01

What is a Full-Stack App?



Any type of software that includes three major components:





What makes a full-stack app?

01

Frontend

The part that users interact with directly "client-side operations"

02

Backend

Handles business logic, APIs, "server-side operations"

03

Database

Stores and retrieves data



Example

Instagram – Social Media App



Instagram's full-stack components



Frontend

What the user sees –
Profiles, Feed, Etc.



Backend

Recommendation Engines,
Network Trafficking, Etc.

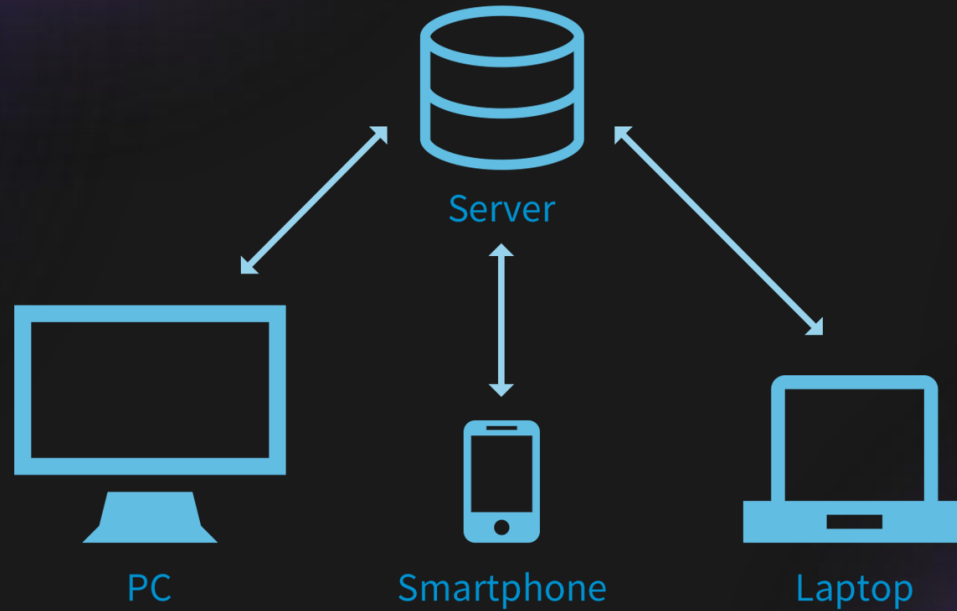


Database

User profiles, post,
interactions, etc.



Client-Server Model





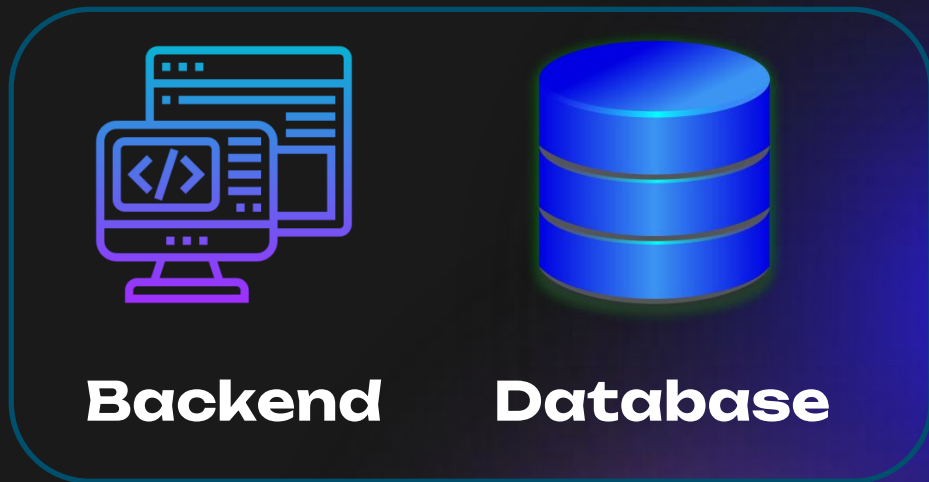
Instagram - Client-Server Model

Client



User Device

Server



Instagram's Servers





02



Building a Frontend





Three types of frontends

Websites

- Web-based
- Built with HTML/CSS/JS

Desktop

- Built with GUI libraries

Mobile

- Built with mobile-specific GUI libraries





Web-based Frontends

HTML



HTML

Hyper-Text Markup
Language

CSS



CSS

Cascade Style Sheets

JS



JS

JavaScript





HTML/CSS/JS Example - Button

- HTML- Places the button on the screen
- CSS- Makes the button pretty
- JS- Makes the button do stuff

```
<button>Your Text Here</button>
```

```
input.inputbox, .inputbox,
input[type="text"],
input[type="password"] {
  border: 2px solid #8A8A8A;
  color: #444444;
  font-size: 12px;
  height: 15px;
  margin-top: 2px;
  padding: 5px;
  width: 150px;
}

.top_bar_login_form_input {
  background: none repeat scroll 0 0 #FFFFFF;
  border: 1px solid #000000;
  font-size: 12px;
  height: 14px;
  margin-left: 5px;
  padding: 5px;
  width: 110px;
}
```

```
<html>
... <body>
... <script type="text/javascript">
... console.log('Hello world!');
... </script>
... </body>
</html>
```

Button





HTML 'Element' Examples

- `<div>`
- `<h1>`
 - ``, ``, `
`
- ``
- `<form>`
- `<textarea>`
- `<button>`
- `<select>` / `<option>`





Popular Web-based Development Tools



React

JS/TS, helps build dynamic, component-based UIs



Tailwind CSS

CSS Framework with pre-defined classes



Figma

UI/UX design tool





Desktop & Mobile Frontends

Desktop

- Electron.js (HTML/CSS/JS)
- Qt (C++/Python/Rust/etc.)
 - .NET (C#)

Mobile

- React Native (JS/TS)
- Flutter (Dart)
- SwiftUI (Swift – IOS)
- Jetpack Compose (Kotlin – Android)
- JavaFX (Java – Android)





03



Building a Backend





What does a Backend Need to Do?

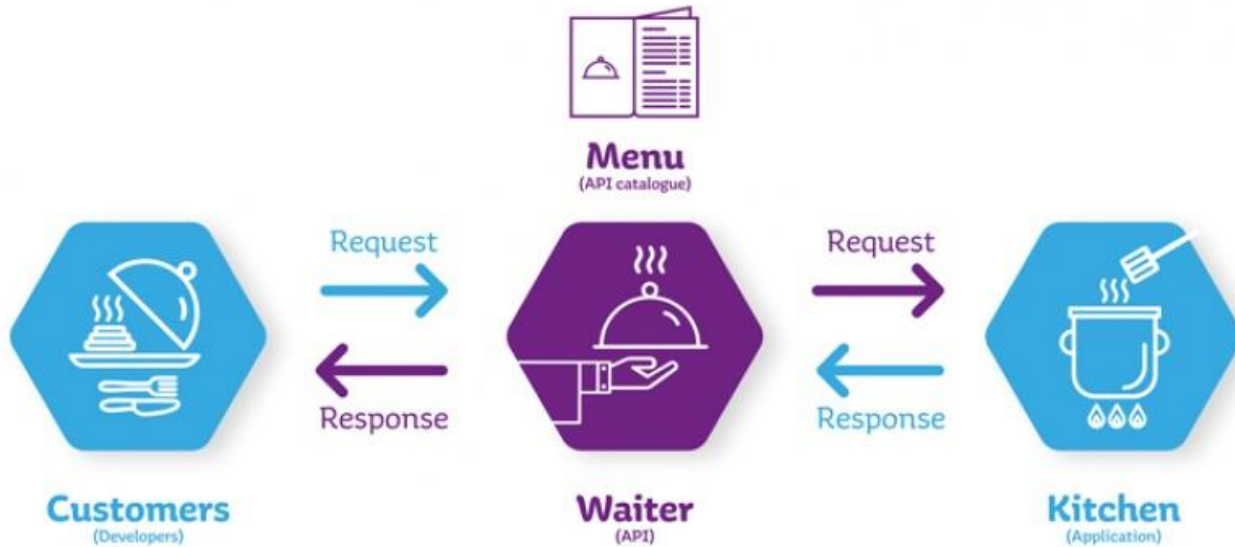
- Handle “business logic”
 - Calculating totals, managing user permissions, etc.
- Manage databases (will get into this later)
- Expose APIs
 - Communication Layer
- Handle any external services
 - Example) Stripe (Payment), Cloud-Services, Email/SMS Services, etc.





What is an API?

“Application Programming Interface”

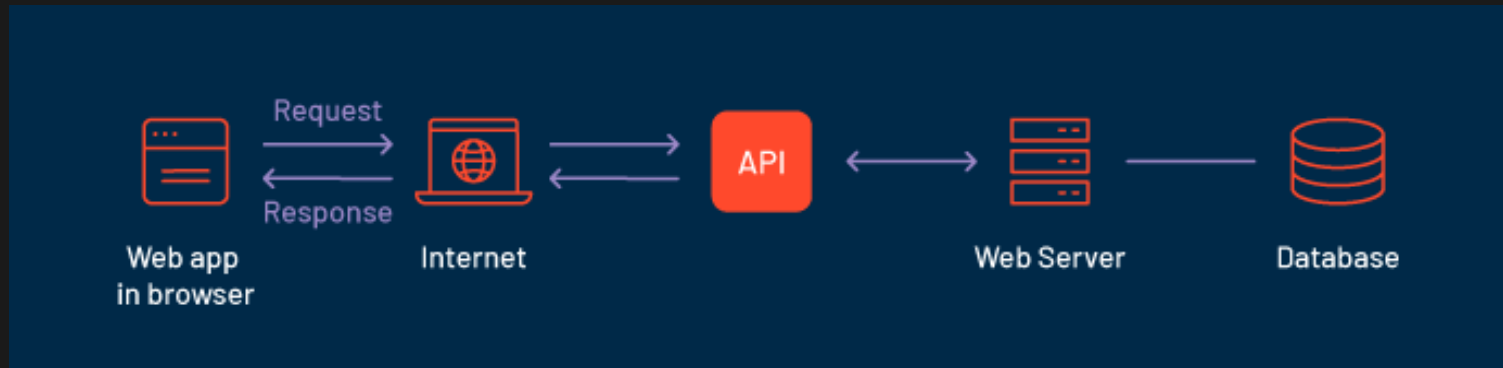




What is an API? (In Practice)

User-Defined Endpoints (REST APIs)

- GET (/api/users) → Get a list of all users
- POST (/api/users) → Add a new user



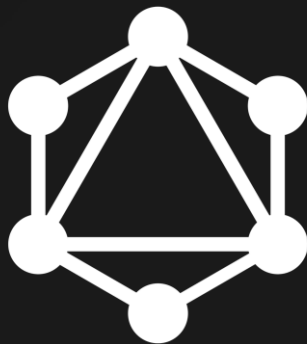


Types of APIs



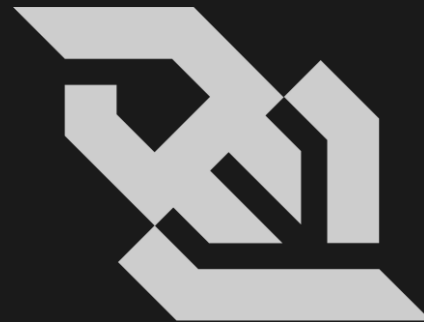
REST

HTTP Protocol, JSON
Format



GraphQL

Single, flexible endpoint. Client
requests exactly what they need



WebSockets

Real-time, two-way
communication





Example external services

- Authentication
 - Auth0, Firebase Authentication, AWS Cognito
- Payments/Subscriptions
 - Stripe, PayPal, Square
- Analytics
 - Google Analytics, ElasticSearch, Snowflake
- LLM/AI APIs
 - OpenAI (ChatGPT), Google Vision, Anthropic/Gemini/Grok/etc.
- Geolocation/Mapping
 - Google Maps, Mapbox, Geoapify
- Many, many others



Auth0

stripe



Google Analytics





Backend Languages

Pretty much anything:

- Python
- Java
- JavaScript/TypeScript (Node)
- Rust
- Go
- Ruby
- C#
- C/C++
- Elixir
- PHP





04

Building a Database

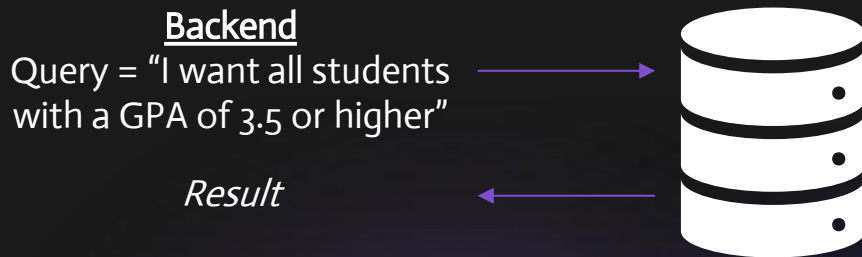




What is a “Query”?

A request for data from a database

- Looks different for different types of databases
 - Popular languages include SQL, MQL, Cypher, etc.
- Managed by the backend – Database only stores data





What is a database?

A way to store data

1

Relational Database

Tables with rows and columns – focuses on relations among rows

2

NoSQL Database

Tables with rows and columns – No relations

3

Others

For example, Graph, which focuses on relationships and contextual meanings





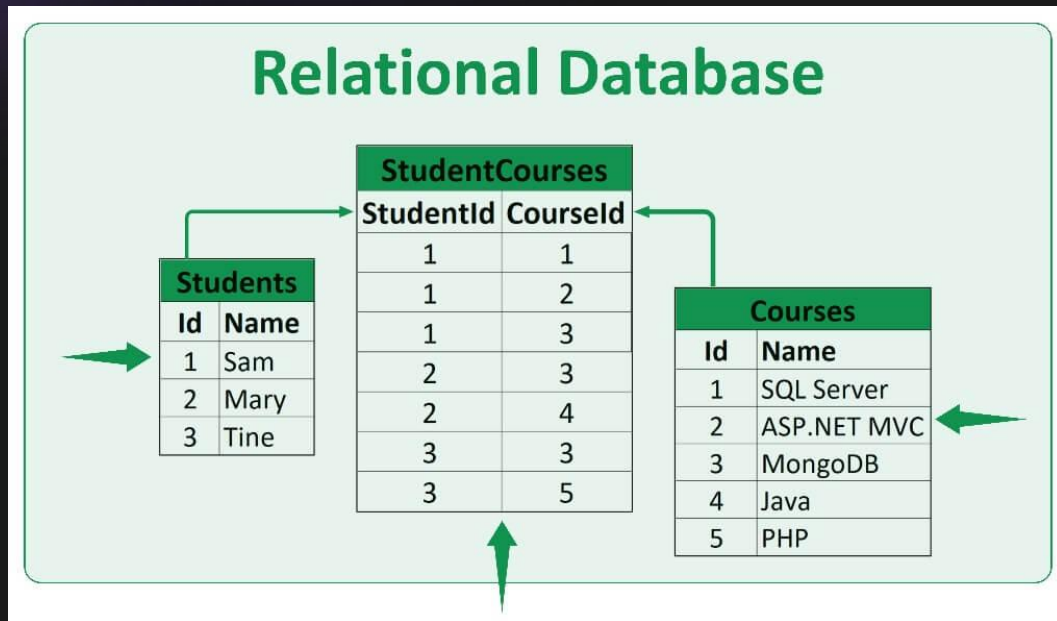
Relational Databases (SQL)

Tabular with key/value pair relationships

uses SQL (Structured Query Language)



MySQL®





Non-Relational Databases (NoSQL)

Several Types of Models, often optimized for Scalability/Flexibility

No unified Language

RELATIONAL

Posts (id, Title)

1	Title
---	-------

Comments

01	1	Comment 1
02	1	Comment 2

NON-RELATIONAL

Posts (id, Title, Comments / Image)

1	Title	Comment 1
		Comment 2
		Comment 3
<hr/>		
2	Title 2	Image



Cloud Firestore

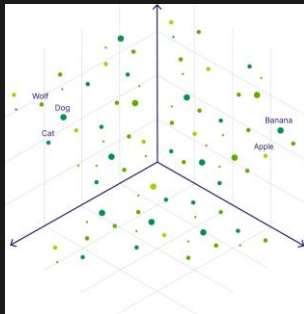


Other Types of Databases

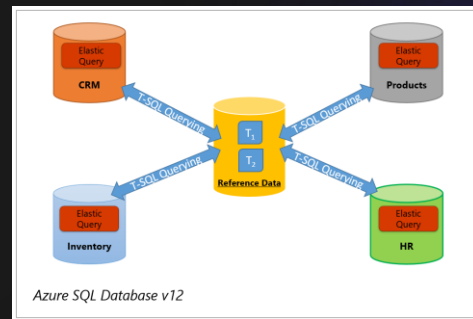
Graph Database



Vector Database



Search/Text-based Database



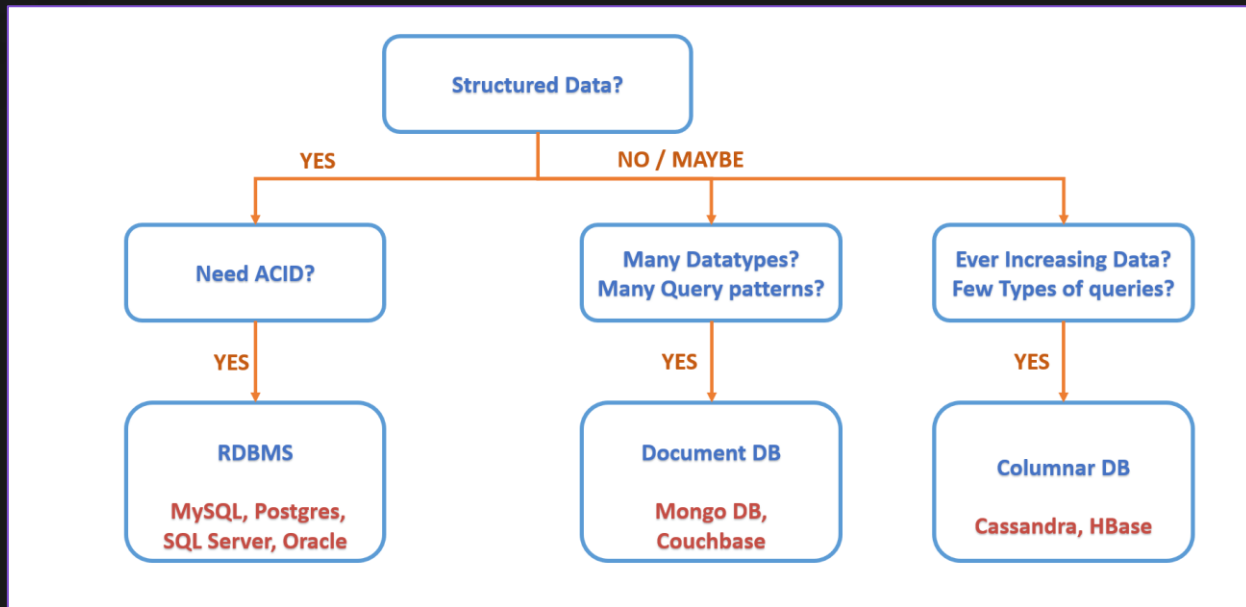
Pinecone





Which Database Do I Choose?

- Varies based on use-case and business constraints
- Five key factors: Scalability, Data Consistency, Query Patterns, System Resilience, and Cost





05



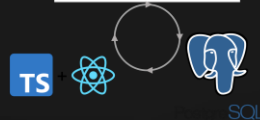
What is a “Stack”?





What is a “Stack”?

- This refers to the collection of technologies/frameworks used to build something
- Some popular stacks:
 - MERN
 - MongoDB (Database)
 - Express (Backend API Framework)
 - React (Frontend)
 - Node.js (Backend)
 - Modern AI
 - FastAPI (Backend API Framework)
 - PostgreSQL (Database)
 - Milvus (Database – Vector)
 - React + Next.js (Frontend)
 - Docker + Kubernetes (Infrastructure – Will discuss later)
 - LAMP
 - Linux (OS Host Environment)
 - Apache (Web Server, Backend-ish)
 - MySQL (Database)
 - PHP (Backend Logic + Frontend)





06

Example Revisited: Instagram



Revisited: Instagram's full-stack components



Frontend

JavaScript/HTML/CSS
(React), Swift, Kotlin, React
Native



Backend

Python (Django
Framework), C++/Go
(Performance-Critical Microservices),
GraphQL API Layer



Database

PostgreSQL, Cassandra
(NoSQL), Amazon S3



Simple Example

My MPI benchmark program
thingy



Flask

HTML



CSS



JS





07

**What is the
“Cloud”?**

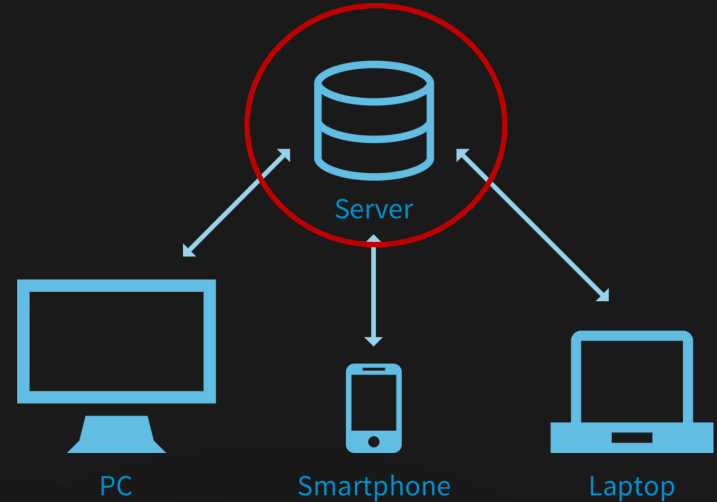




Hosting the Server

If using your own server, must consider:

- Server must always be running
- Must be able to communicate to outside users
 - Must forward the server to the “DNS”
 - Must be able to communicate to all client devices through the internet
- Must scale with usage – could handle millions of requests per day





What Does Cloud Provide?

- Remote servers and infrastructure
- On-demand resources
- Abstracted everything pretty much





The Big Cloud Services



AWS

Largest & Most Mature

- EC2 (Virtual Servers)
- S3 (Object Storage)
- RDS/Aurora (Databases)
- Lambda (Serverless Functions)



Microsoft Azure

- Virtual Machines
- SQL Databases
- Blob (Object) Storage
- Functions (Serverless)
- DevOps (will cover next)



Google Cloud

Google Cloud Platform

- Compute Engine (VMs)
- Cloud Storage (Objects)
- BigQuery (Large Database)
- Cloud Run/Functions
- Vertex AI (ML Platform)





Additional Cloud Technologies (For Deploying)

- Vercel
 - Basically no configuration, super easy, optimized for React apps
- Netlify
 - Simple, good free-tier, instant rollbacks
- Railway
 - Little configuration, easy database configuration/management
- Supabase/Firebase
- Github Pages
 - Simple and free for static websites
 - Very limited but great for some uses





08



Additional Concepts





Foundational Developer Tools



VSCode

Industry-standard IDE,
many others but most
popular. Many built-in
features



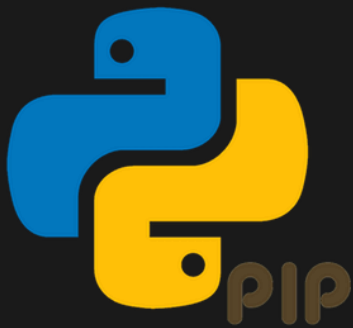
Version control,
collaboration, hosting
"repos" (repositories)





What is a **package manager**?

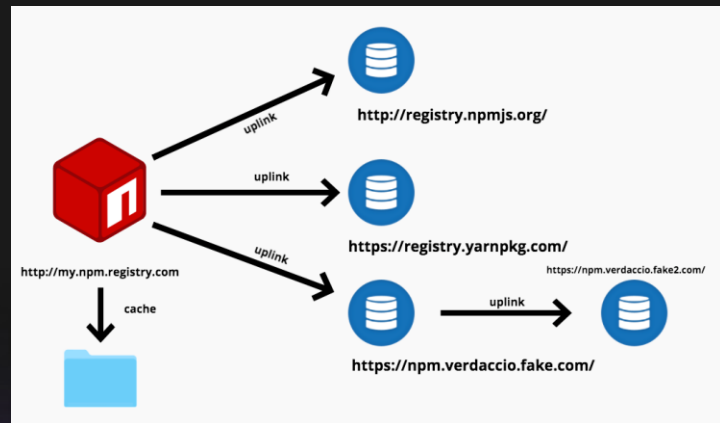
Installs, updates, and manages libraries/frameworks.



```
joshcollinsworth@Josh-MacBook-Pro:~/Projects/npm-test
+ npm-test npm install sass
added 16 packages, and audited 17 packages in 1s

1 package is looking for funding
  run `npm fund` for details

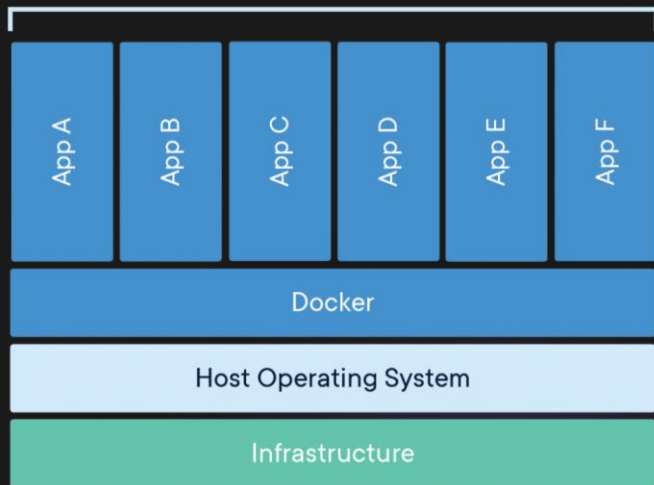
found 0 vulnerabilities
+ npm-test
```





What is Docker?

- A tool that “Containerizes” an application
- Fixes the “works on my machine” problem
- Ensures each user runs on the same environment



docker





What is a Build Tool?

- Some frameworks, such as React, do not natively run by itself
- Build tools convert source code into executable code



CMake

Maven[™]





What is CI/CD?

- Stands for “Continuous Integration and Continuous Deployment”
- A set of practices to automate everything
 - Building Code
 - Testing Code
 - Releasing Code
- Used in industry everywhere in some form, from startups to big tech
 - “DevOps Engineer”



Jenkins





What is Agile/DevOps?

"Development Operations", essentially just a philosophy used for big app deployments.



1. Plan
2. Code
3. Build
4. Test
5. Release
6. Deploy
7. Operate
8. Monitor





09

How to Start Building





Choosing a “Stack”

1. Get an idea (usually derived from a problem)
2. Think about what the “idea” actually does
3. Ask – What do I need to accomplish this? (Web-based frontend, Payment in the backend, real-time communication, etc.)
4. Research the best tools for the job (Do I need a framework for this frontend? What is the easiest way to process payments? How can I have real-time communication?)
5. Choose the easiest *combination* of tools to use

OR

1. Pick something you want to learn or think is cool
2. Use it





How to Learn How to Build Full-Stack Software

The best way to learn is by doing.

- Ask ChatGPT tons of questions
- Watch nerd YouTube Videos (Ex. Fireship)
- Browse through GitHub for other projects
- Build random stuff
- Go to Hackathons!!!
- Building stuff yourself is better than following tutorials





Thank you!

Any Questions?

