



Building Full-Stack Applications

Presented by JJ McCauley – SU Class of 2026
Nov. 2025

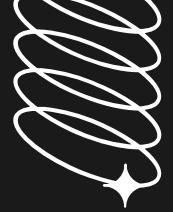




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 - Basic example
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- How does this all tie together?
 - Example revisited
- What is “the cloud”?
- Other cool concepts
- How to start building





01

What is a Full-Stack App?



Any type of software that includes three major components:





What makes a full-stack app?

O1

Frontend

The part that users interact with directly “client-side operations”

O2

Backend

Handles business logic, APIs,
“server-side operations”

O3

Database

Stores and retrieves data





Example

Instagram – Social Media App





Instragram's full-stack components



Frontend

What the user sees –
Profiles, Feed, Etc.



Backend

Reccomendation Engines,
Network Trafficing, Etc.

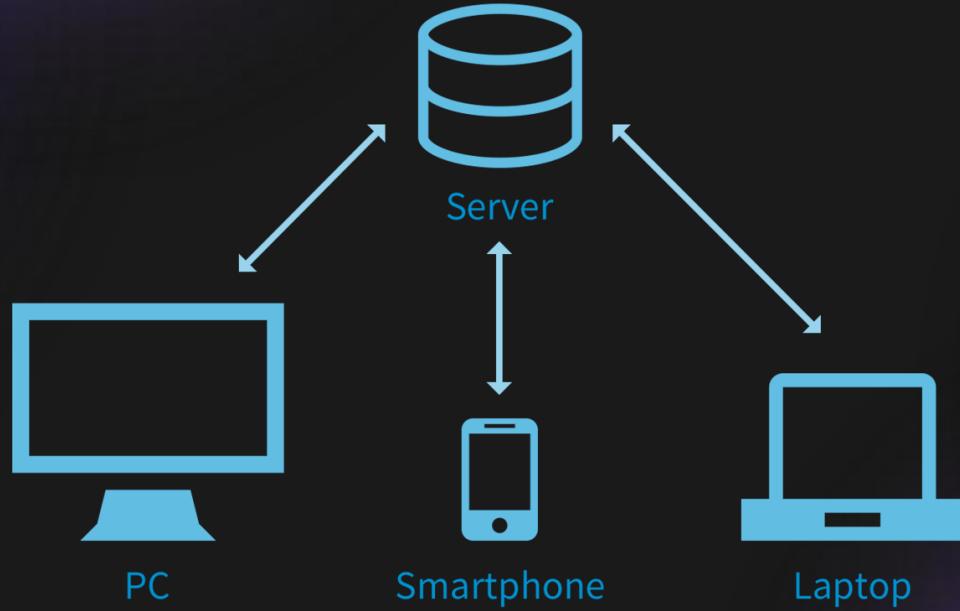


Database

User profiles, post,
interactions, etc.



Client-Server Model





Instagram - Client-Server Model

Client



Frontend

User Device

Server

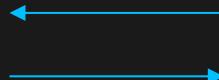


Backend



Database

Instagram's Servers





02

Building a Frontend





Three types of frontends

Websites

- Web-based
- Built with HTML/CSS/JS

Desktop

- Built with GUI libraries

Mobile

- Built with mobile-specific GUI libraries





Web-based Frontends

HTML



HTML

Hyper-Text Markup
Language

CSS



CSS

Cascade Style Sheets

JS



JS

JavaScript





HTML/CSS/JS Example - Button

- **HTML**- Places the button on the screen
- **CSS**- Makes the button pretty
- **JS**- Makes the button do stuff

```
<button>Your Text Here</button>
```

```
input.inputbox, .inputbox,                                     template.css (line 768)
input[type="text"], input[type="password"] {
    border: 2px solid #EAEAEA;
    color: #000000;
    font-size: 14px;
    height: 15px;
    margin-top: 2px;
    padding: 3px;
    width: 190px;
}

.top_bar_login_form_input {                                     style.css (line 8193)
background: none repeat scroll 0 0 #FFFFFF;
background-color: #000000;
border: 1px solid #000000;
font-size: 14px;
height: 15px;
margin-left: 5px;
padding: 3px;
width: 150px;
}
```

```
<html>
  <body>
    <script type="text/javascript">
      console.log('Hello world!');
    </script>
  </body>
</html>
```



Button





HTML ‘Element’ Examples

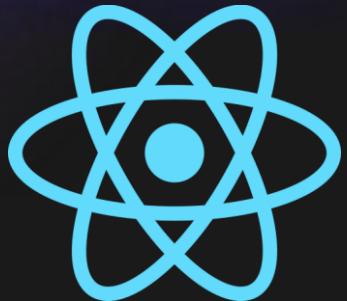
- <div>
- <h1>
 - , ,

-
- <form>
- <textarea>
- <button>
- <select> / <option>





Popular Web-based Development Tools



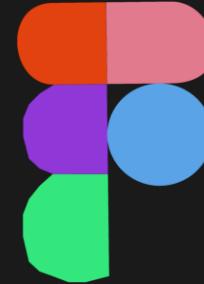
React

JS/TS, helps build dynamic, component-based UIs



Tailwind CSS

CSS Framework with pre-defined classes



Figma

UI/UX design tool





Desktop & Mobile Frontends

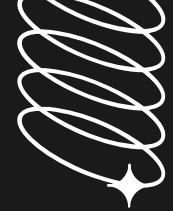
Desktop

- Electron.js (HTML/CSS/JS)
- Qt (C++/Python/Rust/etc.)
 - .NET (C#)

Mobile

- React Native (JS/TS)
- Flutter (Dart)
- SwiftUI (Swift – IOS)
- Jetpack Compose (Kotlin - Android)
- JavaFX (Java - Android)





03

Building a Backend





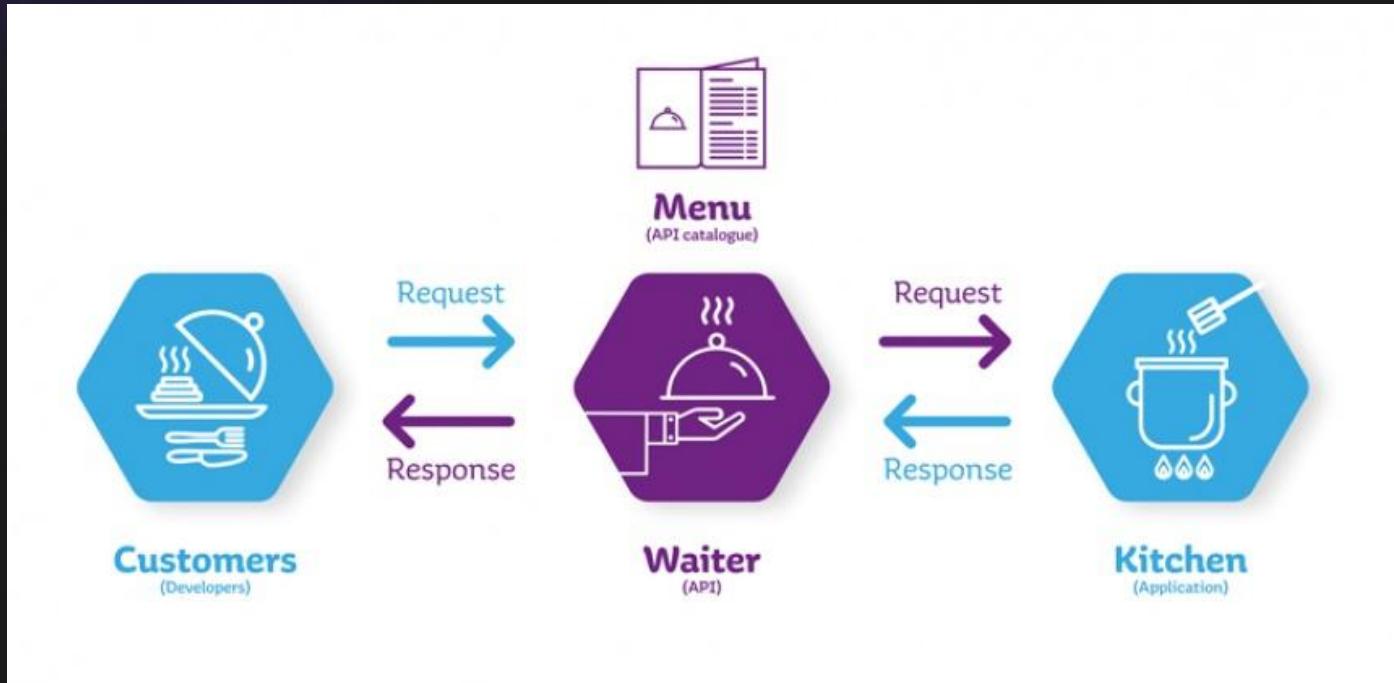
What does a Backend Need to Do?

- Handle “business logic”
 - Calculating totals, managing user permissions, etc.
- Manage databases (will get into this later)
- Expose APIs
 - Communication Layer
- Handle any external services
 - Example) Stripe (Payment), Cloud-Services, Email/SMS Services, etc.



What is an API?

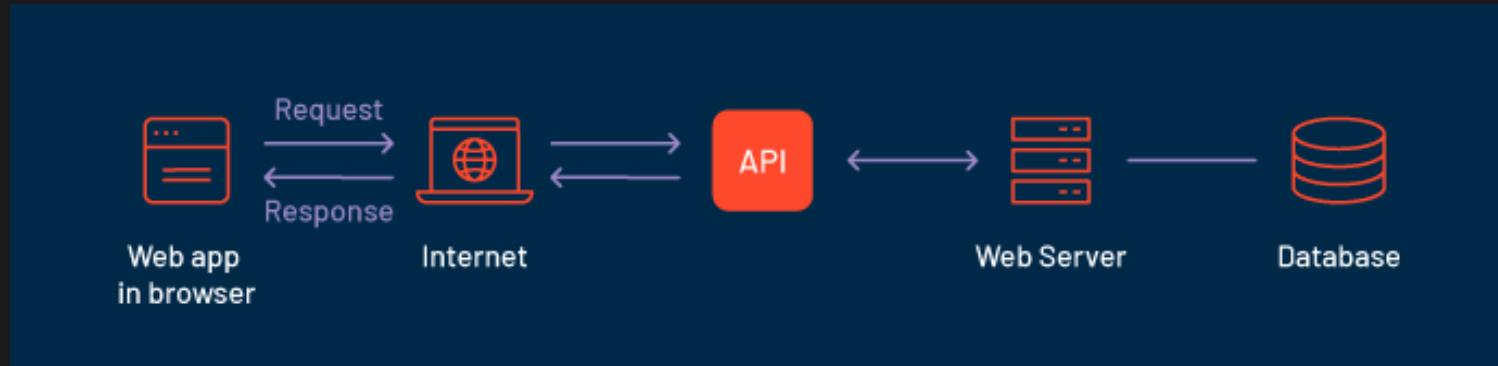
“Application Programming Interface”



What is an API? (In Practice)

User-Defined Endpoints (REST APIs)

- GET (/api/users) → Get a list of all users
- POST (/api/users) → Add a new user



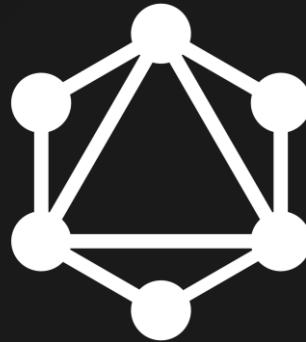


Types of APIs



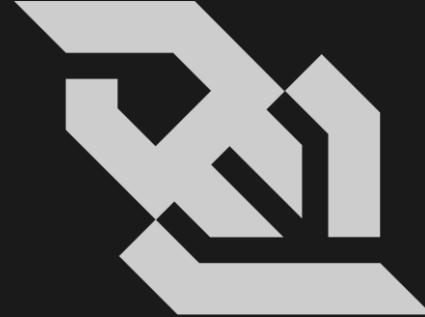
REST

HTTP Protocol, JSON Format



GraphQL

Single, flexible endpoint. Client requests exactly what they need



WebSockets

Real-time, two-way communication





Example external services

- Authentication
 - Auth0, Firebase Authentication, AWS Cognito
- Payments/Subscriptions
 - Stripe, PayPal, Square
- Analytics
 - Google Analytics, ElasticSearch, Snowflake
- LLM/AI APIs
 - OpenAI (ChatGPT), Google Vision, Anthropic/Gemini/Grok/etc.
- Geolocation/Mapping
 - Google Maps, Mapbox, Geoapify
- Many, many others



stripe



Google Analytics





Backend Languages

Pretty much anything:

- Python
- Java
- JavaScript/TypeScript (Node)
- Rust
- Go

- Ruby
- C#
- C/C++
- Elixir
- PHP





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Building a Database

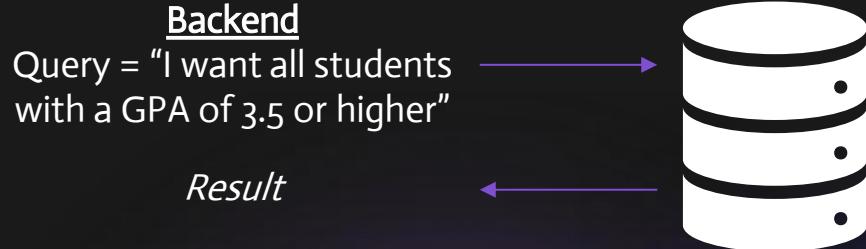




What is a “Query”?

A request for data from a database

- Looks different for different types of databases
 - Popular languages include SQL, MQL, Cypher, etc.
- Managed by the backend – Database only stores data





What is a database?

A way to store data

1

Relational Database

Tables with rows and columns – focuses on relations among rows

2

NoSQL Database

Tables with rows and columns – No relations

3

Others

For example, Graph, which Focuses on relationships and contextual meanings

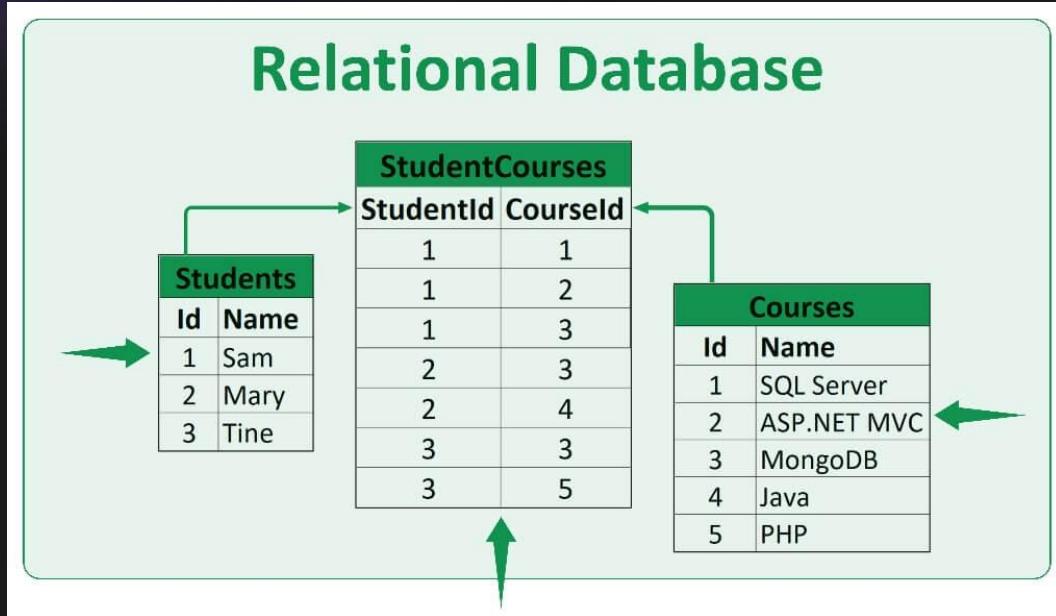




Relational Databases (SQL)

Tabular with key/value pair relationships

uses SQL (Structured Query Language)





Non-Relational Databases (NoSQL)

Several Types of Models, often optimized for Scalability/Flexibility
No unified Language

RELATIONAL

Posts (id, Title)

1	Title	
---	-------	--

Comments

01	1	Comment 1
02	1	Comment 2

NON-RELATIONAL

Posts (id, Title, Comments / Image)

1	Title	Comment 1
		Comment 2
		Comment 3
<hr/>		
2	Title 2	Image



Cloud Firestore



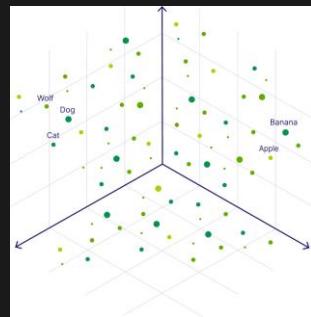


Other Types of Databases

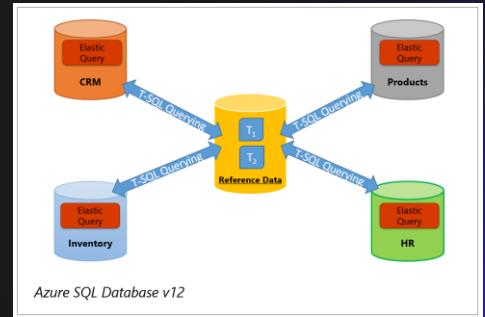
Graph Database



Vector Database



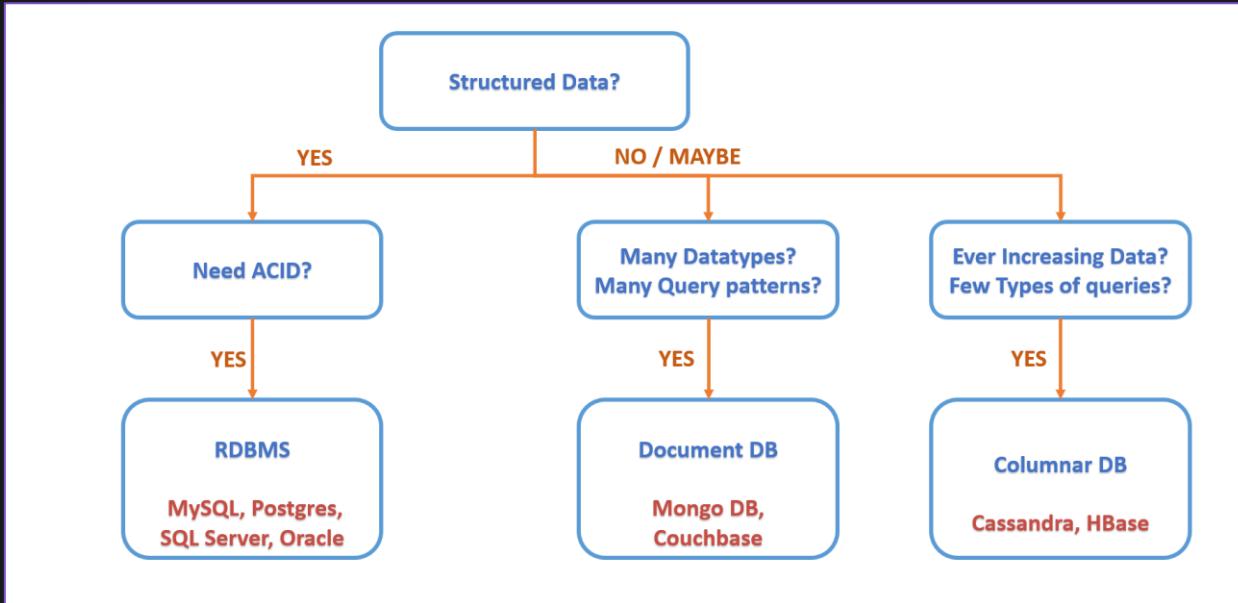
Search/Text-based Database

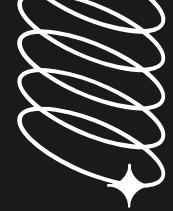




Which Database Do I Choose?

- Varies based on use-case and business constraints
- Five key factors: Scalability, Data Consistency, Query Patterns, System Resilience, and Cost





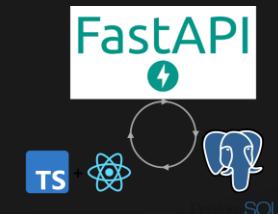
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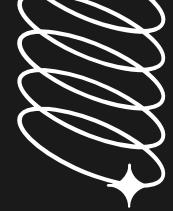
What is a “Stack”?



What is a “Stack”?

- This refers to the collection of technologies/frameworks used to build something
- Some popular stacks:
 - MERN
 - MongoDB (Database)
 - Express (Backend API Framework)
 - React (Frontend)
 - Node.js (Backend)
 - Modern AI
 - FastAPI (Backend API Framework)
 - PostgreSQL (Database)
 - Milvus (Database – Vector)
 - React + Next.js (Frontend)
 - Docker + Kubernetes (Infrastructure – Will discuss later)
 - LAMP
 - Linux (OS Host Environment)
 - Apache (Web Server, Backend-ish)
 - MySQL (Database)
 - PHP (Backend Logic + Frontend)





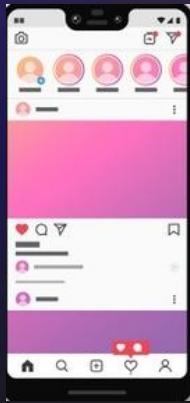
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Example Revisited: Instagram





Revisited: Instragram's full-stack components



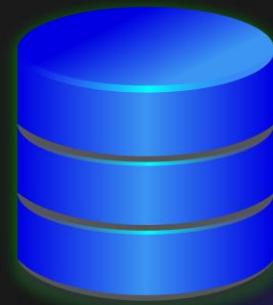
Frontend

JavaScript/HTML/CSS
(React), Swift, Kotlin, React Native



Backend

Python (Django Framework), C++/Go (Performance-Critical Microservices), GraphQL API Layer



Database

PostgresSQL, Cassandra (NoSQL), Amazon S3



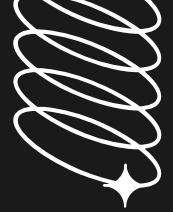
Simple Example

My MPI benchmark program
thingy



Flask





07

What is the “Cloud”?

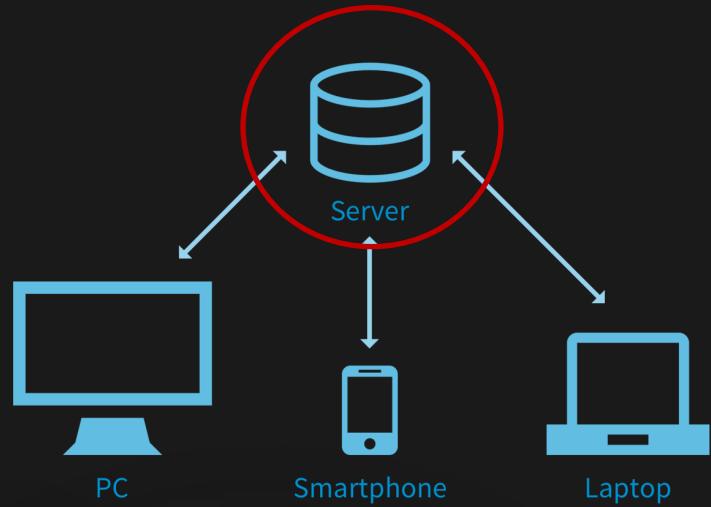




Hosting the Server

If using your own server, must consider:

- Server must always be running
- Must be able to communicate to outside users
 - Must forward the server to the “DNS”
 - Must be able to communicate to all client devices through the internet
- Must scale with usage – could handle millions of requests per day





What Does Cloud Provide?

- Remote servers and infrastructure
- On-demand resources
- Abstracted everything pretty much





The Big Cloud Services



AWS

- Largest & Most Mature
- EC2 (Virtual Servers)
- S3 (Object Storage)
- RDS/Aurora (Databases)
- Lambda (Serverless Functions)



Microsoft Azure

- Virtual Machines
- SQL Databases
- Blob (Object) Storage
- Functions (Serverless)
- DevOps (will cover next)



Google Cloud

Google Cloud Platform

- Compute Engine (VMs)
- Cloud Storage (Objects)
- BigQuery (Large Database)
 - Cloud Run/Functions
- Vertex AI (ML Platform)

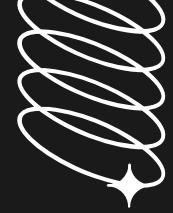




Additional Cloud Technologies (For Deploying)

- Vercel
 - Basically no configuration, super easy, optimized for React apps
- Netlify
 - Simple, good free-tier, instant rollbacks
- Railway
 - Little configuration, easy database configuration/management
- Supabase/Firebase
- Github Pages
 - Simple and free for static websites
 - Very limited but great for some uses





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Additional Concepts





Foundational Developer Tools



VSCode

Industry-standard IDE,
many others but most
popular. Many built-in
features



GitHub

GitHub

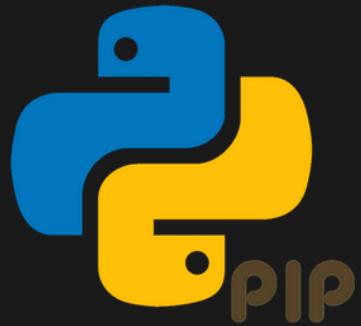
Version control,
collaboration, hosting
“repos” (repositories)



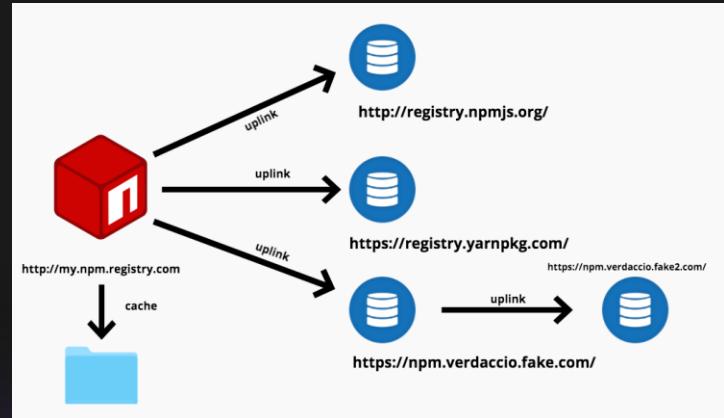


What is a package manager?

Installs, updates, and manages libraries/frameworks.



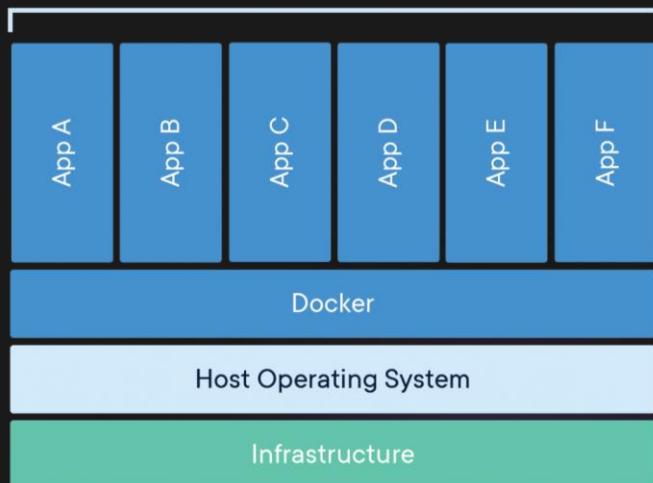
```
joshcollinsworth@Jshs-MacBook-Pro:~/Projects/npm-test
+ npm-test npm install sass
added 16 packages, and audited 17 packages in 1s
1 package is looking for funding
  run 'npm fund' for details
found 0 vulnerabilities
+ npm-test
```





What is Docker?

- A tool that “Containerizes” an application
- Fixes the “works on my machine” problem
- Ensures each user runs on the same environment



docker





What is a Build Tool?

- Some frameworks, such as React, do not natively run by itself
- Build tools convert source code into executable code





What is CI/CD?

- Stands for “Continuous Integration and Continuous Deployment”
- A set of practices to automate everything
 - Building Code
 - Testing Code
 - Releasing Code
- Used in industry everywhere in some form, from startups to big tech
 - “DevOps Engineer”



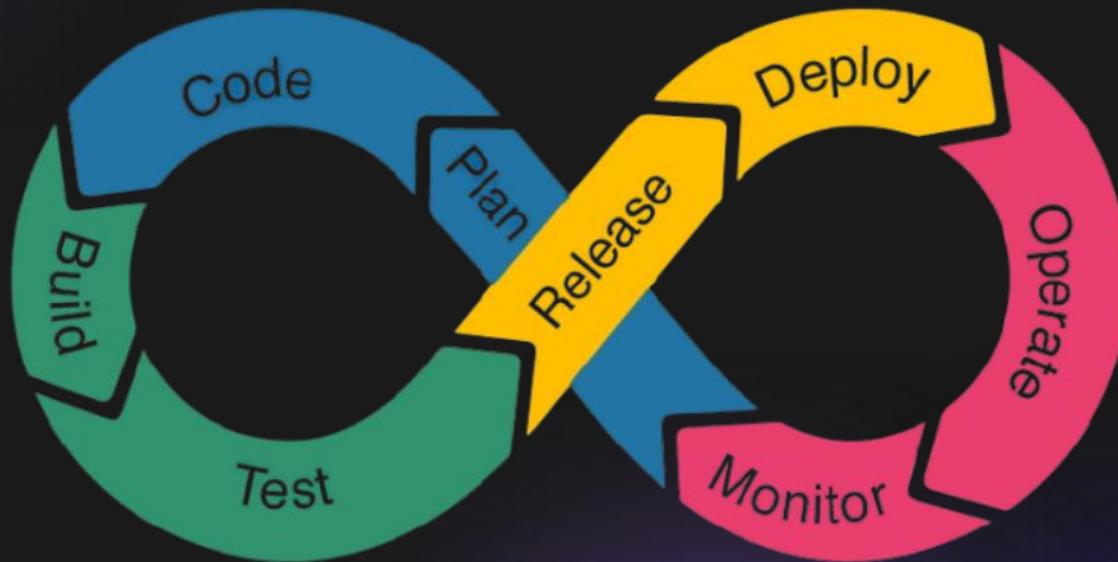
Jenkins





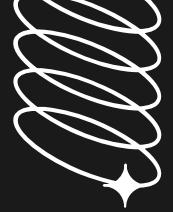
What is Agile/DevOps?

“Development Operations”, essentially just a philosophy used for big app deployments.



1. Plan
2. Code
3. Build
4. Test
5. Release
6. Deploy
7. Operate
8. Monitor





09

How to Start Building





Choosing a “Stack”

1. Get an idea (usually derived from a problem)
2. Think about what the “idea” actually does
3. Ask – What do I need to accomplish this? (Web-based frontend, Payment in the backend, real-time communication, etc.)
4. Research the best tools for the job (Do I need a framework for this frontend? What is the easiest way to process payments? How can I have real-time communication?)
5. Choose the easiest *combination* of tools to use

OR

1. Pick something you want to learn or think is cool
2. Use it





How to Learn How to Build Full-Stack Software

The best way to learn is by doing.



- Ask ChatGPT tons of questions
- Watch nerd YouTube Videos (Ex. Fireship)
- Browse through GitHub for other projects
- Build random stuff
- Go to Hackathons!!!
- Building stuff yourself is better than following tutorials





Thank you!

Any Questions?

