## Department of Artificial Intelligence and Data Science

# FinTrack: Smart Portfolio Management and Analytics

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## **Introduction**

Overview: Briefly introduce the concept of stock market portfolio analysis, its importance, and how it helps investors make informed decisions.

**Objective:** Define the project's main goal—developing a system to analyze and optimize stock portfolios based on various criteria (e.g., risk, return, diversification).

**Scope:** Outline the scope of the project, including the main features and functionalities to be developed.

## **Existing System**

**Overview:** Existing portfolio management systems provide data analysis, financial modeling, and optimization but are often expensive, complex, or lack customization for individual investors.

**Limitations**: Limitations include high costs, limited accessibility, and a lack of transparency in automated decision-making.

#### Advantages and Disadvantages of Existing System

#### Advantages:

- Established market presence
- User familiarity
- Basic analysis features

#### **Disadvantages:**

- Limited data sources
- Lack of real-time analysis
- Complex interfaces
- Inefficient handling of large datasets

### **Proposed System**

**Overview:** Present the new system, focusing on how it will overcome the limitations of the existing system.

#### **Key Features:**

- Real-time data analysis
- Advanced risk assessment tools
- User-friendly interface
- Automated portfolio optimization algorithms

#### Advantages and Disadvantages of Proposed System

#### Advantages:

- Enhanced data accuracy
- Real-time decision-making
- Improved user experience
- Comprehensive risk analysis and diversification strategies

#### **Disadvantages:**

- High initial development cost
- Potential complexity for novice users
- Dependence on real-time data feeds

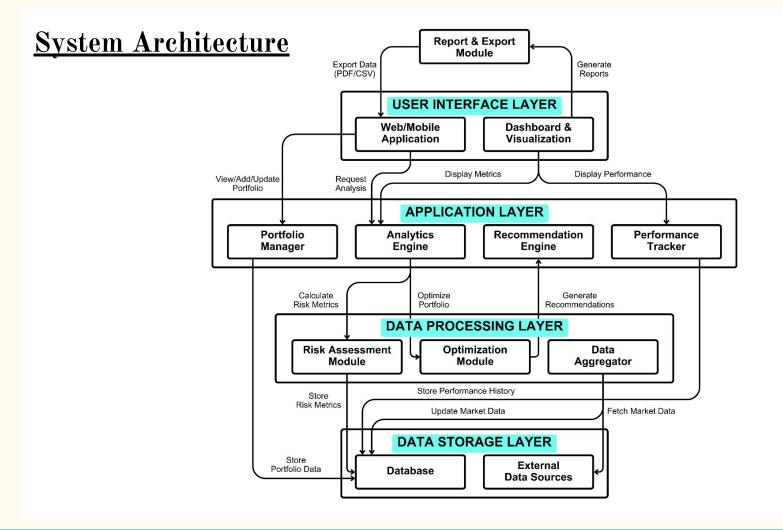
### SRS (Software Requirements Specification)

#### **Functional Requirements:**

- User Authentication: Users must be able to create accounts and log in.
- **Portfolio Management:** Users should be able to create, modify, and analyze portfolios.
- Real-time Data Integration: The system should fetch and display real-time market data.
- Risk Analysis: Provide detailed risk assessments for portfolios.
- Optimization: Offer portfolio optimization based on user-defined criteria.

#### Non-Functional Requirements:

- **Performance**: The system should process data quickly and provide real-time updates.
- Security: Ensure that user data and transactions are secure.
- Scalability: The system should handle increasing numbers of users and data without performance degradation.
- Usability: The interface should be intuitive and easy to navigate.
- Reliability: The system should have high availability and minimal downtime.



## Software Development Model(Waterfall Model):

Phase	Activities	Deliverables
1. Requirements Gathering	Collect user needs, define system features, document functional/non-functional requirements.	Requirements Specification Document
2. System Design	High-level system architecture, database design, UI/UX wireframes, and security specifications.	System Design Document
3. Implementation (Coding)	Develop the front-end and back-end systems, integrate APIs, and implement the database.	Codebase (source code)
4. Testing	Unit testing, integration testing, system testing, security testing, performance testing, and user acceptance testing.	Test Reports
5. Deployment	Deploy the application to production, migrate data, and set up monitoring tools.	Deployed System
6. Maintenance	Bug fixes, updates, system performance monitoring, and adding new features based on feedback.	Updated System

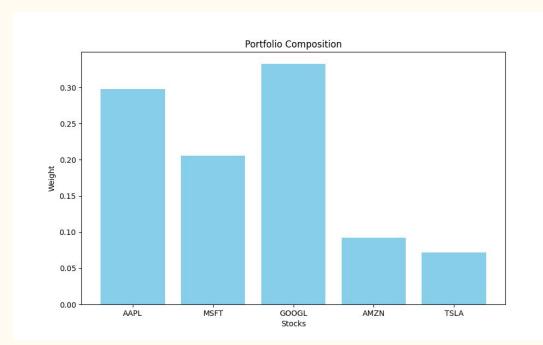
#### **Unit Testing**

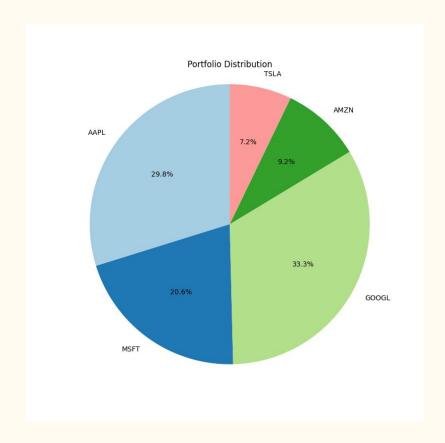
```
PS C:\Users\ADMIN\OneDrive\Desktop\SE> & C:\Users/ADMIN/AppData/Local/Programs/Python/Python312/python.exe c:\Users/ADMIN/OneDrive/Desktop/SE/main.py
....Pie Chart Execution Time: 0.1846 seconds
Line Chart Execution Time: 0.0648 seconds
Bar Chart Execution Time: 0.0558 seconds
Scatter Chart Execution Time: 0.0568 seconds
...
Ran 6 tests in 0.362s
```

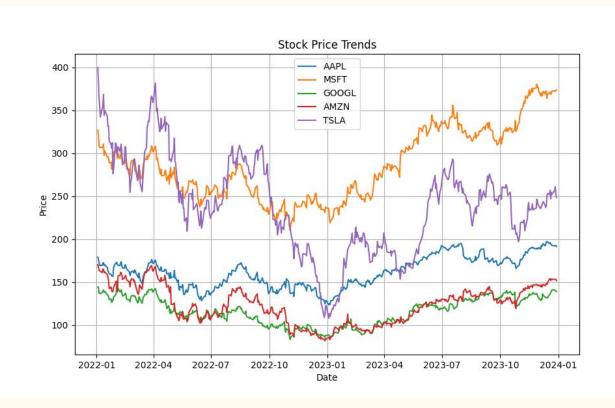
## **Functional Testing**

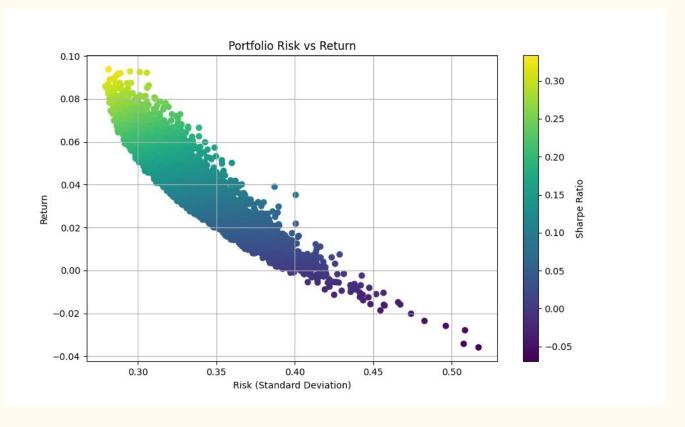
```
PS C:\Users\ADMIN\OneDrive\Desktop\SE> & C:/Users/ADMIN/AppData/Local/Programs/Python/Python312/python.exe c:/Users/ADMIN/OneDrive/Desktop/SE/Functional_test.py
..Pie Chart Execution Time: 0.1027 seconds
Line Chart Execution Time: 0.0682 seconds
Bar Chart Execution Time: 0.0561 seconds
Scatter Chart Execution Time: 0.0558 seconds
...
Ran 5 tests in 0.284s

OK
```

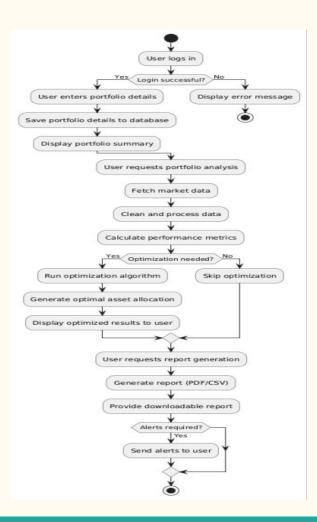




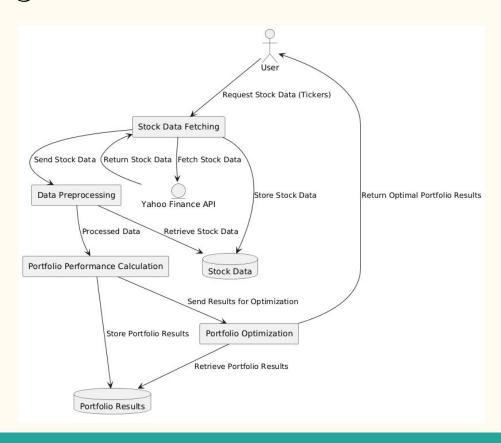




## **Activity Diagram:**



## **Data Flow Diagram:**



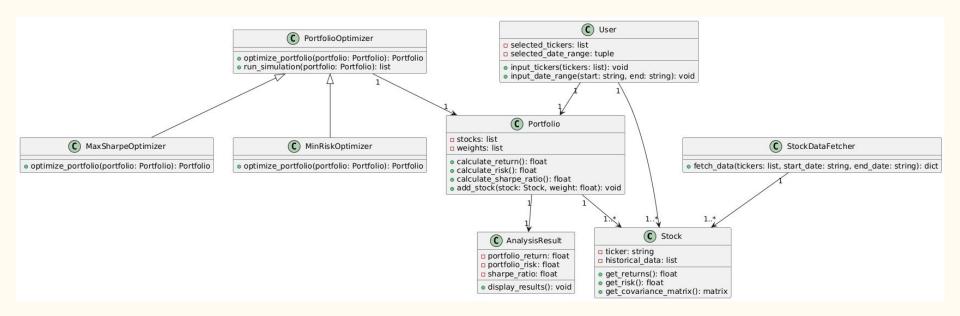
### **Object-Oriented Design**

Overview: Explain how object-oriented principles like inheritance, polymorphism, and encapsulation are applied in the system.

#### **Detailed Design**

- Classes and Objects: Define the key classes, their attributes, and methods.
- Interactions: Describe how objects interact with each other to perform the required functions.

## **Object Oriented Design:**



#### **Conclusion**

The FinTrack: Smart Portfolio Management and Analytics project provides a comprehensive solution for optimizing and analyzing stock portfolios. By leveraging object-oriented principles, the system efficiently organizes key functionalities such as stock data fetching, portfolio optimization, and performance analysis. The integration of various optimization strategies ensures tailored solutions based on user goals like maximizing returns or minimizing risk. Through interactive user interfaces, individuals can easily input stock tickers and define their desired date ranges for analysis. The system calculates essential metrics like return, risk, and Sharpe ratio, providing clear insights. Visualization tools like charts enhance the understanding of portfolio performance. The modular design allows for scalability, enabling the addition of new features in the future. Overall, FinTrack empowers users to make informed investment decisions through data-driven analytics. With a user-friendly experience and robust analytical tools, the project showcases the potential of smart portfolio management. The system's adaptability ensures it can be continuously improved to meet evolving user needs.

#### Reference

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