Dev Bhoomi Uttarakhand University
Job Description

Virtual Campus Placement Drive of Binary Semantics

1	**Name of the Company**	Binary Semantics
2	**Last Date of Registration**	**14/06/2024**
3	**Company Profile**	- We are a global company with a range of Value-driven Products, Solutions, Services, and - Experiences encompassing SaaS, PaaS, broadly XaaS; Hybrid and Enterprise models. - We passionately believe that the experiential world of tomorrow is going to be interconnected - with APIs and Microservices enabling the transformation to Customer Experiences. - We provide Fixed, Subscription, or usage-based Pricing Models giving customers a choice - and value drivers suited to their context /scenarios. - Our gold and silver partners and alliances list includes IBM, Microsoft, Oracle, SAS, - Maplesoft, Altair, Qlik, Lindo and many more.
4	**Established Year**	1986
5	**No. of Employee**	1,001-5,000
6	**Company Website**	https://www.binarysemantics.com/
7	**Stream Required**	B.Tech(CSE)/MCA(For software Developer) and Any Graduate /Post Graduates (For IT Sales Profile)
8	**Mandatory**	Required 70% Throughout academics
9	**Batch**	2024
10	**Position**	- Software Engineer(Technology: .net / Java Android / Ios/ Python etc.) - IT Sales
11	**Job Responsibilities (for B.Tech/MCA)**	- Producing code using programming languages (C#, VB. NET, Python, Java) - Collaborate with internal teams to create software design and architecture - Write clean, scalable code various programming languages - Revise, update, refactor and debug code - Participate in requirements analysis - Develop software throughout the software development life cycle (SDLC)

		• Functional testing based on the requirement
11	**Job Responsibilities** (For IT Sales)	• Helping the customer with their query and sell our products and services. • Up-selling and cross-selling brand products and services of Technology leading brands. • Responsible for effectively handling customer queries and providing exceptional customer service. • Maintaining Consistent Productivity and consistently achieving assigned targets. • Meet Call Quality requirements according to Call Monitoring Guidelines. • Motivation for Sales, Sales Planning, Implementation & Rapport Building • Establish, develop and maintain positive business and customer relationships
12	**Job Location**	Gurugram
13	**Package**	• Salary 5LPA (4.0 L Fixed + 1 .0 L Annually Retention Bonus) for Software profile Salary 3.5LPA +Incentives) During Training 22,000 in hand (stipend) plus 3,000 Retention/Loyalty Bonus payable after 1 year completion for IT Sales profile
14	**Any Bond or Fee** **(Please specify clearly)**	NA
15	**Placement Process**	• Online Test • Interview

Registration Link :- *https://forms.gle/3sKZEoLrKCFXv9vj9*

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Head-Corporate Resource Center