

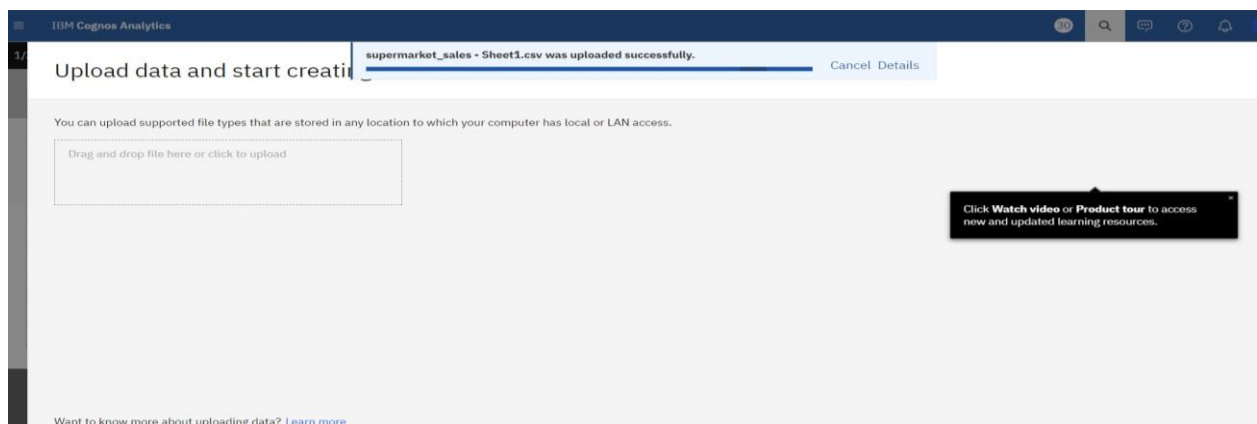
SUPERMARKET SALES DATA ANALYSIS

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TASKS:

1: UPLOADING DATA SET



2: CREATING DATA MODULE

IBM Cognos Analytics

What's New: To read about what's new in Modeling, click More Info.

Dismiss More Info

Properties

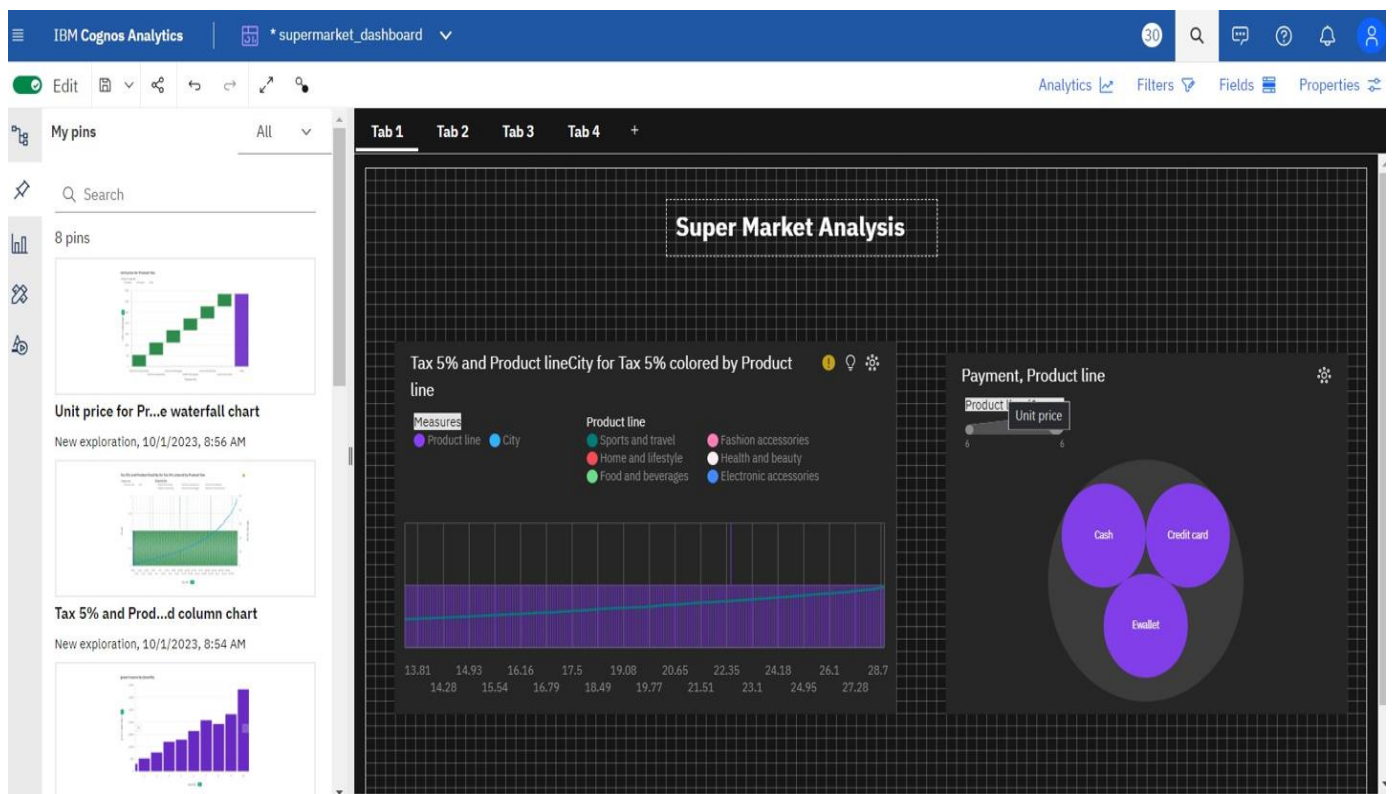
Data module

Grid Relationships Custom tables

Row Id	Invoice ID	Branch	City	Customer type	Gender	Product line
1	750-67-8428	A	Yangon	Member	Female	Health and beauty
2	226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories
3	631-41-3108	A	Yangon	Normal	Male	Home and lifestyle
4	123-19-1176	A	Yangon	Member	Male	Health and beauty
5	373-73-7910	A	Yangon	Normal	Male	Sports and travel
6	699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories
7	355-53-5943	A	Yangon	Member	Female	Electronic accessories
8	315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle
9	665-32-9167	A	Yangon	Member	Female	Health and beauty
10	692-92-5582	B	Mandalay	Member	Female	Food and beverages
11	351-62-0822	B	Mandalay	Member	Female	Fashion accessories
12	579-56-3974	B	Mandalay	Member	Male	Electronic accessories

IBM Cognos Analytics							
* New data module							
Properties							
Data module							
Grid Relationships Custom tables							
Search							
Invoice ID Branch City Customer type Gender Product line Unit price							
750-67-8428	A	Yangon	Member	Female	Health and beauty	74.69	
226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories	15.28	
631-41-3108	A	Yangon	Normal	Male	Home and lifestyle	46.33	
123-19-1176	A	Yangon	Member	Male	Health and beauty	58.22	
373-73-7910	A	Yangon	Normal	Male	Sports and travel	86.31	
699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories	85.39	
355-53-5943	A	Yangon	Member	Female	Electronic accessories	68.84	
315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle	73.56	
665-32-9167	A	Yangon	Member	Female	Health and beauty	36.26	
692-92-5582	B	Mandalay	Member	Female	Food and beverages	54.84	
351-62-0822	B	Mandalay	Member	Female	Fashion accessories	14.48	
529-56-3974	B	Mandalay	Member	Male	Electronic accessories	25.51	
345-64-0515	A	Yangon	Normal	Female	Electronic accessories	46.95	

3:DATA EXPLORATION



4:DATA VISUALIZATION

A) DASHBOARD:

