

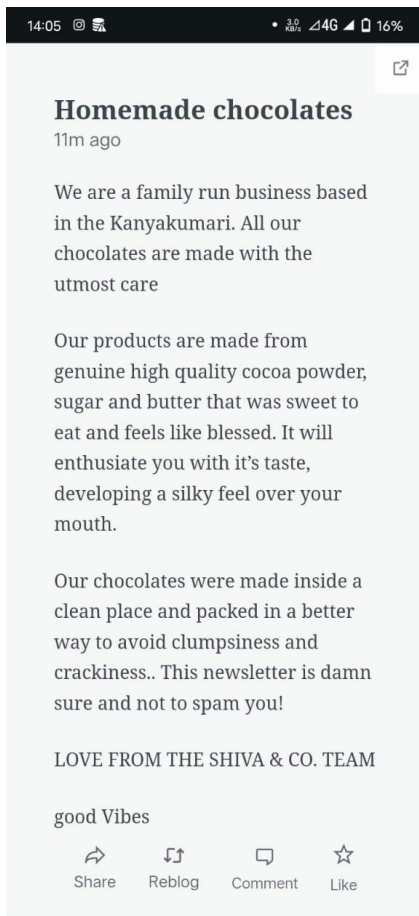
NAME : S.ABISHA  
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY  
COLLEGE : GOVERNMENT COLLEGE OF  
TECHNOLOGY,COIMBATORE  
NAAN MUDHALAVAN COURSE: DIGITAL MARKETING  
NAAN MUDHALAVAN ID : 8AC754F2EB4D9A7A1D64C2BE4E202906

### ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

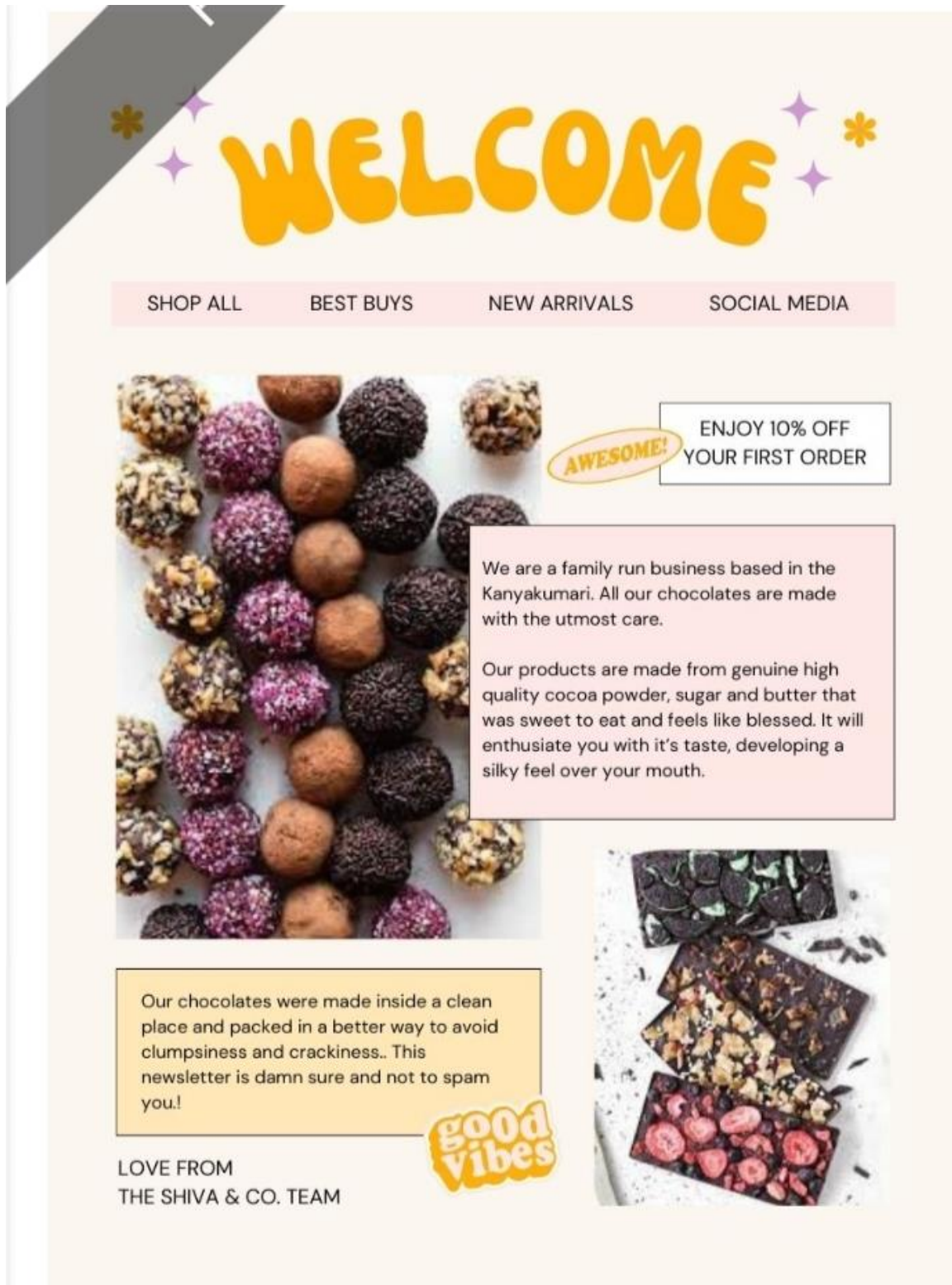
BLOG <https://www.blogger.com/u/2/blog/posts/7036625186383170042>

WORDPRESS <https://chocolate286.wordpress.com/2023/10/30/homemade-chocolates/>



2. Create a new facebook business page and post one social media poster for your brand

<https://m.facebook.com/profile.php?id=61550879673826>




# WELCOME

SHOP ALL

BEST BUYS

NEW ARRIVALS

SOCIAL MEDIA



AWESOME!

ENJOY 10% OFF  
YOUR FIRST ORDER


We are a family run business based in the Kanyakumari. All our chocolates are made with the utmost care.

Our products are made from genuine high quality cocoa powder, sugar and butter that was sweet to eat and feels like blessed. It will enthuse you with its taste, developing a silky feel over your mouth.

Our chocolates were made inside a clean place and packed in a better way to avoid clumpiness and crackiness.. This newsletter is damn sure and not to spam you.!

LOVE FROM  
THE SHIVA & CO. TEAM

good  
vibes



3. Create and design a social media advertisement poster using canva.



Dark, rich  
and creamy!



## THE BEST CHOCOLATE CAKE EVER!

*Contains chocolate, eggs,  
butter, cream*

14 inch - \$22  
18 inch - \$30



.....  
Message Matt:  
+123-456-7890  
@reallygreatsite  
.....





4. Create email newsletter design using Mailchimp or canva tool.

