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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : A1E36DDC4699B0EBCCE4F153DE780AA2

ASSIGNMENT ON DIGITAL MARKETING

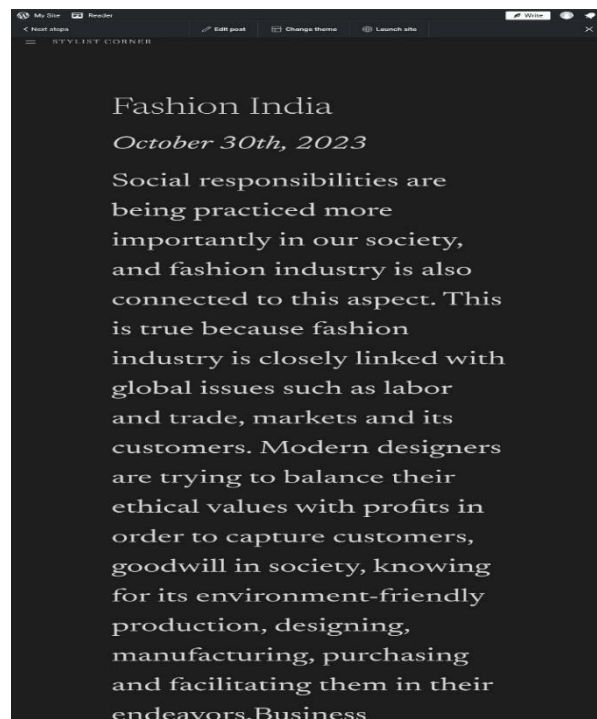
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://kaviyapaneerselvam.blogspot.com/2023/10/fashion-boutique.html>


Wordpress:

<https://fashion5448.wordpress.com/2023/10/30/fashion-india/>



2. Create a new facebook business page and post one social media poster for your brand.


<https://www.facebook.com/profile.php?id=61550896145864>



Kaviya S P



Posts




Post a status update



 Photo


 Check In


 Life event



Kaviya S P






Just now · 

Fashion is what you buy! Style is what you make it!





Kaviya S P

 1





3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mail chimp or canva tool.



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