

Module Title	Programming for Analytics
Module Code	MIS41110
Assessment Title	Business Analytics Assignment: Group Project
Module Coordinator & Lecturer	Dr. Miguel Nicolau & Darren Redmond
Tutor (if applicable)	Cillian Reid
Submission Deadline	30/11/2021
Date Submitted	30/11/2021
Grade/Mark	

Group 24	Student Number
Deepak Albert	20200023
Jake Pickering	17308183
Shreyas Pillai	21200055
Rohan Poulose	20200112
Conor Young	17204152

# A SIGNED COPY OF THIS FORM MUST ACCOMPANY ALL SUBMISSIONS FOR ASSESSMENT. STUDENTS SHOULD KEEP A COPY OF ALL WORK SUBMITTED.

Plagiarism: the unacknowledged inclusion of another person's writings or ideas or works, in any formally presented work (including essays, examinations, projects, laboratory reports or presentations). The penalties associated with plagiarism are designed to impose sanctions that reflect the seriousness of the University's commitment to academic integrity. Ensure that you have read the University's Briefing for Students on Academic Integrity and Plagiarism and the UCD Plagiarism Statement, Plagiarism Policy and Procedures, (http://www.ucd.ie/registrar/)

#### **Declaration of Authorship**

I declare that all material in this assessment is my own work except where there is clear acknowledgement and appropriate reference to the work of others.

**Signed:** Jake Pickering, Shreyas Pillai, Rohan Poulose, Conor Young, Deepak Albert **Date:** 29/11/2021



#### **GROUP 24 USER MANUAL**

#### 1 INTRODUCTION

This manual will focus primarily on our team's graphical user interface (GUI). That said, this manual includes the purpose of our team's program, a description of the procedures for system access, and an example of the application of our GUI. In addition, the contents of this manual will also include a brief section on error handling, followed by the program's UML Activity Diagram, as well as the program's references and appendices.

#### 1.1 DISCLAIMERS

- For the best user experience please use the program in full screen mode and ensure that the system scale is set to 100%.
- If a date range is inputted before the IPO of a given security, the date will still display, however, the data will be taken from the initial public offering until the selected end date.
- To query a specific time range, the user must enter the start date and end date and click the apply time range button.
- When a new stock is queried, the maximum time range for that stock will be displayed.
- If a queried start date is beyond the end date, the system will remain unchanged.

# 1.2 Purpose & Functionality

The purpose of the program is to allow the system's users to model, analyse and consult stock time series data from an online database. Our program more specifically will allow users to:

- Search for stocks via ticker symbol
- Access a company's background information
- Query time ranges

- Analyse descriptive technical indicators
- Plot descriptive visualisations
- Plot inferential visualisations
- Download raw data

# 1.3 Required Libraries & Prerequisites for System Access

After downloading this manual's associated zip file (MIS41110\_Group\_24.zip), the following libraries must be imported/installed before running our program within Python3:

- Streamlit, pandas, numpy, yfinance, plotly, datetime, sklearn
- from requests.sessions import session
- from fbprophet import Prophet
- config.toml file should be placed in a folder named '.streamlit' that is in the same folder as GUI\_group24.py, if not already present

If fbprophet is not working, it is most likely due to an incompatible version of pystan, therefore please run the following commands below line by line:

pip uninstall fbprophet pystan
pip --no-cache-dir install pystan==2.17 #any version
pip --no-cache-dir install fbprophet==0.2 #any version
conda install Cython --force
pip install pystan
conda install pystan -c conda-forge
conda install -c conda-forge fbprophet



## 1.4 Running the Program

After downloading the zip file and the required libraries in section 1.2, in order to run our GUI program in the command line the user must enter the following:

## path> streamlit run GUI\_group24.py

This command will open the program within a browser window. Again for the best user experience please use the program in full screen mode and address the disclaimers above.

To run the program's text interface, please enter the following:

path> python textinterface.py

## 2 APPLICATION OF OUR GRAPHICAL USER INTERFACE

## 2.1 Overview: Viewing Stock Data, Company Information & Querying Time Ranges

Now that the user has access to the program's GUI, to get started viewing stock data in the program, the user must enter a desired stock ticker in the specified field in the left ribbon. This ribbon will display key information as to what stock, time range, program view and options are being run. For example, if the user enters the ticker for Amazon (AMZN) and a specified time range, the user will receive the output depicted in **figure 1**. This first output is the *Overview* and is one of four select view options located within the program (see **figure 2**).

From this output, users will be able to view Amazon's stock closing prices and volume trends since its IPO. Also from the 'Overview', users will be able to manipulate the visual by the slide bar located underneath it (this function is available for all graphical visualisations).

Beneath the main output of the Overview, the user will be able to access a drop-down menu with information enclosed on the selected company (**figure 1**).

## 2.2 Descriptive Statistics: Technical Indicators

If the user would like to get more descriptive analysis of Amazon, they can select the next view option: *Descriptive Statistics* located in the left ribbon of the program previously seen in **figure 2**. After this view is selected, Amazon's *Summary* descriptive statistics will display and another drop-down will appear in the left ribbon known as *Select Technical Indicators* (**figure 3**).

From this drop-down, analysts will be able to select a specific technical indicator in which they want to analyse in an attempt to predict future price movements (**figure 3**). When one of these indicators is chosen, it will display the corresponding visualisation accompanied by a period selection drop-down and a brief description on what the visualisation achieves (**figures 3.1- 3.6**).

## 2.3 Forecasting

If the user would like to predict future closing prices, they can do so through accessing the *Forecasting* view located in the left ribbon (**figure 2**). Once this view has been accessed, the user will be able to



select what type of forecasting (Linear or Non-Linear) that they would like to conduct from a dropdown located in the left ribbon (**figure 4**).

After a decision has been made on the type of forecasting, the program will display the future predictions for a selected stock one year from the current date (**figure 4.1-4.2**). If the user would like to predict the future closing price using these forecasting tools a specific date, there is now a dropdown available to select a designated date to forecast until. In addition to the main output and forecasting parameters, the program will also display the corresponding values for the forecasted date's predicted closing price, RMSE and R<sup>2</sup> (**figure 4.1 or 4.2**).

#### 2.4 Raw Data

This final view within the program will display the designated stock's raw data for a specific time range (**figure 5**). If the user would like to export this data, there is a link displayed below the dataset that will allow the user to export the data to Excel for further analysis (**Figure 14**).

#### 3 POINTS OF CONTACT

For more information on the program, users can contact our designated support team by email at the addresses below:

- Conor.young@ucdconnect.ie
- Jake.pickering@ucdconnect.ie
- Shreyas.pillai@ucdconnect.ie
- Deepak@ucdconnect.ie
- Rohan.poulose@ucdconnect.ie



## 4 APPENDIX



Figure 1. GUI Overview Display

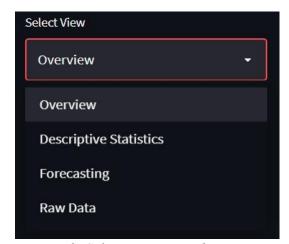


Figure 2. Select View Dropdown Menu

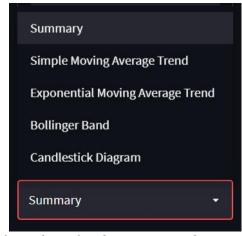


Figure 3. Technical Indicators Dropdown Menu



Figure 3.1 Summary Descriptive Statistics for Amazon

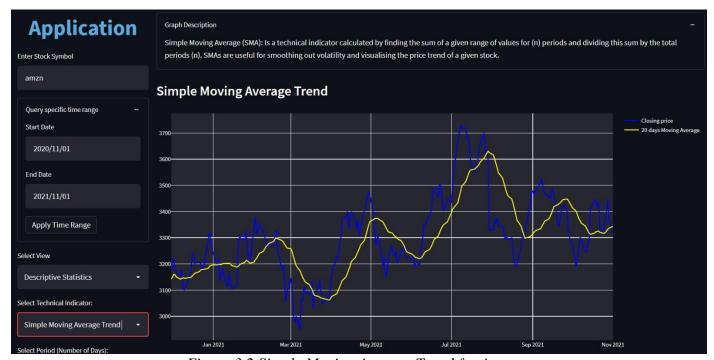


Figure 3.2 Simple Moving Average Trend for Amazon



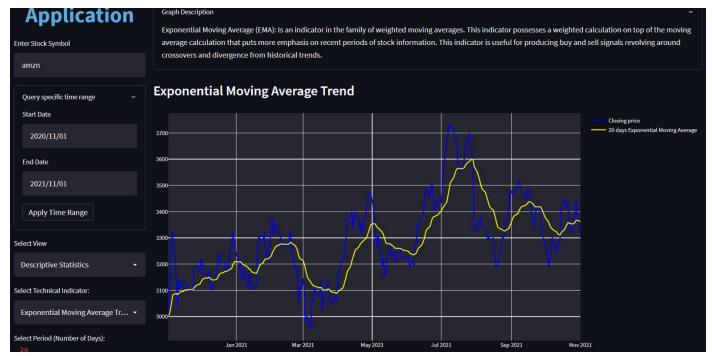


Figure 3.3 Exponential Moving Average for Amazon

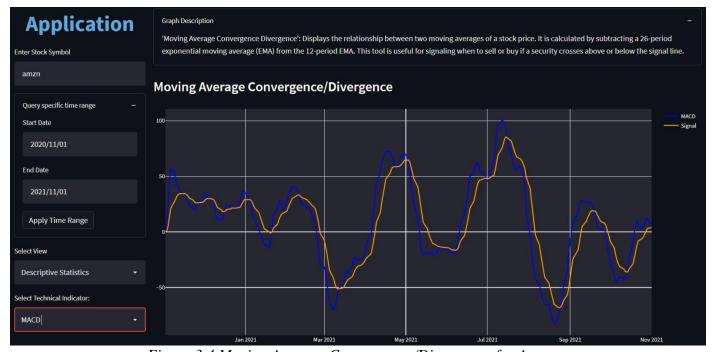


Figure 3.4 Moving Average Convergence/Divergence for Amazon





Figure 3.5 Bollinger Bands



Figure 3.6 Candlestick Diagrams



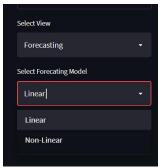


Figure 4. Forecasting Menu



Figure 4.1 Linear Forecasting Model for Amazon

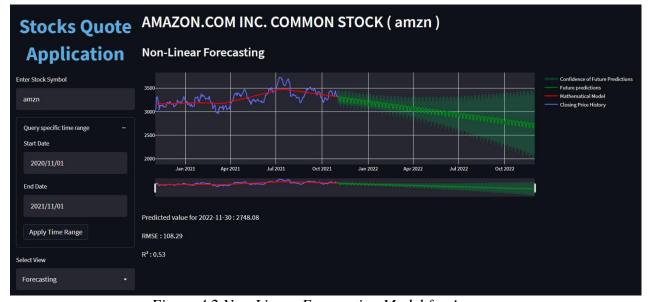


Figure 4.2 Non-Linear Forecasting Model for Amazon



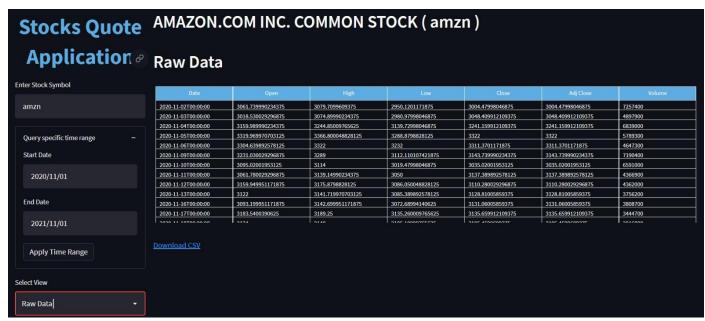
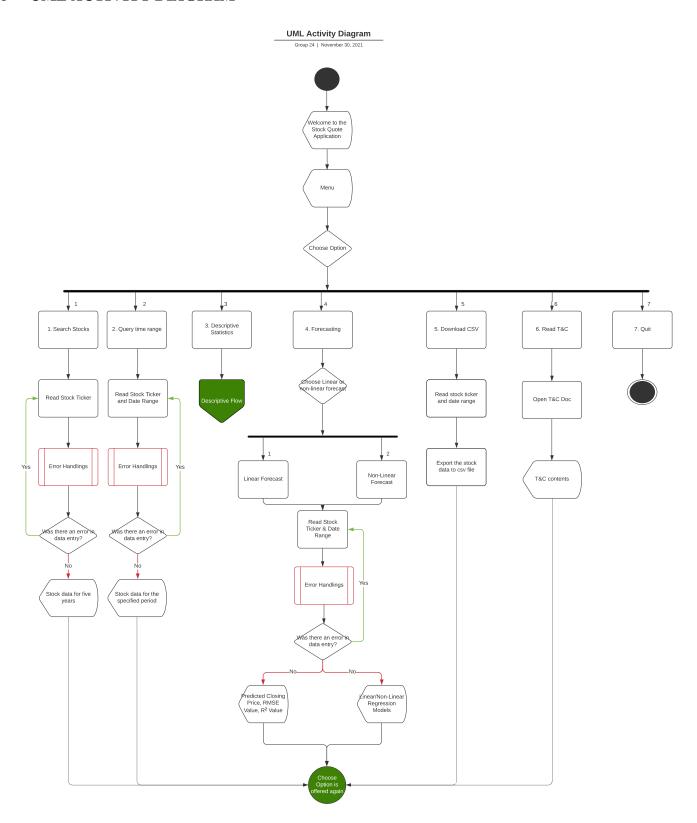


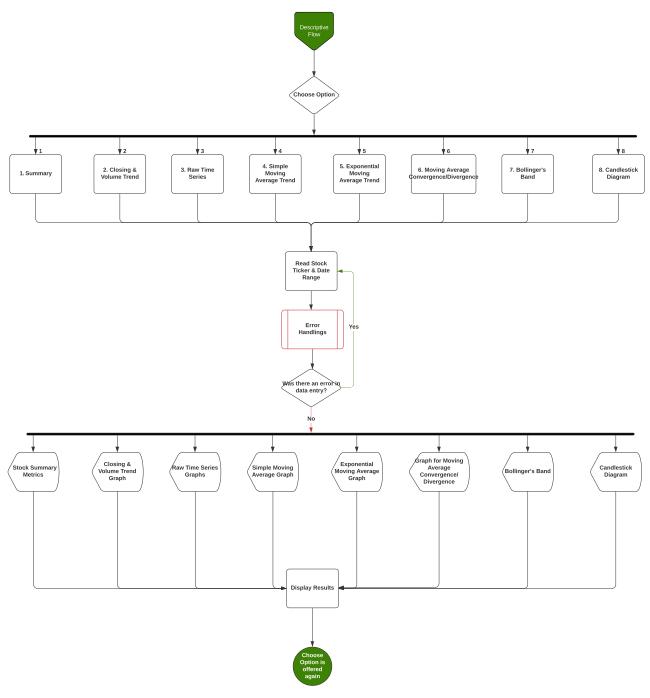
Figure 5. Amazon Raw Data & Download Link



# UML ACTIVITY DIAGRAM









#### **BIBLIOGRAPHY**

- Barney, H. (2020) Free Stock Data for Python Using Yahoo Finance API. Available at: <a href="https://towardsdatascience.com/free-stock-data-for-python-using-yahoo-finance-api-9dafd96cad2e">https://towardsdatascience.com/free-stock-data-for-python-using-yahoo-finance-api-9dafd96cad2e</a> (Accessed 27 November 2021).
- Investopedia (2021) *Moving Average Convergence Divergence (MACD)*. Available at: https://www.investopedia.com/terms/m/macd.asp (Accessed 27 November 2021).
- Kumar, R. (2021) *How to Build Stock Technical Indicators with Python*. Available at: <a href="https://medium.com/analytics-vidhya/how-to-build-stock-technical-indicators-with-python-7a0c5b665285">https://medium.com/analytics-vidhya/how-to-build-stock-technical-indicators-with-python-7a0c5b665285</a> (Accessed 25 November 2021).
- Lhessani, S (2020) Python: How to Get Live Market Data (Less Than 0.1-Second Lag). Available at: <a href="https://towardsdatascience.com/python-how-to-get-live-market-data-less-than-0-1-second-lag-c85ee280ed93">https://towardsdatascience.com/python-how-to-get-live-market-data-less-than-0-1-second-lag-c85ee280ed93</a> (Accessed 20 November 2021).
- Manu, J. (2021) Financial Data from Yahoo Finance with Python. Available at:

  <a href="https://towardsdatascience.com/financial-data-from-yahoo-finance-with-python-b5399743bcc6">https://towardsdatascience.com/financial-data-from-yahoo-finance-with-python-b5399743bcc6</a>
  (Accessed 18 November 2021).
- Plotly (2021) *Linear and Non-Linear Trendlines in Python*. Available at: https://plotly.com/python/linear-fits/ (Accessed 28 November 2021).
- Python Engineer (2021) Build A Stock Prediction Web App In Python. Available at: <a href="https://www.youtube.com/watch?v=0E\_31WqVzCY">https://www.youtube.com/watch?v=0E\_31WqVzCY</a> (Accessed 20 November 2021).
- Rikbrown (2021) *get\_tickers.py*. Available at: <a href="https://github.com/shilewenuw/get\_all\_tickers/blob/3b49eaef8dc6f716f762397c8a4931f5bdd56261/get\_all\_tickers/get\_tickers.py#L135">https://github.com/shilewenuw/get\_all\_tickers/blob/3b49eaef8dc6f716f762397c8a4931f5bdd56261/get\_all\_tickers/get\_tickers.py#L135</a> (Accessed 20 November 2021).
- Streamlit (2021) Get Started. Available at: <a href="https://docs.streamlit.io/library/get-started">https://docs.streamlit.io/library/get-started</a> (Accessed 23 November 2021).
- Turp, M. (2021) How to Make Tables in Streamlit Using Plotly. Available at: <a href="https://www.youtube.com/watch?v=CYi0pPWQ1Do">https://www.youtube.com/watch?v=CYi0pPWQ1Do</a> (Accessed 25 November 2021).