

"Striving to lead the way for

- 315-226-2143
- Jakross00@yahoo.com
- JakRoss.com
- 🧑 @jakross\_

Major

BFA New Media Design

Minor

**Business Management** 

Immersior

Communications



# **UI/UX** Designer

# Rochester Regional Health | Emerging Technology

June 2018 - December 2018

Produced wireframes and full designs of user interfaces, conducted user research, and defined user experiences for web and mobile applications. In addition to communicating with stakeholders, users and the development team to create a funcationing and successful product.

## Graphic Designer Rochetster Institute of Technology

2014 - Present

Created prints, graphics, logos and T-shirt designs for various events and clubs on campus. Worked with team members to develop themes,set deadlines, and deliver final product.

## Intramural Manager Rochetster Institute of Technology

2015 - Present

Assisted in the training of supervisor and new referees. Instructed new referees on intramural rules and daily process of the work . Maintaining a controlled athletic event, and assuring the safety and well-being of all players, referees and attendants.

#### Leadership:

# Team Captain RIT Men's Basketball

Motivated and lead the the team to work hard on and off the court. Participated in leadership developement events provided by RIT Athletics. Increased moral and developed teammates into better students, players and young men.

#### Vice President of Health and Safety Theta Chi Iota Psi Fraternity

Protect and preserve the overall well-being of the entire chapter, physically, mentally, emotionally, and spiritually. Organize educational and informative events on campus to raise awareness of various social topics. Worked with other officers to organize and maintain fraternal affairs

Skills:	Interests:	Programs:
UI UX Design	Creating to help people.	Adobe Creative Suite
Installation Design	Exploring new technologies.	Cinema4D
Branding	Discovering better solutions	Agile
Illustration	Influencing for the future.	Github
Leadership	Basketball	Processing
Communication		Unity