

# Community Solar Priorities Survey (Community) - V2

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## Start of Block: Introduction

Q83 Timing

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Q1 ***Haga clic [aquí](#) para Español*** **Community Solar Priorities Survey** Thank you for choosing to participate in this survey! By doing so, you are helping us improve community solar by making it accessible and affordable for all.

Before you take this survey, please watch this short video that explains how community solar works and the environmental and economic benefits it can provide for your community.

Once you've finished watching this video, you'll be asked to answer a series of questions about your background and previous experience with community solar. After you're finished with those, you'll be given a hypothetical community solar contract that you'll review and answer a few questions about your interest in the test product. You do not need to fill anything out within the contract you're given. After you've reviewed the contract and answered the questions associated with this contract, you will be asked to review a second hypothetical community solar contract. As best as you can, please review each contract independent of each other without comparing the two. Once you have finished your second contract, you will be asked to answer a series of questions regarding your preferences for these programs. After you're through with these questions, you will have completed this survey.

Once you've completed the survey, you'll be eligible receive a \$10 Visa Gift Card! Your name, email, and phone number will only be requested if you choose to receive a gift card.

Thank you for improving the future of community solar!

## End of Block: Introduction

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## Start of Block: Consent Block

Q67 Q2 Please review the following informed consent document prior to continuing with this survey.

[Informed Consent Form](#) Please select “I agree” if you agree to the following statement and are willing to participate in this study.

I have read and understand all the above information. I agree to participate in this survey.

☐ I agree (1)

☐ I disagree (5)

End of Block: Consent Block

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Start of Block: Zip Code and Household Size Questions



Q91 What is your zip code?

\_\_\_\_\_

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Q248 How many people currently live in your home, including yourself?

☐ 1 (1)

☐ 2 (2)

☐ 3 (3)

☐ 4 (4)

☐ 5 (5)

☐ 6 (6)

☐ 7 (7)

☐ 8 or more (8)

End of Block: Zip Code and Household Size Questions

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Start of Block: Message for individuals outside of relevant states

*Display This Question:*

*If elig Is Empty*

Q223 Thank you for participating! Unfortunately, you do not reside in one of the regions eligible for the survey.

**End of Block: Message for individuals outside of relevant states**

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**Start of Block: Demographics Questions Part 1**

Q3 Which of the following best describes your current housing situation?

- ☐ Homeowner (1)
- ☐ Renter (2)
- ☐ Homeless (3)
- ☐ Living with others but not paying or assisting with rent or mortgage (4)

*Skip To: End of Block If Which of the following best describes your current housing situation? = Living with others but not paying or assisting with rent or mortgage*

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Q4 If you are a renter, are electricity costs included in your rent payments?

- ☐ Yes (1)
  - ☐ No (2)
  - ☐ Unsure (3)
  - ☐ I am not a renter (4)
-

Q5 How long have you lived in your current place of residence?

- ☐ Less than a year (1)
- ☐ 1-2 years (2)
- ☐ 3-10 years (3)
- ☐ More than 10 years (4)

End of Block: Demographics Questions Part 1

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Start of Block: Demographics Questions Part 2

Q50 Do you identify as (check all that apply):

- ☐ Male (1)
  - ☐ Female (2)
  - ☐ Transgender (3)
  - ☒ Rather not say (4)
  - ☐ Different gender identity (6)
- 

-----

Q51 How would you identify your race/ethnicity? (check all that apply)

☐

Asian (1)

☐

Black or African American (2)

☐

Hispanic or Latino (3)

☐

Native American or Alaskan Native (4)

☐

Native Hawaiian or Pacific Islander (5)

☐

White (6)

☐

Other (7) \_\_\_\_\_

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Q52 What type of community best describes where you live?

☐

Suburban Community (1)

☐

City or Urban Community (2)

☐

Rural Community (3)

☐

Other (4) \_\_\_\_\_

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Q53 Do you speak a language other than English at home?

☐

No (4)

☐

Yes (which language?) (5) \_\_\_\_\_

Q54 Are you enrolled in any of the following government programs? (select all that apply)

- ☐ SNAP (or Food Stamps) (1)
- ☐ Public Housing (2)
- ☐ A State Reduced Energy Cost Program (3)
- ☐ HeadStart (4)
- ☐ Medicaid (5)
- ☐ School Breakfast/Lunch (Free and Reduced Meals) (6)
- ☐ Fuel Fund/Assistance (LIHEAP) (7)
- ☐ State Energy Efficiency Program (8)
- ☐ Social Security (12)
- ☐ Not Sure (9)
- ☐ Other (10) \_\_\_\_\_
- ☐ ☒ None of the above (11)

End of Block: Demographics Questions Part 2

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Start of Block: Demographics Questions Part 3

Q224 Which of the following best describes your annual household income?

- ☐ 1: \${e://Field/bucket1} (1)
- ☐ 2: \${e://Field/bucket2} (2)
- ☐ 3: \${e://Field/bucket3} (3)
- ☐ 4: \${e://Field/bucket4} (4)
- ☐ 5: \${e://Field/bucket5} (5)

End of Block: Demographics Questions Part 3

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Start of Block: Community Solar Background Questions

Q14 Who pays your household's electricity bills?

- ☐ I do (1)
- ☐ Someone else in my household does (2)
- ☐ It's split among all adults in my household (3)
- ☐ My landlord pays for my electricity bills (4)
- ☐ Other (5) \_\_\_\_\_

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Q96 At any point in the last year did you miss a payment on your electricity bill?

- ☐ Yes (1)
  - ☐ No (2)
-

Q15 Prior to taking this survey, how would you rate your familiarity with “[community solar](#)”?

- ☐ Very familiar (1)
- ☐ Somewhat familiar (2)
- ☐ Not at all familiar (3)

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*Display This Question:*

*If Prior to taking this survey, how would you rate your familiarity with “community solar”? = Very familiar*

Q97 How did you hear about community solar?

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Q16 Amongst your monthly financial responsibilities, how would you rate the importance of **paying your electricity bill**?

- ☐ Most important (1)
  - ☐ Very important (2)
  - ☐ Somewhat important (3)
  - ☐ Slightly important (4)
  - ☐ Not important (5)
-



Q17 Amongst your monthly financial responsibilities, how would you rate the importance of **paying for a monthly service that saves you money on your electricity bill?**

- ☐ Most important (1)
  - ☐ Very important (2)
  - ☐ Somewhat important (3)
  - ☐ Slightly important (4)
  - ☐ Not important (5)
- 

Q18 How important is the issue of climate change to you personally?

- ☐ Most important (1)
- ☐ Very important (2)
- ☐ Somewhat important (3)
- ☐ Slightly important (4)
- ☐ Not important (5)

**End of Block: Community Solar Background Questions**

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**Start of Block: Contract Questions: Contract 1**

Q45 **Please access and review the contract via [this link](#) (link will open in a new tab).** Note that the first page of the contract is a disclosure form that lists out many of the key product terms.

**Once you have reviewed the contract, please answer the below questions.**

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Q20 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q86 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q23 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q24 Was the contract easy to understand?

☐ Yes (1)

☐ Somewhat (2)

☐ No (3)

End of Block: Contract Questions: Contract 1

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Start of Block: Contract Questions: Contract 2

Q116 **Please access and review the contract via [this link](#)** (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms.

Once you have reviewed the contract, please answer the below questions.

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Q117 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q118 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q119 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q120 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions: Contract 2

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Start of Block: Contract Questions: Contract 3

Q122 **Please access and review the contract via [this link](#)** (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms.

Once you have reviewed the contract, please answer the below questions.

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Q123 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
- ☐ No (2)

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Q124 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q125 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q126 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 3**

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**Start of Block: Contract Questions: Contract 4**

Q128 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q129 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
  - ☐ No (2)
-

Q130 Timing  
First Click (1)  
Last Click (2)  
Page Submit (3)  
Click Count (4)

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Q131 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q132 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 4**

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**Start of Block: Contract Questions: Contract 5**

Q134 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q135 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q136 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q137 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q138 Was the contract easy to understand?

☐ Yes (1)

☐ Somewhat (2)

☐ No (3)

End of Block: Contract Questions: Contract 5

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Start of Block: Contract Questions: Contract 6

Q140 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q141 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q142 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q143 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q144 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions: Contract 6

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Start of Block: Contract Questions: Contract 7

Q146 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q147 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
- ☐ No (2)
- 

Q148 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q149 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q150 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 7**

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**Start of Block: Contract Questions: Contract 8**

Q152 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q153 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
  - ☐ No (2)
-

Q154 Timing  
First Click (1)  
Last Click (2)  
Page Submit (3)  
Click Count (4)

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Q155 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
- ☐ Less than half of it, but more than a page (2)
- ☐ More than half of it, but less than the whole contract (3)
- ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q156 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 8**

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**Start of Block: Contract Questions: Contract 9**

Q158 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q159 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q160 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q161 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q162 Was the contract easy to understand?

☐ Yes (1)

☐ Somewhat (2)

☐ No (3)

End of Block: Contract Questions: Contract 9

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Start of Block: Contract Questions: Contract 10

Q164 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q165 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q166 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q167 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

---

Q168 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions: Contract 10

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Start of Block: Contract Questions: Contract 11

Q170 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q171 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
- ☐ No (2)
- 

Q172 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q173 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q174 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 11**

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**Start of Block: Contract Questions: Contract 12**

Q176 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q177 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
  - ☐ No (2)
-

Q178 Timing  
First Click (1)  
Last Click (2)  
Page Submit (3)  
Click Count (4)

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Q179 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q180 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 12**

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**Start of Block: Contract Questions: Contract 13**

Q182 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q183 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

---

Q184 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

---

Q185 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

---

Q186 Was the contract easy to understand?

☐ Yes (1)

☐ Somewhat (2)

☐ No (3)

End of Block: Contract Questions: Contract 13

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Start of Block: Contract Questions: Contract 14

Q188 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q189 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

---

Q190 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

---

Q191 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

---

Q192 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions: Contract 14

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Start of Block: Contract Questions: Contract 15

Q194 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q195 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
- ☐ No (2)
- 

Q196 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q197 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q198 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 15**

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**Start of Block: Contract Questions: Contract 16**

Q200 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q201 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
  - ☐ No (2)
-

Q202 Timing  
First Click (1)  
Last Click (2)  
Page Submit (3)  
Click Count (4)

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Q203 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q204 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 16**

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**Start of Block: Contract Questions: Contract 17**

Q206 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q207 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

---

Q208 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

---

Q209 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

---

Q210 Was the contract easy to understand?

☐ Yes (1)

☐ Somewhat (2)

☐ No (3)

End of Block: Contract Questions: Contract 17

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Start of Block: Contract Questions: Contract 18

Q212 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

---

Q213 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

---

Q214 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q215 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q216 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions: Contract 18

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Start of Block: Contract Questions Contract 19

Q218 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

-----

Q219 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
- ☐ No (2)
- 

Q220 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

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Q221 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q222 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions Contract 19

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Start of Block: Contract Questions: Contract 20

Q224 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q225 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
  - ☐ No (2)
-

Q226 Timing  
First Click (1)  
Last Click (2)  
Page Submit (3)  
Click Count (4)

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Q227 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q228 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 20**

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**Start of Block: Contract Questions: Contract 21**

Q230 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q231 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q232 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

---

Q233 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q234 Was the contract easy to understand?

☐ Yes (1)

☐ Somewhat (2)

☐ No (3)

End of Block: Contract Questions: Contract 21

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Start of Block: Contract Questions: Contract 22

Q236 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

---

Q237 Based on the contract you reviewed, would you choose to sign up for this program?

☐ Yes (1)

☐ No (2)

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Q238 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

---

Q239 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

☐ One page or less (1)

☐ Less than half of it, but more than a page (2)

☐ More than half of it, but less than the whole contract (3)

☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)

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Q240 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

End of Block: Contract Questions: Contract 22

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Start of Block: Contract Questions: Contract 23

Q242 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q243 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
- ☐ No (2)
- 

Q244 Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

-----

Q245 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q246 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

**End of Block: Contract Questions: Contract 23**

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**Start of Block: Contract Questions: Contract 24**

Q248 Please access and review the contract via [this link](#) (link will open in a new tab). Note that the first page of the contract is a disclosure form that lists out many of the key product terms. Once you have reviewed the contract, please answer the below questions.

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Q249 Based on the contract you reviewed, would you choose to sign up for this program?

- ☐ Yes (1)
  - ☐ No (2)
-

Q250 Timing  
First Click (1)  
Last Click (2)  
Page Submit (3)  
Click Count (4)

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Q251 If you had to guess, how much of the contract would you say you reviewed before making a decision on whether you would **or** would not sign up for the program?

- ☐ One page or less (1)
  - ☐ Less than half of it, but more than a page (2)
  - ☐ More than half of it, but less than the whole contract (3)
  - ☐ I reviewed the whole contract prior to making a decision on whether I would or would not sign up for the program (4)
- 

Q252 Was the contract easy to understand?

- ☐ Yes (1)
- ☐ Somewhat (2)
- ☐ No (3)

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End of Block: Contract Questions: Contract 24

Start of Block: Community Solar Preferences Questions Pt 1

Q31 Using the following scale, please indicate how much you agree or disagree with the following statements:

3: Neutral                      1: Strongly disagree                      2: Disagree  
4: Agree                      5: Strongly agree

I see community solar as a possible solution for addressing climate change. (1)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
The contracts I reviewed gave me the information I needed to make an informed decision on whether or not to sign up. (2)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
If I were to participate in a community solar program, it would <b>primarily</b> be because of the electricity bill savings. (3)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
If I were to participate in a community solar program, it would <b>primarily</b> be because of the environmental benefits. (4)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)

#### End of Block: Community Solar Preferences Questions Pt 1

#### Start of Block: Community Solar Preferences Questions Pt 2

Q57 Using the following scale, please indicate how much you agree or disagree with the following statements:

3: Neutral                      1: Strongly disagree                      2: Disagree  
4: Agree                      5: Strongly agree

I am more likely to sign up for a program like this that prioritizes job creation for members of my community. (1)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I am more likely to sign up for a program like this if the community solar garden is located in my community (2)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I am more likely to sign up for a program like this if the community solar garden is paired with batteries that could support a community facility during a power outage (3)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)



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End of Block: Community Solar Preferences Questions Pt 2

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Start of Block: Community Solar Preferences Questions Pt 3

Q226 Using the following scale, please indicate how much you agree or disagree with the following statements:

1: Strongly disagree                      2: Disagree  
3: Neutral                                  4: Agree                                  5: Strongly agree

I would support my utility applying a small additional fee to my bill to fund community solar development (4)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
It's important to me that I pay a single bill per month for my electricity (5)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I prefer solar energy/clean energy over the current source of energy provided by my utility provider (6)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)

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End of Block: Community Solar Preferences Questions Pt 3

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Start of Block: Community Solar Preferences Questions Pt 4

Q58 Using the following scale, please indicate how much you agree or disagree with the following statements:

3: Neutral                      1: Strongly disagree                      2: Disagree  
4: Agree                      5: Strongly agree

I would feel more confident in my decision to sign up for one of these programs if I knew my electric utility was leading it (2)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I would feel more confident in my decision to sign up for one of these programs if I knew my city government was leading it (3)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I would feel more confident in my decision to sign up for one of these programs if I knew a nonprofit in my community was leading it (4)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I would feel more confident in my decision to sign up for one of these programs if someone I knew was enrolled in the program (5)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)

#### End of Block: Community Solar Preferences Questions Pt 4

#### Start of Block: Community Solar Preferences Questions Pt 5

Q225 Using the following scale, please indicate how much you agree or disagree with the following statements:

3: Neutral                      1: Strongly disagree                      2: Disagree  
4: Agree                      5: Strongly agree

I'd be less interested in a program if it required me to provide information about my credit score (6)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
I feel confident that if I were to sign up for the programs I reviewed, they would deliver the savings they say they would deliver (1)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)
The COVID-19 pandemic has impacted my ability to make electricity payments (7)	▼ 1: Strongly disagree (1) ... 5: Strongly agree (5)

End of Block: Community Solar Preferences Questions Pt 5

Start of Block: Community Solar Preferences Questions Pt 6

Q59 Which form of payment do you most prefer? (select one)

- ☐ Auto-pay from Bank Account or Credit Card (1)
- ☐ Manual Credit Card Payment (2)
- ☐ Mail-In Check (3)
- ☐ Other (4) \_\_\_\_\_

Q33 Please rate your willingness to sign up for a program with the following **Savings** on the below scale

	1: Would not sign up	2: Unlikely to sign up	3: Neutral	4: Likely to sign up	5: Would sign up
	1: Would not sign up (1)	2: Unlikely to sign up (2)	3: Neutral (3)	4: Likely to sign up (4)	5: Would sign up (5)
No savings (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1-5% savings (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6-10% savings (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11-15% savings (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16-20% savings (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21-50% savings (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More than 50% savings (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: Community Solar Preferences Questions Pt 6

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Start of Block: Community Solar Preferences Questions Pt 7

Q34 Please rate your willingness to sign up for a program with the following **Term Length** on the below scale

sign up	1: Would not sign up	2: Unlikely to			
5: Would sign up	3: Neutral	4: Likely to sign up			
	1: Would not sign up (1)	2: Unlikely to sign up (2)	3: Neutral (3)	4: Likely to sign up (4)	5: Would sign up (5)
0-1 years (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1-3 years (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4-6 years (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7-10 years (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11-15 years (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16-20 years (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21 or more years (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: Community Solar Preferences Questions Pt 7

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Start of Block: Community Solar Preferences Questions Pt 8

Q36 Please rate your willingness to sign up for a program with the following **Cancellation Fees** on the below scale

	sign up	1: Would not sign up	2: Unlikely to sign up	3: Neutral	4: Likely to sign up	5: Would sign up
	5: Would sign up	1: Would not sign up (1)	2: Unlikely to sign up (2)	3: Neutral (3)	4: Likely to sign up (4)	5: Would sign up (5)
No cancellation fee (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
\$1-\$100 (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
\$101-\$250 (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
\$251-\$500 (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
\$501-\$1000 (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More than \$1000 (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: Community Solar Preferences Questions Pt 8

Start of Block: General Questions

Q37 Is there any information, outside of what was included in the contracts reviewed, that would have been helpful for you to receive in order to make an informed decision on whether or not you would be interested in signing up for these programs?

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Q38 Do you have any comments/questions/concerns you'd like to include regarding this survey?

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End of Block: General Questions

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Start of Block: Gift Card

Q231 Would you like to receive a **\$10 Visa gift card** for your participation?

☐ Yes (1)

☐ No (2)

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*Display This Question:*

*If Would you like to receive a \$10 Visa gift card for your participation? = No*

Q4 Would you like to participate in a focus group discussion to expand on the answers you gave in this survey? This will be a virtual, 2-hour discussion lead by a facilitator. You will receive a \$125 incentive for participating. If you select "yes", we will contact you via the email you provided to arrange your participation.

☐ Yes (1)

☐ No (2)

End of Block: Gift Card

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