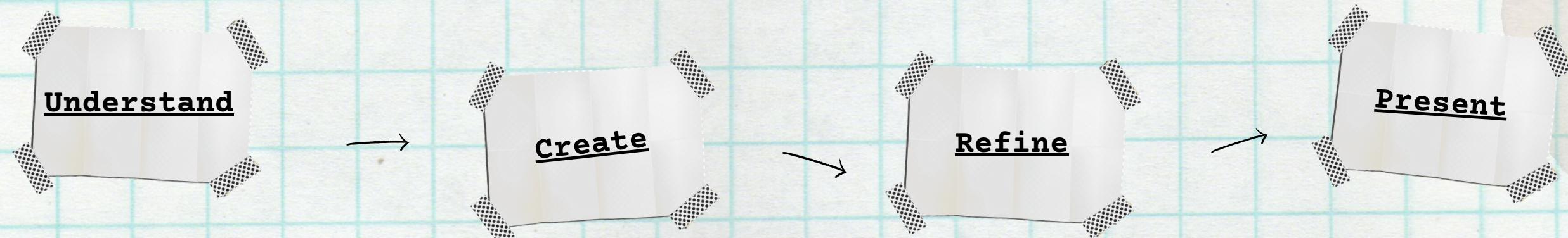


Storytelling

Overview



Storytelling
is part of the
Data Science
Pipeline...
see where it
sits

Examples

What are the
different types
visual
communication?

Descriptions

Steps to
creating Good
Charts & Good
Stories
(per Scott
Berinato)

Assessing
Interactive Learning
Gamestop Example
Just Keep Spinning
Weirdest & Best
Region of Boom
Check out
these great
Data Stories
Chaos Example
COVID Example

What are
different tools
for visual
communication?

Accounting
Web Analytics
Finance

What are
different use
cases for
visualizations
?

Sports Analysis

Customer Journey

TMI?

Leadership

Business Intel

Whats the
difference
between a Plot,
Graph, & Chart?

Scott Berinato

Nathan Yau

Nancy Duarte