

Visual Communication Design (58 units)

FOUNDATION REQUIREMENTS 9 units (Required)

Substitutions

- ☐ DES 200 VISUAL DESIGN LITERACY (3)
- ☐ DES 222 INTRODUCTION TO 2-D DESIGN (3)
- ☐ DES 228 INTRODUCTION TO WEB DESIGN (3)

CORE REQUIREMENTS 13 units (Required)

- ☐ DES 356 HISTORY OF DESIGN AND TECHNOLOGY (3)
- ☐ DES 370 INTRODUCTION TO DESIGN (1)
- ☐ DES 322 COMPUTER GRAPHIC IMAGING (3)
- ☐ DES 300 DESIGN PROCESS (3)
- ☐ DES 324 RESEARCH AND WRITING FOR DESIGN (3)

Substitutions not allowed.

Substitutions not allowed.

Substitutions not allowed.

Substitutions not allowed.

MAJOR REQUIREMENTS 15 units

- ☐ DES 325 GRAPHIC DESIGN I (3)
- ☐ DES 327 INTERACTIVE DESIGN I (3)
- ☐ DES 425 GRAPHIC DESIGN II (3)
- ☐ DES 427 INTERACTIVE DESIGN II (3)
- Select one of the following. May take both and use one as an elective:
- ☐ DES 525 GRAPHIC DESIGN III (3) **or**
- ☐ DES 527 INTERACTIVE DESIGN III (3)

MAJOR ELECTIVES 15 units

Select 5 courses.

Take no more than two classes (6 units) from the 200 level.

You can take up to but no more than two electives outside of DES.

DES 220, 320, & DES 321 can only be taken as Viscom electives with advisor approval.  
DES 221 cannot be taken as a Viscom elective.

Recommended for tracks:

GRAPHIC DESIGN INTERACTIVE DESIGN

- ☐ DES 226 MODERN LETTERPRESS PRINTING (3)
- ☐ DES 252 RETHINKING DIGITAL VISUAL MEDIA (3)
- ☐ DES 256 DESIGN AND SOCIETY (3)
- ☐ DES 311 EXPERIMENTAL IMAGE MAKING (3)
- ☐ DES 312 CLIMATE ISSUES AND ACTIVISM (3) (Summer semester only.)
- ☐ DES 367 INTRODUCTION TO GAME DESIGN (3)
- ☐ DES 411 VISUAL STORYTELLING (3)
- ☐ DES 475 TOPICS IN DESIGN (3) (Topics vary by semester. Check DES website.)
- ☐ DES 448 USER EXPERIENCE DESIGN (3)
- ☐ DES 523 INFORMATION DESIGN I (3)
- ☐ DES 525 GRAPHIC DESIGN III (3) (if not taken as a Major Requirement)
- ☐ DES 527 INTERACTIVE DESIGN III (3) (if not taken as a Major Requirement)
- ☐ DES 576 PRACTICAL EXPERIENCE: INTERNSHIP (3)
- ☐ DES 625 GRAPHIC DESIGN PRACTICUM (Design Working Group) (3)
- ☐ DES 627 ADVANCED PROJ. IN VISCOM (3) (Topics vary. Check DES website.)
- ☐ DES 628 DESIGN GALLERY: EXHIBITIONS AND COMMUNICATIONS (3)
- ☐ DES 677 EXPLORATIONS IN DELIGHTFUL DESIGN (3)
- ☐ OUTSIDE ELECTIVE by advisement (see page 2)
- ☐ OUTSIDE ELECTIVE by advisement (see page 2)

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CULMINATING REQUIREMENT (6 units) (these classes cannot be substituted)

- ☐ DES 505 SENIOR DESIGN PROJECT (3)
- ☐ DES 570 PROFESSIONAL PRACTICES FOR DESIGN (3)

Substitutions not allowed.

Substitutions not allowed.

Students: Fill out the below before your first meeting with your DES advisor.

Name:

Email :

Phone #:

Address:

City, State. Zip:

Student ID #:

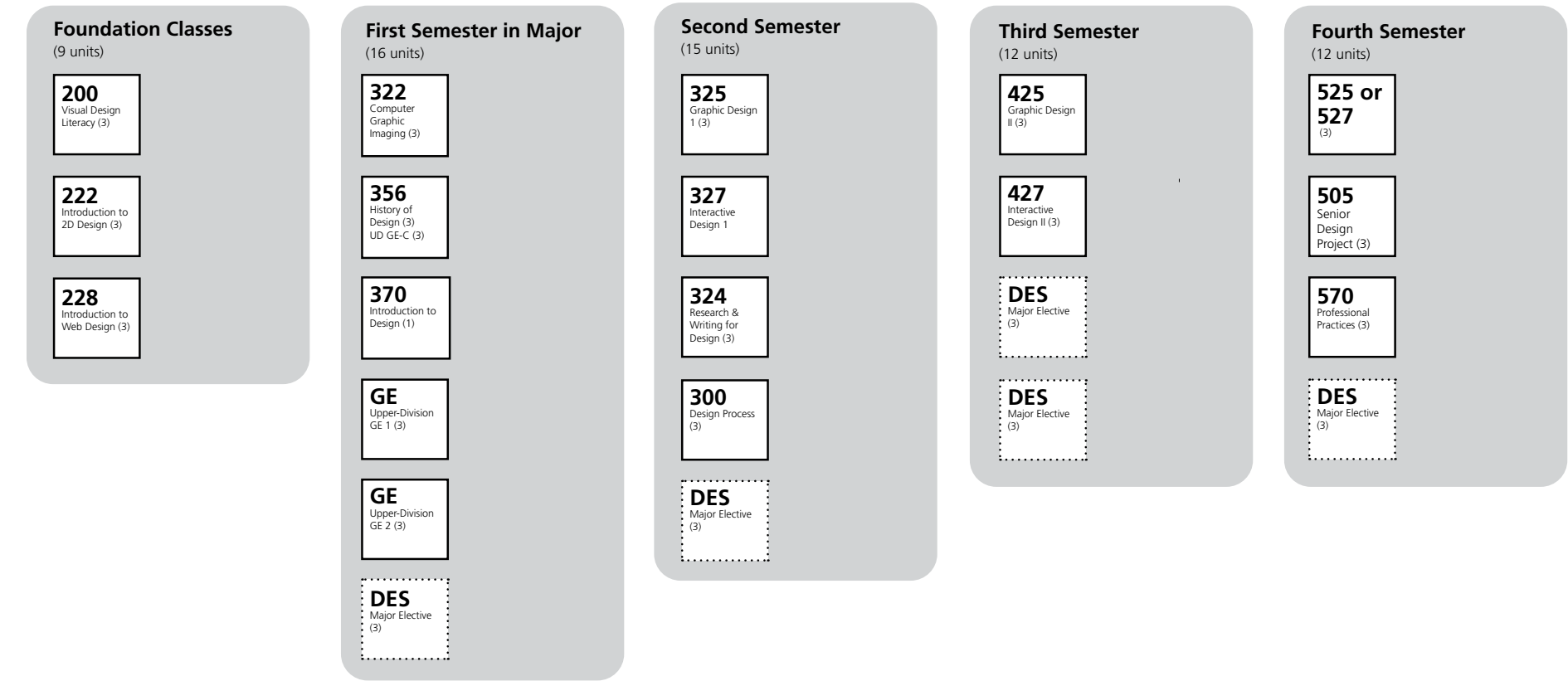
- Any class changes or substitutions must be discussed with and approved by your DES advisor. This document is the only record of your officially approved course substitutions and approved non-SFSU electives, so it's important that you keep it up to date.
- Any roadmap changes must be finalized before the semester you plan to graduate.
- Your advisor will submit requests for any substitutions to reflect on your DPR.
- If completed major courses do not appear on your Degree Progress Report (DPR) under the B.S. in Visual Communication Design section, meet with an advisor.
- After signing, email to [design@sfsu.edu](mailto:design@sfsu.edu) and keep a digital copy.

Signature of Student / Date

Signature of Advisor / Date

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION DESIGN (58 units)

**Suggested Course Sequence** Depending on course availability, this schedule will have to be adjusted. Work with your advisor if you need to adjust this recommended schedule.



Third Semester

(12 units)

425

Graphic Design II (3)

427

Interactive Design II (3)

DES

Major Elective (3)

DES

Major Elective (3)

Fourth Semester

(12 units)

525 or 527

(3)

505

Senior Design Project (3)

570

Professional Practices (3)

DES

Major Elective (3)

Legend

Required

Elective

Rules

All class changes/substitutions must be approved by your advisor and the department director one semester before graduation. All DES majors must complete a minimum of 24 DES units in residence. Keep a copy of your contract for your reference and to prove prerequisites and substitutions.

Total BSVCD:

58 Units

BS in Visual Communication Design

120 Units

Total Units For Graduation from SFSU

Additional Elective Options (9 units must be in DES)

- DES 321 Technical Drawing I: Intro to CAD (3)

DES 405 How to Develop Patent and Market an Idea (3)

DES 575 Workshop (3)

ANTH 595 Visual Anthropology I (6)

ART 410 Conceptual Strategies I (3)

ART 511 Conceptual & Information Arts: Special Areas (3)

ART 235 Printmaking 1 (GE) (3)

ART 434 Color Workshop (3)

CMX 304 Making Comics (3)

CMX 604 Advanced Comics Making (3)

CSC 210 Introduction to Computer Programming (3)

CSC 206 Python Programming (3)

CSC 210 Introduction to Computer Programming (3)
- CSC 208 C++ for Java Programmers (3)

CSC 317 Introduction to Web Software Development (3)

JOUR 235 Photojournalism I (GE) (3)

JOUR 450 Publication Design & Graphics (3)

JOUR 500 Contemporary Magazines (3)

MGMT 650 Creativity and Innovation (3)

MKTG 431 Principles of Marketing (3)

MKTG 440 Advertising Creativity and Production (3)

MKTG 443 Sales Promotion and Publicity (3)

MKTG 469 Digital Marketing (3)

MKTG 675 Brand Management (3)