

# **AA/CSE/EE/ME 578:**

# **Convex Modeling and Optimization**

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University of Washington  
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# 1. Introduction

- course logistics; goals; pre-requisites
- mathematical optimization
- least-squares; linear programming; convex optimization
- a sample result: infeasibility certificates

# Course logistics

- Canvas page: all files, basic info
- main book: Convex Optimization, Boyd & Vandenberghe
- use **Canvas 'Discussions'** for questions (from me, TA, classmates)
- TA: Natalia Pavlasek, pavlasek@uw; Grader: Wenzheng (Wennie) Zhao, wennie99@uw
- lectures: Mon+Wed, TA sessions: Fri
- weekly homeworks (7-8 HW sets); submission on Gradescope  
midterm: short, in-class, closed-book exam; final: 24-hour take-home open-book exam the weekend before finals week.

see webpage for grading, dates, & more info

**TA session** this Fri Jan 5th: background & HW1

## Course goals

1. understand convexity and its properties (convex analysis)
2. formulate problems as convex optimization problems:  
*convex modeling*
3. characterize optimality, duality theory, theoretical limits and tradeoffs
4. derive, examine the properties of, and solve problems using CVX in Matlab (or Python)
5. develop convex modeling skills to use in your research

## Course prerequisites

1. EE 510, EE 547 (or equivalent). advanced linear algebra & matrix analysis: matrix norms; singular value decomposition; positive semidefinite forms; gradients and Hessians; etc.
2. basic analysis (open & closed sets, compactness)
3. basic probability (e.g., multivariate Gaussian)
4. background in optimization theory (e.g. linear programming) helps but not required
5. time commitment

See (i) appendix A of textbook and (ii) Background Review note.

Questions? come to TA session & office hours, read textbook chapter 2, start HW 1.

# Mathematical optimization

**optimization problem:**

$$\begin{array}{ll}\text{minimize} & f_0(x) \\ \text{subject to} & f_i(x) \leq b_i, \quad i = 1, \dots, m\end{array}$$

- $x = (x_1, \dots, x_n) \in \mathbf{R}^n$ : optimization variables
- $f_0 : \mathbf{R}^n \rightarrow \mathbf{R}$ : objective function
- $f_i : \mathbf{R}^n \rightarrow \mathbf{R}, i = 1, \dots, m$ : constraint functions

**optimal solution**  $x^*$  has smallest value of  $f_0$  among all vectors that satisfy the constraints

# Examples

## **portfolio optimization**

- variables: amounts invested in different assets
- constraints: budget, max/min investment per asset, minimum return
- objective: overall risk or return variance

## **communication networks**

- variables: communication rates, bandwidth allocated to each flow
- constraints: link capacities
- objective: (maximize) total network utility

## **data fitting and machine learning**

- variables: model parameters
- constraints: prior information, parameter limits
- objective: measure of misfit or prediction error

## **sparse signal recovery**

- variables: unknown (discrete-time) sparse signal
- constraints: measurements of signal
- objective: recovery error, sparsity-promoting penalty

(originally a hard combinatorial problem, but some solution guarantees exist for convex relaxations, e.g., compressed sensing theory)



# Solving optimization problems

## general optimization problem

- very difficult to solve
- methods involve some compromise, *e.g.*, extremely long (prohibitive) computation time, or no guarantee to find the solution

**exceptions:** certain problem classes can be solved **globally** and **efficiently**

- least-squares problems
- linear programming problems
- **convex** optimization problems (subject of this course)

*“In fact, the great watershed in optimization is not between linearity and nonlinearity, but convexity and nonconvexity”*

*–R. T. Rockafellar, SIAM review, '93*

# Least-squares

$$\text{minimize } \|Ax - b\|_2^2, \quad x \in \mathbf{R}^n$$

## solving least-squares problems

- analytical solution:  $x^* = (A^T A)^{-1} A^T b$
- reliable, efficient algorithms/software; computation time proportional to  $n^2 m$  ( $A \in \mathbf{R}^{m \times n}$ ,  $n < m$ ); less if structured
- a mature technology

## using least-squares

- least-squares problems are easy to recognize
- a few standard techniques increase flexibility (*e.g.*, including weights, regularization terms)

# Linear programming

$$\begin{array}{ll}\text{minimize} & c^T x \\ \text{subject to} & a_i^T x \leq b_i, \quad i = 1, \dots, m\end{array}$$

## solving linear programs

- no analytical formula for solution
- reliable, efficient algorithms and software; computation time proportional to  $n^2m$  if  $m \geq n$ ; less with structure
- a mature technology

## using linear programming

- not as easy to recognize as least-squares problems
- a few standard tricks used to convert problems into linear programs (*e.g.*, problems involving  $\ell_1$ - or  $\ell_\infty$ -norms, piecewise-linear functions)

# Convex optimization problem

$$\begin{array}{ll}\text{minimize} & f_0(x) \\ \text{subject to} & f_i(x) \leq b_i, \quad i = 1, \dots, m\end{array}$$

- objective and constraint functions are convex (roughly, have positive curvature):

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y)$$

for  $0 \leq \lambda \leq 1$

- includes least-squares problems and linear programs as special cases

much more later. . .

## solving convex problems

- no analytical solution
- reliable, efficient algorithms
- almost a technology

## using convex optimization

- difficult to recognize convex problems
- surprisingly **many** applications
- important to learn skills to cast problems into convex forms
- important to distinguish convex and nonconvex problems

# Nonlinear optimization

traditional techniques for general nonconvex problems involve compromises:

## **local optimization methods** (nonlinear programming)

- fast, can handle large problems
- but: require initial guess, only local search (minimize  $f_0$  among nearby feasible points); no information about distance to global opt

## **global optimization methods**

- find the (global) solution
- worst-case complexity is exponential

**insights from convex optimization** can help with nonconvex problems:

- initialization for local opt methods; subproblems/bounds in global opt methods
- **relaxations:** nonconvex constraints replaced with looser convex ones

## A sample result: infeasibility certificate

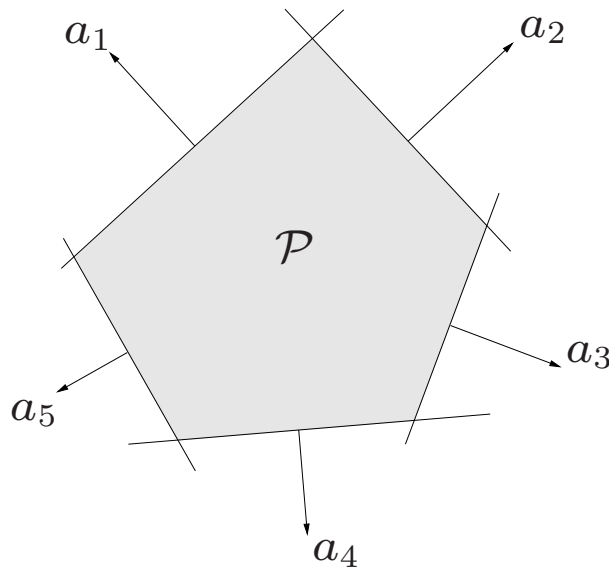
**feasibility problem:** find  $x \in C$

convex case: feasibility algs. return **yes** or **no**

general case: feasibility algs. return **yes** or **maybe**

**example:**

$$\mathcal{P} = \{x \mid a_k^T x \leq b_k, k = 1, \dots, m\}$$



how could you know  $\mathcal{P} = \emptyset$ ?

suppose  $\lambda_i \geq 0$ ,  $\sum \lambda_i a_i = 0$ ,  $\sum \lambda_i b_i < 0$

then  $a_i^T x \leq b_i$ ,  $i = 1, \dots, m$ , implies

$$0 \leq \sum_i \lambda_i (b_i - a_i^T x) = \sum_i \lambda_i b_i < 0$$

contradiction! we conclude:

$$\exists \lambda_i \geq 0, \sum \lambda_i a_i = 0, \sum \lambda_i b_i < 0 \implies \mathcal{P} = \emptyset$$

we say  $\lambda_i$ 's are a *certificate* or *proof* of infeasibility

**fact (convexity):** if  $a_i^T x \leq b_i$  is infeasible, then there exists a certificate proving it!



certificate useful several ways:

- know for sure that  $\mathcal{P} = \emptyset$
- can conclude that some ‘relaxed’ constraints are also infeasible:

$$a_i^T x \leq b_i + \epsilon$$

is infeasible for  $\epsilon < (-\sum_i \lambda_i b_i) / (\sum_i \lambda_i)$

## Recent advances and new interest

- algorithms that can efficiently solve broad classes of convex problems, including semidefinite programs, almost as easily as linear programs! (Nesterov & Nemirovski 1994)
- more problems recognized as convex; new settings (huge-scale, distributed, real-time, online); classes of algorithms (interior-point, 1st order, zeroth order,...)
- a major driver in the last 10 years: machine learning/AI, data-driven engineering, statistics

**applications:** convex optimization models appear in many areas:

- machine learning/AI/data science
- control systems; signal processing; communications
- finance; econ
- engineering design