

**Innovation and the Market
Environmental Scanning Form #2**

Title	Montreal is becoming an even bigger game development hub	Author	Stephen Totilo
Brief source	Axios	Date	Aug 27, 2021
STEEP Scientific, Technological, Environmental, Economic, Political	Environmental, Economic	Keywords	
Full Citation	https://www.axios.com/montreal-is-becoming-an-even-bigger-game-development-hub-688a46c7-5c07-48f9-9d77-cf5e6201e37c.html		

Type General overview of topic	Actual event New trend New cycle New plan Potential event New information New issue							
Brief description of the item	Montreal, Canada continues to be a growing and thriving area for game developers, trending towards being one of the largest hubs.							
How could the future be different as a result?	Canadian tax credits and the massive talent pool from other studios means that Montreal is going to continue growing as a hub of technology and development, placing it alongside Los Angeles and San Francisco.							
What are the potential implications for SPG?	Sad Pumpkin Games's online/distributed worker model could potentially make use of some Canadian tax credits (depending on specific rules), and could source talent from larger studios which have a lesser focus on ethics, sustainability, and working conditions.							
Impact and Novelty	What is its impact on your innovation or the field in which your innovation is located? What is the novelty of the topic (event/trend/cycle/plan/information/issue)?				Impact (0-5)	2	Novelty (0-5)	1
Scanner	Jake O'Connor				Date Submitted	09/11/2021		