## **Strategy Canvas - Sad Pumpkin Games**

Value Element	SPG	Large Studios	Indie Studios
"AAA Quality"	2	10	5
Expansive Worlds	2	10	2
Interesting Stories	8	5	8
Compelling Gameplay	8	5	8
Price	8	2	8
Customer Inclusion	10	1	3
Genre Variance	10	2	3

