UAT MS528 Assignment 6

Community Involvement

# Introduction

The focus of Sad Pumpkin Games’ community involvement plan is to associate with and support organizations and charities that stand for the virtues that Sad Pumpkin Games believes in. Sad Pumpkin Games believes in the rights of employees, inclusivity in the workplace, and the power of games.

# Organizations

## International Game Developers Association

The IGDA is an organization of game developers and games industry professionals across the globe that work to improve the games industry and the careers of games industry professionals. Sad Pumpkin Games believes that the IGDA does good work on the behalf of games industry professionals and offers to pay the IGDA membership fees for all employees in order to afford employees the membership benefits that the IGDA offers, including discounts on software licenses, access to industry events, and career development resources.

## Entertainment Software Association

The ESA is an organization of game industry companies that believe in policies that protect the creative works, the rights of creators, and internet freedom. Sad Pumpkin Games believes in the policies that the ESA supports, as well as the benefits to its members, and pays the yearly dues to be a member of the ESA.

## Game Developers Union

The Game Developers Union is a proposed grass-roots movement to unionize games industry professionals. While this organization doesn’t exactly exist yet, Sad Pumpkin Games believes in the policies that it puts forth, including minimum vacation and maternity/paternity leave, fair treatment and pay for contracted workers, and pay and benefits transparency.

# Charities

## Extra Life

Extra Life is a charity which supports hospitals in the Children’s Miracle Network by helping to organize gaming fundraisers. Sad Pumpkin Games believes in the fundraising that happens through Extra Life and will excuse employees from work if they are taking part in an Extra Life event, as well as match any donations made during an employee’s charity stream benefiting Extra Life.

## Child’s Play

Child’s Play is a charity established by the creators of Penny Arcade in order to supply hospitals with games, game consoles, and other entertainment for children receiving care. Sad Pumpkin Games believes in the power of games to heal and to help children cope through stressful ordeals, and as such will match all employees’ contributions to Child’s Play.

## ChickTech

ChickTech is an organization focused on advancing STEM education and careers for women. Additionally, ChickTech offers trainings, conferences, and webinars on topics like women in tech, the gender pay gap, and inclusivity problems in tech workspaces. Sad Pumpkin Games has seen first-hand the gender disparity in the games industry and funds employee membership in ChickTech, pays for employee access to webinars and conferences on workplace inclusivity, and makes use of the ChickTech job boards to advertise employment opportunities to women in STEM careers.

# References

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