

CIS150 - Fundamentals of Information Systems
Spring Semester 2010

Case Reports - Instructions (100 points each)

This document is intended to provide instructions for all three of the required Case Reports as well as a final, but optional Case Report. Students are strongly encouraged to work in small teams of only 2-4 students in order to complete both the analysis and writing portion of this assignment. An additional Case Report may be undertaken by any student individually towards the end of this semester to replace their lowest score attained on any of the required Case Reports. The primary objective of each Case Report is to present an analysis of one of the case options below from the course text Case Studies in Information Technology Ethics. Note that each Case Report must pertain to the respective cases as noted in this table:

Case Report	Topic	Case Options
1 (Required)	Free Speech and Content Controls in Cyberspace	Cases 2.2, 2.3, 2.4, 2.6, 2.7
2 (Required)	Intellectual Property Rights - Part 1 Intellectual Property Rights - Part 2	Cases 3.1, 3.2, 3.3, 3.4, 3.5 (or) Cases 4.2, 4.3, 4.4, 4.5
3 (Required)	Regulating Internet Privacy - Consumer Regulating Internet Privacy - Workplace	Cases 5.1, 5.2, 5.3 (or) Cases 5.4, 5.5
4 (Optional)	Securing the Electronic Frontier	Cases 6.1, 6.2, 6.3, 6.4, 6.5, 6.6

Case Reports must address each of the following requirements and are valued per the points as noted in parenthesis:

- 1) Identify in a couple of sentences the “ethical dilemma” (or ethical question) inherent in the Case selected. Pose an open-ended question that generates many possible answers, not just a question that can be simply answered with a “yes” or “no” response. (5 points)
- 2) Identify in a couple of sentences the role that information technology (I.T) plays in creating special circumstances for the Case selected. (5 points)
- 3) List four critical stakeholders in the selected Case and identify an important “right” for each of them. (10 points)
- 4) List and describe four alternative courses of action that may be taken and determine the likely consequences of each proposed action for every stakeholder identified. This should be a key focus of your analysis. (25 points)
- 5) From a teleological perspective, which action from item 4) above is morally right? Explain within a half page the “moral calculus” or present a cost/benefit analysis. Detail why the action maximizes social welfare. (15 points)
- 6) From a deontological perspective, which action from item 4) above is morally right? Explain within a half page how you would prioritize the rights of each of the stakeholders. (15 points)
- 7) Using a full page, describe your normative recommendation for the selected Case. That is, explain what actions you would recommend to address the ethical dilemma. Explain the basis of your recommendation. Be creative! Note that this portion of the Case Report is also a key focus. Please do not cut this discussion short! (25 points)

A good place to begin is with the critical thinking questions posed in Assignment 1. Create an outline and organize your thoughts, finally compiling them in an essay form. Please use numbered section breaks (1-7) to facilitate grading.

Case Report 1	
Name(s):	<i>(Student Names)</i>
Case:	<i>x.x - (Title)</i>
Course:	<i>CIS150-xx (Section)</i>
Date:	<i>(Due Date)</i>

Case Reports must include a cover page similar to that shown above. Be sure to replace the italicized text in parenthesis with the requested information. Also, provide a footing with course and section, case title, due date, and page number. The body of your document should be at least four (4), but no more than five (5) full pages (not including the cover page) of content. It should be written using a Times New Roman font size 12, with 1.5 line spacing, and 1” margins all the way around. Be sure to save your completed document with a file name that begins with your first and middle initial(s), then your last name, followed by a dash, and finally the text string "Case-Report-1" before the “.docx” or “.doc” file extension, denoting Microsoft Word. Do not convert it to a PDF document format, but rather post your completed Case Report file into Blackboard under the respective **Submit Work Here** item for grading by the due date/time specified in the Schedule. You are strongly encouraged to work in small teams. Note that every team member must submit a copy of a case report.